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B. B. A. (Semester - I) Examination - 2009

BUSINESS ORGANISATION AND SYSTEMS

(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions :

(1) All questions are compulsory.

(2) Figures to the right indicate full marks.

Q.1) What is 'Industrial Revolution' ? Explain effects of Industrial Revolution on Business. **[15]**

OR

Q.1) Explain role of Multinational Companies in the Business World and explain its scope. **[15]**

Q.2) Explain various forms of Business Organisation and their demerits. **[15]**

OR

Q.2) What is Franchising ? Explain working of Franchising in Business World. **[15]**

Q.3) What is Business Plan ? Which factors are to be considered while preparing Business Plan ? **[15]**

OR

Q.3) What is Foreign Trade ? Explain procedure of Export Trade. **[15]**

Q.4) What is Wholesale Trade ? Explain difference between Wholesale and Retail Trade. [15]

OR

Q.4) What is Professionalisation ? Explain changing concepts and objectives of Business. [15]

Q.5) Write short notes : **(Any Four)** [20]

- (a) E-commerce
 - (b) Super Markets
 - (c) Business Ethics
 - (d) Import Trade
 - (e) Social Responsibility of Business
 - (f) Partnership Firms Advantages
 - (g) On-line Trading
 - (h) BPO and KPO
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