M.Tech. (Sem. – 3rd)
BUSINESS INFORMATION SYSTEM
SUBJECT CODE : CS – 526 (Elective – I & II)
Paper ID : [E0695]

Time : 03 Hours

Maximum Marks : 100

Instruction to Candidates:
1) Attempt any **Five** questions.
2) All questions carry equal marks.

Q1) (a) What factors encourage participation in e-commerce? What are the barriers to entry for businesses?

(b) What do you mean by initiating system development? Explain.

Q2) (a) What is End-user software development? Explain.

(b) How would a business identify the cost-effectiveness of its website?

Q3) (a) Give two examples of intelligence as seen in Web-based business activity.

(b) What are the information system services?

Q4) (a) What is the difference between formal and informal information? Give examples.

(b) What are the activities in system implementation and maintenance?

Q5) (a) What are the choices in acquiring the information systems? Explain in detail.

(b) Explain the moral constraints on an information system.

Q6) (a) What are the activities in system implementation and maintenance?

(b) What are the various security threats to the information system? Explain.

Q7) (a) Discuss various E-Business applications.

(b) What is BIS strategy? Explain.

Q8) Discuss various phases in the development of BIS.

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