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SATHYABAMA UNIVERSITY

(Established under section 3 of UGC Act,1956)

Course & Branch :B.E - CIVIL

Title of the Paper :Principles of Management and Professional Ethics

Max. Marks :80

Sub. Code :6C0091

Time : 3 Hours

Date :05/11/2009

Session :AN

PART - A

(10 x 2 = 20)

Answer ALL the Questions

1. What is span of Management?
2. What is MBO?
3. Who is partner by esstopel?
4. What is plant layout?
5. What is morale?
6. What is personality?
7. What is grapevine communication?
8. What is laissez faire leadership?
9. What is managerial Ethics?
10. Define the term Social Responsibility of Business.

PART – B
Answer All the Questions

(5 x 12 = 60)

11. What are the Benefits of Decentralisation?
(or)
12. What are the Advantages and draw backs of matrix organization?
13. What are the features of partnership? Discuss its merits and defects.
(or)
14. What are the factors influencing plant layout?
15. Explain the X theory and Y theory of motivation.
(or)
16. What are the major personality traits influencing OB?
17. What are the various barriers to organizational Communication?
(or)
18. What are the various functions of a Trade Union?
19. What are the social responsibilities of Business?
(or)
20. Explain some Ethical and unethical practices in business.