

MBA 799**MSP-24**

**M.B.A. DEGREE EXAMINATION –
JANUARY 2009.**

(A.Y. 2005–06 batch onwards)

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

Answer for 5 marks question should not
exceed 2 pages.

Answer for 15 marks questions should not
exceed 5 pages.

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. What are the reasons for internationalisation of Business?
2. Explain the importance of International Marketing.
3. What are the issues that should be negotiated in Foreign Collaboration?
4. Explain in detail about countervailing duties.
5. What are the two international arbitration institutions available? Explain them.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Bring out the importance of economic and legal environment for carrying out international business.
7. Discuss the role played by MNC's in technological transfer.
8. Explain the recent happenings in Indian joint ventures abroad with example.
9. Discuss the impact of Regional economic agreements on the trading activities of the member countries.
10. Explain in detail the structure and functions of WTO.
11. Write short notes on : (a) TRIPS (b) Anti dumping duties.
12. As an International business expert suggest ways to an exporter about how to settle international commercial dispute.