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## DISTANCE EDUCATION

## B.B.M. DEGREE EXAMINATION, MAY 2011.

## MANAGEMENT PRACTICE

Time: Three hours

Maximum: 100 marks

PART A —  $(5 \times 8 = 40 \text{ marks})$ 

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

- 1. Explain the importance of management in an organisation.
- 2. Discuss the evolution of management.
- 3. Elaborately discuss the nature and importance of performance budgeting.
- 4. Explain any four types of decisions.
- 5. Formal Vs informal organisations. Discuss.
- 6. Explain the determinants of decentralisation.
- 7. Analyse the criteria and methods relating to performance evaluation.
- 8. Do you consider a Branch manager as a leader? Support your answer.

## PART B — $(4 \times 15 = 60 \text{ marks})$

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

- 9. Explain the managerial skills required for running a textile establishment which is having both manufacturing and retail outlet.
- 10. Critically evaluate any three modern management approaches.
- 11. Write notes on:
- (a) Policies
- (b) Procedures
- (c) Methods.
- 12. Explain, how a Bank branch can be organised.
- 13. Discuss fully the guidelines for effective delegation.
- 14. Critically evaluate the Training practices followed in Indian Banks.
- 15. Discuss any three control techniques.