

# IMIS Bhubaneswar Final Placements 2011 in Progress...

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IMIS Bhubaneswar started its Final Placements 2011 with a host of companies showing their willingness to participate in the Campus Recruitment Program 2011. The first phase of placements has attracted 26 national and multinational companies offering 12 percent increase in average salary compared to last year.



## Banking Sector

The first set of banks who have hired from IMIS Bhubaneswar are State Bank of Hyderabad, Axis Bank, Bank of India, Bank of Baroda, Central Bank of India and HDFC Bank. The public sector banks have offered Scale-1 and Scale-2 positions with a highest salary of 6.78 lakhs till now.

## FMCG & Durable Sector

Some of the top companies have offered final placements to IMIS students this year from FMCG and durable companies. These are: GlaxoSmithKline Consumer, Asian Paints, Berger Paints, Reckitt Benkaiser, Fenesta, Nestle, United Spirits Limited (UB Group), ITC etc. Many more have confirmed their participation in this category that is in pipeline.

## Financial Services, Insurance, Securities & Investment Banking Sector

The institute witnessed bulk hiring by companies from this sector in 2011. Initial recruiters in this category are: ICICI Direct, Kotak Securities, L&T Finance, Venture Securities, ICICI Lombard, SBI life, Capital IQ etc.

## Human Resources

The first HR profile offer was made by the second largest Japanese shipping liner company in the world NYK Line. Central Bank of India from the banking sector & Infosys Technologies also offered placements as some of the first set of recruiters. Interests have been received from Steel sector, Retail sector and Health-care sector to start the hiring process for HR profiles.

## Others

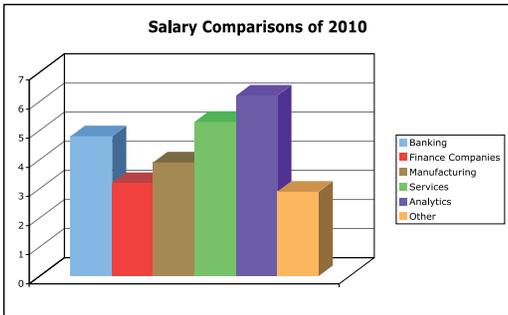
Among others the first recruiters to IMIS this year are: Confederation of India Industries (CII), Future Group, Vodafone etc.



**Placement Record : 100% for nine years**

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# Compensation offered for the Class of 2010



**Highest offer of ₹10.15 lacs in 2010**

**offered by Reliance Media World Limited,**

**an increase of 35% over last year**

2010 Final Placements at IMIS Bhubaneswar had a major growth & increase in all dimensions. It saw an increase in the number of companies, highest offer, average offer and new recruiters compared to last year. IMIS Bhubaneswar majorly attracted placements from the analytic industry, manufacturing, services and finance sector. PSU hiring, especially the nationalized banks had a major impact on overall placements.

The Final Placements began at a time when the Indian economy had just shown the signs of revival. The highest offer was ₹10.15 lacs where as the average offer stood at ₹3.75 lacs.

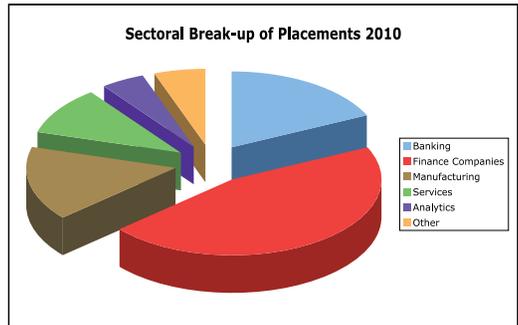
The major business analytics companies were AC Nielsen, Grail Research, Fractal Analytics, Mu-Sigma, Capital IQ (Standard & Poors) etc. Manufacturing companies were the usual recruiters like Fenesta, Berger Paints, Asian Paints, Colgate-Palmolive,

Tractors India Ltd., Nestle, ITC, Rekit Benckiser, GSK Pharma etc.

Among service companies the prominent offers came from Pantaloon (Future Group), Big 92.7 FM, Airex Logistics, First Flight, Kalpataru Power, Genpact, Matrix Cellular, Radio Mirchi etc.

Among PSU Banks, IMIS saw for the first time recruiters such as Central Bank, Bank of Baroda, Union Bank of India, Bank of India etc. Among other banks who offered placements are Standard Chattered Bank, Yes Bank, Kotak Bank, HDFC Bank, Indus-Ind Bank, ING-Vysya Bank etc.

A host of Insurance, Stock-Broking & Mutual Fund Companies also offered placements in 2010 and the BFSI sector accounted for 68% of the total placements.



**Highest number of jobs were offered by the**

**BFSI Sector which constituted 68% of the total**

**offers generated in the placement year 2010**