

# ICFAI MBA Syllabus 2011

The program comprises of 28 courses (of which 20 are compulsory courses and eight are elective courses), a summer internship program, a management research project and two soft skills labs (audit courses). These courses are spread over four semesters. In addition to these, the student can also pursue two optional free elective courses.

## **Semester I:-**

- Marketing Management-1
- Quantitative Methods
- Financial Management-I
- Organizational Behavior
- Managerial Economics
- Information Systems for Managers
- Accounting for Managers
- Business Communication

## **Semester II:-**

- Marketing Management-II
- Operations Management
- Financial Management-II
- Human Resource Management
- Macroeconomics & Bus. Env.
- Business Research Methods
- Enterprisewide Information Systems
- Legal Environment of Business
- Soft Skills Lab- I
- Summer Internship Program

## **Semester III:-**

- Business Strategy-I
- Management Control Systems
- Elective-I
- Elective-II
- Elective-III
- Elective-IV
- Optional Free Elective-I
- Soft Skills Lab- II

## **Semester IV:-**

- Business Strategy-II
- Bus. Ethics and Corp. Governance

- Elective-V
- Elective-VI
- Elective-VII
- Elective-VIII
- Optional Free Elective-II
- Management Research Project

The program structure is subject to periodic review.

**Electives:-**

The students can pursue elective courses in Marketing, Finance, Human Resource Management, Operations and Information Technology & Systems. Each student must choose eight electives. While four of these electives must be from a single stream, the others can be from any other stream. To specialize in a particular stream, a student has to pursue at least four electives from that stream. Thus a student can acquire a dual specialization by choosing four electives from one stream and another four from a second stream.