

BT-5/D08

Fundamentals of Management

Paper : HUT-302 E

Time : Three Hours]

[Maximum Marks : 100

Note : Attempt any FIVE questions in all, selecting at least ONE question from each Unit. All questions carry equal marks.

UNIT—I

1. What is Financial planning, and what are the tools of financial planning ?
2. What are the sources of finance available to a business ? Discuss long-term sources with examples.

UNIT—II

3. Explain the functions of Personnel management and how these are important for any organisation.
4. Job description and Job specification are the by-products of Job analysis. Discuss.

UNIT—III

5. Explain the steps involved in Production control.
6. What is Plant layout ? Give the factors affecting plant layout.

UNIT—IV

7. Discuss the role of Marketing in economic development.
8. Explain the Marketing information system in India.