Bachelor of Mass Communication Part A

Objective Questions

Answer all questions. Each question carries one mark.

I).	Write ta) b) c) d)				ns:			
1.	Which	of the followin	g will not be o	classifie	d as a traditional med	dium		
	a)	Radio		b)	Television			
	c)	Internet		d)	Newspaper			
2.	Who a	Who among the following was not accused of match fixing?						
	a)	Sreesanth		b)	Sourav Ganguly			
	c)	Ajay Jadeja		d)	Hansie Cronje			
3. The movie 'The Social Network' was based on which social med				edium?				
	a)	Linkedin		b)	Facebook			
	c)	Ibibo		d)	Google+			
4.	Who re	Who received the Dada Saheb Phalke Award in 2013?						
	a)	Satyajit Ray		b)	Shah Rukh Khan			
	c)	Pran		d)	Kajol			
5.	Who is	s not a Bharat	Ratna awarde	e?				
	a)	Mahatma Ga	ndhi	b)	Indira Gandhi			
	c)	Rajiv Gandhi		d)	Pandit Ravi Shanka	r		
6.	. Which of the following is not a continent?							
	a)	Africa		b)	Australasia			
	c)	Antarctica		d)	Europe			
	Match	the following (7 to 10)					
7.	Kapil S	Sibal		a)	Chief Minister of Utt	ar Pradesh		
8.	Pawar	n Kumar Bansa	al	b)	Prime Minister of In	dia		
9.	Manm	ohan Singh		c)	Railway Recruitmen	t Scam		
10.	Akhile	sh Kumar		d)	Law Minister			
11.	Which	Which football player hung his boots (retired) in 2013?						
	a)	Wayne Roon	еу	b)	Lothar Matthaeus			
	c)	Lionel Messi		d)	David Beckham			

12.	Which Irada"	of the following companies	came u	p with the	advertising slogan "Karo Zyada Ka		
	a)	LIC		b)	GIC		
	c)	Max New York Life Insurar	nce	d)	HDFC Life		
		the following (13 to 16)					
13.	BJP			a)	Elephant		
14.	BSP			b)	Bicycle		
15.	Congre	ess		c)	Lotus		
16.	SP			d)	Hand		
17.	In approximately how many years will the Sun extinguish its Hydrogen fuel?						
	a)	2 billion years	b)	6 billion			
	c)	5 billion years	d)	8 billion	years		
18.	Which company uses the "OWN NOW" marketing and advertising campaign for its mobile phones						
	a)	Nokia	b)	Samsun	g		
	c)	Micromax	d)	RIM			
19.	Who was the first Non Congress Prime Minister of India						
	a)	Morarji Desai	b)	Charan S	Singh		
	c)	Atal Bihari Vajpayee	d)	Jaypraka	ash Narayan		
20.	Where did Chinese forces intrude recently 19 km deep into Indian territory						
	a)	Ladakh	b)	Arunach	al Pradesh		
	c)	Sikkim	d)	Manipur			
21.	Priti scored more than Rahul. Yamuna scored as much as Divya. Lokita scored less than Manju. Rahul scored more than Yamuna. Manju scored less than Divya. Who scored the lowest?						
	a)	Yamuna	b)	Lokita			
	c)	Rahul	d)	Manju			
22.	Winner of the Australian Open Men's Singles Title in 2013 is						
	a)	Roger Federer	b)	Novak D	•		
	c)	David Ferrer	d)	Andy Mu	ırray		
23.	Julia Gillard is the Prime Minister of						
	a)	Canada	b)	Australia	l		
	c)	New Zealand	d)	Belgium			

24.	A and B together can complete a piece of work in 3 days. They start together. But 2 days, B left the work. If the work is completed after 2 more days, B alone could work in				
	a) c)	6 days 10 days	b) d)	8 days 4 days	
25.	An article is sold for Rs. 300 at a profit of 20%. Had it been sold for Rs. 235, the los percentage would have been				
	a)	5	b)	6	
	c)	16	d)	3	
26.	King : Throne = Rider : ?				
	a)	Horse	b)	Seat	
	c)	Saddle	d)	Chair	
27.	Which political party has Arvind Kejriwal launched				
	a)	Anti Corruption Party	b)	Jan Lokpal Party	
	c)	Aam Aadmi Party	ď)	Gareeb Janta Party	
28.	I Don't	Luv U stars			
	a)	Mridul Pande	b)	Meghna Pande	
	c)	Chetna Pande	d)	Chunky Pande	
29.	Who is the author of Arthashastra				
	a)	Sushruta	b)	Aryabhatta	
	c)	Kalidasa	d)	Chanakya	
30.	Who is the author of God of Small Things				
	a)	Jhumpa Lahiri	b)	Vikram Seth	
	c)	Arundhati Roy	d)	Salman Rushdie	
31.	Who is the author of Satanic Verses				
	a)	Jhumpa Lahiri	b)	Vikram Seth	
	c)	Arundhati Roy	ď)	Salman Rushdie	
32.	Rs. 120 is divided among X, Y and Z so that X's share is Rs. 20 more than Y's share and Rs. 20 less than Z's. What is Y's share?				

	a) c)	Rs. 25 Rs. 15	b) d)	Rs. 20 Rs. 30				
33.	Since	Since which year is the TV Serial Baalika Vadhu being aired?						
	a) c)	2007 2009	b) d)	2008 2010				
34.	Who a	Who among the following is an Olympic medal winner						
	a) c)	Leander Paes Vijay Amritraj	b) d)	Sania Mirza Mahesh Bhupathi				
35.		pair holds the world record ational cricket	for the	maximum number of century partnerships in				
	a) c)	Sehwag – Sachin Ganguly – Sachin	b)	VVS Laxman – Rahul Dravid Sachin – Rahul Dravid				
36.	6. Jaundice affects the							
	a) c)	Kidney Heart	b)	Liver Foot				
37.	Who is	s the President of India?						
	a) c)	APJ Abdul Kalam Deve Gowda	b)	Pranab Mukherjee Pratibha Patil				
38.	Which boxer was recently embroiled in the drugs scandal							
	a) c)	Jai Bhagwan Vijender Singh	b) d)	Akhil Kumar M.C. Mary Kom				
39.	Which is the latest season of Kaun Banega Crorepati							
	a) c)	Fourth Sixth	b)	Fifth Seventh				
40. Who is the Chief Minister of Delhi?								
	a) c)	Sonia Gandhi J. Jayalalitha	b) d)	Sheila Dixit Mamata Banerjee				

41.	Who won the recent elections in Pakistan?				
	a) c)	Nawaz Sharief Pervez Musharraf	b)	Imran Khan Yousaf Raza Gillani	
42.	Who is the new Prime Minister of China?				
	a) c)	Wen Jiabao Zhu Rongji	b) d)	Li Keqiang Li Peng	
43.	In which year did Indian cinema complete 100 years?				
	a) c)	2010 2012	b) d)	2011 2013	
44.	At wha	at temperature does water b	oil?		
	a) c)	80 degrees Celsius 100 degrees Celsius	b) d)	90 degrees Celsius 110 degrees Celsius	
45.	What are nerve cells called?				
	a) c)	Mitochondria Neuron	b) d)	Zygote Enzyme	
46.	Who is a) c)	s the captain of the Indian c Sachin Tendulkar M.S. Dhoni	ricket te b) d)	eam? Virat Kohli Gautam Gambhir	
47.	Which of the following is not a mammal?				
	a) c)	Bat Human Being	b) d)	Dog Pigeon	
48.	What does Newton's Third Law of Motion deal with				
	a) d)	Action and Reaction Velocity	b) d)	Friction Relativity	
49.	Put the correct mathematical signs in the following equation from the given alternatives $33 ? 11 ? 3 ? 6 = 115$				
	a) c)	X, /,- -, X, +	b) d)	/ , X, X +, - , X	

50.	If each of the letters of the English alphabet is assigned an even numerical value by giving $A=2$, $B=4$ and so on, what would be the total value of the letters for the word LADY when similarly coded?			
	a) c)	72 82	b) d)	84 74
51.	Which is the largest selling English daily			
	a) c)	The Times of India Indian Express	b) d)	The Hindustan Times The Sunday Times
52.	Which	country was led by Saddam	n Husse	in
	a) c)	Iran Syria	b) d)	Iraq Egypt
53.	What is	s the name of Biju Patnaik's	son	
	a) c)	Naveen Patnaik Nikhil Patnaik	b) d)	Rahul Patnaik Biju Patnaik Jr.
54.	What is the name of Sonia Gandhi's son-in-law			
	a) c)	Rahul Gandhi Anil Vadra	b) d)	Robert Gandhi Robert Vadra
55.	Who is the Leader of the PR firm 'Perfect Relations'			
	a) c)	V.K. Cherian Dilip Cherian	b) d)	John Dayal Roger Perreira
56.	The term "Fourth Estate" is used for			
	a) c)	The mass media The Judiciary	b) d)	The Parliament The Executive
57.	Which	is the youngest mountain ra	ange in	the world
	a) c)	The Himalayas The Nilgiris	b) d)	The Aravallis The Sahyadris
58.	Which is the largest living being on Planet Earth?			

- Elephant Blue Whale a) b) Giraffe C) d) **Hippopotamus** 59. A woman introduces a man as the son of the brother of her mother. How is the man related to the woman? a) Nephew b) Son Cousin Uncle C) d) Who is the Vice President of India? 60. V.V. Giri Hamid Ansari a) b) Meira Kumar Pranab Mukherjee C) d) Part B Short notes Write short notes on any two out of the following six topics. Each question carries five marks. निम्नलिखित छह विषयों में से किसी दो पर लघ् नोट लिखें। प्रत्येक प्रश्न पांच अक के हैं 1) Why should the CBI be autonomous of executive control? 1)केन्द्रीय अन्वेषण ब्यूरो-सीबीआई को कार्यपालिका से नियंत्रण मुक्त कर स्वायत्त जांच एजेंसी क्यों बना देना चाहिए The TV Serial that I like the most. 2)टेलीविजन धारावाहिक जो आपको सबसे अधिक पसंद है 3) In your view, how should India deal with repeated Chinese incursions across the LAC? 3)आपकी राय में वास्तविक नियंत्रण रेखा पर चीन के बार बार घ्सपैठ से भारत को कैसे निपटना चाहिए? 4) In your view, who is the greatest sportsperson that India has ever produced and why? 4)आपकी राय में भारत का महानतम खिलाड़ी कौन है और क्यों? 5) Please write a short note on the debt crisis being faced by the centre and the states in
 - 6) In your view, how can crimes against women be controlled and minimized in India? 6)आपकी राय में भारत में महिलाओं के प्रति अपराध को कैसे नियंत्रित और कम किया जा सकता है?

5)भारत में केन्द्र और राज्य सरकारों द्वारा ऋण संकट का सामना विषय पर एक लघु निबंध लिखिए

India.

Part C

Essay type questions

Attempt any three out of the following seven questions. Each question carries ten marks. निम्नलिखित सात प्रश्नों में से किन्हीं तीन का उत्तर दें। प्रत्येक प्रश्न 10 अंक के हैं

- 1) Should there be government censorship of social media? Why/why not? 1)सामाजिक मीडिया पर क्या कोई सरकारी सेंशरशिप होनी चाहिए?क्यों?क्यों नहीं
- 2) In your view, how should the problem of corruption in India be solved?
- 2)आपकी राय में भारत में भ्रष्टाचार की समस्या का समाधान कैसे किया जाना चाहिए
- 3) In your view, who is the all time greatest actress and why?
- 3) आपकी राय में सर्वकालिक महानतम अभिनेत्री कौन है और क्यों?
- 4) What should be done by the government to revive economic growth in India?
- 4)भारत में आर्थिक विकास के पुनरूत्थान के लिए सरकार को क्या करना चाहिए?
- 5) Write an essay on the problem of spot fixing and match fixing in cricket as borne out by recent events.
- 5) हाल की घटनाओं में सामने आए क्रिकेट में स्पॉट फिक्सिंग और मैच फिक्सिंग की समस्या पर एक निबंध लिखिए
- 6) Critically analyse the good and bad points of the TV news media in India.
- 6)भारत में टीवी न्यूज़ मीडिया के ग्णों और अवग्णों की समालोची विवेचना कीजिए
- 7) Write a review of a movie that you have seen recently.
- 7) आपके दवारा हाल में देखी गई किसी फिल्म की समीक्षा कीजिए