

DISTANCE EDUCATION  
B.B.M. DEGREE EXAMINATION, DECEMBER 2010.  
MANAGEMENT PRACTICE

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

1. Define management and explain its salient features with proper example.
2. Discuss fully any two modern management approaches with their merits.
3. Analyse the difficulties in Decision making by Indian Bank.
4. Explain the organisational structure prevalent in a bank with which you are familiar with?
5. Bring out the merits of Decentralisation.
6. Critically analyse the placement practices followed in Indian Banks.
7. Job Enrichment Vs Job Satisfaction - Discuss.
8. Explain any four accounting ratios which are used in the ratio analysis.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

9. Analyse the role of a manager in any one organisation of your choice.
  10. Explain :
    - (a) Deposit planning
    - (b) Operational planning
    - (c) Credit planning.
  11. Explain any six types of decisions.
  12. Formal organisation Vs informal organisations - Explain.
  13. How effectiveness in delegation can be achieved?
  14. Discuss fully the principles of effective communication.
  15. Critically evaluate any three control techniques.
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