

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

Paper ID [B0205]

(Please fill this Paper ID in OMR Sheet)

BCA (Sem. - 2nd)

PRINCIPLES OF MANAGEMENT (BC - 201)

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) What are the salient features of a Joint Stock Company?
- b) Explain management as a system.
- c) What do you understand by a Strategy?
- d) What are the essential features of an effective decision?
- e) List the salient features of a good organization structure.
- f) On what factors managers should be appraised?
- g) List the motivational factors suggested by Herzberg.
- h) *Leadership is situational*. Do you agree with the statement? Justify your answer.
- i) List the salient features of controlling.
- J) Under what conditions centralization is more effective than decentralization?

Section - B

(4 × 10 = 40)

- Q2)** Differentiate between a private and public company. When can a private company become a public company?
- Q3)** Describe the factors that determine the span of management.
- Q4)** a) Compare theory X with theory Y.
b) Describe the process of controlling.
- Q5)** Describe departmentation on the basis of territory and product/service customer group along with the situations suited best for these structures.
- Q6)** Explain the purpose and process of Planning.
- Q7)** Distinguish between Leadership and Management. Explain the different styles of leadership. Which style do you prefer and why?

