

DISTANCE EDUCATION

B.C.S. DEGREE EXAMINATION, DECEMBER 2010.

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. Distinguish between management and administration.
2. What do you mean by planning? Explain the kinds of planning?
3. Distinguish between formal and informal organisation structure.
4. How is authority different from responsibility?
5. Explain the committee form of organisation with its merits and demerits.
6. Explain the barriers to communication, how will you overcome it.
7. Explain the Mc.Gregor's "X, Y" theory of motivation.
8. Explain the pre-requisites of control.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

9. Briefly explain the levels of management with its functions.
 10. Explain the steps or process in planning.
 11. Explain the factors determining the degree of decentralisation.
 12. Enumerate the various types of organisations.
 13. Explain the various types of communication.
 14. Identify the major styles of leadership and mark the features of each style.
 15. What are the essentials of effective control? Explain any two non budgetary control techniques.
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