

MBA-197

MSP-81

M.B.A. DEGREE EXAMINATION –
JUNE, 2010.

Second Year

Information Technology

INFORMATION SYSTEM DEVELOPMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

Each question carries equal marks.

1. What are the stages in System Development Life Cycle?
2. What are the activities of Information System Planning?
3. What are the evaluation methods of Cost Benefit Analysis?
4. Explain Intranet and Internet page design.
5. Explain conversion strategies.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

Each question carries equal marks.

6. Compare and contrast between Economic feasibility, Technical feasibility and Behavioural feasibility.
7. Explain the role of CASE Tools in Information System Planning.
8. Explain guidelines for effective writing of system proposal.
9. What are the objectives that point printer as the best choice of output technology?
10. List the guidelines for a web-based fill-in form.
11. How can a prototype be mounted on an interactive website facilitation of the website process?
12. Explain implementation activities and discuss about information system maintenance.