

3. Evaluate the basic issues in person perception.
4. Write an essay on attribution.
5. Bring out the dynamics of interpersonal attraction.
6. Discuss the nature of mass – communication.
7. Write the basic concepts of conformity in detail.
8. Discuss the nature of inter group competition.
9. Evaluate the origins of prosocial behaviour.
How to increase prosocial behaviour ? Explain.
10. Write a short note on any TWO of the following.
 - (a) Functions of leaders.
 - (b) Working women stress.
 - (c) Advertising.
 - (d) Dominance among birds and animals.

Register Number :

Name of the Candidate :

1 2 2 7

B.A. / B.Sc. DEGREE EXAMINATION, 2008

(PSYCHOLOGY)

(THIRD YEAR)

(PART - III)

(PAPER - VIII)

720. SOCIAL PSYCHOLOGY

May]

[Time : 3 Hours

Maximum : 100 Marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. Discuss the development of Social Psychology.
What are the major perspective in Social Psychology ? – Explain.
2. Critically analyse the sex differences in social behaviour.

Turn over