Sub. Code 5BV1G1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

First Semester

Software Development / Fashion Technology

LIFE COPING SKILLS - BASIC

(common for B.Voc (Fashion Technology) / B.Voc (Software Development))

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer ALL questions.

- 1. Define personality.
- 2. What is self-acceptance?
- 3. What is positive attitude?
- 4. What is meant by positive imaging?
- 5. What is goal?
- 6. Indicate any two principles of goal setting?
- 7. Define fear.
- 8. What do you mean by anger management?
- 9. Define leadership.
- 10. What is charismatic leader?

Part B $(5 \times 5 = 25)$

Answer **ALL** questions, choosing either (a) or (b).

11. (a) What are the steps to raise self-esteem?

Or

- (b) Highlight the characteristics of self-concept.
- 12. (a) Trace any one theory of self-actualization.

Or

- (b) Distinguish between positive thinking and positive attitude.
- 13. (a) Describe the obstacles of goal setting.

Or

- (b) Explain the importance of goal setting.
- 14. (a) Explain the kinds of fear.

Or

- (b) Describe the consequences of anger.
- 15. (a) Explain the functions of leadership.

Or

(b) Highlight the characteristics of leadership.

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Part C $(3 \times 10 = 30)$

Answer any THREE questions.

- 16. Explain the characteristics and elements of personality.
- 17. Explain the factors of motivation.
- 18. Elucidate the different types of goals.
- 19. Explain the causes and impact of depression.
- 20. Explain the types of leadership with suitable examples.

Sub. Code 5FT1C1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

First Semester

Fashion Technology

TEXTILE SCIENCE

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Give two examples for staple fibres.
- 2. What do you understand by the term abrasion resistance?
- 3. List the chemicals used in manufacturing of nylon.
- 4. What is sericulture?
- 5. What is melt spinning?
- 6. Define a yarn.
- 7. What is picking?
- 8. What is a peg plan?
- 9. Define non wovens.
- 10. What is bonding?

Part B $(5 \times 5 = 25)$

Answer all questions.

All questions carry equal marks.

11. (a) Write a brief note on natural fibres.

Or

- (b) Describe the primary properties of a textile fibre.
- 12. (a) Describe the chemical properties of cotton.

Or

- (b) Describe the properties of wool fibre.
- 13. (a) Write a note on novelty yarns.

Or

- (b) Describe the yarn numbering systems.
- 14. (a) List the preparatory processes of weaving and explain any two.

Or

- (b) Write a note on jacquard weave.
- 15. (a) Write a note on felting and fusing.

Or

(b) Describe any three well knit structures.

Part C $(3 \times 10 = 30)$

Answer any three questions.

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- 16. Classify textile fibres and give examples.
- 17. Discuss in detail the manufacturing of viscose rayon.

- 18. Explain the conventional spinning process.
- 19. With a neat illustration explain the parts and functions of a basic loom.

20. Classify knitting.

Sub. Code 5FT1C2

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

First Semester

Fashion Technology

SEWING MACHINE TECHNIQUES

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Define –spreading.
- 2. Give the formula for efficiency of the marker plan.
- 3. Define Notchers.
- 4. What is bound seam?
- 5. Write about Bar tacking machine in sewing machine.
- 6. Define Ruffler.
- 7. What are the main problems arise from the Actual stitch formation?
- 8. Draw a sewing needle with is features.
- 9. What are the different types of pressing equipment?
- 10. List any three methods of fusing.

Part B (5 × 5 = 25)

Answer all questions, choosing either (a) or (b).

11. (a) Explain in detail, the requirements of the spreading process.

Or

(b) Describe in detail the methods of marker planning.

12. (a) Briefly explain the function of band knife.

Or

(b) Discuss on die cutters.

13. (a) Explain the classification of sewing machines.

Or

(b) Write a note on over lock machine.

14. (a) Write short notes on the feeding mechanism.

Or

(b) Write about pressure foot and its types.

15. (a) Discuss about equipments used for fusing.

Or

(b) Explain the methods of pressing used in apparel industry.

Part C
$$(3 \times 10 = 30)$$

Answer any three questions.

- 16. Write about spreading machine types and their functions.
- 17. Describe the different methods of cutting.

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- 18. Explain briefly the common problems and remedies of sewing machine.
- 19. Discuss briefly the sewing federal standards for stitch and its classification.
- 20. Discuss about the types of packing and packaging materials.

Sub. Code 5BV3G2

B.Voc./B.Voc. (FT/SD) DEGREE EXAMINATION, NOVEMBER 2018

Third Semester

PROFESSIONAL ETIQUETTES

(Common for B.Voc. Fashion Tech./Software Development)

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. What is business etiquette?
- 2. What is the cause for Shaky hands?
- 3. List two examples each for Indian and western dress.
- 4. Why personal grooming in important?
- 5. What are the symptoms of unhappiness in conversation?
- 6. List the three parts that determine a successful communication.
- 7. How do you leave you knife and fork when taking a break finished eating?
- 8. List the points to be borne in mind in using the glasswares during the dinner.
- 9. When is a person a bad guest?
- 10. Explain: tipping.

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Explain the role of dressing in business communication.

Or

- (b) Explain the terms
 - (i) Introduction of people
 - (ii) Business card.
- 12. (a) Explain the formal dress code for Indian women.

Or

- (b) Discuss about hair grooming.
- 13. (a) What are the points to be taken care in using the office machines?

Or

- (b) Drawn the telephone etiquette.
- 14. (a) How to use a napkin in a dining table?

Or

- (b) Explain the best way to use cutlery.
- 15. (a) Explain the Hotel stay etiquettes.

Or

(b) Explain the etiquette tips for a buffet guest.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Discuss the salient features of business etiquette.
- 17. Discuss the habits of a well-groomed women.
- 18. Explain
 - (a) Wash room etiquette
 - (b) Habits to receive visitors in office.
- 19. Discuss the steps to master the dinning etiquette.
- 20. Discuss the office party etiquette.

Sub. Code

5FT3C1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

Third Semester

Fashion Technology

FASHION AND APPAREL MERCHANDISING

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Who are fashion leaders?
- 2. What is sales promotion?
- 3. What is sourcing?
- 4. List the sources of fashion forecasting?
- 5. What is merchandising?
- 6. How are buyers classified?
- 7. List the factors to be Considered for pattern approval.
- 8. Define invoice.
- 9. Trade fair-Explain.
- 10. Letter of credit-Explain.

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Part B $(5 \times 5 = 25)$

Answer all questions choosing either (a) or (b).

11. (a) Describe the principles and components of fashion.

Or

- (b) Define fashion and describe a fashion cycle.
- 12. (a) Describe the strategies in sourcing.

Or

- (b) Write a note on (i) Store image (ii) Design planning and selection.
- 13. (a) Describe the organization structure of an apparel industry.

Or

- (b) Differentiate export merchandising and retail merchandising.
- 14. (a) Write a note on inspection and its types.

Or

- (b) Explain (i) order list (ii) packing list.
- 15. (a) Write a note on export promotion council.

Or

(b) Discuss the government incentives and tax structures in apparel trade.

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ws2

Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Explain in detail the types of advertising also discuss their merits and demerits.
- 17. Elaborate on the types of fashion shows and fashion association of India.
- 18. Explain the functions of a merchandiser.
- 19. Elaborate on samples-its meaning, importance and types
- 20. Discuss in detail about export documents and its purposes.

Sub. Code 5FT3A1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

Third Semester

Fashion Technology

FASHION RETAILING AND VISUAL MERCHANDISING

(CBCS 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all the questions.

- 1. What are the functions of Retailers?
- 2. What is global retailing?
- 3. Define visual merchandising.
- 4. What are the types of advertising?
- 5. Give advantages of visual merchandising.
- 6. What are the factors required for the effective management of retailers?
- 7. What are the various types of Merchandise?
- 8. What is a Multi-Brand Outlet?
- 9. Define visual merchandising.
- 10. What is store design?

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Enumerate about the global retail scenario.

Or

- (b) Explain about the market expansion strategies.
- 12. (a) Give details about the store design.

Or

- (b) Enumerate the Space Management in retail sector.
- 13. (a) What are the type of Retail store employees. Explain in details.

Or

- (b) Give details about visual merchandising.
- 14. (a) Write short notes on selection of display location.

Or

- (b) Explain the steps of choosing a retail location.
- 15. (a) Explain about assortment planning.

Or

(b) Explain about the lighting and its types.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Discuss the various services offered by retailers in the retail function.
- 17. Enumerate the types of store layout.
- 18. Give details the stages of Manpower Planning in Retail Industry.
- 19. Explain about the brand strategies.
- 20. Explain in detail about visual displays with relevant examples.

Sub. Code 5FT5G1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

Fifth Semester

Fashion Technology

COMMUNITY HEALTH AND NUTRITION

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Define the concept public health nutrition.
- 2. Explain mortality and its units of measurement.
- 3. Expand UNICFF.
- 4. Explain about active immunization.
- 5. Explain the clinical symptoms of keratomalacia.
- 6. Explain Gomez classification of PEM.
- 7. Explain any four disadvantages of bottle feeding.
- 8. Define fortification and give examples.
- 9. List down the factors affecting lactation.
- 10. Explain the functions of CSWB.

Wk 4

Part B $(5 \times 5 = 25)$

Answer all questions choosing either (a) or (b).

11. (a) Differentiate malnutrition, under nutrition and over nutrition and give examples.

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- (b) Explain in detail about role of health nutritionist in health care delivery.
- 12. (a) Explain the etiology, prevalence and clinical manifestation of anaemia.

Or

- (b) Explain about the direct method of Nutritional assessment and brief about Dietary assessment.
- 13. (a) Explain about Nutritional requirement of pregnant mother and list out the physiological changes during pregnancy.

Or

- (b) Explain about weaning practices and how will you prepare home made weaning foods.
- 14. (a) Explain the role of ICMR in augmenting the malnutrition.

Or

- (b) Explain Lathyrism etiology, symptoms and how will reduce the effect of toxin in the pulses.
- 15. (a) Explain the role of WHO.

Or

(b) Explain in detail about the ways to improve food security in India.

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Wk 4

Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Explain in detail about relationship between nutrition and how will you clinically assess the nutritional status.
- 17. Explain in detail about any two infectious diseases and mode of treatment.
- 18. Explain in detail about different stages of growth and developments of infants.
- 19. Explain about etiology, stages of vitamin A deficiency and Vitamin A prophylaxsis in India.
- 20. Explain in detail about the contribution of UNICEF in combating malnutrition.

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Sub. Code 5FT5C1

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

Fifth Semester

Fashion Technology

GARMENT QUALITY TESTING AND ASSURANCE

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Section A $(10 \times 2 = 20)$

Answer all the questions.

- 1. Define quality control.
- 2. State quality.
- 3. State yarn evenness.
- 4. State bursting strength.
- 5. State Inspection.
- 6. State process inspection.
- 7. Expand AQL.
- 8. Expand TQM.
- 9. State ISO 14000.
- 10. State quality audit.

 $(5 \times 5 = 25)$

Answer all the questions, choosing either (a) or (b).

11. (a) What are the merchandising standards.

Or

- (b) Brief study on fibre and yarn PPts.
- 12. (a) Brief study of pilling resistance.

Or

- (b) State testing of sewing threads.
- 13. (a) Compare 4 point and 10 point system.

Or

- (b) What are the defects of sewing?
- 14. (a) What are the AQL standards?

Or

- (b) Explain in detail 5's system.
- 15. (a) Write in detail quality audit's.

Or

(b) What are the characteristic of a quality auditor?

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Section C

$(3 \times 10 = 30)$

Answer any three questions.

- 16. Explain in detail atmospheric conditions for testing lab.
- 17. Write with neat sketch bursting strength tester.
- 18. What are the assessment of spreading and sewing room?
- 19. What are the application of seven Qc tool in apparel industry?
- 20. Write in detail quality system of elements and documentation.

Sub. Code 5FT5E2

B.Voc. DEGREE EXAMINATION, NOVEMBER 2018

Fifth Semester

Fashion Technology

INDIAN TRADITIONAL TEXTILES AND COSTUMES

(CBCS - 2015 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all the questions.

- 1. Define Modesty Theory.
- 2. Enlist the different sizes of sewing machine needles.
- 3. Define kam kawab.
- 4. Write about the special features of paithani textiles.
- 5. kalamkari Justify.
- 6. What is meant by Laharia?
- 7. Enlist the types of threads used in kashmire embroidery.
- 8. Enumerate about Traditional Indian dress.
- 9. Enlist the types of styles in Chikkankari.
- 10. Explain the term chamba roomal.

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Write notes on role of costumes.

Or

- (b) Brief on theories of clothing.
- 12. (a) Briefly explain the richness of kancheepuram brocade.

Or

- (b) Give an account on Dacca muslin.
- 13. (a) Give the importance of Assamese Costume.

Or

- (b) Write the traditional ornaments of North India.
- 14. (a) Brief on kantha of Bengal.

Or

- (b) Give a detailed account on Rajasthan Costumes of men and women.
- 15. (a) What is kasuti work? Discuss about the motifs and stitches used in kasuti work.

Or

(b) Give an account on embroidery of Gujarat.

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wk16

Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Describe the development of garment styles in India.
- 17. Explain traditional Women Textiles-Brocades.
- 18. Discuss on the traditional Dyed Textiles of India.
- 19. Elaborate on the embroideries of India.
- 20. Describe the traditional ornaments of India.