

Search Engine Optimization

Smoothing the Learning Curve.....



CORE FUTURE

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|---------------------------------------|--------------|
| Introduction to Search Engines | 4 Hrs |
| Domain name and Hosting | 4 Hrs |
| Handling websites | 4 Hrs |
| Page Rank and PPC | 4 Hrs |
| Content and its Advantages | 4 Hrs |
| On and Off Page Optimization | 4 Hrs |
| Link Building | 2 Hrs |
| Social Network | 2 Hrs |
| Project Work | 4 Hrs |

Duration: 32 Hours (1 Month)

Fees: 3500/-