(i) Printed Pages : 3]

(ii) Questions : 10]

Roll No. ....

Sub. Code : | 3 | 8 | 0 | 6 |

Exam. Code : | 0 | 5 | 0 | 1 |

Master of Commerce 1st Semester Examination

1127

MANAGEMENT INFORMATION SYSTEM
(Same for USOL Candidates)
Paper : M.C-106

Time : 3 Hours]   [Max. Marks : 80

Note :– Attempt *five* questions in all, selecting at least *one* question from the each Unit. All questions carry equal marks.

Unit–I

1. (a) What is the need of MIS for managers ? What are its characteristics ?

    (b) Why is the precise knowledge of subparts (management, information, system) necessary for appropriate designing of MIS ?

NA–357   (1)   Turn Over

2. Modern-day business cannot be managed without an efficient MIS in place. Critically examine this statement with a relevant example.

Unit–II

3. (a) What are the different types of management information systems from a management activity point of view ?

   (b) What strategic role does IT play in strategic planning ?

4. What trends do you notice in the evolution of MIS ? Do the latest e-Business applications fulfil the information requirements of managers ?

Unit–III

5. (a) Explain the various modules and features of IT applications in the logistics and transportation sector.

   (b) What are the various service attributes that distinguish a service from a product ?

6. What are the components of a decision support system ? What trends you observe in the DSS arena ?

7. Discuss the various ways in which knowledge management systems could help organizations with manufacturing and production systems.

Unit–IV

8. What is Rapid Application Development (RAD) Model ? Explain with a suitable example.

9. What are the various factors that influence the success and failure of the implementation of ERP system in an organization ? Quote a relevant example.

10. Write short notes on the following :

   (a) DBMS

   (b) System Analysis and Design