

MBA-179

MSP-24

**M.B.A. DEGREE EXAMINATION –
JUNE 2010.**

First Year

(AY 2006-07 Batch onwards)

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

Answer for 5 marks questions should not exceed
2 pages.

Answer for 15 marks questions should not exceed
5 pages.

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Explain the factors influencing international business.
2. Explain UN code of conduct of MNC's.
3. Explain the process of negotiation in foreign collaboration.

4. Explain the environmental aspects in international trade.
5. What are the various international commercial disputes?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the classification of international business.
7. Write short notes on :
 - (a) SAPTA and
 - (b) NAFTA.
8. It is easy to enter foreign market than local market – Comment.
9. Explain in detail the functions of WTO.
10. Discuss the environmental aspects in international trade.
11. Explain the procedure and settlement of International Commercial Arbitration.
12. Explain in detail the drafting of arbitration agreements.