

SATHYABAMA UNIVERSITY

(Established under section 3 of UGC Act, 1956)

Course & Branch: B.E - CIVIL

Title of the paper: Principles of Management and Professional Ethics

Semester: IV

Max. Marks: 80

Sub.Code: 6C0091

Time: 3 Hours

Date: 05-05-2008

Session: FN

PART – A

(10 x 2 = 20)

Answer All the Questions

1. Mention the reasons for line and staff.
2. Give the advantages of 'Management By Exception'.
3. What are the causes for accidents?
4. List the principles of good layout.
5. What are the disciplines contributing to organizational behaviour?
6. Mention the factors influencing job satisfaction.
7. What is meant by group cohesiveness?
8. What are the functions of trade unions?
9. Write a brief note on ethics in workplaces.
10. Give the importance of managerial ethics.

PART – B
Answer All the Questions

(5 x 12 = 60)

11. Discuss the contributions of Taylor to management.
(or)
12. With the help of a neat chart explain Management By Objectives.
13. What are the forms of industrial ownership? Explain.
(or)
14. Explain the types of maintenance.
15. Explain any three theories of motivations.
(or)
16. Write a detailed note on Transactional Analysis.
17. What are the barriers to effective communication? How can they be overcome?
(or)
18. Explain any three theories of leadership.
19. What are the strategies needed to maintain ethics in work place? Explain.
(or)
20. Discuss corporate social responsibility in detail.

