



2011

Placement Highlights
& Analyses



**Institute of Management
& Information Science**
(Approved by AICTE)
BHUBANESWAR



Dear all,

I wish my sincerest gratitude to all companies & their personnel who have kept faith in our abilities & believed in us for so many years now. I wish them the very best and hope to have them in our campus for all times to come. I also hope the IMISians who were hired by them prove their abilities and contribute as per expectations.

In this small document I present 2011 Final Placement Highlights from IMIS for your information and future planning.

I wish to have all of you in the next campus season again and assure you our best of talents manning your esteemed companies.

Best Regards

Subhamaya Panda
Dean (Corporate Relations)

Major Highlights CRP-2011

32 companies belong to "**Top and Best 500 Companies in India**" published by (ET 500 for the year 2010) Economic Times.

14 companies belong to "**Top 100 Companies in India**" by Economic Times.

18 companies who offered placements this year are among "**The Most Respected Companies**" published by Business World, Feb. 2011.

20 companies appeared in the list of "**The Best Companies to Work For**" as per Business Today, Feb. 2011.



Companies Galore 2011

The following companies had a final placement interface with the Class of 2011, IMIS Bhubaneswar. The offers were given in different functional areas such as Sales & Marketing, Finance and HR. Various sectors participated in this year's campus hiring from IMIS Bhubaneswar that included: the Banking sector, Financial Services, Mutual Fund and Insurance & Broking sector, Manufacturing sector, Organized Retail sector, FMCG & Durable sector, Logistics and Supply Chain sector, Pharmaceutical sector, Telecom sector and many other companies.

ACC Concrete
Adidas
Alembic
Allahabad Bank
Asian Paints
Axis Bank
Bajaj Allianz LIC
Bank of Baroda
Bank of India
Berger Paints
BMA Wealth Creators
Bose
Café Coffee Day
Capgemini
Capital IQ
Central Bank of India
CII
Cranedge India
Dena Bank
DSP Black Rock
Fenesta Building System
FRR Forex
Future Generali LIC
Future Group
Gini & Jony Ltd.
GSK Consumers
GSK Pharmaceuticals
HDFC Bank
HDFC Securities
ICICI Bank
ICICI Lombard GIC
ICICI Securities
Indian Overseas Bank
Infosys
ITC
Jet Airways
Johnson & Johnson
Khadim's

Kotak AMC Ltd.
Kotak Commodities
Kotak Securities
L & T Finance
LIC Housing Finance
Liliput Kidswear
Madura FL
Naukri.com
Nestle
NYK Line
Patel Infratech
Piaggio
PRIMAX Pharmaceuticals
Reckitt Benkiser
Reliance Asset Management
Reliance Retail
Religare Securities
Salasar Services
SBI Life Insurance
Shoppers Stop
SMC Global Securities
SREI
Sriram Transport Finance
Star Union Dai-ichi
State Bank of Hyderabad
TCI
Titan Industries
Trends In Vogue
Turtle
Union Bank of India
United Bank of India
United Colors of Benetton
United Spirits
Universal Sompo GIC
Ventura Securities
Vodafone
Yera Glasses
Yes Bank

Indian Banking Sector

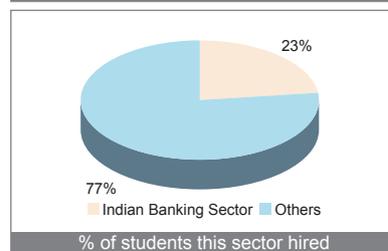
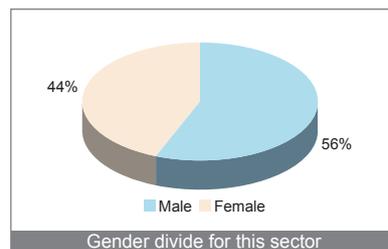
Finds IMIS Bhubaneswar as their Favorite Recruiting Destination

IMIS Bhubaneswar has attracted a large number of banks in this hiring season. The major chunk of bank placements came from PSU Banks who hired the most this year. The banking sector remained the most preferred sector among finance students of the institute. It was also observed that the female candidates had higher preference across functions for bank jobs compared to male candidates.

Participating Banks in CRP 2011
Allahabad Bank
Axis Bank
Bank of Baroda
Bank of India
Central Bank of India
Dena Bank
HDFC Bank
Indian Overseas Bank
State Bank of Hyderabad
Union Bank of India
United Bank of India
Yes Bank

Roles offered
<ul style="list-style-type: none"> • Business Analyst • Credit Analyst • Forex & Treasury • Risk Officer • Sales & Marketing

Segment Salary
PSU: Scale I & Scale II
Av. Salary: ₹ 6.1 L.P.A.
Max. Salary: ₹ 6.78 L.P.A.



Financial Services & Broking Sector

IMIS Bhubaneswar witnessed bulk hiring of finance candidates

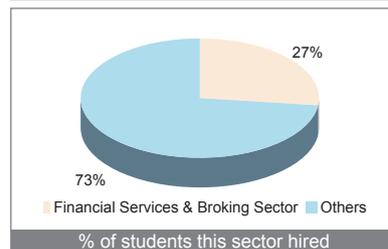
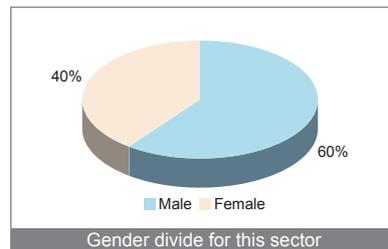
Certain section among students always preferred a career in Financial Services and Broking Industry. These students worked hard to make a career in the best of the companies in this segment. Some of the top performing companies offered final placements in large numbers that included ICICI Securities hiring 20 candidates from the finance discipline.

Participating Companies in CRP 2011
ACC Concrete*
BMA Wealth Creators
HDFC Securities
ICICI Securities
Kotak Commodities
Kotak Securities
L & T Finance
LIC Housing Finance
Nestle*
Sriram Transport Finance

* Corporate Financial Service

Roles offered
<ul style="list-style-type: none"> • Deputy Manager • Executive Retail Finance • Management Trainee • Relationship Manager

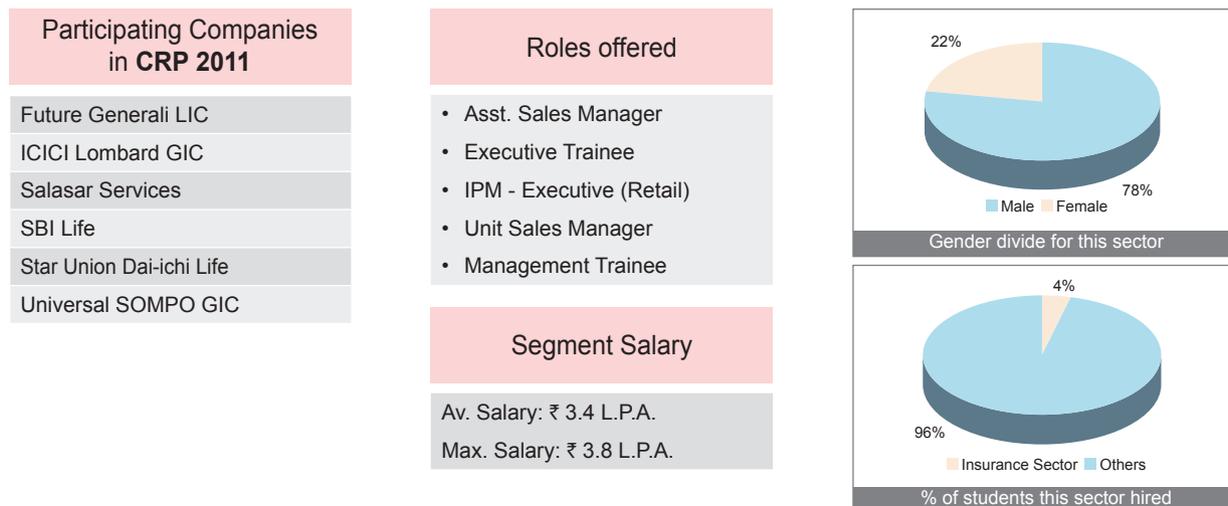
Segment Salary
Av. Salary: ₹ 4.9 L.P.A.
Max. Salary: ₹ 7.2 L.P.A.



Insurance Sector

General Insurance and Insurance Broking had higher preference over Life

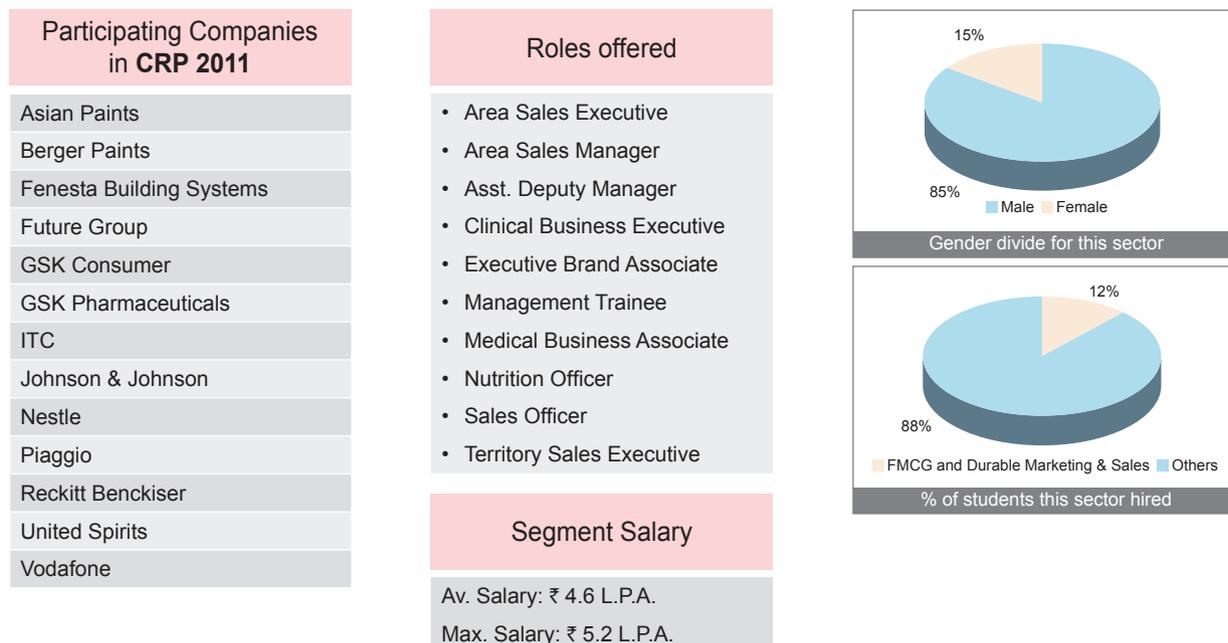
A career in general insurance has always taken a higher position among insurance jobs that comes to IMIS Bhubaneswar campus. But SBI Life remains a favorite for many years now. Though a small segment of students prefer insurance as an entry level career option but the passion for the same remains at a very high level.



FMCG and Durable Marketing & Sales

This segment find IMIS students attractive for Channel Management Roles

IMIS Bhubaneswar has a unique way to nurture talents for channel management role. Over the past few years the institute has invested enough efforts to map contemporary knowledge and bring them to the classroom. This uniqueness holds the key to attract some of the best performing companies to the campus in this segment.



Human Resource Placements

A mix of diverse sectors offered HR placements to IMIS Bhubaneswar students

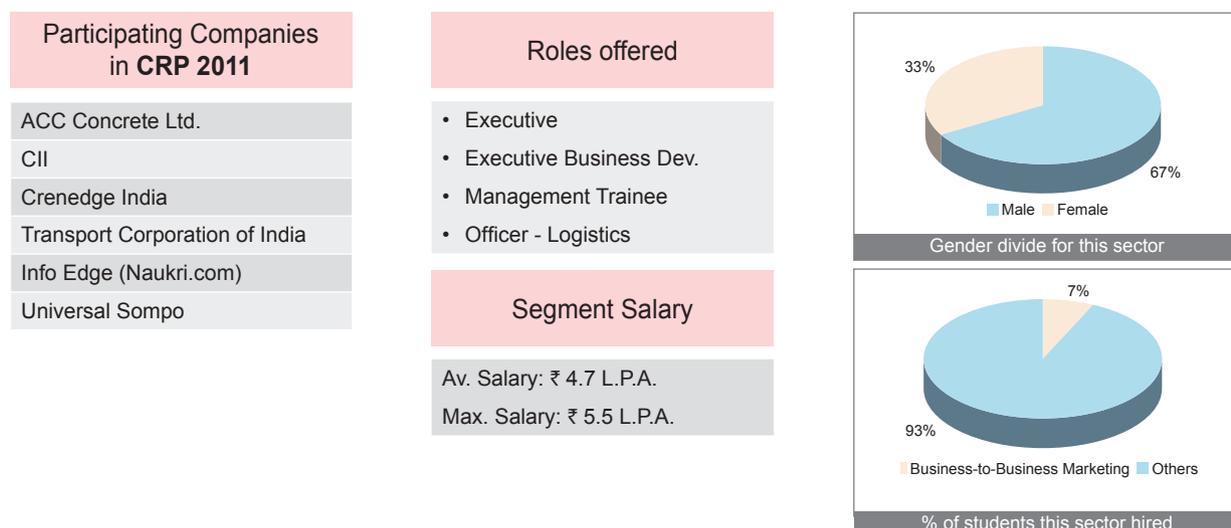
IMIS Bhubaneswar has witnessed HR hiring from new sectors such as Information Technology, Manufacturing and Insurance this year. NYK Line, the worlds second largest liner company offered HR placement for the second consecutive year. PSU Bank hiring HR profile continued this year as well.



Business-to-Business Marketing Segment

IMIS Bhubaneswar witnessed entry of new companies in this segment

This year's placement has witnessed increasing demand from B2B market segment across all sectors. Prominent among them were TCI, Universal Sampo, CII etc. The companies offering opportunities believed in the potential of IMIS talents in delivering the result.



Retail and Services Marketing Segment

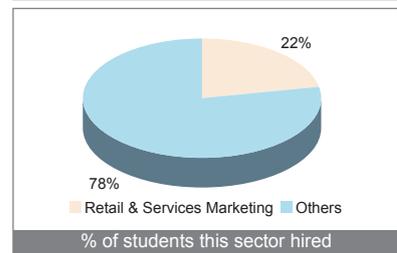
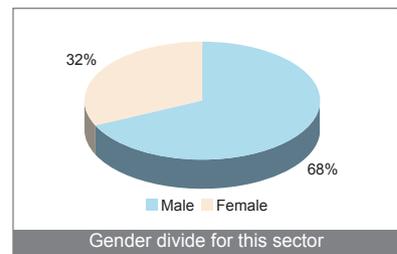
Regular Retail Recruiters and PSU Banks constitute major chunk of companies in this segment

IMIS has been the pioneer in designing a perfect curriculum for Retail sector and conducting the Retail Management Program in the East. When it comes to Service Marketing, the course design has been superb and the pedagogy widely acclaimed. This has attracted the host of Retail Companies and Retail Banking Companies to the IMIS Campus for their talent sourcing.

Participating Companies in CRP 2011
Adidas
Bank of Baroda
Bank of India
Bose
Future Group
Gini & Jony
HDFC Bank
Indian Overseas Bank
Khadim's
LIC Housing Finance
Lilliput Kidswear
Madura FL
Reebok
Reliance Retail
Shoppers Stop
Star Union Dai-ichi
State Bank of Hyderabad
Titan Industries
Union Bank of India
United Colors of Benetton

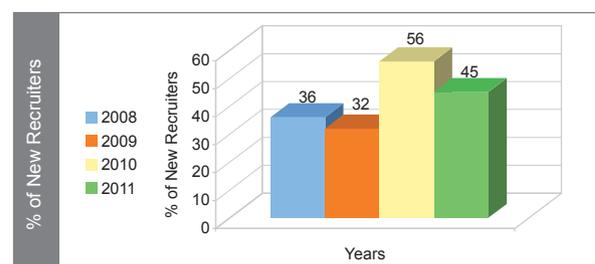
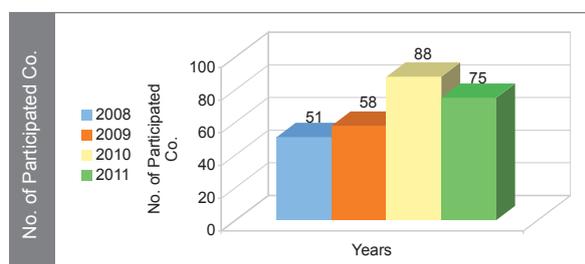
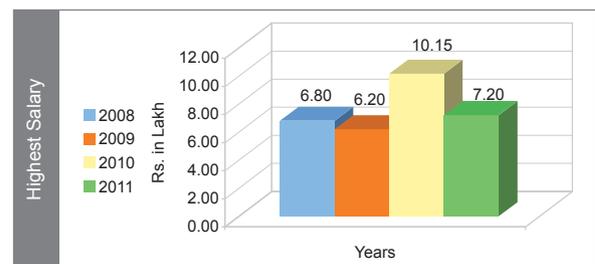
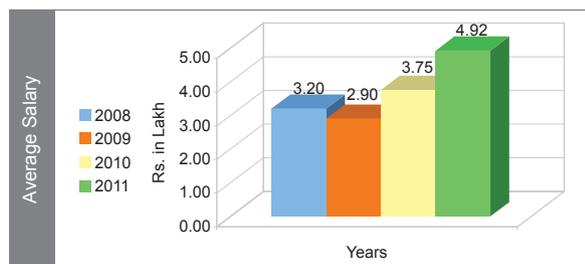
- | Roles offered |
|---------------------------------|
| • Area Sales Manager (Trainee) |
| • Asst. Store Manager |
| • Customer Relationship Officer |
| • Departmental Expert |
| • Departmental Manager |
| • Management Trainee |
| • Operations Executive |
| • Store Manager |

Segment Salary
Av. Salary: ₹ 4.5 L.P.A.
Max. Salary: ₹ 7.2 L.P.A.



Overall Performance In CRP 2011	
Highest Salary	: ₹ 7.20 L.P.A.
Average Salary	: ₹ 4.92 L.P.A.
Companies Participated in CRP 2011	: 75

Comparative Performance (Last 4 years)





DISCIPLINE • LEADERSHIP • COMMITMENT



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