

5. What is line organisation and explain its merits and demerits.
6. What is motivation ? What is its nature and significance?
7. What is communication ? What is its importance in business unit?
8. What are the principles of directing ?
9. Explain the techniques of effective co-ordination.
10. What is meant by control ? Describe its nature.

Register Number :

Name of the Candidate :

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P.G. DIPLOMA EXAMINATION, 2010

(BUSINESS ADMINISTRATION)

(PAPER - I)

110. PRINCIPLES OF MANAGEMENT

December]

[Time : 3 Hours

Maximum : 100 Marks

Answer any FIVE questions.

All questions carry equal marks.

(5 ×20=100)

1. What are the contributions of Henry Fayol to management thought ?
2. Describe the steps in planning process in detail.
3. What do you mean by policies and explain the types of policies ?
4. What is organisation ? What steps are involved in the process of organisation ?

Turn Over