

**First Semester First M. C. A. / P. G. D. C. S.
Examination
(New Course)**

PRINCIPLES OF MANAGEMENT

Paper 1 MCA 4

Time : Three Hours]

[Max. Marks : 80

- N. B. :-**
- 1) Due credit will be given to neatness and adequate dimensions.
 - 2) Assume suitable data wherever necessary.
 - 3) Illustrate your answers wherever necessary with the help of neat sketches.
 - 4) Use pen of Blue/Black ink/refill only for writing the answer book.

1. a) What is Management? Explain with details importance of Management. 7
- b) What is HRP? Explain procedure of recruitment policy and selection 7

OR

2. a) What is collective bargaining? Explain characteristics and collective process of collective bargaining. 6
- b) What is trade union? Explain trade union organization and management. 4

- c) What is collective decision-making? Explain its phenomena. 4
3. a) Explain with example of organization design and Development 7
- b) What is planning? Explain organization planning and implementation. 7

OR

4. a) Describe the production system. Explain different types of production system. 7
- b) Explain production and scheduling sequencing with details. 6
5. a) What is Inventory Control System? Explain different inventory control techniques. 7
- b) What is production design? Explain New production development stages. 7

OR

6. a) What is material planning? Explain its details 7
- b) How computer aided production design? Explain advantages and disadvantages of CAD. 7
7. a) What is Total Quality Management? Explain with details TQM with example. 7

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Contd.

- b) Describe the 'bath-tub curve' phenomenon of failure rate. Give some examples from your experience which either conform to or are at variance from the failure rate phenomenon. 6

OR

8. a) What is Maintenance? Explain different types of maintenance. 7
- b) Describe the ISO 9000 with details and example. 6
9. a) What is Consumer behaviour? Explain its feature. 7
- b) Describe the terms :-
 1) RISK
 2) Certainty,
 3) Uncertainty. 6

OR

10. a) What is pricing? How do pricing strategy? Explain methods of pricing. 7
- b) What is financial planning? Bring out the need for financial planning in business enterprises. 6

11. a) Define the terms :-
 1) Data Editing,

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2) Reporting,

3) Presentation of data.

6

b) What is MIS? Explain its objectives and implementation with details.

7

OR

12. a) Define the term Data Collection? Describe the various methods for data collection.

7

b) What is project scheduling? What are the project scheduling techniques? Explain any one in detail.

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