

MAY 2012

**P/ID 77501/  
PMBA/PMB1A**

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Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. What are the characteristics of management? Discuss its nature as art and science.
2. What do you understand by Planning? Explain its nature and significance.
3. What procedure should be followed in arriving at a correct decision ?
4. What are the various classifications of an industrial policy?
5. What is leadership? Why is there a need for leadership?
6. Explain the term motivation. What does motivate people in an organization?
7. What are the elements of the communication process? Explain briefly.
8. Define 'coordination'. What are its important features?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

All questions carry equal marks.

9. “Planning is meaningless without control and control is aimless without planning” – Discuss.
10. What is meant by Management by Objectives? What are the different steps involved in it.
11. What are organisation charts? Discuss their advantages and limitations.
12. What is an informal organisation? How does it differ from a formal organisation?
13. What is departmentalisation? What are its bases? Explain its need.
14. Define delegation of authority. Briefly discuss the principles of delegation. What are barriers to effective delegation?
15. What are centralisation and decentralisation? Explain the merits and limitations of centralisation.
16. What are various financial and non financial incentives?

PART C — (20 marks)

Compulsory

17. Mr. Deepak is the manager of information systems in Deepa Corporation Ltd. In a discussion, he tells his President that with the installation of modern computer system in the department, availability of up-to-date information to all concerned and prompt exchange of information and timely reports to all concerned could be expected. So control on all operations including control on time at disposal was possible and therefore management of all the desired levels or standards was going to be a reality. The president replied “I do hope that you are right. But I am not so sure”.

Questions :

- (a) Do you think the manager, Deepak is right? Why? Why not?
- (b) Do you think the president is right? Why? Why not?
- (c) What, if anything, should be done in your opinion, to ensure that “Management at desired level”?