

PART 1

01. What is the marginal rate of tax for Indian corporates as proposed in the Union Budget 2002 (Inclusive of surcharge)?

- (1) 34.5%
- (2) 36.75%
- (3) 42%
- (4) 31.5%

02. Who is the Chairman and CEO of McCann-Erickson India?

- (1) Sushil Khanna
- (2) Prasoon Joshi
- (3) Sanjay Mukherjee
- (4) Ritesh Singhal

03. Who is the Chairman of Hindustan Lever Limited?

- (1) MSV Banga
- (2) Keki B Dadisheth
- (3) Arun Adhikari
- (4) Harish Manwani

04. Who is the chairman of HDFC?

- (1) Deepak Parekh
- (2) Y M Deosthalee
- (3) Janki Ballabh
- (4) Samir Arora

05. Who is the chairman of State Bank of India?

- (1) Janki Ballabh
- (2) Deepak Parekh
- (3) Rajendra Pawar
- (4) None of these

06. Who is the chairman of NIIT?

- (1) Jerry Rao
- (2) John Reed
- (3) Rajendra Pawar
- (4) Harish Menon

07. What was Reckitt & Coleman renamed as?

- (1) Reckitt Benckiser (India) Ltd
- (2) Reckitt Switzer (India) Ltd
- (3) Reckitt Bayer (India) Ltd
- (4) It was not renamed

08. Who is the chairman of ICICI Bank Ltd?

- (1) N Vaghul
- (2) K V Kamath
- (3) Y C Deveshwar
- (4) Lalit Gupte

09. Who is the chairman of ITC Ltd?

- (1) Y C Deveshwar
- (2) Deosthalee
- (3) Madhu Singhanian
- (4) Pratap C Reddy

10. Who is the US ambassador to India?

- (1) Jack Straw
- (2) Robert Blackwill
- (3) John Ashcroft
- (4) Peter Warburg

11. Who is India's ambassador to the US?

- (1) Montek Singh Ahluwalia
- (2) Lalit Mansingh
- (3) Suraj Parekh
- (4) Rajat Gupta

12. Novartis was born out of the merger of the following two companies

- (1) Glaxo and Sandoz
- (2) Ciba and Sandoz
- (3) Ciba and Smithkline
- (4) Smithkline and Glaxo

13. Who is the chairman of Procter and Gamble Hygiene and Healthcare India Ltd?

- (1) Bob Williams
- (2) B V Patel
- (3) Rajesh Sinha
- (4) Kevin Parker

14. Brent Index is associated with which commodity?

- (1) Crude oil prices
- (2) Copper futures price
- (3) Gold futures price
- (4) Shipping rate index

15. Justice and Development Party of Turkey won the recent elections held in November 2002. Who heads the party?

- (1) Recep Tayyip Erdogan
- (2) Bulent Ecevit

- (3) Necdet Sezer
- (4) Necdet Sezer

16. Approximately what was the quantum of the trade deficit of US for the financial year ending Dec 2001?

- (1) USD 245 bn
- (2) USD 720 bn
- (3) USD 1.1 tn
- (4) USD 412 bn

17. What is the currency of Argentina?

- (1) Peso
- (2) Dollar
- (3) Dinar
- (4) Koruny

18. Which country is the famous mobile phone manufacturer head quartered?

- (1) Finland
- (2) Switzerland
- (3) Sweden
- (4) Germany

19. Who won the Australian Open 2002 Women's singles?

- (1) Martina Hingis
- (2) Jennifer Capriati
- (3) Venus Williams
- (4) Monica Seles

20. Which city is hosting the 14th Asian Games in 2004?

- (1) Manila
- (2) Busan
- (3) Beijing
- (4) Bangkok

Answer Key

(01) 2 (02) 2 (03) 1 (04) 1 (05) 1
(06) 3 (07) 1 (08) 2 (09) 1 (10) 2
(11) 2 (12) 2 (13) 2 (14) 1 (15) 1
(16) 4 (17) 1 (18) 1 (19) 2 (20) 2

PART 2

1. What commonly used product was invented by Whitcomb Judson in 1893 but

had no demand till the late 1910s when orders came for troop uniforms?

- (1) Cigarette lighters
- (2) Zippers
- (3) Walkie Talkies
- (4) Canned Soya

2. Which famous inventor ranks second in the number of patents registered?

- (1) Thomas Alva Edison
- (2) James Watt
- (3) Albert Einstein
- (4) Edwin Land

3. In terms of overall advertising spends, which country is the second largest in the world, with only the US ahead of it?

- (1) UK
- (2) China
- (3) Japan
- (4) France

4. Which organisation is the world's largest employer?

- (1) General Motors
- (2) General Electric
- (3) China Electric Company
- (4) Indian Railways

5. Which mobile phone service provider has taken over from JT Mobile and launched its services in Bangalore and Andhra Pradesh last year?

- (1) BPL Mobile
- (2) Orange
- (3) AirTel
- (4) Reliance Telecom

6. Which air route has the highest level of international passenger traffic in the world?

- (1) London-New York
- (2) London-Paris
- (3) NewYork-Singapore
- (4) Dubai-London

7. This famous business personality became the youngest Vice- President at Bankers Trust company in 1990. He later went on to start a company in the emerging Internet space and was Time magazine's Man of the Year in 1999. Who is he?

- (1) Jeff Bezos
- (2) Jerry Yang
- (3) Kim Bessott

(4) Jim Clark

8. Which leading Indian tyre company owns Vikrant Tyres after its takeover in the late 1990s?

- (1) MRF
- (2) Modi Stone
- (3) Dunlop
- (4) JK Tyres

9. Which industrial family owns the majority stake in the successful Hero group, a leader in the motorcycle segment in the country in collaboration with Honda, Japan?

- (1) Hinduja
- (2) Munjal
- (3) Firodia
- (4) Singhanian

10. Which company launched the first mobile phone operation in India?

- (1) Bharti Airtel
- (2) Essar
- (3) Max Touch
- (4) Modi Telstra

11. Which company's famously advertised vision statement is 'The Network is the Computer'?

- (1) Cisco Systems
- (2) Lucent Technologies
- (3) Sun Microsystems
- (4) Nortel Networks

12. The software company I-flex Solutions was originally a division of which famous financial services company?

- (1) Citicorp
- (2) ICICI
- (3) HSBC
- (4) ABN Amro Bank

13. Which former advertising personality has recently been named the Undersecretary of State for 'public diplomacy and public affairs' of the US in an exercise to rebrand the US following the September 11 terrorist strikes?

- (1) Charlotte Beers
- (2) Jay Chiat
- (3) Martin Sorrell
- (4) George Lois

14. Which premium international range of luggage was recently launched in India by BlowPlast?

- (1) Samsonite
- (2) Strolley
- (3) American Tourister
- (4) Delsey

15. This year saw the launch of Yahoo!, Amazon.com and the famous launch of the Orange mobile phone service in the UK. Which year was this?

- (1) 1992
- (2) 1994
- (3) 1995
- (4) 1993

16. Henry Ford revolutionised the car market with the first mass-produced car, the Ford Model T. In which year was it launched?

- (1) 1924
- (2) 1912
- (3) 1908
- (4) 1897

17. Which company owns the beer brands Haywards 2000, Hi-Five and Lal Toofan?

- (1) United Breweries
- (2) Millennium Alcobev
- (3) Shaw Wallace
- (4) Mohan Meakins

18. Which company owns the footwear brand - Stryde?

- (1) Woodland
- (2) Bata
- (3) Tata International
- (4) Hindustan Lever

19. It was the brand that made David Ogilvy famous. Which shirt brand's ads had the famous man with an eye patch in the 1950s, which catapulted David Ogilvy to fame?

- (1) Van Heusen
- (2) Arrow Shirts
- (3) Hathaway
- (4) Dockers

20. Which TV channel has been in the news for its coverage of the Bin Laden crisis, especially for having carried all broadcasts of Osama Bin Laden to audiences in West Asia?

- (1) Star Asia

- (2) BBC Asia
- (3) Al Jazeera
- (4) Khaleed Times

Answer Key

(01) 2 (02) 2 (03) 3 (04) 4 (05) 3
(06) 2 (07) 1 (08) 4 (09) 2 (10) 4
(11) 3 (12) 1 (13) 1 (14) 4 (15) 2
(16) 3 (17) 3 (18) 3 (19) 3 (20) 3