

BT-5/D07
Fundamentals of Management
Paper : HUT-302 E

Time : Three Hours]

[Maximum Marks : 100

Note : Attempt any FIVE questions. All questions carry equal marks.

1. What is Financial Planning and what are the tools of financial planning ? Discuss in detail.
2. Discuss all the sources of Finance available to a business organisation.
3. Explain the functions of Personnel Management. How these functions are important for an organisation ?
4. What is Job-analysis ? Give the process of job-analysis.
5. Explain the steps involved in Production Control.
6. What is Plant-layout ? Explain the factors affecting plant-layout.
7. Discuss the role of marketing in Economic Development.
8. Define Marketing Mix. Explain the (4'Ps) of marketing mix in detail.

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