

ITC LTD INTERVIEW QUESTIONS

Q1. Tell us about yourself or Introduce Yourself?

Q2. What do you know about ITC?

Q3. What are the products/services of ITC in the market? What are their strengths and weaknesses?

Q4. Why do you want to work with ITC?

Q5. What is 4 Ps of Marketing?

Q6. Why do you want with a company that earns 60% of its revenue by selling tobacco/How would you feels to work with a company that makes tobacco?

Q7. Who is the number 1 in FMCG sector in India and world? Q8. What do you know about the job profile you are applying for?

Q9. What is the meaning of marketing strategy?

Q10. Why are you better than other candidates?

Q11. What can you do for ITC that you think other candidates cannot?

Q12. How would you be an asset to ITC?

Q13. Do you anyone who works for ITC?

Q14. Give me a reason why should ITC hire you?

Q15. What do you have to offer to ITC/What can you do for the company?

Q16. How would you use your past experience to achieve success in this job?

Q17. How would you know if you were successful on this job?

Q18. Have you ever worked before for ITC, what were/are you doing?

Q19. Please tell me some products/services that are competitors of ITC's in the market? And what are differences?

Q20. Why did you choose ITC to work with and not its other competing companies?

Q21. How do you describe your management style?

Q22. Would you be willing to relocate if required?

Q23. Are you willing to put the interests of the organization ahead of your own?

Q24. What mistakes did u do in your previous job and what have you learned from those mistakes?

Q25. If you were hiring a person for this job, what would you look for?

Q26. How do you propose to compensate for your lack of experience?

Q27. Do you think you are overqualified for this position?

Q28. How did you come to know about this opening?

Q29. Have you applied before with ITC, were you selected? Why?

Q.30. Why there is a gap in your studies?

