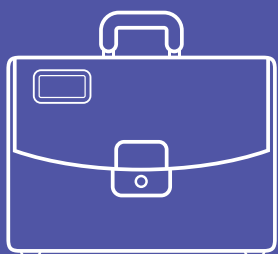




DEAKIN
UNIVERSITY AUSTRALIA

BUSINESS

UNDERGRADUATE



| MELBOURNE | GEELONG | WARRNAMBOOL | OFF CAMPUS

2013

BUSINESS INFORMATION SYSTEMS |

COMMERCE |

MANAGEMENT |

PROPERTY AND REAL ESTATE |

SPORT |



BUSINESS

Discover business at Deakin University

Studies in business are diverse and skills in this area can make a difference to several aspects of the world we live in.

No matter what aspect of business you want to study, there is an area of specialisation at Deakin to meet your needs. We offer undergraduate courses in business information systems, commerce, management, property and real estate, sport management and sport development, plus a range of exciting combined courses. Within these courses, many major sequences are available – from accounting, commercial law and economics right through to international trade and economic policy, human resource management and marketing.

Our mission is to be engaged with you and our partners in the provision of flexible educational programs and relevant research. Deakin's business courses are backed by high quality, contemporary research, and developed in consultation with industry. Our courses are designed to be relevant

to your career and life aspirations and are enhanced by a high level of practical content, which is invaluable and viewed favourably by prospective employers.

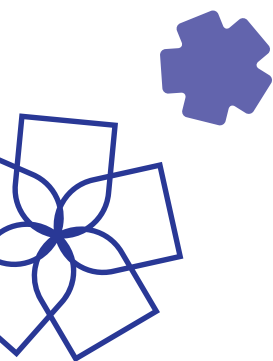
This booklet will tell you about the courses we offer in business, their key features and the career opportunities you can expect from completing a degree at Deakin.

Choosing a university course is an important decision – and we are here to help. We encourage you to gather as much information as possible to help you make an informed decision about which course is best for you.

If you need more information, please contact us on 1300 DEGREE (1300 334 733), email enquire@deakin.edu.au or visit deakin.edu.au.

We look forward to seeing you at Deakin!

The Deakin team



Finding more information

2013 Undergraduate Course Guide

This guide provides an overview of the undergraduate courses Deakin offers, and information about how to apply, our campuses, student services and study options, such as part time and off campus.

To order a copy of this or any other brochure, phone 1300 DEGREE (1300 334 733).

To view brochures online visit deakin.edu.au/future-students/brochures.

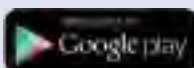
2013 undergraduate career booklets

Deakin has a range of undergraduate career booklets which provide more information on areas of study, career opportunities, course overviews and course structures. These career booklets are available in the following areas:

- » architecture and built environment
- » arts, humanities and social sciences
- » business (this booklet)
- » education
- » engineering
- » environment
- » health
- » information technology
- » law
- » nursing and midwifery
- » optometry
- » psychology
- » science
- » sport.

Undergraduate eBrochure

Find out more in our new interactive eBrochure available from deakin.edu.au/ebrochure/undergrad, the Apple App Store and Google play.



Social media @Deakin

Connect with other future students and ask current students and staff about life and study at Deakin.

[facebook.com/discoverdeakin](https://www.facebook.com/discoverdeakin)

twitter.com/discoverdeakin

[youtube.com/discoverdeakin](https://www.youtube.com/discoverdeakin)



Website

Deakin's website offers comprehensive course and fee information including details of new courses, campuses, facilities and support services. Visit deakin.edu.au.

To search for courses and click through to unit descriptions visit deakin.edu.au/courses.

Contact us

Phone 1300 DEGREE (1300 334 733) to speak with a student adviser. You can also contact us via email at enquire@deakin.edu.au.

There are many opportunities throughout the year to visit Deakin, experience a campus tour and talk with representatives face-to-face.

For more information on event dates visit deakin.edu.au. 2012 Open Day dates are listed on the back cover of this booklet.

Contents



Using this booklet

This booklet provides you with detailed information about Deakin's undergraduate courses in business (for domestic students), including study areas, career opportunities, course overviews and course structures. It is designed to be read in conjunction with the *2013 Undergraduate Course Guide*, which gives an overview of all of Deakin's undergraduate courses, study options, support services and campuses.

Deakin University also produces course guides specifically for international students. To request a copy phone Deakin International on 03 9244 5095.

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Business at Deakin

Hands-on learning

Deakin's business courses are enhanced by a high level of practical content, which is invaluable in preparing you for your working life and viewed favourably by prospective employers. We provide a stimulating variety in your education, which ensures you leave Deakin with the skills you need to embark on an outstanding career.

Industry input

Our courses are backed by high-quality, contemporary research, and designed and continually updated in close consultation with the business industry, professional groups and advisory boards. We ensure our courses are relevant to the current and emerging needs of employers.

Career outcomes

Graduates of Deakin's business courses are in high demand and enjoy careers in a broad range of high-profile organisations and roles. Employers recognise that Deakin graduates are taught industry-relevant skills which enable them to hit the ground running.

Professional recognition

Many of Deakin's business courses are accredited by industry associations, translating into excellent job and career opportunities for Deakin graduates.

Flexible study options

Genuine flexibility is a key feature of our courses. You can study most courses full time or part time, and choose specialist areas as you progress through your course to tailor your degree to match your career goals. Deakin's use of technology in course delivery, our trimester system and deferment option enhance our flexible approach to education, ensuring your study fits in with your work and lifestyle commitments.

For more information, please visit deakin.edu.au/online-offcampus.

Scholarships and grants

Deakin University offers scholarships for academic excellence, access and equity, accommodation and Aboriginal and Torres Strait Islanders, ensuring higher education is accessible for all members of the community. For more information on scholarships, please visit deakin.edu.au/scholarships.

In addition, the Faculty of Business and Law offers a number of merit-based scholarships specifically related to its undergraduate program.

Dean's Scholars Program, Melbourne

The Faculty offers a scholarship intake for a small number of the most capable and highly-motivated students to the Bachelor of Commerce at Deakin's Melbourne Burwood Campus. Students admitted to the Dean's Scholars Program are given scholarship support of up to \$2800 per annum, are prepared for advanced/honours work, and encouraged to accelerate their program. For Dean's Scholars it is possible to complete the Bachelor of Commerce in two and a half or even two years, as well as graduate with an honours degree far earlier than is generally possible for students at Deakin or other universities. Dean's Scholars enrolling in a Bachelor of Commerce (Honours) can apply to extend their scholarship.

Applications to the Dean's Scholars Program should be made through VTAC, listing Deakin Commerce (Dean's Scholars Program) as a separate preference. Students who expect to gain an ATAR of 90 or more are encouraged to apply.

Commerce scholarships, Geelong and Warrnambool

Dean's scholarships are also offered in the Bachelor of Commerce at the Geelong Waterfront Campus and the Warrnambool Campus. These scholarships are similar to those at Melbourne, providing up to \$2800 per year for three years and individual academic mentors. The scholarships will be awarded to students with the highest ATAR score on each of the two campuses who are admitted to the commerce degree through the normal Bachelor of Commerce VTAC entry for those campuses. No separate VTAC entry is required.

Rural and regional grants

The Faculty of Business and Law has a grant scheme to assist rural students commencing an undergraduate degree in commerce, law or management at the Warrnambool Campus. The cash grants are valued at \$2000 (\$250 per successful unit of study).

To be eligible you must:

- » apply for entry through the Victorian Tertiary Admissions Centre (VTAC), in a Business and Law course on the Warrnambool Campus
- » enrol for the first time in 2013 as a Commonwealth supported student, in a Deakin University, Faculty of Business and Law undergraduate course, and
- » meet the requirements of the VTAC Special Entry Access Scheme – SEAS Category 1: Personal information and location, which includes applicants from rural or isolated areas. This includes Warrnambool and towns in western Victoria and south-eastern South Australia, as well as the surrounding countryside.

First in Family grants

The Faculty of Business and Law offers grants to financially assist students commencing an undergraduate degree from the Faculty on the Melbourne Burwood Campus, the Geelong Waterfront Campus or off campus. The cash grants are valued at \$2000 (\$250 per successful unit of study).

To be eligible you must:

- » apply for entry through the Victorian Tertiary Admissions Centre (VTAC) in a Business and Law course on the Melbourne Burwood Campus, the Geelong Waterfront Campus or off campus
- » enrol for the first time in 2013 as a Commonwealth supported student, in a Deakin University, Faculty of Business and Law undergraduate course, and
- » meet the requirements of the VTAC Special Entry Access Scheme – SEAS Category 5: Disadvantaged financial background.

For more information on Faculty of Business and Law scholarships, including how to apply, please visit deakin.edu.au/buslaw/future-students/scholarships.

Business Internship Program

Most of Deakin's business courses incorporate a Business Internship Program which provides you with a realistic business experience in your area of specialisation.

The Business Internship Program is an opportunity for students and businesses to benefit from each other's knowledge and experience.

Students negotiate internship details with their proposed host organisation, which provides students with the opportunity to both observe and participate in a range of real world business experiences related to their studies.

As a consequence, student employability is greatly enhanced and employers benefit from an additional pair of hands with a fresh view of the business world. Completing a business internship gains you credit towards your degree but doesn't extend the length of your studies.

The program involves two 1-credit-point units, available to final-year students. These units complement each major area of study and are available on all campuses and off campus.

For more information about the Business Internship Program, including how Deakin students apply, please visit deakin.edu.au/buslaw/BIP.



GRADUATE SNAPSHOT



Skye Boag
Bachelor of Commerce (major sequences in
marketing and public relations)
Warrnambool Campus

'The best aspect of the course is its Business Internship Program. This program provides students with actual workplace experience and allows them to learn in a practical environment.

Through the internship program I worked on the marketing material for Australia's biggest children's festival, Fun4Kids. I also undertook an internship with Warrnambool City Council in their events and promotions department. I was exposed to a variety of marketing and public relations tasks relating to media releases, copywriting for promotional materials (flyers, adverts etc.), social media, website development and networking with media liaisons.'

Study abroad

Give your degree a competitive edge with an overseas study experience. The Faculty of Business and Law runs a number of unique study tours throughout the year to exotic places such as India, China and Europe.

You can apply for international study experiences relevant to your course through in-country programs, internships, study abroad and student exchange programs. Some of these study tours can be taken in conjunction with your degree so that you are assessed during and after your trip, rather than participating in lectures on campus.

These programs provide you with learning experiences that encompass international and intercultural perspectives while supporting a culture of diversity and awareness, enabling you to become a global citizen and develop a richer cultural perspective.

For more information on undertaking a Business and Law study tour, please visit deakin.edu.au/buslaw/news/study-tours.

For more information on Deakin's Study Abroad Program, please visit deakin.edu.au/current-students/student-exchange/exchange.



2010 China Study Program, student group, Faculty of Business and Law.

Where do our graduates go?

Deakin's business courses offer a broad range of study areas so they provide career opportunities in a diverse range of traditional and emerging professional business areas in virtually every area of business and government in Australia and internationally. Many Deakin graduates have gained national and international prominence in their chosen fields. Deakin business graduates may find employment in business process analysis, financial and information security, web architecture/design/programming, accounting, advertising, event operations, business analysis, human resource management, market research, training and development, tourism operations and planning, private or government valuation, property sales and acquisition, sport management, sponsorship management or sport development.

Recent Deakin business graduates have been employed by a range of organisations including, but not limited to, the following:

- » ANZ Bank
- » Attorney-General's Department, NSW
- » Australian Bureau of Statistics
- » Australian Taxation Office
- » Barwon Water
- » Barwon Health
- » CB Richard Ellis
- » Coles Group
- » Commonwealth Bank
- » Davidsons Accounting
- » Deloitte
- » Ernst and Young
- » Ford Australia
- » Godfrey Hirst
- » Goldman Sachs JBWere
- » IBM
- » Knight Frank
- » KPMG
- » Metricon Homes
- » Morgan Stanley
- » National Australia Bank
- » PriceWaterhouseCoopers
- » Reserve Bank of Australia
- » Rip Curl
- » Sinclair Wilson
- » Telstra
- » Transport Accident Commission
- » Visy Recycling
- » WHK (previously Day Neilson).

EMPLOYER PROFILE



Martin Kavanagh
Partner
Sinclair Wilson
Warrnambool

'With a team of 100 staff, Sinclair Wilson is a major accounting firm based in Warrnambool. We cover most of Victoria's Western district and south-east South Australia, with offices in Warrnambool, Camperdown, Hamilton and Mount Gambier. We also have regional offices in Cobden, Mortlake, Port Fairy, Terang and Timboon.

Sinclair Wilson has a long and genuinely cherished relationship with Deakin University. Each year we seek to take on two graduates and currently our organisation employs more than 40 graduates. We continually look for enduring partnerships that will benefit the students, employers and the region.'

DID YOU KNOW?

You can defer your studies in most Deakin courses for up to two years. This means you can postpone your studies to work, travel or volunteer and still retain your university place.



Courses and ATARs table

| | Melbourne Burwood Campus | Geelong campuses | Warrnambool Campus | Off campus | |
|---|--------------------------|----------------------|----------------------|------------|------|
| | Clearly-in ATAR 2012 | Clearly-in ATAR 2012 | Clearly-in ATAR 2012 | Available | Page |
| Bachelor of ... | | | | | |
| Business Information Systems M305 <i>For information on major sequences available, please refer to page 10.</i> | 57.25 | 52.10 | | Yes | 10 |
| Business (Sport Management) M391 | 81.10 | | | Yes | 11 |
| Commerce M300 <i>For information on major sequences available, please refer to page 12.</i> | 75.95 | 61.30 | 51.95 | Yes | 11 |
| Commerce (Dean's Scholars Program) M307 | 95.90 | | | | 17 |
| Management M302 <i>For information on major sequences available, please refer to page 18.</i> | 70.25 | 55.45 | 57.00 | Yes | 17 |
| Property and Real Estate M348 <i>For information on major sequences available, please refer to page 18.</i> | 77.45 | | | Yes | 21 |
| Sport Development M320 | 71.90 | | | | 22 |
| Associate Degree of Arts, Business and Sciences A200 | | R/C | R/C | | 23 |
| Combined courses | | | | | |
| Bachelor of ... / Bachelor of ... | | | | | |
| Arts/Commerce D313 | 70.80 | 58.50 | 51.45 | | 24 |
| Arts – Chinese/Commerce D317 | 72.40 | | | | 24 |
| Arts/Management D326 | | 57.80 | N/A | | 25 |
| Business Information Systems/ Information Technology D320 | 63.00 | 54.50 | | Yes | 26 |
| Commerce/Laws D322 | 92.40 | 83.40 | 71.15 | | 27 |
| Commerce/Science D321 | 80.05 | 77.50 | | | 28 |
| Engineering/Commerce D373 | | 82.15 | | Yes | 29 |
| Exercise and Sport Science/ Business (Sport Management) D394 | 86.95 | | | | 30 |
| International Studies/Commerce D338 | 72.15 | 67.00 | | Yes* | 31 |
| Management/Laws D327 | | 84.00 | | | 32 |
| Property and Real Estate/Commerce D325 | 88.30 | | | Yes | 32 |
| Public Health and Health Promotion/ Commerce D388 | 81.35 | | | | 33 |
| Concurrent courses | | | | | |
| Bachelor of Management/ Advanced Diploma of Tourism/Diploma of Tourism at Box Hill Institute M303 | 52.45 | | | | 20 |
| Bachelor of Management/Advanced Diploma of Tourism/ Diploma of Sustainability at The Gordon M303 | | 51.05 | | | 20 |

Geelong campuses = Geelong Waurn Ponds Campus and Geelong Waterfront Campus.

R/C = A range of criteria are used for selection.

N/A = Not available or not applicable. The course is offered at this campus. Where no ATAR is available it may mean that other admission requirements apply. Please refer to the course entry for more information.

* The off-campus mode offering of this course is subject to negotiation with the Course Director. Please contact the Faculty of Arts and Education Student Support office on your campus for further details.

If a clearly-in ATAR is not listed it means that the course is not available at that campus.

For more information on ATARs please visit deakin.edu.au/future-students/year12.

Major study areas

Accounting^{2A} **B F W X**

Accounting is a dynamic and exciting profession. Businesses and individuals rely on their accountants to assess their financial situation, prepare reports and give advice on financial dealings. Accountants are often the lynchpin of an organisation as they construct vital information to be used by a wide range of interested parties. Informed decisions vital to a company's viability frequently rely on the skills and knowledge of an accountant.

Accounting information systems²

B F W# X

Organisations operate both information systems and financial systems. Accounting information systems is the interaction between the two. In this major sequence, you will learn about the relationship between accounting and financial data, and the technology that supports that data. You will also gain a deeper understanding of the accounting systems used when designing and implementing business systems, and an understanding of the information produced by accounting systems.

Business information systems¹² **B F X**

Understand the related managerial roles of business people, the application of technology and the strategic management of vast quantities of information, and the information systems supporting today's modern business organisation.

Business security management²

B F X

Business security management provides comprehensive knowledge of the design, management and security requirements of electronic business transactions. It also looks at data communication systems and the development of security solutions that meet business goals and objectives. You will learn how to effectively apply the latest security techniques to protect information and the associated business information systems.

Commerce¹ **B F W X**

Business makes the world go round, and underpins our society. A Bachelor of Commerce (BCom) is the springboard to a successful career in multiple dynamic and in-demand professions, with more than 20 areas of specialisation. Deakin's BCom is well recognised throughout Australia and highly respected in the business community. With this qualification to your name, you open up employment opportunities in virtually every area of business and government across Australia and beyond.

Commercial law² **B F W X**

Commercial law deals with complex issues like taxation, company reporting and contract management. This major sequence will provide you with an understanding of all the main areas that make up the fascinating field of commercial law. If you have good written and oral communication skills, can analyse and solve problems logically and have an understanding of sound business principles, studying commercial law could lead to a fruitful and rewarding career.

eBusiness² **B F# X**

eBusiness is also known as electronic business. eBusiness professionals help companies sell products and services online, specialising in areas such as online advertising, online protection from hackers and the design of new online products. They also understand how Facebook, YouTube, SecondLife, mobile phones and other new technologies can be used by business. This major sequence prepares you for commerce in the 21st century.

Economics² **B F W X**

Studying economics will help you understand why it is vital to our society and how it is dependent on human behaviour. Economics is relevant to the study of a whole range of disciplines – business, finance, international markets and trade, health, transport, democracy and voting patterns, the environment – including policies on global warming, as well as social equity and wellbeing. Taking economics as a major sequence will enhance all aspects of your business studies.

Finance² **B F W# X**

Finance specialists research and analyse the financial aspects of organisations and provide advice on investments. With this major sequence you will gain a broad understanding of the structure and operations of financial markets in Australia, plus the theory and techniques underlying financial management.

Financial planning^{2A} **B F W X**

Financial planning will provide you with the skills you need to attain your own personal financial goals and to develop the expertise to advise others on a professional basis. Financial planners specialise in key areas. These include retirement, taxation, investment and estate planning. This major sequence examines the theoretical framework of financial planning, plus the practical application of the theories and strategies.

Health informatics² **B# F# X**

Learn how to use technologies, information systems, methods and techniques in the development and management of health care information systems and services. Studies focus on information used in business processes within a health care setting, as well as for medical treatment.

1 This is offered as a full degree program.

2 This is offered as a major sequence within a full degree program.

^ Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

You will be required to undertake one unit in off-campus or online mode to complete the major sequence.

What is the difference between information technology and business information systems?

Many students ask what the difference is between Information Technology (IT) and Business Information Systems (BIS). To help you understand the difference and how these two areas are related, these terms are explained below:

IT is a practical, hands-on discipline that uses information technology tools, processes and methodologies to develop solutions and address or assist in solving problems across a wide-range of areas. IT has an important role in all

aspects of modern industry including defence, banking, automotive, gaming, entertainment, and fashion design.

BIS is the organisation of people and communication technologies such as personal computers, databases, networks and the internet, that interact to provide information needed to support an organisation's business problems and help them succeed in a globalised world.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Major study areas

Human resource management² **B F W# X**

People management is one of the fastest growing fields of professional employment. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management, and remuneration. You will also gain invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Interactive marketing² **B# F# X**

Increasingly, an interactive medium such as the internet is used to supplement the marketing of a product or organisation – that is what is known as interactive marketing. This major sequence is about developing innovative strategies that allow digital applications to be used effectively for business communication and online marketing. You will learn specialist skills in direct and digital marketing, and customer relationship management.

International business² **B**

Develop skills in the analysis of international markets, and the personal skills and attitudes required to successfully engage in international business. This major sequence includes units with an international focus, drawn from a wide range of business disciplines.

International management **B F# X**

Learn about the complex and challenging arena of international management and business. It covers a comprehensive range of topics including international economy, international human resource and regulatory business environments in the domestic and international context – all within a constantly changing political and social global environment.

International relations² **B G X**

Studies in international relations will provide you with a better understanding of conflict and cooperation, and war and peace, in contemporary international politics. You will examine particular issues in global politics, including the nature of power and security, globalisation and global governance, human rights and global justice, the politics of the Asian region and Australia's place in the world.

International trade and economic policy²

B F W# X

Gain a sound understanding of the economic basis to trade, and the institutions and market structures that underpin global commerce. This major sequence covers the economic, political and cultural characteristics of the major trading regions, with a strong emphasis on Asian trade.

Journalism² **G W# X**

This long-established program at Deakin offers you the skills and knowledge needed to become a qualified journalist in broadcast and print media. You will study mass media, ethical and legal issues, gain research skills and learn the methods and techniques of specialist writing for major daily newspapers and mainstream magazines, radio and television.

Management¹² **B F W X**

Management refers to the procedures and systems used in an organisation to assess how individuals and the organisation itself can best operate. An integrated and progressive study of modern management theory and practice in an Australian and global context, which examines concepts such as managing change, globalisation, problem solving, innovation and technology and planning.

Marketing² **B F W# X**

Marketing is about relationships with customers and involves developing, maintaining and enhancing those relationships. Modern marketing is about adding value to the customer experience and building a relationship between buyers and sellers that benefits both. You will learn to think creatively and apply theory to practice in various situations where customer behaviour and expectations need to be managed.

Media and communication² **B G W X**

This is an area of rapid and continuous technological, political, economic and social change. Much of the recent explosion in the stock of human knowledge is linked with developments in media and communication. This major sequence offers a unique 'multiskilled' qualification suited to many careers and job markets.

Politics and policy studies² **B G W X**

Explore our role as citizens in the Australian community and the nature of diverse ideologies. This major sequence explores economic, social, health, environmental, and media policy, along with politics in India, Europe, USA, China, Indonesia, and the Middle East.

Professional practice² **B F W X**

This major sequence is for those wanting to develop the skills that will put them ahead of the rest in today's business world. You will learn how to manage business information and intelligence, make good business decisions, communicate effectively in the workplace, and understand the importance of business ethics. These skills are becoming increasingly important in today's contemporary corporate world.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Property and real estate^{1,2} B X

Gain knowledge and skills in all facets of the real estate market including commercial and industrial property, residential property, property development, property valuation, market analysis and property economics, with specialisations in sustainability, business or built environment disciplines.

Quantitative business analysis² B F # X

In today's world, commerce is supported by information systems. If you graduate with skills in both statistical analysis and commerce, you will be a jump ahead of the rest when you hit the job market. Quantitative business analysis will provide you with an in-depth understanding of statistical, mathematical and economic methods. It applies to economics, finance, marketing and management areas. You will learn to critically think and analyse real world issues in business and will be equipped with the kind of quantitative skills highly relevant to your professional career.

Sport development¹ B

Sport development is distinctive due to its unique focus on three study streams: sport management and marketing, coaching and exercise, and sport science. It also focuses on the development of sport, and community development through sport. This specialist field is concerned with increasing participation in sport, and with the development of pathways to attract, retain and nurture sports participants.

Sport management¹ B X

Learn to manage organisations conducting sporting competitions, major events, and community programs that encourage participation in sport. Sport management also relates to the management of organisations supporting sporting competitions such as sporting goods manufacturers and retailers, sports promoters and facility designers, as well as player management and agents.

Supply chain management² B F # X

Supply chain management is about managing the flow of materials, information and finances as they move from supplier to manufacturer to retailer to end-consumer. It deals with the purchase of raw materials, the process of manufacturing the goods, the storage of the goods, and the delivery to consumers. Operating these functions in an effective and efficient way has become critical as businesses face worldwide competition.

Sustainability² B

From a global perspective, sustainability has become one of the most important areas affecting our society. Property professionals are increasingly aware of environmental considerations, which are directly relevant in the workplace and industry. In this major sequence you will learn about the broader effects of climate change and how sustainability affects both private business and government organisations. You will gain an enhanced knowledge and understanding about the importance of living a sustainable existence in relation to property and real estate.

Sustainable tourism^o F

Sustainable tourism is available in a concurrent course on sustainable tourism management. This course is dual delivered by Deakin University and The Gordon. It offers the opportunity to complete practical tourism training and business management studies in Geelong. You will be a Deakin student and The Gordon student at the same time.

Tourism is a growth industry. Sustainable tourism is even more specialised, dealing with balancing the environmental, economic and socio-cultural impact of tourism development.

Deakin units concentrate on core management skills in a business context, while the TAFE units offer vocational training designed to develop hands-on or applied skills in real work environments, with strong links to the tourism industry.

Technology management² G/F X

Study management, in particular, managing the individual and the actual organisation. This major sequence focuses on the technology aspects of management in terms of managing engineering and IT areas, and combines with the study of more general business areas. It provides both a useful introduction to the importance of management and also looks at the technology function in organisations.

Tourism^o B

Tourism is available in a concurrent course on tourism management. This course is dual delivered by Deakin University and Box Hill Institute. It offers the opportunity to complete practical tourism training and business management studies. You will gain knowledge and skills in tourism operations management, customer service, sales and marketing skills, opportunities to develop business skills and concepts, the ability to conduct research, manage projects and implement operational plans. Deakin units concentrate on core management skills in a business context, while the TAFE units offer vocational training designed to develop hands-on or applied skills in real work environments with strong links to the tourism industry.

1 This is offered as a full degree program.

2 This is offered as a major sequence within a full degree program.

^ Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

You will be required to undertake one unit in off-campus or online mode to complete the major sequence.

o This study area is part of a concurrent course and not available as a major sequence.



Courses

Please note, from 2013 Geelong-based courses and major sequences offered by the Faculty of Business and Law will be offered from the Geelong Waterfront Campus instead of the Geelong Waurn Ponds Campus.

Bachelor of Business Information Systems* 3 B F X

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|---|
| M305 | B 14211 (CSP) F 15371 (CSP) X 14731 (CSP) | \$8180 (CSP) ¹ | B 57.25 F 52.10 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

* Subject to review for 2013.

If Information Technology (IT) is the central nervous system of our modern technological world, then Information Systems (IS) is the blood that pumps through the veins. IS is the application and use of technology, not the creation of it.

On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. IS graduates are in demand, and with high graduate salaries on offer, and professional membership of the Australian Computer Society (ACS), an IS degree can lead to a satisfying and rewarding career.

An honours year is available on completion of this degree.

Professional recognition

On completion of the Bachelor of Business Information Systems, graduates will have satisfied requirements for professional membership of the Australian Computer Society (ACS).

Career opportunities

Business information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as expertise in information systems, enabling you to achieve specialist information systems career roles such as project manager, business analyst, security analyst, database developer, web designer and information systems project leader.

Course structure

You must complete 24 credit points of study, including 8 credit points of core business information systems units, 4 credit points of core commerce units, a minimum of 4 credit points of business information systems elective units, and 8 credit points of elective units (four of which must be from the Faculty of Business and Law and two of which must be at level 3). It is also possible for you to complete one or more major sequences offered by the Faculty of Business and Law from the list below.

- » Accounting B F X
- » Accounting information systems B F X
- » Business security management B F X
- » Commercial law B F X
- » Economics B F X
- » Finance B F X
- » Financial planning[^] B F X
- » Health informatics B[^] F[^] X
- » Human resource management B F X
- » Interactive marketing B[^] F[^] X
- » International business B
- » International trade and economic policy B F X
- » Management B F X
- » Marketing B F X
- » Professional practice B F X
- » Quantitative business analysis B F[^] X
- » Supply chain management B F[^] X

[^] You will be required to undertake one unit in off-campus or online mode.

[#] Please note, while the financial planning major sequence is available in the Bachelor of Business Information Systems, the Bachelor of Commerce is the recommended pathway to qualify for membership of the Financial Planning Association.

Refer to the Bachelor of Commerce (M300) course description on page 11 for details of major sequences and units available. Some major sequences may be available in off-campus mode.

Business information systems core units

Level 1

MSC120 Business Information Systems
MSQ171 Business Data Analysis
SIT102 Introduction to Programming

Level 2

MSC217 Database Management for Business
MSC228 Information Systems Analysis and Design
MSC233 Information Systems Networks

Level 3

MSC303 Information Systems Project
MSC348 Information Systems and Global Issues

Commerce core units

Level 1

MAA103 Accounting for Decision Making
MLC101 Business Law
MMM132 Management

Level 2

MMH299 Business Communication

Business Information Systems elective units

Select a minimum of 4 credit points of units, including two at level 3:

Level 2

MSC220 Small Business Systems
MSC244 Business on the Internet
MSC245 eSystems for Business
MSC273 Business Intelligence

Level 3

MLL370 Law and the Internet
MMI301 Business Internship 1
MMI302 Business Internship 2
MSC302 Information Systems Methodologies
MSC304 Health Informatics
MSC345 Advanced Business Systems Development
MSC347 Information Systems Management
MSC349 Business Strategies for the Internet
MSC350 Information Security and Risk Management
MSC388 Strategic Supply Chain Management

Other elective units

Level 2

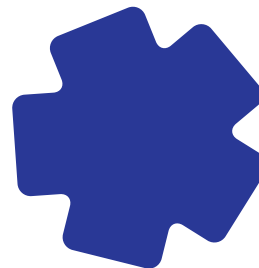
SHD201 Creating Sustainable Futures
MSC201 Professional Practice

Level 3

SHD301 Creating Sustainable Futures

Select another 8 credit points of elective units, four of which must be units from the Faculty of Business and Law and two of which must be at level 3.

Refer to the Bachelor of Commerce course description on page 11 for major sequence details.



KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of Business (Sport Management) **3 B X**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|--------------------------------|
| M391 | B 14661 (CSP) X 14711 (CSP) | \$8660 (CSP) ¹ | B 81.10 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

Designed to provide the skills to work in the business of sport, this course covers financial, promotional, managerial, legal and other aspects of sport as a business. It provides the skills to manage organisations that conduct sporting competitions and major events, community programs that encourage participation in sport, and organisations that support sporting competitions e.g. sporting goods manufacturers and retailers, promoters, and player managers and agents.

The ability to apply management and marketing theories and business principles generally within a leisure framework is a core feature of the degree.

An honours year is available upon completion of this degree.

Career opportunities

Career opportunities in sport management have expanded considerably in the past 10 years. Sports including Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities catering for sport at the local level through to those facilities hosting national and international competitions.

Course structure

You are required to complete 24 credit points of study including 8 credit points of sport management units and 9 credit points of business units. The 7 credit points of elective units enable you to complete a major sequence of your choice from any Faculty across the University.

Sport management core units

Level 1

MMS100 Sport Organisation
MMS101 Sport in Society

Level 2

MMS202 Management of Sport Performance

Level 3

MLC310 Sport and the Law
MMS306 Sport Management Practicum
MMS307 Sport Facility and Event Management
MMS308 Sport Marketing
MMS313 Sport Leadership and Governance

Business core units

Level 1

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MLC101 Business Law
MMM132 Management
MSC120 Business Information Systems
MSQ171 Business Data Analysis

Level 2

MMH299 Business Communication
MMK277 Marketing Management

Elective unit

MMS314 Planning for Sport Policy and Development

Bachelor of Commerce **3 B F W X**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|--|
| M300 | B 14511 (CSP) F 15141 (CSP) W 18171 (CSP) X 14311 (CSP) | \$8700 (CSP) ¹ | B 75.95 F 61.30 W 51.95 X 62.95 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

Deakin's Bachelor of Commerce is a popular choice, with its solid foundation in business studies and flexibility to choose from more than 20 major sequences. As a Bachelor of Commerce student you will study a common first year of units, and then choose your major sequences as you progress through your degree. This flexible structure enables you to tailor your degree for maximum employment opportunities.

A valuable Business Internship Program is available, giving you professional work experience in your area of specialisation and enhancing employment prospects.

An honours year is available upon completion of this degree.

Professional recognition

The Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations. The course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA) Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

This degree can open doors to careers in virtually every area of business and government internationally, including professional accountant, IT and systems professional, economist, financial planner, business consultant, network manager, internet administrator, human resources manager, manager, social and economic policy developer, international trade officer or marketing assistant/manager.

Course structure

You must complete 24 credit points of study including 10 core units and at least one commerce major sequence. Depending on how you structure your course, you may complete up to three major sequences.

Core units

Level 1

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAE102 The Global Economy
MAF101 Fundamentals of Finance
MLC101 Business Law
MMM132 Management
MSC120 Business Information Systems
MSQ171 Business Data Analysis

Level 2

MMH299 Business Communication
MMK277 Marketing Management

Elective units

MME101 Business Academic Skills
MMI301 Business Internship 1
MMI302 Business Internship 2
MMM233 Business and the Environment
MMM241 Foundations of Entrepreneurship
MMM385 Business in Asia
MMP111 Introduction to Property
MMS308 Sport Marketing
MSC201 Professional Practice
SHD201 Creating Sustainable Futures
SHD301 Creating Sustainable Futures

➔ Continued on next page ...

Courses

Major sequences

- » Accounting **B F W X**
- » Accounting information systems **B F W[^] X**
- » Business information systems **B F[^] X**
- » Business security management **B F X**
- » Commercial law **B F W X**
- » eBusiness **B F[^] X**
- » Economics **B F W X**
- » Finance **B F W[^] X**
- » Financial planning **B F W X**
- » Health informatics **B[^] F[^] X**
- » Human resource management **B F W[^] X**
- » Interactive marketing **B[^] F[^] X**
- » International business **B**
- » International management **B F[^] X**
- » International trade and economic policy **B F W[^] X**
- » Management **B F W X**
- » Marketing **B F W[^] X**
- » Professional practice **B F W X**
- » Quantitative business analysis **B F[^] X**
- » Supply chain management **B F[^] X**
- » Technology management **G/F X**

[^] You will be required to undertake one unit in off-campus or online mode.

Please refer to pages 7–9 for an overview of these major sequences.

Accounting* **B F W X**

Professional recognition

Graduates who complete the accounting major sequence plus specified finance and commercial law units will be eligible to apply for admission to the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the CPA Program of CPA Australia and/or the Institute of Public Accountants.

Career opportunities

You may find employment in accounting positions in the business community, industry, commerce, the service sector or private practice, or work in management consulting, the financial services sector or with government bodies.

Course structure

Level 1

MAA103 Accounting for Decision Making

Level 2

MAA261 Financial Accounting

MAA262 Management Accounting

Level 3

MAA310 Accounting and Society

MAA350 Ethics and Financial Services

MAA363 Corporate Accounting

* Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

Accounting information systems **B F W[^] X**

Career opportunities

You may be employed in roles such as a specialist accountant or business consultant.

Course structure

Level 1

MAA103 Accounting for Decision Making

MSC120 Business Information Systems

Level 2

MAA261 Financial Accounting

MSC220 Small Business Systems

Level 3

MSC350 Information Security and Risk Management

Plus one unit from:

MAA303 Auditing

MSC347 Information Systems Management

MSC348 Information Systems and Global Issues

[^] You will be required to undertake one unit in off-campus or online mode.

Business information systems **B F[^] X**

Professional recognition

Graduates who complete this major sequence plus other relevant units will be eligible to apply for membership of the Australian Computer Society (ACS).

Career opportunities

You may find work as an IT professional, business systems programmer, member of implementation teams within corporations or within specialist systems development companies, business analyst or as an adviser to companies who have outsourced their IT function.

Course structure

Level 1

MSC120 Business Information Systems

SIT102 Introduction to Programming

Level 2

MSC228 Information Systems Analysis and Design

Plus one unit from:

MSC217 Database Management for Business

MSC233 Information Systems Networks

MSC244 Business on the Internet

MSC245 eSystems for Business

Plus 2 credit points of units from:

MLL370 Law and the Internet

MSC302 Information Systems Methodologies

MSC303 Information Systems Project

MSC345 Advanced Business Systems Development

MSC347 Information Systems Management

MSC348 Information Systems and Global Issues

MSC388 Strategic Supply Chain Management

[^] You will be required to undertake one unit in off-campus or online mode.

Business security management **B F X**

Career opportunities

This major sequence is designed for students who wish to become business security managers, business security consultants, or security analysts, plus those students who wish to complement their chosen career with information security.

Course structure

Level 1

MSC120 Business Information Systems

Level 2

MSC273 Business Intelligence

Level 3

MSC347 Information Systems Management

MSC350 Information Security and Risk Management

Plus one unit from:

MSC220 Small Business Systems

MSC233 Information Systems Networks

Plus one unit from:

MLL370 Law and the Internet

MSC348 Information Systems and Global Issues

MSC388 Strategic Supply Chain Management

[^] You will be required to undertake one unit in off-campus or online mode.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Commercial law **B F W X****Career opportunities**

Career opportunities exist as commercial law experts in private and public companies, government bodies, public service and real estate. Depending on the specialisation chosen, you may also find work in areas such as sport management, human resource management or in an international environment.

Course structure**Level 1**

MLC101 Business Law

Level 2

MLC203 Corporations Law

MLC206 Marketing Law

Level 3

MLC301 Principles of Income Tax Law

Plus 2 credit points of units from:

MLC305 Business Tax Law

MLC309 Employment Law

MLC310 Sport and the Law

MLL344 Chinese Commercial Law

MLL378 Banking Law and Securities

MLL382 Indian Law

MLL388 International Financial Crime

MMM343 Business Ethics

eBusiness **B F X****Career opportunities**

You may work as a consultant or in 'hands-on' eBusiness operations, in policy or accounting roles, or in supply chain management within manufacturing, wholesale or retail industries.

Course structure**Level 1**

MSC120 Business Information Systems

Level 2

Select 2 credit points of units from:

MSC220 Small Business Systems

MSC244 Business on the Internet

MSC245 eSystems for Business

MSC273 Business Intelligence

Level 3

Select 3 credit points of units from:

MLL370 Law and the Internet

MSC347 Information Systems Management

MSC348 Information Systems and Global Issues

MSC349 Business Strategies for the Internet

MSC350 Information Security and Risk Management

MSC388 Strategic Supply Chain Management

^ You will be required to undertake one unit in off-campus or online mode.

DID YOU KNOW?

Deakin allows you to take your studies further by undertaking honours. Studying honours will not only help you stand out in the marketplace but it can also be a pathway to a research degree, such as a PhD or masters.

Economics **B F W X****Professional recognition**

Graduates are eligible for membership of the Economics Society of Australia. Professional recognition by the Australasian Institute of Banking and Finance is also available.

Career opportunities

An economics major sequence can provide the background for many versatile careers in industry and finance in roles such as an analyst, forecaster, researcher and manager. In government, you may work as a policy researcher and administrator, and in education. Employment is also found in the fields of finance, banking, marketing, public administration, government, manufacturing, retail trade, agriculture, mining, community organisations or construction.

Course structure**Level 1**

MAE101 Economic Principles

MAE102 The Global Economy

Level 2

MAE201 Competition and Industry

MAE202 National Economic Policy

Level 3

MAE356 Analytical Methods in Economics and Finance

Plus one unit from:

MAE301 Microeconomic Theory and Policy

MAE302 Macroeconomics of Open Economies

MAE303 International Trade

MAE304 Labour Economics

MAE306 Applied Econometrics for Economics and Finance

MAE322 The Economics of the Environment

Finance **B F W X****Career opportunities**

You may find employment opportunities in banking, brokering, credit analysis, funds management, insurance, international finance, risk management, securities analysis or treasury management.

Course structure**Level 1**

MAF101 Fundamentals of Finance

Level 2

MAF202 Money and Capital Markets

MAF203 Business Finance

Level 3

MAE356 Analytical Methods in Economics and Finance

Plus either 1 or 2 credit points of units from:

MAF302 Corporate Finance

MAF307 Equities and Investment Analysis

Depending on the choice above, plus one unit from:

MAF303 Treasury Management

MAF305 Bank Management

MAF306 International Finance and Investment

MAF308 Derivative Securities

MAF384 Financial Modelling

^ You will be required to undertake one unit in off-campus or online mode.

➔ Continued on next page ...

Courses

Financial planning* **B F W X**

Professional recognition

Graduates of this course are eligible to join the Financial Planning Association (FPA).

Career opportunities

Majoring in financial planning will allow you to become a financial planner. Financial planners have the necessary breadth and depth of financial skills and knowledge to assist individuals in achieving their financial objectives. Financial planners are innovative and lateral in their thinking, they are up to date with the latest changes and they are committed to providing sound, independent and ethical advice.

Course structure

Level 1

MAF101 Fundamentals of Finance

Level 2

MAF202 Money and Capital Markets

MAF255 Financial Planning

Level 3

MAF311 Superannuation Planning

MAF312 Advanced Financial Planning

Plus one unit from:

MAF307 Equities and Investment Analysis

MLC301 Principles of Income Tax Law

* Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

Health informatics **B F X**

Career opportunities

You may find employment as a data/information manager, project manager, systems analyst, programmer or administrator in a health care setting.

Course structure

Level 1

HBS108 Health Information and Data

MSC120 Business Information Systems

Level 2

MSC220 Small Business Systems

MSC273 Business Intelligence

Level 3

MSC304 Health Informatics

Plus one unit from:

MSC348 Information Systems and Global Issues

MSC350 Information Security and Risk Management

MSC388 Strategic Supply Chain Management

^ You will be required to undertake one unit in off-campus or online mode.

Human resource management **B F W X**

Professional recognition

Graduates of this course can satisfy the educational requirements for professional membership of the Australian Human Resource Institute (AHRI).

Career opportunities

Career options include working in training and development in a variety of areas such as an equal employment opportunity officer, or a human resources practitioner or officer in business, industry and government.

Course structure

Level 1

MMM132 Management

Level 2

MMH230 Strategic Human Resource Management

MMH232 Human Resource Development

Level 3

Select one unit from:

MMH349 Industrial Relations

MMH352 International and Comparative Human Resource Management

Plus 2 credit points of units not previously studied from:

MLC309 Employment Law

MMH349 Industrial Relations

MMH350 Skills Workshop in Counselling and Negotiation

MMH352 International and Comparative Human Resource Management

MMH356 Change Management

MMM240 Organisational Behaviour

MMM343 Business Ethics

^ You will be required to undertake one unit in off-campus or online mode.

Interactive marketing **B F X**

Career opportunities

Careers in this field include marketing communication roles, online marketing strategist, web designer, market research analyst and marketing manager.

Course structure

Level 1

MSC120 Business Information Systems

Level 2

MMK277 Marketing Management

MSC244 Business on the Internet

Level 3

MMK332 Direct and Digital Marketing

MMK393 Integrated Marketing Communications

MSC349 Business Strategies for the Internet

^ You will be required to undertake one unit in off-campus or online mode.

DID YOU KNOW?

Deakin's trimester system creates options for you to commence your degree sooner or at a more convenient time of year and enables you to fast-track your study by taking extra units throughout the year.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

International business **B****Career opportunities**

Opportunities exist working with economic or management consultancies, financial institutions, government bodies, industry associations and major corporations.

Course structure**Level 1**

MAE102 The Global Economy

Level 2

MMM282 International Business

Level 3

MAE314 Economic Strategy for Business

Plus one unit from:

MAE207 International Welfare Economics

MSC244 Business on the Internet

Plus 2 credit points of units from:

MAA302 Strategic Management Accounting

MAA363 Corporate Accounting

MAE304 Labour Economics

MAE305 Business and Financial Forecasting

MAE317 International Business Economics

MLL336 International Commercial Law

MMH352 International and Comparative Human Resource Management

MMK358 International Marketing

MMM306 Global Strategy and International Management

MMM385 Business in Asia

MSC348 Information Systems and Global Issues

International management **B F W X****Career opportunities**

This new major sequence responds to the ever-increasing complexities of international business in a dynamic and highly integrated world business environment. It focuses on international managerial issues and the impact these global forces have on domestic business. International management prepared graduates for challenges facing modern managers in a vibrant global environment.

Course structure**Level 1**

MMM132 Management

Level 2

MMM282 International Business

Level 3

MMM306 Global Strategy and International Management

MMM385 Business in Asia

Plus one unit from:

MMH230 Strategic Human Resource Management

MMM262 Understanding Organisations

Plus one unit from:

MMH352 International and Comparative Human Resource Management

MMK358 International Marketing

MMM343 Business Ethics

MMM365 Strategic Management

^ You will be required to undertake one unit in off-campus or online mode.

International trade and economic policy **B F W X****Career opportunities**

Graduates can be found working in all aspects of international business, both in Australia and overseas, undertaking roles in trade promotion, government departments, banking and general business management.

Course structure**Level 1**

MAE101 Economic Principles

MAE102 The Global Economy

Level 2

Select 2 credit points of units from:

MAE201 Competition and Industry

MAE202 National Economic Policy

MAE207 International Welfare Economics

Level 3

Select at least one unit from:

MAE302 Macroeconomics of Open Economies

MAE303 International Trade

Depending on the choice above, plus one unit from:

MAE305 Business and Financial Forecasting

MAE306 Applied Econometrics for Economics and Finance

MAE314 Economic Strategy for Business

MAE322 The Economics of the Environment

MAE356 Analytical Methods in Economics and Finance

^ You will be required to undertake one unit in off-campus or online mode.

Management **B F W X****Professional recognition**

Graduates may be eligible for affiliate status membership of the Australian Institute of Management (AIM).

Career opportunities

You may find employment in management positions in the private and public sectors, operations or strategic management.

Course structure**Level 1**

MMM132 Management

Level 2

MMM240 Organisational Behaviour

MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MMH349 Industrial Relations

MMH356 Change Management

MMM282 International Business

MMM306 Global Strategy and International Management

MMM343 Business Ethics

MMM367 Operations and Quality Management

MMM385 Business in Asia

↪ Continued on next page ...



Courses

Marketing **B F W X**

Professional recognition

Professional recognition by the Australian Marketing Institute and the Market Research Society of Australia is available.

Career opportunities

Career options include working in advertising, brand/product management, customer relations management, event management, marketing research, public relations, retailing, web design and sales management.

Course structure

Level 2

MMK265 Marketing Research
MMK266 Consumer Behaviour
MMK277 Marketing Management

Level 3

MMK325 Strategic Marketing

Plus 2 credit points of units from:

MMK332 Direct and Digital Marketing
MMK351 Services Marketing
MMK358 International Marketing
MMK368 Business Marketing
MMK380 Brand Management
MMK393 Integrated Marketing Communications
MMS308 Sport Marketing

^ You will be required to undertake one unit in off-campus or online mode.

Professional practice **B F W X**

Career opportunities

Majoring in professional practice will enhance your practical experience in preparation for a business career in your chosen discipline area.

Course structure

Level 2

MMH299 Business Communication
MSC201 Professional Practice

Level 3

MMI301 Business Internship 1
MMI302 Business Internship 2

Plus one unit from:

MAA350 Ethics and Financial Services
MMM343 Business Ethics
MSC348 Information Systems and Global Issues

plus one elective unit from the Faculty of Business and Law at level 2

Quantitative business analysis **B F X**

Career opportunities

You may find work as a business analyst, business researcher, data analyst, economist, intelligence analyst, portfolio analyst, risk manager or workforce planner.

Course structure

Level 1

MSQ171 Business Data Analysis

Level 3

MAE306 Applied Econometrics for Economics and Finance
MAE356 Analytical Methods in Economics and Finance

Select 2 credit points of units from:

MAE201 Competition and Industry
MAF203 Business Finance
MMK265 Marketing Research
MSC273 Business Intelligence

Plus one unit from:

MAE301 Microeconomic Theory and Policy
MAE305 Business and Financial Forecasting
MAF308 Derivative Securities
MAF384 Financial Modelling
MMM367 Operations and Quality Management

^ You will be required to undertake one unit in off-campus or online mode.

Supply chain management **B F X**

Career opportunities

Opportunities exist in a range of industries such as retail, transportation, manufacturing, and many more. You may find employment as a warehouse manager, supply chain manager, purchasing manager, transportation manager, operations manager, eBusiness manager, electronic trading manager, order fulfilment manager, strategic sourcing manager, logistics manager or manager of procurement.

Course structure

Level 1

MMM132 Management
MSC120 Business Information Systems

Level 2

MSC245 eSystems for Business

Level 3

MSC388 Strategic Supply Chain Management

Plus one unit from:

MMM282 International Business
MSC228 Information Systems Analysis and Design
MSC273 Business Intelligence

Plus one unit from:

MMM343 Business Ethics
MMM367 Operations and Quality Management
MSC349 Business Strategies for the Internet

^ You will be required to undertake one unit in off-campus or online mode.

Technology management **G/F X**

Career opportunities

You may find work as a business manager or a member of an information systems management team within an organisation.

Course structure

Level 1

MSC120 Business Information Systems

Level 2

MMH230 Strategic Human Resource Management
MMM240 Organisational Behaviour

Level 3

MSC347 Information Systems Management
SEB323 The Professional Environment for Engineers and Scientists
SEB324 Project Management

GRADUATE SNAPSHOT



Vidusha Ganegoda
Bachelor of Commerce, 2011
Melbourne Burwood Campus
Currently: Graduate position, Deloitte

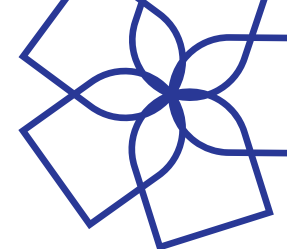
After arriving in Australia in 2009 to study at Deakin's Melbourne Burwood Campus, Vidusha was pleased to receive credit for the subjects she had already completed in her native Sri Lanka. Vidusha also enjoyed the flexibility Deakin gave her. 'If I couldn't make it to class because of my part-time job, I could listen to a lecture online. I found the course catered really well to the work-life balance I was looking for.'

Finding her excellent results led to her inclusion on the Dean's Merit List was a 'pleasant surprise', Vidusha says, and a reminder that putting in the hard work was important.'

Vidusha has just finished a role with Macquarie Leasing after securing a much anticipated graduate position with Deloitte.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus



Bachelor of Commerce – Dean’s Scholars Program **3 B**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|------------------------------|---|---------------------------|-------|
| M307 | 14161 (CSP) | \$8620 (CSP) ¹ | 95.90 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English. | | |

The Dean’s Scholars Program provides scholarships for a small number of the most capable and highly motivated students enrolled in the Bachelor of Commerce at Deakin’s Melbourne Burwood Campus. If you are admitted to the Dean’s Scholars Program you will be able to take full advantage of the flexible and broadly-based business degree. You will be provided with an academic mentor and have the opportunity to accelerate your program and prepare for advanced/honours studies. The scholarship may be extended if you enrol in the Bachelor of Commerce (Honours).

Course structure

You must complete 24 credit points of study including 10 core units and at least one commerce major sequence. An honours program of a further 8 credit points is also available.

For details of course structure, please refer to page 11 or visit deakin.edu.au.



Bachelor of Management **3 B F W X**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|---------------------------------|---|---------------------------|--|
| M302 | B 14091 (CSP) F 15071 (CSP) W 18011 (CSP) X 14551 (CSP) | \$8670 (CSP) ¹ | B 70.25 F 55.45 W 57.00 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

The Bachelor of Management is designed to provide contemporary management knowledge and skills to students who aim to work in a management role. You will learn essential skills such as critical thinking, interpreting data, communication, leadership and teamwork. This is a business degree for students who can see themselves leading and managing staff within an organisation.

A wide range of specialist major sequences are available from within the Faculty of Business and Law, however you can also select a major sequence from another Faculty such as psychology, public relations, journalism or many others (subject to satisfying entry requirements).

An honours year is available upon completion of this degree.

Career opportunities

This degree offers career opportunities in a wide variety of business arenas domestically and internationally, including business analyst, customer relations manager, market researcher, training and development officer, event manager, business security consultant, or internet administrator.

Course structure

You must complete 24 credit points of study, of which 16 must be Business and Law course-grouped units, including a core business management stream made up of 8 credit points. To complete the 16 Business and Law course-grouped units, you may choose to complete an 8-credit-point general studies stream from a specified list or a major sequence.

Core business management stream

Level 1

MMM132 Management

Level 2

- MMH299 Business Communication
- MMK277 Marketing Management
- MMM240 Organisational Behaviour
- MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

- MMH349 Industrial Relations
- MMI301 Business Internship 1
- MMM282 International Business
- MMM343 Business Ethics
- MMM385 Business in Asia

➔ Continued on next page ...

Courses

General studies stream[^]

Level 1

ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
ALC102 Contemporary Communication: Making Sense of New Media
MLC101 Business Law
MSC120 Business Information Systems

Level 2

MMH230 Strategic Human Resource Management
MSC244 Business on the Internet

Plus one unit from:

MAE101 Economic Principles
MAE102 The Global Economy

Plus one unit from:

MAA103 Accounting for Decision Making
MAF101 Fundamentals of Finance
MSQ171 Business Data Analysis

[^] Or other undergraduate units approved by the Course Team Chair.

Elective units

The remaining 8 credit points may be selected in one major sequence as listed below, or you may choose any units from the range of major sequences, including the following general elective units.

MLL382 Indian Law
MME101 Business Academic Skills
MMM233 Business and the Environment
MMM241 Foundations of Entrepreneurship
MSC201 Professional Practice
SHD201 Creating Sustainable Futures
SHD301 Creating Sustainable Futures

Major sequences

You may complete one major sequence of 6 credit points from the list below.

- » Accounting[#] **B F W X**
- » Accounting information systems[#] **B F W[^] X**
- » Business security management[#] **B F X**
- » Commercial law[#] **B F W X**
- » Economics[#] **B F W X**
- » Finance[#] **B F W[^] X**
- » Financial planning[#] **B F W X**
- » Health informatics[#] **B[^] F[^] X**
- » Human resource management[#] **B F W[^] X**
- » International relations **B G X**
- » International trade and economic policy[#] **B F W[^] X**
- » Journalism **B G W[^] X**
- » Marketing[#] **B F W[^] X**
- » Media and communication **B G W X**
- » Politics and policy studies **B G W X**
- » Professional practice[#] **B F W X**
- » Property and real estate **B X**
- » Supply chain management[#] **B F[^] X**

[^] You will be required to undertake one unit in off-campus or online mode.

[#] Refer to the Bachelor of Commerce (M300) course description on page 11 for details of major sequences and units available. Other major sequence structures are 8 credit point sequences and are listed below.

International relations **B G X**

Career opportunities

Graduates may find employment in government, military, multinational corporations, law, journalism and education.

Course structure

Level 1

AIR108 International Relations
AIR120 Australia and the World

Level 2

Select at least 6 credit points of study from the following ensuring at least 2 credit points are undertaken at level 2 and 2 credit points at level 3:

AIE255 Middle East Politics
AIR205 The Rise of China
AIR225 Global Environmental Politics
AIR234 Order and Justice in World Politics
AIR236 Global Capitalism and its Discontent
AIR243 International Relations of the Asia-Pacific
AIR244 Conflict, Security and Terrorism
AIR245 American Foreign Policy

Level 3

AIR342 Theories of International Relations
AIR347 Crises and Risk in International Relations



STUDENT SNAPSHOT



Rachel Powell
Bachelor of Management
Melbourne Burwood Campus

'I chose to study at Deakin University because of the vibe I got as soon as I entered the campus. Deakin just fitted my personality, with its great atmosphere and first rate facilities. Deakin is full of friendly people and staff, which makes coming to university so much more enjoyable.

My course is not just teaching me theory; it's also teaching me by practically applying theory into real life, for example through the internship program.

I'm hoping to get into the human resource field, and specialise in human resource development, or to get into the law and regulations aspects of marketing and employment.'

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Journalism **B G W^A X****Career opportunities**

Journalism at Deakin is widely recognised and respected, with graduates experiencing high levels of employment in national and international broadcast and print areas.

Course structure**Level 1**

ALJ111 Contemporary Journalism
ALJ112 Comparative Journalism Studies

Level 2

ALJ216 Research for Writers
ALJ217 Editing and Design
ALR207 Media Relations*

Level 3

ALJ301 Multimedia Journalism
ALJ313 Media Law and Ethics
ALJ318 Broadcast Journalism (Radio)
ALJ319 Broadcast Journalism (Television)
ALJ321 Journalism Internship
ALJ322 Journalism Internship B

* ALR207 is only counted towards the journalism major sequence for students enrolled on campus at Warrnambool.

^ To complete the journalism major sequence, students enrolled on campus at Warrnambool must select one off campus unit from ALJ301, ALJ318 or ALJ319.

Media and communication **B G W X****Career opportunities**

Media and communication studies at Deakin will provide you with the experience required for professional roles such as journalists, non-government organisation professionals, photographers, public relations consultants, animation and digital culture employees, culture industries employees such as heritage officers, development professionals and those seeking research and analysis positions in the global media industries.

Course structure**Level 1**

ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
ALC102 Contemporary Communication: Making Sense of New Media

Plus 6 credit points of study, including at least 2 credit points at level 3 from the following:

Levels 2 and 3

AAM219 Contemporary Australian Cinema
AAM220 Cinemas and Cultures
ACT203/ACT303 Art and the Politics of Censorship
ALC208 Researching Media: Texts, Audiences and Industries
ALC209 Representing Men and Masculinities
ALC215 Globalisation and the Media
ALC313 Media and Communication Internship
ALC314 Advertising: Designing Desires
ALC320 Approaches to Media: Audiences and Effects
ALR276 Ethical Communication and Citizenship
ASC246/ASC346 Sociology of the Media and Popular Culture

Politics and policy studies **B G W X****Career opportunities**

Graduates can find careers in business, government, research, consulting, law, journalism and education.

Course structure**Level 1**

AIP107 Contemporary Australian Politics
AIP116 Modern Political Ideologies

Levels 2 and 3

Select 6 credit points of study, including at least 2 credit points at level 2 and at least 2 credit points at level 3 from the following:

AIE255 Middle East Politics
AIP203 Politics in India
AIP204 Politics and the Media
AIP205 Democracy and Citizenship
AIP206 Democratisation: Comparative Studies
AIP230 Public Policy in Australia
AIP246 European Union: Regional and Global Powerhouse
AIP307 Comparative Politics
AIP345 Policy Internship
AIP398 Political Leadership
AIR205 The Rise of China

Property and real estate* **B X****Career opportunities**

You may find employment as a property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist.

Course structure**Level 1**

MMP111 Introduction to Property
MMP122 Introduction to Property Development

Level 2

MMP212 Property Investment
MMP221 Property Management

Level 3

MMP311 Advanced Property Valuation
MMP321 Advanced Property Analysis

* Professional recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor of Property and Real Estate or Bachelor of Property and Real Estate/Bachelor of Commerce.

EMPLOYER PROFILE

Fiona Campbell
Assurance Partner,
Ernst & Young
Melbourne

'Ernst & Young is a global leader in assurance, tax, transactions and advisory services. Over the past few years we have become increasingly involved with Deakin University, working in partnership to help students understand all the various programs and opportunities we can offer them both during their tertiary years and beyond. By attending student careers fairs and sponsoring various student societies, we have been able to support Deakin in prepping its students on vital "post-university" skills through career information sessions and presentations on relevant topics such as interview skills, business etiquette and application tips.'

Courses

Bachelor of Management/Advanced Diploma of Tourism/Diploma of Tourism 3 B

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| M303 | 14341 (CSP) | \$9370 (CSP) ¹ | 52.45 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

If you are considering enrolling in the concurrent program offered through our TAFE partner, you should seek advice from Deakin on the Bachelor of Management component of the fees and charges, and Box Hill Institute for the advanced diploma and diploma fees and charges.

This course was created in response to demand for high-level management training for the hospitality industry. This course is studied concurrently at Deakin University and Box Hill Institute in Melbourne. TAFE modules focus on practical skills in real work environments, with strong links to industry, while University studies teach core management skills such as critical thinking, interpreting data, communication, leadership and teamwork.

Career opportunities

Career opportunities include event and conference organisation, local and international tourism planning, development and marketing, as well as working in local and national government departments or local, national and international tourism operations.

Work-Integrated Learning

The course features a work placement program, giving you the opportunity to work with several companies in Australia.

Course structure

You will undertake studies concurrently at Deakin University and Box Hill Institute in years 1 and 2 of the course. You will complete Certificate III and IV in Tourism (level 1), and the Diploma and Advanced Diploma of Tourism at Box Hill Institute (level 2).

In years 2 and 3, you must specialise in the human resource management or marketing major sequence.

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

Deakin University units

The suggested units to be undertaken at Deakin in years 1, 2 and 3 are listed below:

Core business management stream

Select 8 credit points of study from the following:

Level 1

MMM132 Management

Level 2

MMH299 Business Communication
MMK277 Marketing Management
MMM240 Organisational Behaviour
MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MMH349 Industrial Relations
MMI301 Business Internship 1
MMM282 International Business
MMM343 Business Ethics
MMM385 Business in Asia

Bachelor of Management/Advanced Diploma of Tourism/Diploma of Sustainability 3 F

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| M303 | 14341 (CSP) | \$9370 (CSP) ¹ | 51.05 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

If you are considering enrolling in the concurrent program offered through our TAFE partner, you should seek advice from Deakin on the Bachelor of Management component of the fees and charges, and The Gordon for the advanced diploma and diploma fees and charges.

Tourism is a growth industry and economic powerhouse. The industry is one of the most dynamic sectors of Victoria's economy. Sustainable tourism focuses on the promotion of viable, long term sustainable economic practices in the tourism industry.

This new program in sustainable tourism management is delivered concurrently – you will be a Deakin University and The Gordon student at the same time.

You will attend classes at both The Gordon City Campus and Deakin's Geelong Waterfront Campus to attain your qualifications. The courses will explore issues in management, marketing, ethics and the environment, giving you a firm grounding for a successful career in the tourism industry.

Career opportunities

If you are after a job that is both satisfying and interesting, there are many career outcomes in tourism including tour operations manager, tourism professional, park ranger, adventure tourism manager, research, management or marketing roles, or eco tourism specialist.

Course structure

You will undertake studies concurrently at Deakin University and The Gordon in years 1 and 2 of the course. You will complete a Diploma of Sustainability (level 1) and Advanced Diploma of Tourism (level 2) at The Gordon.

In years 2 and 3, you must specialise in the sustainable tourism management major sequence.

GRADUATE SNAPSHOT



Stephen Mezo
Bachelor of Property and Real Estate, 2012
Melbourne Burwood Campus
Currently: Junior Project Manager,
Contract Control Services

When Stephen was researching property and real estate courses, he soon realised that Deakin's course would provide him with the best opportunity. 'The course structure suited me and I could do the degree in three years instead of the four that some universities require to complete the same thing.' Describing the course as 'very interesting', Stephen says he particularly enjoyed the practical components. 'We did lots of hands-on stuff, a lot of field trips and evaluations.'

During his first year, Stephen began working two to three days a week with Contract Control Services, and he is now employed by the company full time. A decision to major in sustainability has already proved relevant to his workplace. 'It has been a real help learning about new products in the building game. I can come back to work and tell everyone what's relevant in the market.'

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Deakin University units

The suggested units to be undertaken at Deakin in years 1, 2 and 3 are listed below:

Core business management stream

Select 8 credit points of study from the following:

Level 1

MMM132 Management

Level 2

MMH299 Business Communication
MMK277 Marketing Management
MMM240 Organisational Behaviour
MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MMH349 Industrial Relations
MMI301 Business Internship 1
MMM282 International Business
MMM343 Business Ethics
MMM385 Business in Asia

Major sequence**Sustainable tourism management****Level 1**

MAE101 Economic Principles

Level 2

ALR276 Ethical Communication and Citizenship
MMM282 International Business

Level 3

MAE322 The Economics of the Environment
MMM343 Business Ethics

Bachelor of Property and Real Estate **3** **B** **X**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|--------------------------------|
| M348 | B 14451 (CSP) X 14751 (CSP) | \$9040 (CSP) ¹ | B 77.45 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

The Bachelor of Property and Real Estate is Victoria's only three-year property course which meets the academic requirements for Certified Practising Valuer (CPV) status. Designed in close consultation with employers and industry bodies, the course provides knowledge and skills in property development, property valuation, market analysis and property economics. Graduates will be prepared for a career in global property and real estate industries.

An honours year is available upon completion of this degree.

Professional recognition

The course has received professional accreditation by the Australian Property Institute and the Royal Institution of Chartered Surveyors. Graduates will be eligible for registration as a Certified Practising Valuer.

Career opportunities

You may find employment as a property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist. You will be able to specialise in all facets of the real estate market including commercial and industrial property, residential property and other related land uses in the built environment.

Course structure

You must complete 24 credit points of study including 16 credit points of core units and a 6-credit-point major sequence in management, marketing or sustainability. The remaining credit points can be taken as elective units. All units in the course are also offered in off-campus mode.

Core units**Level 1**

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MLC101 Business Law
MMP111 Introduction to Property
MMP112 Sustainable Construction
MMP121 Property Law and Practice
MMP122 Introduction to Property Development
plus one elective unit

Level 2

MMK277 Marketing Management
MMP211 Statutory Valuation
MMP212 Property Investment
MMP213 Property Economics
MMP214 Commercial Property Construction Studies
MMP221 Property Management
MMP222 Advanced Property Development
plus one elective unit

Level 3

MMP311 Advanced Property Valuation
MMP321 Advanced Property Analysis
plus 6 credit points of elective units

➔ Continued on next page ...



Courses

Major sequences

Management

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of this major sequence.

Marketing

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of this major sequence.

Sustainability

Level 1

SLE121 Environmental Sustainability

Level 2

MMP221 Property Management

MMP222 Advanced Property Development

Level 3

SLE303 Managing Environmental Projects

SLE308 Policy Instruments for Sustainability

Plus one of the following:

SHD201/SHD301 Creating Sustainable Futures

SLE207 Environmental Planning and Impact Assessment

See also

Bachelor of Property and Real Estate/Bachelor of Commerce, page 32.



GRADUATE SNAPSHOT



Dylan Taylor

Bachelor of Sport Development, 2011

Melbourne Burwood Campus

Now: Manager, Horsham Amateur Basketball Association Stadium

Deakin's Bachelor of Sport Development attracted Dylan because he knew it would provide him with a broad range of skills. 'I knew I wanted to do something in sport but I wasn't sure exactly what,' he says. 'I wanted the exercise science side and the personal training experience but I also wanted the business side. I thought this course would open up pathways for me because I would still do things like marketing and sports leadership.' Dylan now runs the Horsham Amateur Basketball Association Stadium. The practicum he completed at Knox Basketball Stadium proved a great experience and helped him get the job, he says. '[The practicum] was the best thing ever because you get to apply the things you learn in the course. I also made some really good contacts there who have helped me in my current job.'

Bachelor of Sport Development 3 B

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| M320 | 14421 (CSP) | \$7410 (CSP) ¹ | 71.90 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

The Bachelor of Sport Development focuses on the development of sport (sports systems and planning for participation) and development through sport (building social capital and cohesion in communities through sport). You will receive instruction in three areas of specialisation: sport management and marketing, coaching, and exercise and sport science.

Career opportunities

Graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.

Course structure

You must complete 24 credit points of study, including 10 credit points of Business and Law units, 10 credit points of Health units and 4 credit points of elective units.

Please note, the Bachelor of Sport Development units are listed in years rather than levels to reflect the order in which units must be completed.

Year 1

HBS107 Understanding Health

HBS109 Human Structure and Function

HSE010 Exercise and Sport Science Laboratory Safety* (0 credit point safety unit)

HSE105 Principles of Sport Coaching

MMK277 Marketing Management

MMM240 Organisational Behaviour

MMS100 Sport Organisation

MMS101 Sport in Society

plus one elective unit starting with HBS/HSE

Year 2

HSE201 Exercise Physiology

HSE204 Motor Learning and Development

HSE205 Advanced Sport Coaching Theory and Practice

MLC310 Sport and the Law

MMH299 Business Communication

MMK393 Integrated Marketing Communications

MMS308 Sport Marketing

plus one Business and Law elective unit

Year 3

HSE301 Principles of Exercise Prescription

HSE302 Exercise Programming

HSE305 Issues in Sport Coaching

HSE321 Sport Coaching and Development Practicum

MMS307 Sport Facility and Event Management

MMS314 Planning for Sport Policy and Development

plus one elective unit starting with HBS/HSE and one Business and Law elective unit

Recommended elective units

HBS108 Health Information and Data

HBS110 Health Behaviour

HPS121 Introduction to Psychology B

HSE102 Functional Human Anatomy

HSE106 Introduction to Sport Coaching Practice

HSE202 Biomechanics

HSE203 Exercise Behaviour

HSE309 Behavioural Aspects of Sport and Exercise

* You must complete this unit prior to undertaking the first laboratory-based unit in this course.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Associate Degree of Arts, Business and Sciences [^]

2 **G** **W**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|--|---------------------------|------------------------------|
| A200 | G 15581 (CSP) W 18221 (CSP) | \$5920 (CSP) ¹ | G R/C W R/C |
| Year 12 prerequisites | VTAC Pi form and an interview. There are no prerequisite studies for this course. | | |
| Non-Year 12 requirements | VTAC Pi form and an interview (phone 03 5563 3601). | | |

The Associate Degree of Arts, Business and Sciences will help you develop skills in research, written communication, group presentations, critical thinking and learning technologies which increase your chances of success at university. The key advantage of the associate degree is that it provides a supported transition to tertiary study. It allows for entry into a range of target degrees (as approved by Deakin University) offered at the Warrnambool Campus, Geelong Waterfront Campus and Geelong Waurn Ponds Campus, or via off-campus study (through our TAFE partner institutions). Completion of the associate degree will give you 18 months credit towards one of these target degrees.

Career opportunities

The associate degree can open doors to employment in a range of fields including administration, marketing, business, management, banking, finance, community work, health and natural resource management. You also have the option of continuing your studies to complete a bachelors degree which will provide access to a wide range of careers and employment opportunities.

Course structure

To graduate from the Associate Degree of Arts, Business and Sciences, you must complete a minimum of 16 credit points, comprising core units and elective units. If you are studying through a partner TAFE these credit points can also include credits gained through subjects studied as part of your TAFE diploma course.

The core units will focus on the knowledge and skills you need to be a successful university student. They will provide you with an introduction to studying at university from the perspective of three different disciplines or subjects, and ensure that you become a more self-directed learner. They will also provide support for your study in other subject areas, particularly through the development of academic writing, critical thinking and information technology skills.

In addition to the core units, you will select four electives in your first year and eight in your second year, from units offered by the Faculties of Arts and Education, Business and Law, Science and Technology, and Health. Major sequences in arts, business, education, health and science are available.

You will be guided with your subject selection to ensure you choose units that will provide the maximum credit when using the associate degree as a pathway to a bachelors degree or to optimise employment opportunities.

If you study this course through the Warrnambool Campus or Geelong Waurn Ponds Campus you will also have the option to complete a mentored work placement in your final trimester. This is a great way to gain real-life work experience and enhance your employment opportunities.

Core units – for course offered at the Warrnambool and Geelong Waurn Ponds Campuses

Level 1

EAD101 Learning for a Knowledge Society
EAD102 E-Literacy for Contemporary Learning
EAD104 Work and the Sustainable Society (2 credit points)
plus four elective units from the list below

Level 2

Select eight first or second year level units of a target bachelors degree.

Elective units

You may choose from a range of units offered at first and second level from the Warrnambool Campus, Geelong Waurn Ponds Campus (or off campus) as listed below, or the Work Placement unit which is recommended for those intending to finish at the end of level 2.

ACV101 Studio Art: Painting A
ACV102 Studio Art: Painting B
AIA104 Australian Identities: Indigenous and Multicultural
AIA105 Visions of Australians – Time and Space From 1700 to 2010
ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
ALC102 Contemporary Communication: Making Sense of New Media
ALW117 Writing for Professional Practice
ASC101 Introduction to Sociology A
ASC102 Introduction to Sociology B
EAD103 Independent Study (recommended)
EAD105 Applied Community Project (recommended)
HBS107 Understanding Health
HBS108 Health Information and Data
HBS110 Health Behaviour
MAA103 Accounting for Decision Making
MAE102 The Global Economy
MMM132 Management
MSC120 Business Information Systems
SIT106 Fundamental Concepts of Mathematics
SLE102 The Physical Environment
SLE103 Ecology and the Environment

Work placement unit

EAD201 Work Placement (2 credit points)

[^] As part of the Deakin at Your Doorstep initiative, this course is offered at the Warrnambool Campus, Geelong Waurn Ponds Campus and through the University's TAFE partners in Bairnsdale, Dandenong, Mornington Peninsula, Portland, Swan Hill and Wangaratta.

DID YOU KNOW?

Deakin offers a range of scholarships to support students in their studies. For more information, please visit deakin.edu.au/scholarships.

Combined courses

Bachelor of Arts/Bachelor of Commerce 4 B G F W

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|---|
| D313 | B 14431 (CSP) G / F 15841 (CSP) W 18071 (CSP) | \$7360 (CSP) ¹ | B 70.80 G / F 58.50 W 51.45 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form, academic results and GPA. | | |

This combined course enables you to undertake studies in arts and commerce and to combine major sequences such as politics and policy studies with economics, finance with journalism, or public relations with marketing to create a unique qualification.

Professional recognition

The Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations. The course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course such as the Bachelor of Arts/Bachelor of Commerce offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences taken within the course from a range of areas including accountancy, advertising, economics, film and video, politics and media.

Course structure

You must complete 32 credit points of study in total – 16 credit points of units from the Bachelor of Arts and 16 credit points of units from the Bachelor of Commerce, including a major sequence from each degree.

Bachelor of Commerce units

Refer to page 11 for detailed course structure, requirements, major sequences and list of available units for the Bachelor of Commerce.

Bachelor of Arts major sequences

- » Animation B
- » Anthropology G X
- » Arabic B
- » Australian studies B G W X
- » Chinese B
- » Criminology G X
- » Dance B
- » Drama B
- » Film studies B
- » History B G X
- » Indonesian B G X
- » International relations B G X
- » Journalism B G W X
- » Language and culture studies B G X
- » Literary studies B G W X
- » Media and communication B G W X
- » Middle East studies B G X
- » Philosophy B G X
- » Photography B
- » Politics and policy studies B G W X
- » Public relations G W X
- » Social and political thought B G X
- » Sociology B G W X
- » Visual arts B F W

* A full major in Arabic or Chinese is not available at these campuses.

A full major is not available at this campus.

For more information on these major sequences, please refer to the *2013 Undergraduate Arts, Humanities and Social Sciences Career Booklet*.

Bachelor of Arts – Chinese/ Bachelor of Commerce 4 B

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| D317 | 14371 (CSP) | \$7410 (CSP) ¹ | 72.40 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form, academic results and GPA. | | |

This combined course offers a joint qualification in commerce and the language of one of the most important trading blocks in the world, to give you a distinctive and sought-after qualification.

You have the opportunity to take part in an in-country language program to accelerate your language skills and experience full immersion in the history and culture of China.

Career opportunities

Graduates of this course, may pursue a career in trade, government and non-government consultancies, business, tourism, diplomatic service and education.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Arts and 16 credit points from the Bachelor of Commerce, including a major sequence from each degree.

The 16 credit points within the Faculty of Arts and Education must include a Chinese language major sequence and the following units:

For advanced level background speakers

- AIC387 Advanced Chinese for Business Purposes C
- AIC389 Advanced Chinese for Business Purposes D
- AIE334 China: From Empire to Republic
- AIE335 Modern China: Liberation, Cultural Revolution and Reform

For post-Year 12 students who are not background speakers

- AIE334 China: From Empire to Republic
- AIE335 Modern China: Liberation, Cultural Revolution and Reform
- AIC385 Chinese for Business Purposes A
- AIC386 Chinese for Business Purposes B

DID YOU KNOW?

Experience has shown that employers prefer graduates who have studied combined courses. These graduates are highly regarded for their breadth of knowledge and their unique perspective of the business environment.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of Commerce major sequences

Refer to the course entry for the Bachelor of Commerce (D313) on page 11 for details of major sequences and a list of available units for the Bachelor of Commerce.

Chinese major sequence units

Major sequence for beginners

Level 1

AIC181 Chinese 1A
AIC182 Chinese 1B

Level 2

AIC281 Chinese 2A
AIC282 Chinese 2B

Level 3

AIC381 Chinese 3A
AIC382 Chinese 3B

Major sequence for intermediate students (non-background speakers who have completed Chinese at Year 12 or equivalent):

Level 1

AIC281 Chinese 2A
AIC282 Chinese 2B

Level 2

AIC381 Chinese 3A (2 credit points)
AIC382 Chinese 3B (2 credit points)

Post-Year 12 students who are not background speakers must complete 2 credit points of study from the following:

Level 2

AIC287 Intensive Chinese In-Country A (2 credit points)

Level 3

AIC385 Chinese for Business Purposes A
AIC386 Chinese for Business Purposes B
AIC388 Intensive Chinese In-Country B (2 credit points)

Major sequence for advanced students (those who are background speakers):

Level 1

AIC283 Chinese 2C
AIC284 Chinese 2D

Level 2

AIC383 Chinese 3C (2 credit points)
AIC384 Chinese 3D (2 credit points)

Level 3

AIC387 Advanced Chinese for Business Purposes C
AIC389 Advanced Chinese for Business Purposes D
AIC390 Advanced Intensive Chinese In-Country (2 credit points)

Bachelor of Arts/Bachelor of Management **4** **G/F** **W**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|----------------------------------|
| D326 | G/F 15111 (CSP) W 18111 (CSP) | \$7300 (CSP) ¹ | G/F 57.80 W N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

The Bachelor of Arts/Bachelor of Management is a flexible combined course that provides the opportunity to pursue a complementary area of study such as journalism, public relations or sociology along with studies in management. The Bachelor of Arts is a highly flexible degree allowing you to concentrate on the areas that most interest you. The Bachelor of Management enables you to learn core management skills such as critical thinking, interpreting data, communication, leadership and teamwork.

Career opportunities

As a graduate of this combined course, you will possess some of the most important skills a student can gain at university – becoming expert at managing and effectively communicating knowledge and information. You will be well placed to enter a variety of employment fields combining a broad range of specialised skills with the general skills employers want. The specialist major sequences in the management degree can lead to careers in virtually every area of business and government in Australia and internationally. Broad career paths include becoming a systems professional, economist, financial planner, human resources manager, social and economic policy developer, international trade officer and marketing assistant/manager.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Arts and 16 credit points from the Bachelor of Management.

Refer to page 24 for a list of Bachelor of Arts major sequences, or refer to the 2013 *Undergraduate Arts, Humanities and Social Sciences Career Booklet* for more information.

Refer to page 17 for detailed course structure, major sequences and list of available units for the Bachelor of Management.

Deakin Commerce Society



The Deakin Commerce Society (DCS) is committed to providing students with the necessary tools required to obtain graduate employment upon completion of their Deakin degree. DCS sees itself as an important intermediary in fostering good relationships with graduate employers and students. DCS offers a range of networking and professional development opportunities throughout the year.

Courses

Bachelor of Business Information Systems/ Bachelor of Information Technology 4 B G/F X

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|---|
| D320 | B 14221 (CSP) G / F 15061 (CSP) X NEW | \$7830 (CSP) ¹ | B 63.00 G / F 54.50 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English, and a study score of at least 20 in mathematics (any). | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

N/A = Not available or not applicable.

NEW = Will commence in 2013. Data is not yet available.

The course offers a modern and learning-oriented study of information technology and business information systems. It produces graduates with practical and theoretical knowledge in IT with a broadly-based business foundation, an emphasis on information systems knowledge and with the skills to construct and implement software and manage information systems.

Professional recognition

This course is professionally accredited with the Australian Computer Society (ACS).

Career opportunities

In today's IT job market multiskilling, multi-tasking and cross-skilling are highly valued and graduates of this course are well placed for a successful career in management of IT in business, industry or government. As a graduate you will be qualified for a wide range of positions including IT manager, project manager, analyst/programmer, network manager, internet developer and administrator, information systems project leader, IT consultant, systems manager or business consultant.



GRADUATE SNAPSHOT



Darcy Clissold
Bachelor of Business Information Systems/
Bachelor of Information Technology, 2012
Geelong Waurn Ponds Campus
Currently: Graduate technologist

Back in Year 12, Darcy Clissold had no idea what kind of career he would pursue. But he knew IT would be behind it and that adding a business qualification had to be an advantage. 'I was looking at doing something IT-based and I saw that Deakin had the combined course. I thought, "one extra year for two degrees – that's pretty good"', he says.

Studying course content from two different areas proved to be a bonus. 'I could go into IT classes and learn all the functions and how to actually do things,' he explains. 'Then in business, they would give you examples of where they are used and how they are applied. I learned that having the business side to IT would be a big advantage when I was applying to the big companies.'

Course structure

You must complete 32 credit points of study, including four business information systems core units, seven information technology core units, four commerce core units, four business information systems elective units, three information technology course-grouped elective units, one 6-credit-point information technology major sequence and 4 credit points of elective units from the Faculty of Business and Law.

Business information systems core units

Level 1

MSC120 Business Information Systems
MSQ171 Business Data Analysis

Level 2

MSC217 Database Management for Business
MSC228 Information Systems Analysis and Design

Information technology core units

Level 1

SIT010 Safety Induction Program (0 credit point safety unit)
SIT102 Introduction to Programming
SIT104 Introduction to Web Development
SIT105 Critical Thinking and Problem Solving

Level 2

SIT202 Computer Networks
SIT223 Information Technology Professional Skills

Level 3

SIT302 Project
SIT374 Project Management

Commerce core units

Level 1

MAA103 Accounting for Decision Making
MLC101 Business Law
MMM132 Management

Level 2

MMH299 Business Communication

Business information systems elective units

Select 4 credit points of units including two at level 3:

Level 2

MSC220 Small Business Systems
MSC244 Business on the Internet
MSC245 eSystems for Business
MSC273 Business Intelligence

Level 3

MLL370 Law and the Internet
MMI301 Business Internship 1
MMI302 Business Internship 2
MSC302 Information Systems Methodologies
MSC304 Health Informatics
MSC345 Advanced Business Systems Development
MSC347 Information Systems Management
MSC349 Business Strategies for the Internet
MSC350 Information Security and Risk Management
MSC388 Strategic Supply Chain Management

Information technology course-grouped elective units

Select any three School of Information Technology (SIT coded) units.

Other elective units

Select 4 credit points of elective units from the Faculty of Business and Law, 2 credit points of which must be at level 3. The elective units may form a major sequence in accounting information systems, business security management, interactive marketing, professional practice or supply chain management (see the Bachelor of Business Information Systems (M305) course entry on page 10 for details of these major sequences).

Information technology major sequences

- » Computer science B G X
- » Game development B G X
- » Interactive media design B
- » Mathematical modelling B G X
- » Networking B G
- » Security B G X
- » Software development B G X

For more information on these major sequences, please refer to the *2013 Undergraduate Information Technology Career Booklet*.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of Commerce/Bachelor of Laws **5** **B** **F** **W***

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|--|
| D322 | B 14491 (CSP) F 15521 (CSP) W 18131 (CSP) | \$9230 (CSP) ¹ | B 92.40 F 83.40 W 71.15 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English. | | |
| Non-Year 12 requirements | DULSAT/ALSET. You are exempt from sitting the DULSAT/ALSET if you: <ul style="list-style-type: none"> » are a current Year 12 student; or » have completed Year 12 studies in 2009, 2010 or 2011 and have not undertaken any tertiary studies (including TAFE studies, diploma or above) in the interim; or » sat the DULSAT/ALSET in 2009, 2010 or 2011 and intend to use the result from that year; or » are currently enrolled or were enrolled in a Bachelor of Laws in 2010, 2011 or 2012 and have completed the equivalent of one full-time year at an Australian university (including at least two (LLB) law units), Bachelor of Laws/combined course or the Juris Doctor (no other law course is eligible under this exemption clause); or » have successfully completed an Australian postgraduate qualification in law in the last 10 years (three out of four units must be law units). | | |

The Bachelor of Commerce/Bachelor of Laws combined course allows you to gain a sound understanding of the context in which the law operates in the business world. The Bachelor of Laws emphasises a case study approach and has a strong practical legal skills component. You will also gain comprehensive knowledge in business studies. The Bachelor of Commerce allows you to gain a sound foundation in key business disciplines.

Professional recognition

Deakin's law studies satisfy the academic requirements for admission to practise law in Victoria.

Deakin's Bachelor of Commerce can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

This combined course offers unequalled career opportunities. As an alternative to practising as a barrister or solicitor, you may pursue a career in business and management in a wide range of organisations, government services, industrial relations, research, public administration, diplomatic service, legal aid, the media, law reform or teaching in universities. Broad career paths based on the study of selected commerce units enable job prospects ranging from being a professional accountant, IT and systems professional, economist, financial planner, human resources manager, manager, social and economic policy developer, international trade officer and marketing assistant/manager.

Work-Integrated Learning

To satisfy the law component of this course, and be eligible to graduate, you are required to complete the prescribed professional experience and four Practical Legal Skills units.

Professional experience

The practical experience requirements will provide you with an opportunity to enrich your legal education and theoretical knowledge and assist in preparing you for employment in the industry. Your degree is enhanced by the requirement to complete 30 days work placement in a legal environment to gain experience on how the law operates in practice, and to develop professional networks.

Practical Legal Skills

The Practical Legal Skills (PLS) program is unique to Deakin and designed to give you experience in a variety of different dispute resolution methods. The PLS program is a valuable way of developing research and critical thinking skills and the ability to present arguments orally and in writing. Moot, Mediation, Arbitration and Witness Examination are all an embedded part of the program which gives you the opportunity to develop presentation skills and experience presenting in the court room.

Law Clinic

As part of this course, Deakin also offers Law Clinic, a clinical skills unit which involves you working at a community legal centre under the supervision of a legal practitioner. This unit not only gives you credit towards your degree, it also enhances your overall learning experience, providing you with a unique insight into the community legal centre environment.

Course structure

You must complete 40 credit points of study – 24 credit points from the Bachelor of Laws and 16 credit points from the Bachelor of Commerce, including at least one major sequence.

Within the 24 credit points required in the Bachelor of Laws, 20 credit points are compulsory and 4 credit points are taken as elective law units. In addition, you will be required to complete the prescribed Practical Legal Skills program and professional experience.

➔ Continued on next page ...

STUDENT SNAPSHOT



Christopher Russo
Bachelor of Commerce/Bachelor of Laws
Geelong Waurn Ponds Campus

'The University's trimester system is great as it has allowed me to complete a five-year course in four years. I have taken this opportunity to scale back the time my course normally takes so I can get into the workforce a lot sooner.

The main appeal of the Bachelor of Commerce/Bachelor of Laws course was that it enabled me to study my desired discipline of law together with a business focus. As I aspire to be a lawyer, I believe having this added business focus will give me the edge.

The course reflects contemporary society, with ever-changing laws and theories behind the changes; it always makes for interesting learning.'



Courses

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

Bachelor of Laws units

Core units

Level 1

MLL110 Legal Principles and Skills
MLL111 Contract

Level 2

MLL213 Torts
MLL214 Criminal Law
MLL215 Commercial Law
MLL217 Misleading Conduct and Economic Torts
MLL218 Criminal Procedure
MLL221 Corporate Law

Level 3

MLL323 Constitutional Law
MLL324 Administrative Law
MLL325 Land Law
MLL327 Property
MLL334 Evidence
MLL335 Legal Practice and Ethics
MLL342 Workplace Law
MLL391 Civil Procedure and Alternative Dispute Resolution

Level 4

MLL405 Equity and Trusts
MLL406 Taxation
MLL409 Competition Law and Policy
MLL410 Intellectual Property

Core Practical Legal Skills units

MLL010 Moot
MLL020 Mediation
MLL030 Arbitration
MLL040 Witness Examination

Elective units

Select 4 to 8 credit points of elective law units from the following:

Level 3

MLL301 International Litigation and Dispute Settlement – Jessup Moot
MLL302 Human Rights Law
MLL303 Legal Theory: Globalisation and the Rule of Law
MLL314 Introduction to Negotiation and Mediation
MLL315 Personal Injuries Compensation Schemes
MLL326 Restitution
MLL336 International Commercial Law
MLL344 Chinese Commercial Law
MLL351 Law Clinic
MLL355 International Litigation and Dispute Settlement
MLL370 Law and the Internet
MLL375 Environmental Law
MLL377 International Law
MLL378 Banking Law and Securities
MLL382 Indian Law
MLL388 International Financial Crime
MLL390 Succession Law
MLL393 Health and Biotechnology Law

Level 4

MLL408 Family Law
MLL495 Migration and Refugee Law

Law electives are offered on a rotational basis. Not every unit is offered every year.

* First three years available on campus at Warrnambool. The remaining course load can be taken by transferring to Geelong Waterfront Campus or off campus.

Bachelor of Commerce/Bachelor of Science 4 B G F

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|--|---------------------------|--|
| D321 | B 14741 (CSP) G / F 15691 (CSP) | \$6470 (CSP) ¹ | B 80.05 G / F 77.50 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

Deakin's combined course in commerce and science enables you to combine disciplines for a unique qualification. You may combine commerce studies in areas such as accounting, economics, management, business information systems or marketing with a relevant science stream, for example biology, biological chemistry, chemistry, environmental science, mathematical modelling or zoology.

Professional recognition

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences you take within the course. For information on career outcomes for the Bachelor of Commerce, please see page 11.

As a graduate of Deakin's Bachelor of Science you may find work in government institutions in roles such as quality assurance, occupational health and safety, research, planning, management or marketing; science-related industries, working in pharmaceutical production or pharmaceutical sales; in biomedical science areas such as research or hospital and laboratory science; quality assurance in analytical and diagnostic laboratories; the food industry in quality control; environment and natural resources, teaching, information technology, mathematics or science journalism to name a few.

Work-Integrated Learning

As part of the Bachelor of Science component of the course, you are required to complete Professional Practice. This will allow you to gain valuable work experience, giving you the opportunity to apply and consolidate knowledge gained in your course, experience workplace culture and workplace practices, explore career options and develop a professional network. You will also have the opportunity to undertake Industry-Based Learning, which can be credited towards your degree.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Commerce and 16 credit points from the Bachelor of Science, including a major sequence from each degree.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

DID YOU KNOW?

Many Deakin courses provide the opportunity for students to gain discipline-specific work experience through Work-Integrated Learning programs. These programs are highly sought-after by employers and students alike, as they play a critical role in the development of employability skills and the job readiness of graduates.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of Science core units**Level 1**

EES101 Communicating Science
 SLE010 Laboratory and Fieldwork Safety Induction Program
 (0 credit point safety unit)
 SLE103 Ecology and the Environment
 SLE111 Cells and Genes
 SLE131 Principles of Chemistry

Physics

Select one of:

SEP101 Engineering Physics
 SEP122 Physics for the Life Sciences

Quantitative skills

Levels 1 and 2 – select one of:

HPS201 Research Methods in Psychology A
 SIT191 Introduction to Statistics
 SIT194 Introduction to Mathematical Modelling
 SLE251 Research Methods and Data Analysis

Professional Practice**Level 3**

Select at least one unit from:

SLE314 Research Project
 SLE335 Industrial Applications of Science
 SLE352 Community Science Project
 SLE390 Professional Practice in Bioscience
 STP321 Industry-Based Learning – Science
 STP371 Internship – Science

Bachelor of Science major sequences

- » Biology **B G**
- » Biology chemistry **B G**
- » Chemistry **G**
- » Environmental science **B**
- » Mathematical modelling **B G X**
- » Zoology **G**

For more information on these major sequences, please refer to the 2013 *Undergraduate Science Career Booklet*.

Bachelor of Engineering/**Bachelor of Commerce** **5.5 G/F X**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|---------------------------------|--|---------------------------|----------------------------------|
| D373 | G/F 15761 (CSP) X 14601 (CSP) | \$7290 (CSP) ¹ | G/F 82.15 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematical methods (CAS) or specialist mathematics. | | |
| Non-Year 12 requirements | VTAC Pi form and demonstrated mathematical background equivalent to Year 12 level. | | |

Increase your employment opportunities by studying different areas for professional recognition or personal interest in this combined course. You may combine one of the engineering major sequences – civil, electrical and electronics, mechanical or mechatronics and robotics engineering – with a commerce major sequence.

Professional recognition

Deakin's Bachelor of Engineering is accredited by Engineers Australia, which gives the degree international recognition, allowing graduates to practise as professional engineers in many countries around the world.

Deakin's Bachelor of Commerce can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

The Bachelor of Engineering/Bachelor of Commerce offers you the chance to broaden your career opportunities. The opportunities available will depend on the major sequences you take within your course. For information on career outcomes for the Bachelor of Commerce, please see page 11.

Deakin's Bachelor of Engineering is designed to maximise your employment prospects, making you an industry-ready engineer, who is immediately employable, and capable of adapting to an ever changing future.

Depending on your chosen specialisation, career opportunities can be found in civil engineering, electrical and electronics engineering, mechanical engineering, or mechatronic and robotics engineering.

For more information on career outcomes for the Bachelor of Engineering, please refer to the 2013 *Undergraduate Engineering Career Booklet*.

Work-Integrated Learning

For the Bachelor of Engineering component of this course you must obtain an aggregate of at least 12 weeks of suitable practical experience during your program. Practical experience is normally undertaken during the vacation periods.

Course structure

You must complete 44 credit points of study, which must include specified engineering and commerce core units and a major sequence from each degree.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

Bachelor of Engineering major sequences

- » Civil **G X**
- » Electrical and electronics **G X**
- » Mechanical **G X**
- » Mechatronics and robotics **G X**

For more information on these major sequences, please refer to the 2013 *Undergraduate Engineering Career Booklet*.

Courses

Bachelor of Exercise and Sport Science/ Bachelor of Business (Sport Management) 4 B

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| D394 | 14681 | \$6800 (CSP) ¹ | 86.95 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. Some applicants only: STAT Multiple Choice. | | |

This combined course is designed for students who wish to gain expertise in both exercise and sport science and business (sport management).

The exercise and sport science aspect will equip you with the necessary skills, understanding and attitudes to pursue a professional career in the exercise and sport fields. The core units provide an understanding of the sciences underpinning both competitive sport and recreational physical activity, and the relationship between physical activity and health.

The business (sport management) component provides you with a solid foundation in business studies, and the unique knowledge and specialist skills required by sport managers in Australian organisations, as identified within the industry.

Career opportunities

Graduates from this combined course will be equipped to provide enhanced professional leadership in the field and make a marked impact on the continued development of the Australian sporting industry.

Possible career areas vary from traditional sport, exercise and coaching occupations to well-established sports administration, management, governance and development roles. Growth areas in this sector include sports media, IT, event management, marketing, and international business. Other opportunities include sport science, sport equipment design, and marketing health and physical activity.

Work-Integrated Learning

The Bachelor of Exercise and Sport Science features a minimum 140 hours of practical experience in an exercise and sport science work practicum in third year, so you can start your career before you graduate with hands-on work placement experience.

You have the opportunity to undertake hands-on experience in a variety of sporting, exercise or health environments. These may vary from local, state or national sporting organisations and professional sporting clubs; state and national institutes of sport; as well as health, fitness and rehabilitation providers. The roles can involve coaching, sport science, sports administration, sport management, rehabilitation and fitness. Many graduates have been offered work based on their excellent fieldwork performance.

DID YOU KNOW?

Deakin's teaching and research staff are experts in their respective fields, with broad international links and connections with industry.

Course structure

You must complete 32 credit points of study, including 16 credit points of exercise and sport science units and 16 credit points of sport management and business units. The exercise and sport science units are comprised of 14 credit points of core units and 2 credit points of elective units from a specified list.

Level 1

HBS107 Understanding Health
HBS109 Human Structure and Function
HBS110 Health Behaviour
HSE102 Functional Human Anatomy
MAA103 Accounting for Decision Making
MMS100 Sport Organisation
MMS101 Sport in Society
MSQ171 Business Data Analysis

Level 2

HBS108 Health Information and Data
HSE101 Principles of Exercise and Sport Science
HSE201 Exercise Physiology
HSE202 Biomechanics
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MLC101 Business Law
MMM132 Management

Level 3

HSE203 Exercise Behaviour
HSE204 Motor Learning and Development
HSE301 Principles of Exercise Prescription
HSE302 Exercise Programming
MMH299 Business Communication
MMK277 Marketing Management
MMS313 Sport Leadership and Governance
MSC120 Business Information Systems

Level 4

Trimester 1

HSE311 Applied Sports Science 1
or
HSE312 Exercise and Sports Science Practicum 1*
plus one HSE level 2 or 3 elective unit

MLC310 Sport and the Law
MMS307 Sport Facility and Event Management

Trimester 2

HSE312 Exercise and Sports Science Practicum 1 (if not completed in Trimester 1)
or
HSE314 Applied Sports Science 2
plus one HSE level 2 or 3 elective unit

MMS306 Sport Practicum
MMS308 Sport Marketing

* HSE312 involves Work-Integrated Learning. Refer to information provided on this page.

HSE level 2 and 3 elective units

You may choose any units offered by the University or from the elective units listed below:

HSE208 Integrated Human Physiology
HSE303 Exercise Metabolism
HSE304 Physiology of Sport Performance
HSE309 Behavioural Aspects of Sport and Exercise
HSE311 Applied Sports Science 1
HSE313 Understanding Children's Physical Activity
HSE314 Applied Sports Science 2
HSE316 Physical Activity and Population Health
HSE320 Exercise in Health and Disease
HSE323 Clinical and Sport Biomechanics

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of International Studies/ Bachelor of Commerce **4 B G/F X***

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|------------------------------------|
| D338 | B 14471 (CSP) G/F 15051 (CSP) | \$7190 (CSP) ¹ | B 72.15 G/F 67.00 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form, academic results and GPA. | | |

* The off-campus mode offering of this course is subject to negotiation with the Course Director. Please contact the Faculty of Arts and Education Student Support office on your campus for further details.

This specialist degree will provide you with the opportunity to combine complementary major sequences in international studies and commerce. The focus is on an international orientation and you will be expected to make a commitment to an internship with an overseas organisation, or a period of study at an overseas university, or to participate in an in-country language program.

This course will develop your understanding of the international forces shaping government, business and community life in contemporary Australia and give you a grounding in business disciplines.

Career opportunities

A combined course such as the Bachelor of International Studies/Bachelor of Commerce offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences taken within the course.

The Bachelor of International Studies equips you with the skills and experience relevant to a wide range of positions in the public sector, including communications, defence, diplomacy, education, finance, immigration, businesses with an international orientation, trade and aid, and non-government organisations (NGOs) with regional, national and global links.

For information on career outcomes for the Bachelor of Commerce, see page 11.

International study experience

You have the opportunity to undertake one of the following:

- » trimester of study at an overseas university exchange partner
- » international internship (AIS330 or AIS331)
- » in-country language program (in Chinese, Indonesian or Arabic)
- » approved study abroad program
- » approved onshore internship with an international organisation (AIS330 only).

AIS330 and AIS331 internship units are normally undertaken in third year (or equivalent) and are subject to completion of specified prerequisite units and special application requirements. Interested students should contact the Faculty of Arts and Education Student Support and Enrolment Enquiries on their campus for more information.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of International Studies and 16 credit points from Bachelor of Commerce, including at least one major sequence. Of the 16 credit points from the Bachelor of International Studies, you must complete four core units; an approved international study experience; and either a major sequence in international relations and a sub-major selected from a specified list, or a sub-major in international relations and a major sequence selected from a specified list.

Bachelor of Commerce major sequences and units

Refer to page 11 for detailed course structure, requirements, major sequences and list of available units for the Bachelor of Commerce.

Bachelor of International Studies units

Core units

- AIS101 Cross-Cultural Communication
- AIS201 International Studies @ Work
- AIS302 Developed and Developing Worlds
- ALW117 Writing for Professional Practice

Bachelor of International Studies major sequences

- » Arabic **B**
- » Chinese **B**
- » Indonesian **B G X**
- » International relations **B G X**
- » Language and culture studies **B G X***
- » Middle East studies **B G X**
- » Politics and policy studies **B G X**

* A full major sequence in Arabic or Chinese is not available at nominated campus.

For more information on these major sequences, please refer to the *2013 Undergraduate Arts, Humanities and Social Sciences Career Booklet*.

International relations major sequence

Core units

Level 1

- AIR108 International Relations
- AIR120 Australia and the World

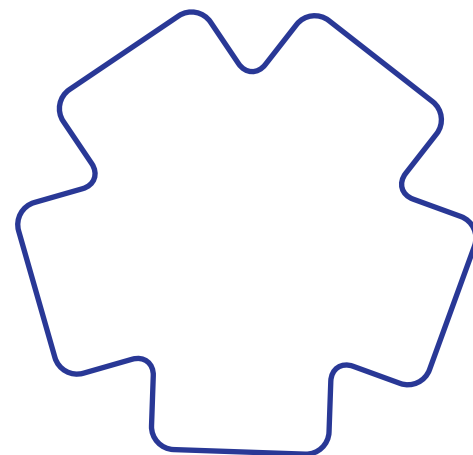
Level 2

Select 6 credit points of study, including at least 2 credit points at level 2 and 2 credit points at level 3 from the following:

- AIE255 Middle East Politics
- AIR205 The Rise of China
- AIR225 Global Environmental Politics
- AIR234 Order and Justice in World Politics
- AIR236 Global Capitalism and its Discontent
- AIR243 International Relations of the Asia-Pacific
- AIR244 Conflict, Security and Terrorism
- AIR245 American Foreign Policy

Level 3

- AIR342 Theories of International Relations
- AIR347 Crises and Risk in International Relations



Courses

Bachelor of Management/Bachelor of Laws 5 F

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| D327 | 15131 (CSP) | \$8800 (CSP) ¹ | 84.00 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English. | | |
| Non-Year 12 requirements | See Bachelor of Commerce/Bachelor of Laws on page 27. | | |

The Bachelor of Management/Bachelor of Laws combined course allows you to gain a sound understanding of the context in which the law operates in the business world. The Bachelor of Laws emphasises a case study approach and has a strong practical legal skills component. The Bachelor of Management enables you to acquire and master a solid understanding of the intellectual foundations of the study of management and its main components.

Professional recognition

Deakin's law studies satisfy the academic requirements for admission to practise law in Victoria.

Career opportunities

A law degree, especially when combined with another degree such as management, is a qualification that offers unequalled career opportunities. As an alternative to practising as a barrister or solicitor, you may enter many areas of work including business and management roles in a wide range of organisations, government services, and industrial relations. You may find roles in research, public administration, diplomatic service, the media, legal aid, law reform or teaching in universities.

Work-Integrated Learning

To satisfy the law component of this course, and be eligible to graduate, you are required to complete the prescribed professional experience and four Practical Legal Skills units.

Professional experience

The practical experience requirements will provide you with an opportunity to enrich your legal education and theoretical knowledge and assist in preparing you for employment in the industry. Your degree is enhanced by the requirement to complete 30 days work placement in a legal environment to gain experience on how the law operates in practice, and to develop professional networks.

Practical Legal Skills

The Practical Legal Skills (PLS) program is unique to Deakin and designed to give you experience in a variety of different dispute resolution methods. The PLS program is a valuable way of developing research and critical thinking skills and the ability to present arguments orally and in writing. Moot, Mediation, Arbitration and Witness Examination are all an embedded part of the program which gives you the opportunity to develop presentation skills and experience presenting in the court room.

Law Clinic

As part of this course, Deakin also offers Law Clinic, a clinical skills unit which involves you working at a community legal centre under the supervision of a legal practitioner. This unit not only gives you credit towards your degree, it also enhances your overall learning experience, providing you with a unique insight into the community legal centre environment.

Course structure

You must complete 40 credit points of study, including 16 credit points from the Bachelor of Management and 24 credit points from the Bachelor of Laws.

Bachelor of Management major sequences and units

Refer to the Bachelor of Management (M302) course entry on page 17 for major sequences and units available.

Bachelor of Laws units

Refer to the Bachelor of Commerce/Bachelor of Laws (D322) course entry on page 27 for units available for the Bachelor of Laws.

Bachelor of Property and Real Estate/ Bachelor of Commerce 4 B X

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|--|
| D325 | B 14701 (CSP) X 14761 (CSP) | \$8880 (CSP) ¹ | B 88.30 X N/A |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. | | |

The Bachelor of Property and Real Estate/Bachelor of Commerce (BPRE/BCom), provides you with the opportunity to undertake complementary major sequences in commerce along with studies in property and real estate.

The BCom has a strong public profile and an established reputation with industry and professional bodies, and property and real estate is an established discipline in Australia. Graduates will be highly skilled property professionals with a qualification fully recognised by employers, government and professional organisations. Combining the courses offers practical experience and project work that relates theory with practice, providing a broad business educational experience.

Professional recognition

The Bachelor of Property and Real Estate has professional accreditation by the Australian Property Institute and the Royal Institution of Chartered Surveyors. Graduates meet the academic requirements for Certified Practising Valuer (CPV) status.

The Bachelor of Commerce can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, provided that specific requirements within the course have been met.

Career opportunities

The BPRE/BCom aims to produce graduates prepared for a career in the business world and in the global property and real estate industries. As a graduate of this course you will have an understanding of the legalities, principles and processes required to fill a professional role in this field, and an appreciation of a professional ethic which emphasises responsibility and responsiveness to community needs.

Graduates can find employment in a wide range of property-related positions in both private and government sectors including property developers, valuers, investors, asset managers, property market analysts, property management, leasing agents, funds managers and government advisors.

Course structure

You must complete 32 credit points of study including 16 credit points from the Bachelor of Property and Real Estate and 16 credit points from the Bachelor of Commerce.

Bachelor of Commerce units and major sequences

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

Bachelor of Property and Real Estate units and major sequences

Refer to the Bachelor of Property and Real Estate (M348) course entry on page 21 for details of major sequences and units available.

KEY

- 3** Course duration in years
- B** Melbourne Burwood Campus
- F** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Off campus

Bachelor of Public Health and Health Promotion/ Bachelor of Commerce **4** **B**

| Deakin code | VTAC code | Indicative first year fee | ATAR |
|--------------------------|---|---------------------------|-------|
| D388 | 14251 (CSP) | \$8190 (CSP) ¹ | 81.35 |
| Year 12 prerequisites | VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. | | |
| Non-Year 12 requirements | VTAC Pi form. STAT Multiple Choice and a possible interview. | | |

Health is crucial to the wellbeing of individuals and society with numerous career opportunities worldwide for health and community services professionals. Businesses are also recognising the importance of the health of employees and the communities they deal with.

This combined course provides you with a thorough understanding of the importance of health education, the factors influencing health practices, and strategies to promote the health of individuals and groups. You will also gain a professional business qualification incorporating aspects of management, marketing, human resources or finance, depending on the major sequence you take in the commerce component of your degree.

Professional recognition

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA), the National Institute of Accountants (NIA), Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

As a graduate of the Bachelor of Public Health and Health Promotion/Bachelor of Commerce you may find employment in either of these professional areas and work with groups such as children, adults, the disadvantaged and employees.

Knowledge of business and health issues assists with executive management positions that have policy development, budget and staff management responsibilities.

Work-Integrated Learning

Undertaking a HSH303 Public Health and Health Promotion Practicum unit in the final year of your course enables you to consolidate your skills through realistic field experience, which assists you to be work-ready after graduation.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Public Health and Health Promotion and 16 credit points from the Bachelor of Commerce.

Of the 16 public health and health promotion credit points, 13 are core units in public health and health promotion and three are foundation units offered by the Faculty of Health, which provide you with the opportunity to engage in multidisciplinary learning.

Of the 16 credit points specific to commerce, 10 are core units. The remaining six units are elective units that must be taken from the Faculty of Business and Law to comprise a major sequence and a minimum of 4 credit points at level 3.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 11 for details of major sequences and units available.

For the latest information about new courses at Deakin University, please visit deakin.edu.au.

Bachelor of Public Health and Health Promotion units

Level 1

HBS107 Understanding Health
HBS108 Health Information and Data
HBS110 Health Behaviour
HSH111 Introduction to Public Health and Health Promotion
Plus four commerce units

Level 2

HSH112 Local and Global Environments for Health
HSH113 Social Perspectives on Population Health
HSH208 Professional Practice 1
HSH212 Professional Practice 2
Plus four commerce units

Level 3

HSH201 Planning and Evaluation 1
HSH205 Epidemiology and Biostatistics 1
HSH216 Epidemiology and Biostatistics 2
HSH218 Planning and Evaluation 2
Plus four commerce units

Level 4

HSH302 Politics, Policy and Health
HSH303 Public Health and Health Promotion Practicum
HSH313 Contemporary Health Issues
HSH319 Population Health: a Research Perspective
Plus four commerce units

¹ The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can't specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this booklet are for Australian students in 2012, and may change for 2013 and later years. You can find more information about fees on our website at deakin.edu.au. For information on fees for international students, please visit deakin.edu.au/international.

How to apply

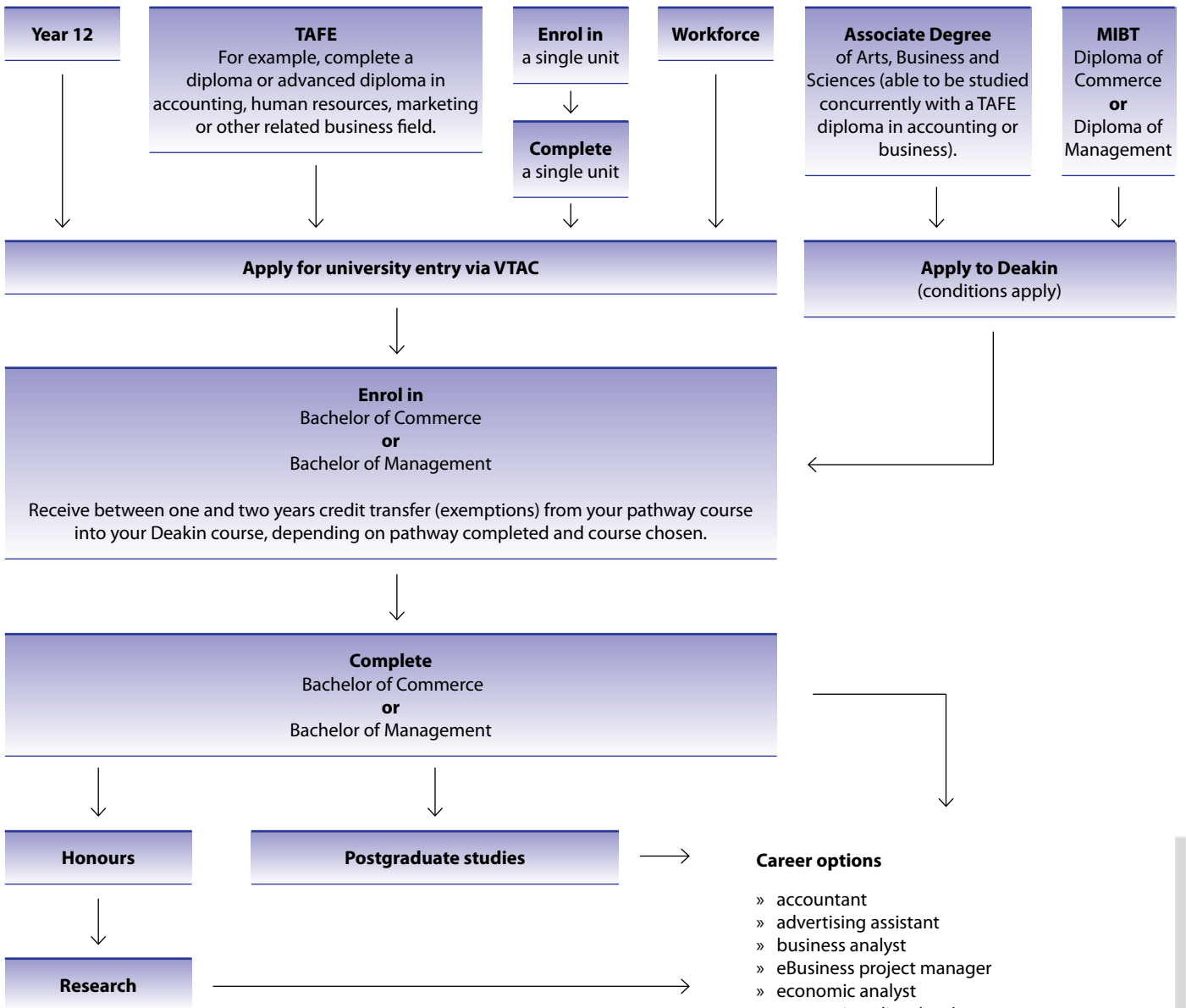
Applying to study at Deakin University is easy. Whether you are a current Year 12 student, TAFE graduate, mature-age student, non-school leaver, or international student studying VCE in Australia, you can apply to study a Deakin undergraduate course through the **Victorian Tertiary Admissions Centre (VTAC)** (unless stated otherwise in the admission guidelines).

When you are applying for a course, make sure you check all of the entry requirements carefully. Most courses have prerequisites and some have additional requirements that you will need to complete to be eligible for selection into that course. For prerequisite and extra requirement information, please visit the VTAC website www.vtac.edu.au.

For more information on how to apply, including special consideration and deferment, check out our *Undergraduate eBrochure* at deakin.edu.au/ebrochure/undergrad or visit deakin.edu.au/future-students/applications-enrolments.

Pathways

Pathway programs provide alternative entry options which take into consideration previous qualifications or your time in the workforce. Deakin has pathway options for a range of applicants including current Year 12 students, International Baccalaureate (IB) students and non-school leavers. Examples for business students include:



Please note applicants are subject to entry requirements.

For more examples of pathways into Deakin University, please visit deakin.edu.au/pathways.

Career options

- » accountant
- » advertising assistant
- » business analyst
- » eBusiness project manager
- » economic analyst
- » economic policy developer
- » electronic marketing manager
- » employee relations officer
- » employment and equal opportunity officer
- » event operations coordinator
- » financial planner
- » financial security analyst
- » human resource officer
- » IS consultant
- » marketing consultant
- » project manager
- » sport facility manager
- » sport marketer
- » systems analyst and designer
- » training and development officer
- » web designer

TAFE pathways

If you complete a diploma or advanced diploma at TAFE in a field similar to the Deakin course of your choice, you can then apply for the Deakin course and you may receive credit for your TAFE qualification. In most cases, this will reduce the number of units you need to complete to obtain your Deakin qualification. Plus, upon graduation, you'll have not one, but two qualifications.

Deakin has formal pathway programs and special credit arrangements with its partner TAFEs (Box Hill Institute in Melbourne, South West TAFE in Warrnambool and The Gordon in Geelong) however all TAFE qualifications are considered for application to Deakin.

If you have completed a diploma or advanced diploma, you may be eligible for up to 12 credit points towards a related Deakin degree. The assessment of credit is based on a number of factors and is determined on an individual basis. To find out what credit you are entitled to, please visit deakin.edu.au/courses/credit.

Melbourne Institute of Business and Technology (MIBT)

Deakin University and the Melbourne Institute of Business and Technology (MIBT) have been in partnership for more than 14 years. MIBT can provide an excellent pathway to Deakin for students who do not meet the admission requirements for Deakin University courses. MIBT is located at Deakin's Melbourne Burwood Campus and Geelong Waurm Ponds Campus, allowing you the opportunity to gain access to Deakin's facilities and services and get involved in uni life.

MIBT may provide a direct pathway to second-year study at Deakin in business and management (conditions apply). MIBT diplomas are equivalent to the first year of a Deakin University undergraduate degree. On successful completion of a diploma and meeting University academic entrance criteria, students may be eligible for entry to second year of the relevant Deakin University undergraduate degree.

Deakin's Associate Degree of Arts, Business and Sciences

The Associate Degree of Arts, Business and Sciences (Deakin at Your Doorstep), is a two-year, full-time (or part-time equivalent), 16-credit-point program specifically designed for students who would benefit from a supported entry to tertiary study.

The associate degree course structure provides flexible pathways into tertiary education, and can be used as a guaranteed pathway into a range of Deakin degrees at the Warrnambool Campus, Geelong Waterfront Campus, Geelong Waurm Ponds Campus or off campus. The degree may also be taken as a stand-alone, two-year exit qualification.

Students studying the associate degree at one of our partner TAFE campuses – Advance in Bairnsdale, Chisholm in Dandenong and Rosebud, Sunraysia in Swan Hill, GOTAFE in Wangaratta and South West TAFE in Portland – will study the course concurrently with a diploma qualification.

For more application information, please visit deakin.edu.au/doorstep.

Single unit study (non-award)

You may wish to undertake a single unit of study at Deakin (without being enrolled or accepted into a course). These units are subject to fees and do not lead to a degree, but may be credited towards a degree if you succeed in gaining entry to a course at a later stage.

For more information, please visit deakin.edu.au/future-students/applications-enrolments/applications/single-subject.

Choice of campus

One of the great things about Deakin is that we have four campuses throughout Victoria. Many of our courses are offered at more than one campus and the ATAR required for each campus often differs, but the same high-quality degree is delivered no matter which campus you study at. This provides you with more entry options and enables you to transfer your studies from one campus to another.

Honours

Honours is a fourth year of specialised study, taken after a three-year degree, offering advanced study in your chosen area. An honours year allows you to draw together the theory and practical skills gained in previous undergraduate studies and develop an in-depth knowledge of your particular discipline through research and additional coursework and training in research techniques.

Honours can offer you a competitive edge in the job market along with providing a pathway into a higher degree – many honours students go on to complete a PhD or other advanced qualifications.

For more information on honours degrees, please visit deakin.edu.au/honours.

For more information on pathways into Deakin University, please visit deakin.edu.au/pathways.





GRADUATE SNAPSHOT



Shaun Clement
Bachelor of Commerce/Bachelor of Laws, 2012
Melbourne Burwood Campus
Currently: Graduate position, Arnold Bloch Leibler

Shaun participated in many valuable experiences whilst at university, including joining the Deakin Law Students' Society and participating in a program where he mentored first year students.

Another Deakin experience Shaun valued highly was the opportunity to head overseas to participate in a moot. In the third year of his course he visited Austria and Hong Kong to compete against students from other parts of the world. 'We met people from every other country and, when preparing for the moot, we went to a lot of law firms. It gave us a real insight into what it is like to be a lawyer,' he says.

An internship which Deakin helped organise gave Shaun a position in a law firm for one day per week over two years and, in his final year, he completed two further internships of four weeks each. One of those led to his graduate position with law firm Arnold Bloch Leibler where he will take up a role in the litigation department.

Find out more

Contact us

P 1300 DEGREE (1300 334 733)
E enquire@deakin.edu.au

deakin.edu.au/buslaw

For the latest information about new courses at Deakin University, please visit deakin.edu.au.

Further reading

- » 2013 Undergraduate Course Guide
- » 2013 undergraduate career booklets
- » Pathways to Deakin
- » Parents' Guide to University
- » Off-Campus Course Guide
- » Scholarships Guide
- » Accommodation Guide

To order copies of these brochures, phone 1300 DEGREE (1300 334 733) or view them online at deakin.edu.au/future-students/brochures.

Undergraduate eBrochure

Check out our *Undergraduate eBrochure*, available from deakin.edu.au/ebrochure/undergrad, the Apple App Store and Google play.



Discover Deakin online

You can follow Deakin University through Facebook, Twitter and YouTube.

Connect with other future students and ask current students and staff about life and study at Deakin.

facebook.com/discoverdeakin
twitter.com/discoverdeakin
youtube.com/discoverdeakin



Other useful websites

Future students
deakin.edu.au/future-students

Subject information
deakin.edu.au/handbook

Campuses
deakin.edu.au/campuses
deakin.edu.au/tour

Clubs and societies
dusa.org.au/pages/clubs

Scholarships
deakin.edu.au/scholarships

VTAC
www.vtac.edu.au

Important dates 2012

Deakin events

Sunday 12 August
Open Day
Warrnambool Campus

Sunday 19 August
Open Day
Geelong Waurn Ponds Campus and Geelong Waterfront Campus

Sunday 26 August
Open Day
Melbourne Burwood Campus

Deakin will hold additional events for prospective students and parents. Please visit deakin.edu.au/future-students for updates.

Application dates

Early August*
VTAC applications open

Late September*
Timely VTAC applications close

Mid November*
Late VTAC applications close (late fee applies)

Mid December*
Very late VTAC applications close (very late fee applies)

December
Change of Preference

Please check the Deakin University Change of Preference website closer to the date for specific event details, deakin.edu.au/cop.

Careers markets and expos

Melbourne

Thursday 3–Sunday 6 May
The Age VCE Careers Expo

Friday 25–Saturday 26 May
National Careers and Employment Expo

Saturday 16–Sunday 17 June
Reinvent Your Career Expo

Friday 27–Sunday 29 July
Herald Sun Careers Expo

Interstate

Sunday 29–Monday 30 April
Adelaide – Tertiary Studies and Careers Expo

Thursday 13–Sunday 16 May
Perth – Careers, Education and Employment Expo

Thursday 21–Sunday 24 June
Sydney – Western Sydney Careers Expo

Saturday 21–Sunday 22 July
Brisbane – The Tertiary Studies Expo (TSXPO)

Box Hill Institute CRICOS Provider Code: 02411J
Chisholm Institute of TAFE CRICOS Provider Code: 00881F
Gordon Institute of TAFE CRICOS Provider Code: 00011G
Melbourne Institute of Business and Technology (MIBT)
CRICOS Provider Code: 01590J
South West Institute of TAFE CRICOS Provider Code: 01575G
Sunraysia Institute of TAFE CRICOS Provider Code: 01985A

* Please check dates on the VTAC website www.vtac.edu.au and on the other websites provided.

More information | Business

1300 DEGREE (1300 334 733) | deakin.edu.au/buslaw | enquire@deakin.edu.au

2012 DEAKIN UNIVERSITY OPEN DAYS

**WARRNAMBOOL
CAMPUS**

Princes Highway
Warrnambool Victoria

**12
AUG**

**GEELONG
WAURN PONDS CAMPUS**

Pigdons Road
Waurn Ponds Victoria

**19
AUG**

**GEELONG
WATERFRONT CAMPUS**

1 Gheringhap Street
Geelong Victoria

**19
AUG**

**MELBOURNE
BURWOOD CAMPUS**

221 Burwood Highway
Burwood Victoria

**26
AUG**

Published by Deakin University March 2012. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B

deakin.edu.au