



**MB 01**

**I Year M.B.A. Examination, July 2010**  
**MANAGEMENT**  
**Course – 1 : Principles of Management**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **any three** questions. **Each** question carries **15** marks : **(3×15=45)**

1. Discuss the evolution and different schools of Management thoughts.
2. “Almost every position in any business is a decision centre” do you agree ? Discuss the various types of business decisions.
3. Motivation is the core of management” Discuss. What can management do to motivate the staff in an industrial organization ?
4. “Planning is an empty exercise without controlling” comment.
5. Why is importance given to co-ordination as a management function ? State the various steps required for achieving effective co-ordination.

**SECTION – B**

Answer **any two** questions. **Each** question carries **10** marks : **(2×10=20)**

6. Explain the relationships between authority and responsibility with an example in the organisational context.
7. What are the basic social obligations of management ? Do they conflict with the profit organisation ?
8. What are the various kinds of Plans ? Briefly describe the purpose and advantages of each type.
9. What are different types of organisation structures ? Distinguish between line and staff organisation.

**P.T.O.**



SECTION – C

10. Answer **any five** sub questions. **Each** sub question carries **two** marks : **(5×2=10)**

- a) Define planning.
  - b) What is line organisation ?
  - c) Define leadership.
  - d) What is decision making ?
  - e) What are power and authority ?
  - f) What is staffing ?
  - g) List out the leadership skills.
  - h) Define MBE.
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