

Roll No.

Total No. of Questions : 07]

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BBA (Sem. - 1st)

ORGANISATIONAL BEHAVIOUR

SUBJECT CODE : BB - 104

Paper ID : [C0204]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Personality.
- b) Group Dynamics.
- c) Learning.
- d) Organizational Effectiveness.
- e) Authority.
- f) Stress Management.
- g) Self Esteem.
- h) Group Cohesiveness.
- i) Maslow's Need Hierarchy.
- j) Group Norms.

Section - B

(4 × 10 = 40)

- Q2)** Explain the meaning of Perception. What are the various implications of Perception for management?
- Q3)** Discuss Herzberg Two-Factor Theory of Motivation in detail.
- Q4)** What are Group Relations? Explain Intra Group and Inter Group Relations in detail.
- Q5)** Discuss various theories of Leadership.
- Q6)** Define Personality. Explain the Personality Traits that shape the behaviour of Individuals.
- Q7)** What is Transactional Analysis? How does it help in improving Inter-Personal Relationship?

