## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## First Semester

Catering Science and Hotel Management
HOTEL FRENCH - I
(CBCS - 2016 onwards)
Time : 3 Hours
Maximum : 75 Marks

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\text { Section } \mathbf{A} \quad(10 \times 2=20)
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Answer all the questions.

1. Traduisez en Français:
(a) Day
(b) Morning
2. Comment to souhaites "Hi et welcome" en Français?
3. Mettez les phrases en ordre:
(a) Votre/Monsieur/CLé/VoiLà
(b) Service/Votre/A
4. Donnez Le contraire :
(a) Devant $\neq$
(b) à droite $\neq$
5. Mettez au Féminin
(a) Monsieur :
(b) Masculìn :
6. Mettez au Pluriel :
(a) Je suis étudiant
(b) il a un ordinateur.
7. Écrivez Les nombres en lettres:
(a) 5
(b) 25 .
8. Dites L' houre :
(a) 8.55 pm
(b) 12.00 noon.
9. Donnez les nationalités :
(a) France
(b) Espagne.
10. Complétez les expressions :
(a) $\mathrm{B}-\mathrm{n}--\mathrm{n}--\mathrm{t}$
(b) $\mathrm{Bo}-\mathrm{e} \mathrm{e} \mathrm{J}-\mathrm{ur}-\mathrm{e}$ - .

$$
\text { Section B } \quad(5 \times 5=25)
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Answer all the questions, choosing either (a) or (b).
11. (a) Écrivez ces phrases a u pluriel:
(i) il a un ami
(ii) Je fête Le Diwali
(iii) Ju as dejeuner?
(iv) Elle porte un vêtement
(v) Je joue avec un ami.

OU
(b) (i) Le stylo est rouge
(ii) Cet appartement est grand
(iii) La fille est française
(iv) J' ai un crayon
(v) Je suis indien.
12. (a) Completez avec les verbes donnés au présent:
(i) Vous vous - (appeler) comment?
(ii) Je — (être) française Et vous?
(iii) il - (être) espagnol.
(iv) It
—_ (habiter) à New York.
(v) Tu (avoir) 18 ans.

OU
(b) (i) $\mathrm{Tu} \longrightarrow$ (être) grand
(ii) Vous - (être) qu ébécois
(iii) Je — (parler) un peu français
(iv) Je — (aller) au collège
(v) Nous - (avoir) faim.
13. (a) Mettez Les articles définis:
(i) livre.
(ii) - train.
(iii) èglise.
(iv) - stylo
(v) restaurant.

OU
3
(b) (i) musique.
(ii) gare.
(iii) banque.
(iv) école.
(v) café.
14. (a) Reconstituez les phrases:
(i) Service/à/votre
(ii) thé/votre/voilà
(iii) Nuit/mademoiselle/bonne/martin
(iv) Monsieur/bonsoir/martin
(v) Guide/suis/Je/votre.

OU
(b) (i) Imtiaz/suis/Je.
(ii) Inde/en/Bien venue.
(iii) Le/chauffeur/voilà.
(iv) Voiture/avec/la.
(v) $\mathrm{S}^{\prime}$ appelle/il/david.
15. (a) Présentez - vous:
OU
(b) Écrivez les jours de la semaine.

## Section C <br> $(3 \times 10=30)$

Answer any three questions.
16. Traduisez en anglais:
(a) Voilà
(b) Bonjour
(c) J' aiune
(d) Une chambre pour
(e) il reste seulement
(f) Est-ce que vous pouvez?
(g) Je suis désolé
(h) Par ici, S' il vous Plaît
(i) Est - ce que vous avez choisi?
(j) Quelle cuisson?
17. Traduisez en français:
(a) Sir
(b) Key
(c) Good night
(d) Welcome
(e) Nice to meet you
(f) Drives
(g) Car
(h) See you again
(i) Have a nice day
(j) Good.
18. Complétez avec le verbe:
(a) Je (Parler) Tamoul
(b) Tu - (habiter) à Trichy?
(c) Il (aller) au restaurant
(d) Elle - (être) belle.
(e) Nous —— (venir) de france
(f) Vous - (regarder) La félé?
(g) Ils - (avoir) classe de français
(h) elles - (être) gentilles.
19. Écrivez L'heures:
(a) 7.00 am
(b) 9.00 am
(c) 12.00 noon
(d) 5.00 pm
(e) 8.00 pm .
20. Assosiez:

|  | A |  |
| :--- | :--- | :--- |
| B |  |  |
| (a) Bonjour | - | Good evening |
| (b) Bonsoir | - | Good night |
| (c) Bonne nuit | - | Good morning |
| (d) Bonne Journée | - | See you |
| (e) Au revoir | - | Have a nice day. |

## B.Sc. (Catering Science and Hotel Management) DEGREE EXAMINATION, NOVEMBER 2018

## First Semester

English - I

## PROSE AND COMMUNICATION SKILLS

## (CBCS - 2016 onwards)

Time: 3 Hours
Maximum : 75 Marks
Part A
$(10 \times 2=20)$
Answer all the questions.

1. What are the visions of APJ Kalam for India?
2. Distinguish between a legal and moral offence.
3. What was Kali mistaken for?
4. Why did Leacock go to the bank?
5. Differentiate Time Management of Past and Present generations.
6. Explain substance abuse.
7. Choose the correct answer :
(a) He —— the gold medal. (wins/ won)
(b) The sun —— in the east (rose/rises)
8. Change the voice.
(a) We should help the poor.
(b) I will help you.
9. Fill in the blanks with suitable articles :
(a) He found ——purse.
(b) I bought $\longrightarrow$ car.
10. Fill in the blanks with aux-verbs.
(a) I go now (May/Shall)
(b) You — take regular medicine. (would / should)

$$
\text { Part B } \quad(5 \times 5=25)
$$

Answer all questions, choosing either (a) or (b).
11. (a) Describe the views of Kalam about India by 2020.

Or
(b) What is the message given by the author in the essay On Saying 'Please'?
12. (a) What is the transaction made by the narrator in 'My Financial Career'?

Or
(b) Write a short note on three successive theories formulated by the Time traveller.
13. (a) Sketch the character 'Kali' in 'Sweets for Angels'.

Or
(b) Write a short note on Drug Abuse and its prevention.
14. (a) What is passive voice? Explain with examples.

Or
(b) Fill in the blanks with suitable tense forms :
(i) The sun $\qquad$ (rise) in the east.
(ii) They $\qquad$
(iii) When the professor $\qquad$ (come) in, the students $\qquad$ (stand) up.
15. (a) Write any five models auxiliaries with examples.

Or
(b) Change the voice.
(i) I finished my homework.
(ii) Don't disturb the dog.
(iii) He has visited Taj Mahal.

## Part C

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(3 \times 10=30)
$$

Answer any three questions.
16. Discuss the necessity of the police and law in the society.
17. Critically comment on the story "My Financial Career".
18. Discuss Drug addiction among youth.
19. Write an essay on Articles.
20. Write five sentences in simple past tense and transform them into past perfect tense with necessary adverbial modifications.

## B.Sc DEGREE EXAMINATION, NOVEMBER 2018

## First Semester

## Catering Science and Hotel Management

FOOD PRODUCTION
(CBCS - 2016 onwards)
Time : Three Hours Maximum : 75 Marks

$$
\text { Part A } \quad(10 \times 2=20)
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Answer All questions.

1. Name any two liquids used in cooking.
2. Define - Sweetening agent.
3. Write any two duties of sous chef.
4. Write the names of any two sections of kitchen.
5. Give two examples for heavy equipments used in food production.
6. What is known as medium of cooking?
7. Define - pulses.
8. What is meant by salad?
9. Name any two international soups.
10. Define - garnish.

Answer ALL questions, choosing either (a) or (b).
11. (a) Explain the following terms.
(i) Flavourings.
(ii) Seasonings.

> Or
(b) Write down the uses of egg in cookery.
12. (a) State the need of kitchen hygiene.

> Or
(b) List out the duties of chef de parties.
13. (a) Explain the special methods of cooking followed in hotel industry.

Or
(b) Write brief note on each of the following.
(i) Stewing (ii) Broiling (iii) Poaching
14. (a) Mention the role of herbs and spices in cooking.

Or
(b) Explain the classification of fruits.
15. (a) Explain the uses of sauces and write their importance.

Or
(b) Give the recipe of Brown sauce.

## Part C <br> $(3 \times 10=30)$

Answer any THREE questions.
16. Discuss the role and functions fats and oils in cookery.
17. Enumerate the attributes and qualities needed for culinary professionals.
18. Write any 10 kitchen utensils and explain their uses in kitchen.
19. What are the points to be observed while selecting vegetables and cereals for cooking? Describe.
20. Elucidate the classification of soups.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## First Semester

## Catering Science and Hotel Management

## FOOD AND BEVERAGE SERVICE

(CBCS - 2016 onwards)
Time: 3 Hours Maximum : 75 Marks

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\text { Part A } \quad(10 \times 2=20)
$$

Answer all questions.

1. Define Banquet.
2. What is Welfare Catering?
3. List any two duties of a Waiter.
4. Write the French terms of Wine Waiter and Room Service Waiter.
5. What is a Still Room?
6. Name two activities done in Mis-en-scene.
7. Define Cover.
8. What is a Menu?
9. What are non-aerated drinks?
10. Give two examples of Squashes.

Answer all questions by choosing either (a) or (b).
11. (a) Explain the salient features of Bar.

## Or

(b) Brief out on various tray set-ups in Room Service department.
12. (a) Write the staff hierarchy of a Coffee Shop.

Or
(b) Write the duties of Senior Captain.
13. (a) What is Silver Room? Explain any one type of polishing silverware.

## Or

(b) What is a Dispense Bar?
14. (a) Write the importance of Stewarding department.

Or
(b) What is a Breakfast? Explain the different types of Breakfast.
15. (a) What are the different types of Coffee? Explain.

Or
(b) Brief out on the preparation of milk based drinks.

$$
\text { Part C } \quad(3 \times 10=30)
$$

Answer any three questions.
16. Explain the different types of catering establishments.
17. Elaborate on the importance of interdepartmental relationship of F and B service with other departments.
18. What is hotplate section? What is the procedure of ordering food?
19. Classify menu and explain.
20. Classify non-alcoholic beverages.

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## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018.

## First Semester

Catering Science and Hotel Management
HOUSE KEEPING MANAGEMENT

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks
Part A
$(10 \times 2=20)$
Answer all questions.

1. What do you mean by "Inns"?
2. What is Franchising?
3. Who is Room Maid?
4. What do you mean by "Valet"?
5. Give any four examples for Guest Supplies
6. What are Disinfectants?
7. Who is control desk Supervisor?
8. What is grand master key?
9. What do you mean by Class-B Fires?
10. What is Silver fish?

Answer all questions, choosing either (a) or (b).
11. (a) What are Resorts? Classify resorts and mention their salient features.

Or
(b) How do you classify Hotels based on length of Guest stay? Mention their Salient features.
12. (a) Mention the duties and Responsibilities of Executive House Keeper.

## Or

(b) Comment on the support given by house Keeping Department to Front office in a Hotel in achieving room business.
13. (a) Mention the salient features of the following :
(i) Twin Room
(ii) Suite
(iii) Cabana
(iv) Studio
(v) Duplex.

Or
(b) Write notes on specifications, uses, care and maintenance of the following equipments.
i) Electric Vacuum Cleaner
ii) Carpet Shampooer.
14. (a) What is Electronic Card Key? Mention its advantages and Limitations.

## Or

(b) What are special requests of Guests? How do you deal with the same?
15. (a) How do you eradicate the following pests?
(i) Cockroach
(ii) Termites.

> Or
(b) Write Notes on types of Fire Extinguishers.

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\text { Part C } \quad(3 \times 10=30)
$$

Answer any three questions.
16. Write Notes on :
(a) Star classification system of Hotels
(b) Meaning of Room and Meal Plans and their types
17. Draw a Neat Lay-out of House Keeping Department in a Luxury Hotel and Explain the activities of various sections.
18. Give a detailed account on Daily Cleaning Procedures for a Guest Room.
19. Write Notes on :
(a) Lost and Found procedure
(b) Names, Contents and uses of any Two forms / Registers of Control Desk.
20. Write Notes on :
(a) Responsibilities of House Keeping in Pest Control.
(b) Fire Safety Precautions in Hotels.

# B.Sc. (Catering Science and Hotel Management) DEGREE EXAMINATION, NOVEMBER 2018 

## First Semester

தமிழ்
இக்கால இலக்கியம்

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks
பகுதி அ

பின்வரும் வினாக்களுக்கு ஓரிரு சொல் / தொடர்களில் விடை தருக.

1. தமிழ்நாட்டில் பாயும் ஆறுகள் குறித்து பாரதியாா் குறிப்பிடுவன யாது?
2. முதல் அரசவைக் கவிஞர் யார்?
3. தொழிலாளர் குறித்து பாரதிதாசன் குறிப்பிடுவன யாது?
4. சுயகொல்லி கலிதத உணர்த்து செய்தி யாது?
5. கோகிலா என்ன செப்துவிட்டாள்? நாவலின் பின்னணி யாது?
6. ஜெயகாந்தன் குறித்து சுருக்கமாக எழுதுக.
7. செவ்வாழை சிறுகறையின் மையக் கருவினைத் தருக.
8. தங்கத்தில் துருப்பிடப்பதில்லை கதையின் ஆசிாியர் குறித்து குறிப்பு வரைக.
9. சார்பெழுத்துக்கள் எவை?
10. வல்லினம் மிகும் இடங்களளச் சுட்டிக.

$$
\text { பகுதி ஆ } \quad(5 \times 5=25)
$$

பின்வரும் வினாக்களுக்கு ஒரு பக்க அளலில் விடை தருக.
11. (அ) தமிழ்நாடு குறித்த பாரதியாாின் சிந்தளைகளை எடுத்துரைக்க.
(அல்லது)
(ஆ) உடல் நலம் பேணல் குறித்து கவிமணி வழங்கும் அறிவுரைகளை எடுத்துரரக்க.
12. (அ) மனமே கோவில் மனிதனே தெய்வம் கவிதை உணர்த்தும் செய்திகளை விளக்குக.
(அல்லது)
(ஆ) புகைபிடித்தலுக்கு எதிரான வவரமுத்துவின் சிந்தளைகளை எరுத்துரைக்க.
13. (அ) கோகிலா என்ன செய்துவிட்டாள்? நாவலில் இடம்பெறும் கதைக்கருவினை விளக்குக.
(அல்லது)
(ஆ) கோகிலா என்ன செய்துவிட்டாள் நாவலின் தலலமைப் பாத்திரம் குறித்து விளக்குக.
14. (அ) சிறுகதையின் இலக்கணத்றதக் கதவு சிறுகணதயுடன் பொருத்தி விளக்குக.
(அல்லது)
(ஆ) தங்கத்தில் துருப்பிடிப்பதில்லல கதைக் கருத்றை ஆய்க.
15. (அ) மொழி முதல் எழுத்துக்களைச் சான்றுடன் விளக்குக.
(அல்லது)
(ஆ) வல்லினம் மிகும் இடங்களளச் சான்றுடன் சுட்டுக.

$$
\text { பகுதி இ } \quad(3 \times 10=30)
$$

எவவயேனும் மூன்று வினாக்களுக்குக் கட்டிரை வடிவில் விடை தருக.
16. இக்கால இலக்கியமான கலிதைகளில் இடம்பெறும் உத்திகள் குறித்து கட்டுறை வரைக.
17. கவிதை இலக்கியங்களில் இடம்பெறும் உள்ளடக்கம் குறித்த இயல்புகளை நும் பாடப்பகுதி கொண்டு விளக்குக.
18. கோகிலா என்ன செய்து விட்டாள்? நாவலின் கதைப்பின்னலை எடித்துரைக்க.
19. செவ்வாழை கதவு சிறுகணதயின் தமைப்புப் பொருத்தத்ணத ஆராய்க.
20. முதல் எழுத்துக்கள், சார்பெழுத்துக்கள் குறித்து கட்டுரை வரைக.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

Third Semester
Catering Science and Hotel Management
HOTEL FRENCH - III
(CBCS - 2016 onwards)
Time : 3 Hours
Maximum : 75 Marks

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\text { Part A } \quad(10 \times 2=20)
$$

Répondez tous les questions.

1. Remplir Les espaces vides.
(a) La bontique de souvenirs est
la coffee shop
(b) Les ascenseurs sont juste vous
2. Écrivez les utilisations pour les expressions.
(a) Avec plaisir
(b) il faut
3. Remplir les espaces vides avec "Nous".
(a) Est-ce- que $\quad$ France?
(b) Est-ce que partirons en vaccance?
4. Écrivez les contraires:
(a) à pied
(b) au millieu de
5. Mette les verbes à la forme correcte
(a) Je (vouloir) ——un thé
(b) Je vais (prendre) —_ de 'jeuner
6. Complétez avec 'du; de L'
(a) C'est Le prix —— appareil photo?
(b) Quel est le nom —— palais?
7. Répondez aux questions.
(a) Que veut faire le client?
(b) Combien de temps dure le vol pour Aurangabad?
8. Complétez Les phrases.
(a) Le train part à —— ( $\mathrm{h} 05 / 7 \mathrm{~h} 15)$
(b) il y a un arrêt d'une heure à (midi/minuit)
9. Mettez les verbes à La forme convenable.
(a) Demain, nous $\square$ (avoir) L' exemans
(b) Demain, nous $\longrightarrow$ (faire) des gateaux
10. Écrivez les jour de la semaine.

Répondez tous les questions.
11. (a) Écrivez Les cardinaux: 11 to 20.
OU
(b) Écrivez Le utilisation pour les expressions.
(i) ne - Jamais -
(ii) - toujours -
(iii) C'est La
(iv) Se trouver
(v) Cherche.
12. (a) Conjuguez Le verbe partir au futur simple.

> OU
(b) Retrouvez les mots.
(i) iCrme
(ii) urAveiro
(iii) ôtbtine $\longrightarrow$
(iv) n aimed
(v) rihe
13. (a) Dites les contraires
(i) devant
(ii) à gauche
(iii) loin
(iv) avant
(v) bon

OU
(b) Quelle heure est - il?
(i) Zohoo
(ii) qh 30
(iii) 12 hoo
(iv) 9 h 45
(v) 17 h 15 .
14. (a) Construisez des phrases:
(i) Sterling ? / trouve / O's / Se / L'agence
(ii) Care four / Le / après / deuxième / Juste
(iii) Sita travels / aller à pied / à / J' aimerais
(iv) Facile / ici / d' / à dix minutes / C'est / C'est
(v) La / aller / Comment / poste? / à

OU
(b) Complétez les expressions:
(i) $\mathrm{Ch}-\mathrm{mb}-\mathrm{e}$
(ii) V - LL -
(iii) S'il Vous P - - ît
(iv) tour $\mathrm{d}-\mathrm{o}-\mathrm{t}$
(v) $\mathrm{ga}-\mathrm{c}-\mathrm{e}$.
15. (a) Conjuguez Le verbe avoir au présent
OU
(b) Conjuguez Le verbe aller au futur simple.

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\text { Part C } \quad(3 \times 10=30)
$$

Répondez Trois des questions.
16. Conjuguez Le verbe au futur simple et au conditionnel ——aimer
17. Écrivez Les utilisations et les significations
(a) Pour .....
(b) A quell heure .....
(c) à .....
(d) ...... de ...... à .......
(e) S'il vous plaît.
18. Quels sunt les jours de la semaine.
19. Traduisez en anglais
(a) aider
(b) prendre
(c) pouvoir
(d) vouloir
(e) venir.
20. Traduisez en Français
(a) Thanks
(b) for
(c) your
(d) consideration
(e) my God.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Third Semester

Catering Science and Hotel Management POETRY, DRAMA AND COMMUNICATION SKILLS

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks

## Section A

$(10 \times 2=20)$
Answer all questions.

1. Why are trees praised by Keats?
2. What does Shelley consider as more permanent than the statue?
3. Why is Australia called a "robber-state"?
4. What are the effects of time and fate on Ulysses?
5. What did the Bishop sell to help a poor old woman?
6. What, according to Megaera, did the gods send the lion?
7. Change the sentence, "He is rich but discontented" to a complex sentence.
8. Define informal letter.
9. What is the method of writing a précis?
10. What should be the language of a précis?

Section B $\quad(5 \times 5=25)$
Answer each of the following questions, choosing either (a) or (b).
11. (a) How is art immortalized in "Ozymandias"?

Or
(b) Comment on the nostalgia in "My Grandmother's House".
12. (a) How is Australia described by A.D. Hope?

Or
(b) Comment on the humor in "Goodbye Party to Ms. Pushpa T.S.".
13. (a) Describe the meeting in the forest between Androcles and the lion.

Or
(b) How does the Bishop reform the convict?
14. (a) Describe the format of a letter.

Or
(b) Change the following as directed:
(i) Not only did his father give him money, but his mother too. (into simple sentence)
(ii) Kyle completed his homework and he put it in his binder. (into complex sentence)
(iii) Being good, he was praised. (into compound sentence)
(iv) I stayed up late last night. I am tired today. (into complex sentence)
(v) Dad takes the train to work even though he has a car. (into simple sentence)
15. (a) Read the following passage carefully, and answer the questions:
I live in a remote village. One morning we heard a humming noise. It grew louder and louder. We ran to see what it could be. To our surprise, we found it was in the air. When I looked up, I saw something shining like silver and floating beautifully and swiftly overhead. At once I knew it was an Aeroplane. The entire village was out to look at it. Men have always wanted to fly like birds. They were tired of slow travel by train and steamer. So, aeroplanes were invented. An aeroplane is worked by an engine which causes a propeller to revolve. The pilot drives a plane. At first, aeroplanes were a
rich man's amusement. Now, they have come to play a very important part in our life. During war, they have proved a deadly means of attack. They are useful in war, for spying out an enemy's arrangements and for dropping booms. Many dreadful accidents have happened when pilots have lost control of their planes. They have crashed to earth and burst into flames. They aeroplane has become a regular means of communication. Millions of passengers are carried each year. The aeroplane has also developed into the airship. It can travel night and day for great distances without landing. It is likely to change the civilization of this world. It will render the task of exploration of unknown regions much easier.
Questions:
(i) Why did the village people run out from their home?
(ii) What made the man to fly in the aeroplane?
(iii) How was an aeroplane found in the air?
(iv) Who drives an aeroplane?
(v) Why the pilots lost their control of the planes?

Or
(b) How would you write a précis?

Section C

$$
(3 \times 10=30)
$$

Answer any three questions.
16. How does Keats express the power of beauty?
17. Describe the adventurous spirit of Ulysses.
18. Narrate the story, A Kind of Justice.
19. Write a letter to the Principal of your College seeking permission to organize a Workshop on Soft Skills.
20. Make a précis of the following passage:

It is in the temperate countries of northern Europe that the beneficial effects of cold are most manifest. A cold
climate seems to stimulate energy by acting as an obstacle. In the face of an insuperable obstacle our energies are numbed by despair: the total absence of obstacles, on the other hand leaves no room for the exercise and training of energy; but a struggle against difficulties that we have a fair hope of overcoming, calls into active operation all our powers. In like manner, while intense cold numbs human energies, and a hot climate affords little motive for exertion, moderate cold seems to have a bracing effect on the human race. In a moderately cold climate man is engaged in an arduous, but no hopeless struggle with the inclemency of the weather He has to build strong houses and procure thick clothes to keep himself warm. To supply fuel for his fires, he must hew down trees and dig coal out of the bowels of the earth. In the open air, unless he moves quickly, he will suffer pain from the biting wind. Finally, in order to replenish the expenditure of bodily tissue caused by his necessary exertions, he has to procure for himself plenty of nourishing food. Quite different is the lot of man in the tropics. In the neighbourhood of the equator there is little need of clothes or fire, and it is possible with perfect comfort and no danger to health, to pass the livelong day stretched out on the bare ground beneath the shade of a tree. A very little fruit or vegetable food is required to sustain life under such circumstances, and that little can be obtained without much exertion from the bounteous earth. We may recognize much the same difference between ourselves at different seasons of the year, as there is between human nature in the tropics and in temperate climes. In hot weather we are generally languid and inclined to take life easily; but when the cold season comes, we find that we are more inclined to vigorous exertion of our minds and bodies.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Third Semester

## Catering Science and Hotel Management QUANTITY FOOD PRODUCTION

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks
Part A
$(10 \times 2=20)$
Answer ALL questions.

1. Define - Sausage.
2. What is known as Ham?
3. Name any four spices.
4. Define - Masala.
5. Give two examples for traditional foods of Andrapradesh.
6. Name any two speciality Indian cuisines.
7. What is menu?
8. Define - Portion Control.
9. Which is called as indent?
10. Define - Food cost.

Answer all questions, choosing either (a) or (b).
11. (a) Write a brief note on processed meat.

Or
(b) Enlist the aim and benefits of marinating process.
12. (a) Write down the characteristics of Garam masala.

## Or

(b) Give the recipe of any one Indian masala.
13. (a) List out the specialities of Chettinadu cuisine.

Or
(b) Write an introduction to Keralian cuisine.
14. (a) Mention the need of maintaining quality standards in quantity food production.

Or
(b) State the significance of portion control.
15. (a) Explain the limitations of food costing.

Or
(b) Write a brief note on bulk cooking.

$$
\text { Part C } \quad(3 \times 10=30)
$$

Answer any three questions.
16. Discuss the selection procedures followed while purchasing fish and vegetables.
17. Describe the special masala blends used in Indian cuisine.
18. Elucidate the features of Rajastani and Goan cuisines.
19. Illustrate the points to be considered for compiling menus for different occasions.
20. Analyze the practical difficulties found in indenting process.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

Third Semester
Catering Science and Hotel Management
BEVERAGE SERVICE
(CBCS - 2016 onwards)
Time: 3 Hours Maximum : 75 Marks

$$
\text { Part A } \quad(10 \times 2=20)
$$

Answer all questions.

1. Give two examples for wine faults.
2. Define - Alcoholic beverage.
3. Name any two wine brands of Germany.
4. Which is known as sparkling wine.
5. What is Beer?
6. Define-Hops.
7. Name the types of Vodka.
8. Write the ingredients used in rum production.
9. What is cocktail?
10. Name any two varieties of mocktail.

Part B $\quad(5 \times 5=25)$
Answer all questions, choosing either (a) or (b).
11. (a) How to judge the quality of wines? Explain.

Or
(b) State the constituents of grapes.
12. (a) Explain the significance of wine laws.

Or
(b) Write a brief note on any one wine producing region of France.
13. (a) Mention the characteristics of champagne.

Or
(b) Comment on the special features of beer.
14. (a) Write a brief note on Gin.

Or
(b) Write any ten international brand names of spirits.
15. (a) Give the recipe of any one cocktail.

Or
(b) Explain the characteristics of good mocktail.

## Part C <br> $(3 \times 10=30)$

Answer any three questions.
16. Discuss the classification of wine.
17. Elucidate the factors to be considered while matching food and wine.
18. Describe the different methods of producing champagne.
19. Enumerate the types of spirits.
20. Illustrate the methods of making cocktail and mocktail.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Third Semester

## Catering Science and Hotel Management

## BAKERY \& CONFECTIONERY

## (CBCS - 2016 onwards)

Time: 3 Hours

Maximum : 75 Marks

$$
\text { Part A } \quad(10 \times 2=20)
$$

Answer all questions.

1. What is known as confectionery?
2. Give four raw materials used in bakery.
3. Define - Yeast.
4. What is meant by dough?
5. Name any two types of cookies.
6. Define - Wafers.
7. What is pastry?
8. Write any two types o-f icing.
9. Define - Petit fours.
10. Which is known as glace?

## Part B

Answer all questions choosing either (a) or (b).
11. (a) State the importance of maintaining proper temperature in baking process.

Or
(b) Write down the action of yeast in bakery products.
12. (a) How to control the fermentation? Explain.

Or
(b) Write a brief note on leavening agents.
13. (a) Explain the qualities of good biscuit.

Or
(b) What are the points to be observed while producing cookies?
14. (a) Differentiate between puff and choux pastries.

Or
(b) Enlist the various uses of icing.
15. (a) Mention the need of quality in sponges.

Or
(b) How to prepare syrups? Explain.

## Part C <br> $(3 \times 10=30)$

Answer any three questions.
16. Elucidate the types of flour and explain their characteristics.
17. Classify the methods of dough making.
18. Write the recipe of macaroons.
19. Describe the common faults found in pastries.
20. Enumerate the basic preparation methods of sponge.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018.

## Third Semester

## Catering Science and Hotel Management

பழந்தமிழ் இலக்கியங்களும் இலக்கிய வரலாறும்

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks

பகுதி அ
$(10 \times 2=20)$
அனைத்து வினாக்களுக்கும் விடையளிக்கவும்.

1. இயற்பழித்தல் என்றால் என்ன?
2. தோழி தலைவியிடம் பருவம் காட்டி என்ன கூறினாள்?
3. கண்ணகி வாயிலோனிடம் என்ன கூறினாள்?
4. கண்ணகியிடம் பாண்டிய மன்னன் கேட்ட வினா யாது?
5. பண்பிலாாின் தன்மையைக் கூறுக.
6. உண்ணாது வவக்கும் பெரும் பொருள் விளக்கம் தருக.
7. காப்பியம் என்றால் என்ன?
8. புதுக்கவிதை பொருள் தருக.
9. பெயர்ச் சொல் என்றால் என்ன?
10. அணி இலக்கணம் எத்தனை வணைப்படும்?

$$
\text { பகுதி ஆ } \quad(5 \times 5=25)
$$

கீழ்க்காணும் வினாக்களுக்கு ஒரு பக்க அளவில் விடை தருக.
11. (அ) ‘கருங்கோற் குறிஞ்சிப் பூக்கொண்டு’ விளக்குக.
(அல்லது)
(ஆ) வウரந்துகோடல் விளக்கம் தருக.
12. (அ) பாண்டிய மன்ளனிடம் கண்ணகி ᄃூறிய மறுமொழிகளை குறிப்பிடுக.
(அல்லது)
(ஆ) சிலம்மப உடைத்து வாதிட்ட விதத்தை குறிப்பிடுக.
13. (அ) பண்பிலார் பெற்றச் செல்வம் எதைப் போன்றது என வள்ளூவர் எடித்துரரக்கிறார்?
(அல்லது)
(ஆ) பி்சைப்புக் காயினும் கற்றல் இனிதே எனத் துவங்கும் இனியவை நாற்பது பாடலை எழுதி விளக்கம் தருக.
14. (அ) எட்டுத்தொணை பத்துப்பாட்டு நூல்களை எழுதுக.
(அல்லது)
(ஆ) ஐஞ்சிறு காப்பியங்களைக் குறிப்பிடுக.
15. (அ) சொல் எத்தனை வகைப்படும்? சான்று தருக.
(அல்லது)
(ஆ) புதுக்கவிததயின் இலக்கணத்றைப் பட்டியலிடுக.
பகுதி இ
( $3 \times 10=30$ )

எவவயேனும் மூன்று வினாக்களுக்கு மட்டும் கட்டுரை வடிவில்
விடை தருக.
16. தமலமகள் சிறைப்புறமாக இயற்பட மொழிந்தவற்றை எடுத்துரரக்க.
17. வழக்குரை காறதயில் கண்ணகி சிலம்பபக் கொண்டு வாதிட்ட முறையை எழுதுக.
18. ‘கள்ளி வயிற்றில் அகில் பிறக்கும்’ எனத் தொடங்கும் நான்மணிக்கடிகைப் பாடலின் கருத்துக்கள் யாவை?
19. சிற்றிலக்கியங்களின் தோற்றமும், வளர்ச்சியும் பற்றிக் கூறுக.
20. அணி இலக்கணத்றதக் கூறி, அதன் வகைகளளச் சான்று தந்து விளக்குக.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018.

## Third Semester

## Catering Science and Hotel Management

## COMPETITIVE EXAMINATION SKILLS

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks
Answer all questions.

$$
(75 \times 1=75)
$$

1. Choose the word which is not like the other words in the group :
(a) Tomato
(b) Cucumber
(c) Brinjal
(d) Carrot
2. Choose the word which is not like the other words in the group :
(a) Brick
(b) Heart
(c) Bridge
(d) Spade
3. A man said to a lady, "Your mother's husband's sister is my aunt." How is the lady related to the man?
(a) Daughter
(b) Grand daughter
(c) Mother
(d) Sister
4. Find the missing number : 80, 40,... 44, 90,48, 95, 52, 100, 56
(a) 75
(b) 85
(c) 80
(d) 90
5. Find the missing number: $21,32,45,60, \ldots 96,117,140$
(a) 75
(b) 70
(c) 77
(d) 63
6. Which planet is biggest in size in solar system?
(a) Mercury
(b) Venus
(c) Neptune
(d) Jupiter
7. There are total Continents.
(a) 4
(b) 5
(c) 6
(d) 7
8. Choose the word which is the exact OPPOSITE of the word : ENORMOUS
(a) Soft
(b) Average
(c) Tiny
(d) Weak
9. Choose the word which is the exact OPPOSITE of the word : EXPAND
(a) Convert
(b) Condense
(c) Congest
(d) Conclude
10. Choose the word which is the exact OPPOSITE of the word : BUSY
(a) Occupied
(b) Engrossed
(c) Relaxed
(d) Engaged
11. Find the correctly spelt word:
(a) Foreign
(b) Foreine
(c) Fariegn
(d) Forein
12. Find the correctly spelt word :
(a) Pessenger
(b) Passenger
(c) Pasanger
(d) Pesanger
13. Find the correctly spelt word :
(a) Benefitted
(b) Benifited
(c) Benefited
(d) Benefeted
14. Choose the word which best expresses the meaning of the given word : BRIEF
(a) Limited
(b) Small
(c) Little
(d) Short
15. Choose the word which best expresses the meaning of the given word : FAKE
(a) Original
(b) Imitation
(c) Trustworthy
(d) Loyal
16. Choose the word which can be substituted for the given sentence:
A person of good understanding knowledge and reasoning power
(a) Expert
(b) Intellectual
(c) Snob
(d) Literate
17. Choose the word which can be substituted for the given sentence :
A small shop that sells fashionable clothes, cosmetics, etc
(a) Store
(b) Stall
(c) Boutique
(d) Booth
18. Pick out the most effective word from the given words to fill in the blank :
Catching the earlier train will give us the $\qquad$ to do some shopping.
(a) chance
(b) luck
(c) possibility
(d) occasion
19. Pick out the most effective word from the given words to fill in the blank :
My uncle decided to take $\qquad$ and my sister to the market.
(a) I
(b) mine
(c) me
(d) myself
20. Pick out the most effective word from the given words to fill in the blank :
The grapes are now $\qquad$ enough to be picked.
(a) ready
(b) mature
(c) ripe
(d) advanced
21. Which of phrases given below should replace the phrase printed in bold to make the sentence grammatically correct?
The small child does whatever his father was done.
(a) has done
(b) did
(c) does
(d) had done
22. Which of phrases given below should replace the phrase printed in bold to make the sentence grammatically correct?

The performance of our players was rather worst than I had expected.
(a) bad as I had expected
(b) worse than I had expected
(c) worse than expectation
(d) worst than was expected
23. Which of phrases given below should replace the phrase printed in bold to make the sentence grammatically correct?

Why should the candidates be afraid of English Language is not clean.
(a) the candidates should be
(b) should be the candidates
(c) do the candidates be
(d) are the candidates
24. Look at this series : 2, 1, 1/2, $1 / 4, \ldots \ldots$. . What number should come next?
(a) $1 / 3$
(b) $1 / 8$
(c) $2 / 8$
(d) $1 / 16$
25. Look at this series : $7,10,8,11,9,12, \ldots \ldots$. What number should come next?
(a) 7
(b) 10
(c) 12
(d) 13
26. Look at this series : 36, 34, 30, 28, 24, $\qquad$ What number should come next?
(a) 20
(b) 22
(c) 23
(d) 26
27. Look at this series : 22, 21, 23, 22, 24, 23, What number should come next?
(a) 22
(b) 24
(c) 25
(d) 26
28. Look at this series : 53, 53, 40, 40, 27, 27, $\qquad$ .What number should come next?
(a) 12
(b) 14
(c) 27
(d) 53
29. Find the answer : $59 \times 59=$
(a) 3481
(b) 3681
(c) 2913
(d) 4789
30. Find the answer : $56 \times 9=$
(a) 516
(b) 504
(c) 259
(d) 514
31. Find the answer : $79 \times 61$
(a) 4259
(b) 1999
(c) 6223
(d) 4819
32. Find the answer : $9876 \times 2=$
(a) 18752
(b) 18569
(c) 19752
(d) 18962
33. Find the answer : $3 \times 999=$
(a) 2997
(b) 3997
(c) 1997
(d) 2999
34. Find the answer : 139-235 =
(a) $\quad-69$
(b) 96
(c) 98
(d) $\quad-96$
35. Find the answer : $5 \times 16=$
(a) 80
(b) 86
(c) 88
(d) 78

7
36. Find the answer : $45 / 9=$
(a) 4.5
(b) 4
(c) 5
(d) 6
37. Find the answer : $15 \%$ of $300=$
(a) 20
(b) 45
(c) 40
(d) 35
38. $1 / 2+1 / 4+3 / 4=$
(a) $3 / 8$
(b) $13 / 8$
(c) $9 / 16$
(d) $3 / 4$
39. One of the objects is different from the other three. Find out the one which is different in shape.
(a)

(b)

(c)

(d)

40. One of the objects is different from the other three. Find out the one which is different in shape.
(a)

(b)

(c)

(d)

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41. One of the objects is different from the other three. Find out the one which is different in shape.
(a)

(b)

(c)

(d)

42. One of the objects is different from the other three. Find out the one which is different in shape.
(a)

(b)

(c)

(d)


Write your own answers for the below given situations :
43. He had recently joined an active unit and he felt that he is given too much work. He $\qquad$
44. Drought conditions were prevailing in his village. He $\qquad$
45. The railway coach in which he was travelling caught fire. He $\qquad$
46. He was in great hurry to reach home when he found an old man fainted on the way. He $\qquad$
47. When he was going to the market, it started raining and all the streets were flooded in no time. He $\qquad$
48. The discussion on a very important topic reached a tense point. He
49. His friend was unable to return his money and he was running short of money. He
50. His parents were forcing him to marry with an uneducated but wealthy girl. He
51. Since he was not interested in the subject, he found it hard to concentrate on his studies. He $\qquad$
52. His boat over turned when he was midstream, so he
53. What comes next?


(a)
(b)
(c)
(d)
(e)
54. Choose the correct option which would be coming in the missing place of given series :
$21,23, ?, 30,35,37,42$
(a) 26
(b) 22
(c) 28
(d) 25
55. Choose the correct option which would be coming in the missing place of given series :
$10, ?, 12,24,14,28$
(a) 18
(b) 20
(c) 42
(d) 48
56. Choose the correct option which would be coming in the missing place of given series:

AB, EF, IJ, ?, QR
(a) CD
(b) GH
(c) MN
(d) ST
57. Choose the correct option which would be coming in the missing place of given series:
DA, EB, ?, GD, HE
(a) BC
(b) AD
(c) GF
(d) FC
58. Choose the correct option which would be coming in the missing place of given series :
$36,63,75$, ?, 95,59
(a) 57
(b) 85
(c) 65
(d) 53
59. Choose the correct option which would be coming in the missing place of given series :
(a, c, e) (?, ?, ?), (c, e, g), (d, f, h)
(a) b,f, c
(b) $\mathrm{b}, \mathrm{d}, \mathrm{f}$
(c) $\mathrm{c}, \mathrm{f}, \mathrm{e}$
(d) $\mathrm{c}, \mathrm{e}, \mathrm{f}$
60. Choose the correct option which would be coming in the missing place of given series :

11, 9 , ?,,?, 33,27
(a) 20,19
(b) 18,22
(c) 22,18
(d) 23,17
61. The large area of protected land for conservation of wild life, plant and animal resources and traditional life of the tribals living in the area is known as
(a) Sanctuary
(b) National Park
(c) Biosphere reserve
(d) All of the above
62. The basic structural unit of a living organism is
(a) Cell
(b) Atom
(c) Tissue
(d) Molecule
63. Bats can fly in dark because they emit
(a) Radio waves
(b) Ultrasonic sound waves
(c) Microwaves
(d) X-rays
64. The term 'Tsunami' has been coined from a
(a) Chinese term
(b) Japanese term
(c) English Term
(d) French term
65. Smallest continent in the world
(a) Africa
(b) Antarctica
(c) Europe
(d) Australia
66. Which is the example of one way communication?
(a) Class lecture
(b) Group discussion
(c) Conference
(d) Workshop
67. Next to Hindi, the largest spoken language in Indian subcontinent is
(a) Tamil
(b) Telugu
(c) Urdu
(d) Bengali
68. The last Southern point of India is
(a) Kanyakumari
(b) Rameshwaram
(c) Indira Point
(d) Dhanush Koti
69. iPad is an example of
(a) Smart phone
(b) Tablet
(c) Laptop
(d) All of the above
70. Which of the following companies developed Acrobat Reader?
(a) Microsoft
(b) Apple
(c) Adobe
(d) Google
71. September 29 is observed as the
(a) World First Aid Day
(b) World Heart Day
(c) World Alzheimer's Day
(d) World Contraception Day
72. PM Narendra Modi inaugurate highway projects worth Rs. 5,925 crore in
(a) Gujarat
(b) Punjab
(c) Haryana
(d) Telangana
73. The currency of Bahrain is :
(a) Dinar
(b) Taka
(c) Dollar
(d) Franc
74. International Women's Day is celebrated on
(a) January 2
(b) April 5
(c) March 8
(d) September 15
75. Who is the current Governor of Tamilnadu?
(a) C.V. Vidyasagar Rao
(b) Banwarilal Purohit
(c) K. Rosaiah
(d) Surjeeth Singh Barnala

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Fifth Semester

Catering Science and Hotel Management

## ADVANCED FOOD PRODUCTION

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks

## Part A

$(10 \times 2=20)$
Answer all questions.

1. What is continental cuisine?
2. Differentiate between Hors'd Oeuvres and Hors'd Oeuvres Froid.
3. Describe the term "Food safety".
4. What is chinese cuisine?
5. Who is Saucier?
6. What do you mean by Mexican cuisine?
7. Expand HACCP.
8. What is larder?
9. What do you mean by Arabic cuisine?
10. What is so special about the chef's jacket?

Answer all questions, choosing either (a) or (b).
11. (a) Draw the layout of classical kitchen brigade in large metro hotel.

Or
(b) Draw out a layout of modern kitchen brigade in a resort hotel.
12. (a) List atleast 05 job responsibilities of an executive chef.

Or
(b) List atleast 05 job responsibilities of a sous chef.
13. (a) List out few uses of chicken stock.

Or
(b) List out the storage criteria of common stocks.
14. (a) Explain the characteristics of chinese cuisine.

Or
(b) List out the ingredients used in chinese cuisine.
15. (a) Describe the historical importance of the larder.

Or
(b) Explain the characteristics of mexican cuisine.

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\text { Part C } \quad(3 \times 10=30)
$$

Answer any three questions.
16. Draw the organisation structure of larder and explain its sections.
17. Describe the importance of Scandinavian cookery.
18. List out the spices and ingredients used in Mexican cuisine.
19. Explain with examples:
(a) Hors'd Oeuvres Froid
(b) Hors'd Oeuvres chaud
(c) Hors'd Oeuvres.
20. Describe the method for Japanese rice preparation.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

Fifth Semester
Catering Science and Hotel Management
ADVANCED FOOD AND BEVERAGE SERVICE

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks
Part A
$(10 \times 2=20)$
Answer all questions.

1. What do you mean by Banquet?
2. Define Menu Engineering.
3. What is Gueridon Service?
4. Describe the word 'Fine Dining'.
5. What do you understand by Trade Test?
6. Expand SOP and USP.
7. Define Budgetary Control.
8. What is Menu Merchandising?
9. French name for lunch
10. What is Café?

## Part B

Answer all questions, choosing either (a) or (b).
11. (a) Explain the importance of briefing and the communication to other departments during function catering.

Or
(b) What are the various types of table plans? Explain each.
12. (a) List out and explain different types of Trolley.

Or
(b) How will you take care and maintain all F \& B service equipments? List out step by step.
13. (a) How do you treat the following physically challenged quests?
(i) Blind Guests
(ii) Deaf quests.

Or
(b) What do you do as a Wait Staff during a fire accident? Explain.
14. (a) What are the responsibilities of a Cellarman?

Or
(b) Write the features of a cellar room.
15. (a) Explain the safety measures to be taken at various stages of food service operations.

Or
(b) Why is clean environment important?

## Part C

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(3 \times 10=30)
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Answer any three questions.
16. Explain the importance of briefing and the communication to other departments during function catering.
17. What are the points to be remembered while preparing different dishes in Gueridon?
18. How do you deal with the situation when a quest complains that the soup served to him/her is bad?
19. Explain the cellar control procedures.
20. What is Cost? How do you classify cost? Explain with examples.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Fifth Semester

## Catering Science and Hotel Management

## PRINCIPLES OF MANAGEMENT

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks

## Part A

$(10 \times 2=20)$
Answer all questions.

1. What is management?
2. Define planning.
3. What is organising?
4. Define directing.
5. What is staffing?
6. Define organisation chart.
7. What is forecasting?
8. Differentiate centralization and decentralization.
9. What is controlling?
10. Expand MBO and PM.

## Part B

Answer all questions choosing either (a) or (b).
11. (a) Discuss about administration vs management.

> Or
(b) Explain functions of management.
12. (a) Describe concept of MBO.

Or
(b) Write short notes on methods of forecasting.
13. (a) Explain different types of groups.

Or
(b) List out the merits and demerits of a groups.
14. (a) Write short notes on nature and importance of motivation.

Or
(b) List out the merits and demerits of a staff.
15. (a) Explain principles of controlling.

Or
(b) Describe about controlling techniques.

## Part C <br> $(3 \times 10=30)$

Answer any three questions.
16. Discuss about nature and evolution of management.
17. List out the steps involved in decision making.
18. What are the principles and structure of an organisation? Explain.
19. Explain Mascow and McGregor theories of motivation.
20. What are the problems in coordination? Explain in detail.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Fifth Semester

## Catering Science and Hotel management

HUMAN RESOURCES MANAGEMENT

## (CBCS - 2016 onwards)

Time : 3 Hours
Maximum : 75 Marks

## Part A

$(10 \times 2=20)$
Answer all questions.

1. What do you mean by HR?
2. Brief the term "Job Analysis".
3. Define the term management.
4. What is job description?
5. Write a note on job specification.
6. What do you mean by recruitment?
7. Define the term "selection".
8. What is a test?
9. Why is medical examination of a candidate is necessary?
10. What do you mean by compensation?

## Part B

$(5 \times 5=25)$
Answer all questions choosing either (a) or (b).
11. (a) Distinguish Human Resource Management from personnel management.

Or
(b) State the importance of HRM.
12. (a) Explain the process of Job Analysis.

Or
(b) State the objectives of Job Evaluation.
13. (a) Explain the characteristics of Manpower Planning.

## Or

(b) State the importance of HR planning.
14. (a) Distinguish formal organisation from informal organisation.

Or
(b) Explain the merits and demerits of line and staff organisation.
15. (a) Explain the different types of tests.

> Or
(b) Discuss the various types of interviews.

## Part C

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(3 \times 10=30)
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Answer any three questions.
16. Discuss various functions and characteristics of HRM.
17. Explain the advantages of job analysis.
18. Discuss the various stages involved in the selection of candidates for job in an organisation.
19. Discuss the various methods available for appraising the performance of employees.
20. Describe about employee and supervisors safety and health.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

## Fifth Semester

## Catering Science and Hotel Management

## HERITAGE AND TOURISM

(CBCS - 2016 onwards)
Time : 3 Hours Maximum : 75 Marks

## Part A

$(10 \times 2=20)$
Answer all questions.

1. Define tourism.
2. What do you mean by heritage?
3. Who is a tourist?
4. Difference between picnic and excursion.
5. Who is a excursionists?
6. What is the nature of tourism?
7. Is tourism is an economic activity?
8. Expand ITDC and TTDC.
9. Who is a travel guide?
10. Difference between pleasure and leisure.

Answer all questions, choosing either (a) or (b).
11. (a) Explain the importance and concept of tourism.

Or
(b) Write short notes on forms of tourism.
12. (a) What is the role of heritage spots in promoting tourism?

Or
(b) Explain the importance of preserving heritage.
13. (a) Write short notes on travel agency.

Or
(b) What is the role of private sectors in promoting tourism?
14. (a) What is income and empolyability? Explain.

Or
(b) Write short notes on travel guide.
15. (a) Explain the nature of tourism.

Or
(b) Write short notes on economic and social significance of tourism.

Part C $\quad(3 \times 10=30)$
Answer any three questions.
16. List out and explain different types of tourism.
17. Explain about history of heritage spots.
18. What is the role of Government in promoting tourism? Explain.
19. List out the qualities and skills of professional tourist guide.
20. Write a note about heritage and tourism spots in Sivagangai or Ramanathapuram districts.

## B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

Fifth Semester
Catering Science and Hotel Management
MARKETING AND SALES MANAGEMENT
(CBCS - 2016 onwards)
Time : 3 Hours
Maximum : 75 Marks

## Part A

$(10 \times 2=20)$
Answer all questions.

1. What is Marketing?
2. Define Marketing Planning.
3. What is Market Segmentation?
4. Difference between Customers and Guest.
5. What is Sales Management?
6. Define Personal Selling.
7. What is Salesmanship?
8. Who is Consumer?
9. What is Internet Marketing?
10. How selling is done through kiosks?

Answer all questions, choosing either (a) or (b).
11. (a) Write short notes on Evolution of marketing.

## Or

(b) List out and explain types of Marketing.
12. (a) Explain the components of the Marketing Mix.

Or
(b) What are the merits and demerits of the Marketing Mix?
13. (a) List out and explain types of Selling.

Or
(b) Brief about Sales Organisation.
14. (a) Write short notes on Sales Demonstration.

Or
(b) In post sales service, how will you handle complaints?
15. (a) Brief about Direct Marketing.

Or
(b) Write short notes on Relationship marketing.

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\text { Part C } \quad(3 \times 10=30)
$$

Answer any three questions.
16. Discuss about Consumer Products and Industrial Marketing.
17. Explain about Basics of Market Segmentation.
18. Analyse in detail about Marketing Vs. Selling.
19. Describe closing the sale and negotiating buyers concern.
20. Discuss about modern trends in Marketing and Sales.

