

SATHYABAMA UNIVERSITY

(Established under section 3 of UGC Act,1956)

Course & Branch :B.E - CIVIL/P-CSE/P-EEE Max. Marks :80
Title of the Paper :Principles of Management and Professional Ethics
Sub. Code :6C0091/6CPT0031 Time : 3 Hours
Date :28/04/2010 Session :FN

PART - A (10 x 2 = 20)
Answer ALL the Questions

1. Define Committee.
2. What is Span of Control?
3. Write Short note on Partnership Company.
4. Suggest the measures to minimize accidents.
5. What are the disciplines contributed Organizational Behaviour?
6. Define Motivation.
7. What are Barriers? List out the barriers of an effective Communication.
8. Why is a Trade Union required?
9. Define Ethics with few examples.
10. Why should you study Spirituality?

PART – B
Answer All the Questions

(5 x 12 = 60)

11. Who is the Father of Scientific Management? What is his contribution to Management?
(or)
12. What is Management By Exception? How do you implement MBE effectively in an Manufacturing organization.
13. What is Performance Appraisal? Explain the different types of Performance Appraisal.
(or)
14. Explain the different types of Plant Layout with the appropriate Maintenance.
15. Explain any two theories of Personality.
(or)
16. Define the following: (a) Morale (2)
(b) Job satisfaction (2)
(c) Personality (2)
(d) Explain any three Importance of O.B. to Management (3)
(e) Brief any two factors which influence Job Satisfaction. (3)
17. How would you describe the Team or Group? Explain the different types of Group with examples.
(or)
18. Discuss the Victor Vroom Theory of Leadership.
19. Explain the Mechanisms that can help the managers to create an ethical climate.
(or)
20. (a) How do you encourage Ethical Behaviour in an organization?
(b) How can Business be made to discharge its social responsibilities?