

MASS COMMUNICATION AND JOURNALISM 2008

I Book & Authors :

1. Which of the following is NOT written by Allama Iqbal :

- (A) Baal- i-Gibreel
- (B) Baang -i-Dara
- (C) Nairang -i-Khayal
- (D) Zarb-i-Kaleem

2. Who has written India : *An Introduction* ?

- (A) Khu hwant Singh
- (B) Joginder Singh
- (C) Tejpal Singh
- D Rajinder Singh

3. *Far From the Madding Crowd* is written by

- (A) Charles Dickens
- (B) John Ruskin
- (C) Thoma Hardy
- CD) Thoma De Quincy

4. George Orwell is NOT the author of :

- (A) *Lord Ullin's Daughter*
- (B) *A Clergyman's Daughter*
- (C) *The Road to Wigan Pier*
- CD) *Down and Out in Paris and London*

5. *My Years with Indira Gandhi* is written by :

- A PQ Alexander
- (B) PB Alexander
- (C) PC Alexander
- CD) PL Alexander

6. Who has written *Culture and Value* ?

- (A) Matthew Arnold
- (B) Ludwig Wittgenstein
- (C) Thomas Carlyle
- (D) Sigmund Freud

II. Abbreviations:

7. ITV stands for :

- (A) International Television
- (B) Intercontinental Television
- (C) Independent Television
- (D) Intranational Television

8. Expanded form of PPI is :

- (A) Pakistan Press International
- (B) Philippine Press International

- (C) Peru Press International
- (D) Palestine Press International

9. IAEA is an acronym for :

- (A) Indian Aeronautic Engineers Association
- (B) International Airport Engineers Association
- (C) International Atomic Energy Association
- (D) International Atomic Energy Agency

10. UNHCR is the short form for:

- (A) United Nations High Commission for Refugees
- (B) United Nations High Commission for Relief
- (C) United Nations High Commission for Rehabilitation
- (D) United Nations High Commission for Rwanda

11. YMCA stands for:

- (A) Young Men's Cricket Association.
- (B) Young Men's Canoe Association
- (C) Young Men's Christian Association
- (D) Young Men's Camping Agency

12. RAM is computer device and stands for:

- (A) Random Access Memory
- (B) Repeated Acclaimed Memory
- (C) Recounted Available Memory
- (D) Reusable Access Memory

III. Capitals of Countries/States

13. Mogadishu is the capital of :

- (A) Sweden
- (B) Switzerland
- (C) Serbia
- (D) Somalia

14. The capital of Maldives is

- (A) Malay
- (B) Male
- (C) Mali
- (D) Malawi

15. Which is the capital of Kyrghistan ?

- (A) Akmola
- (B) Skopje
- (C) Bratislava
- (D) Bishkek

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16. Brasilia is the capital of :

- (A) Brunei
- (B) Brazil
- (C) Bulgaria

CD) Burkina Faso

17. Chhattisgarh's capital is

- (A) Raipur
- (B) Jaipur
- (C) Jamnagar
- CD) J amshedpur

18. Which is the capital of Goa ?

- (A) Belapur
- (B) Panjim
- (C) Vasco
- (D) tIubli

IV. Principal Languages

19. Dhivehi is the official language of :

- (A) Malawi
- (B) Malaysia
- (C) Maldives
- (D) Mali

20. Malaysia's official language is :

- (A) Malay
- (B) Malasian
- (C) Mali
- (D) Malian

Vocabulary :

21. what does the underlined word in this sentence mean? "It revolts me to know that the world spends so much money on arms when millions are dying of hunger."

- (A.) damage
- (B) disgust
- (C) offend
- (D) Injure

22. Fill in the an appropriate expression : "The town's traditional handicrafts depends on two materials, leather and silk."

- (A) such as
- (B) e.g.
- (C) viz.
- (D) in other words

23. Choose appropriate word for the gap in "The hostage is writing a book about his six month "

- (A) glitch
- (B) snag
- (C) impediment
- (D) ordeal

24. Which of the given option would replace the underlined word in "When you go to university you will find a lot of new friends?"

- (A) make
- (B) get
- (C) contact
- (D) visit

25. What does the underlined expression mean in this sentence? "She's always beautifully turned out."

- (A) appear
- (B) dress
- (C) remove
- (D) powder

26. The underlined expression in "Rashid put his sister's back up by saying she would never be a good driver" means:

- (A) support
- (B) encourage
- (C) annoy
- (D) hate

27. The underlined expression in: "Two shoppers were injured when many people suddenly all moved quickly and in an uncontrolled way as shop doors opened on the first day of the sale" means :

- (A) when fleeing
- (B) while moving
- (C) in taking flight
- (D) in stampede

28. Fill in the gap with an appropriate word in : "..... off any bit skin that don't look very nice."

- (A) Pair
- (B) Pear
- (C) Pare
- (D) Peer

29. "Preserve" means' the same as

- (A) obtain
- (B) maintain
- (C) retain
- (D) reserve

30. The past tense form of "fly" is

- (A) flied
- (B) fled
- (C) flew
- (D) flowed

VI. Who is in print and electronic media

31. Tim Sebastian is associated with:

- (A) CNN
- (B) BNC

- (C) Aljazeera
- (D) BBC

32. Riz Khan is associated with:

- (A) Geo Tv
- (B) Q Tv
- (C) Aljazeera
- (D) PTV

33. Editor-in-Chief of the *Tehalka* is

- (A) Arun Shourie
- (B) Arun Nehru
- (C) Arun Joshie
- (D) Tarun Tejpal

34. Karan Thapar hosts:

- (A) Devil Advocate
- (B) LOC
- (C) Crime Reporter
- (D) Walk the Talk

35. Sagarika Gosh is associated with:

- (A) Zee News
- (B) Aajtak
- (C) CNN IBN
- (D) BBC

36. Shekhar Gupta host

- (A) Walk the Talk
- (B) Aap ki Adalat
- (C) Devil Advocate
- (D) Seedhi Baa t

VII. Inventions and Discoveries

37. William Caxton invented

- (A) power loom
- (B) printing press
- (C) submarine
- (D) bullet

38. Pneumatic tyre was invented by:

- (A) Bohr
- (B) Braille
- (C) Dunlop
- (D) Bridgestone

39. Oxygen was discovered by :

- (A) John Priestley
- (B) Joseph Priestley
- (C) Joseph-Louis Proust

(D) J Oxygen

40. Who developed the first polio vaccine ?

- (A) Henry Sweet
- (B) Louis Pasteur
- (C) Alexander Fleming
- (D) JE Salk

41. Polaroid camera was invented by :

- (A) EH Land
- (B) AS Popov
- (C) CF Frank
- (D) CF Powell

42. Who discovered dynamite?

- (A) Nobel
- (B) Noble
- (C) Newton
- (D) None of the above

VIII. Terminology

43. Honoris causa is:

- (A) academic. degree
- (B) Botanic name of a plant
- (C) a Greek for self respect
- (D) none of the above

44. sphygmomanometer

- (A) heart beats
- (B) blood pressure
- (C) speed of a .vehicle
- (D) human pulse

45. 'Haiku' is a Japanese termred for a poem consisting of :

- (A) fourteen stanzas
- (B) four lines
- (C) three lines
- (D) three tanzas

46. 'Apiary' is a house for

- (A) ants
- (B) honey-bees
- (C) apes
- (D) antelopes

47. 'The Pacific Rim' refers to

- (A) the countries on the edge of the Pacific Ocean
- (B) an association of Japan, Australia and other adjacent countries
- (C) a militant organisation
- (D) all the above

48. Faux pas means a

- (A) mistake
- (B) French woman
- (C) four pence
- (D) foul play

49. 'Perestroika' is associated with:

- (A) uprising in Palestine
- (B) social, political and economic changes in the former USSR
- (C) militancy in J&K
- (D) anti-Modi campaign in Gujarat

IX. Persons in News and Current Affairs

50. 2007 Nobel Prize in literature was given to :

- (A) Kiran Desai
- (B) Anita Desai
- (C) Doris Lessing
- (D) MG Vassanji

51. Which TV channel gives footage of a Citizen Journalist?

- (A) NDTV
- (B) CNN IBN
- (C) India TV
- (D) PTV

52. "I'd like to return to my home as soon as possible", Tasleema Nasreen said in response to Jyoti Basu's statement. Which 'home' was she referring to?

- (A) Bangladesh
- (B) Kolkata
- (C) Gujarat
- (D) Sweden

53. Democracy is the best revenge." Who said it and when ?

- (A) Asif Zardari at the death of his wife
- (B) Benazir Bhutto before she was assassinated
- (C) Bilawal Zardari in his first press conference
- (D) Makhdoom Anjum Faheem on becoming the co-chairman of PPP

54. Bollywood actor Shah Rukh Khan tendered an apology to Manoj Kumar for a scene in

- (A) 'Don'
- (B) 'Dil wale Dulhania Lejayenge'
- (C) 'Mr. India'
- (D) 'Om Shanti Om'

55. A newscaster who owned a publishing house also recently died of heart attack. Who was it ?

- (A) Deepak Choudhary
- (B) Tjashwar Singh
- (C) Niti Razdan

(D) None of the above

56. "Nach Baliye 3" contest was won by :

- (A) Rakhisawant & Abhishekh
- (B) Sweta & Rex
- (C) Pooja & Hanief
- (D) Sanjeeda & Aamir

57. Which hospital was Benazir Bhutto taken to for treatment immediately after bomb blast at Rawalpindi ?

- (A) Rawalpindi General Hospital
- (B) Rawalpindi Military Hospital
- (C) Rawalpindi Private Hospital
- (D) Rawalpindi Special Hospital

58. Benazir Bhutto had willed that in the event of her death, Pakistan Peoples Party should be led by :

- (A) Bilawal Zardari
- (B) Sheeri Rehman
- (C) Makhdoom Amin Faheem
- (D) Asif Zardari

59. Who replaced Woolmer as Pakistan cricket coach?

- (A) Kristen
- (B) Rameez
- (C) Lawson
- (D) Miandad

60. Take the odd one out:

- (A) Dawn News
- (B) NDTV 24X7
- (C) Times Now
- (D) CNN IBM

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I. Name the authors of the following books:

1. Future Shock:

- (a) Thomas Moore
- (b) Allvin Toffler
- (c) Roger Harper
- d) David Arthur

2. In the Line of Fire :

- (a) Hamid Karzai
- (b) George Bush
- (c) Pervez Musharraf
- (d) Tony Blair

3. Alice in wonderland