

(Recognized By UGC)

SPM

(Approved By AICTE)

MBA | **ADMISSIONS**
2 0 1 1

Adding
Intrinsic
Value to
Management
Education



PANDIT DEENDAYAL PETROLEUM UNIVERSITY
| SCHOOL OF PETROLEUM MANAGEMENT |

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School of Petroleum Management

(Formerly known as IPMG)

VISION

To be an internationally renowned and respected institution imparting excellent education and training based upon the foundation of futuristic research and innovations in the broad context of business and specific to energy & infrastructure sector.

MISSION

To prepare management graduates for continuous learning and inspiring them to contribute to the growth of an increasingly knowledge and technology driven global businesses in general and energy & infrastructure sector in specific.

Director's Message



Bhavesh Patel, Ph.D.

Director, School of Petroleum Management
Pandit Deendayal Petroleum University

The School of Petroleum Management (SPM) was established in the year 2006 to cater to the managerial manpower requirements of oil and gas sector and quickly started catering to the needs of the energy and infrastructure sector. The SPM quickly achieved a good reputation in terms of quality of education.

This year, in view of inquiries from prospective students as well as recruiting firms, it is decided to increase the intake of students from 60 to 120 and run two sections of 60 each. It is also decided that the admitted students will be offered more choices of focus areas and courses. The batch of 2011-13 will have an advantage of choosing energy track and/or infrastructure track for their study. However, if they wish to acquire MBA degree without sectoral focus they can pick up concentration in various functional areas of management, like finance, marketing, operations, human resource management etc.

First three batches of students that we graduated from SPM got excellent placement, which is evidence that the industry needs trained managers. Since last year, the curriculum is completely revised to bring infrastructure also in focus in addition to energy, and introduced tracks and free electives in the curriculum. The free electives allows students to opt for functional area concentration with or without focus on energy and infrastructure sector.

We at SPM, recognize that a professional programme in management at postgraduate level must equip students with clear concepts in every functional area of management. Understanding of business and associated eco-political issues, and exposure to real life industry practices are equally important for a successful managerial career. Along with knowledge and understanding of business, one would also need to hone several soft skills. The curriculum at SPM is carefully designed and delivered to impart conceptual knowledge, provide in-depth understanding of industry, and enhance soft skills capabilities. Full-time residential requirement and two years' of engaging co-curricular and extra-curricular activities also add value to the personality development of our students.

Our dedicated team of full-time faculty members, who are actively engaged in case writing, research and publication, takes deep interest in shaping young minds. We are fortunate to receive great support from the industry. Experienced industry managers volunteer in large number to help us in admission of students, designing curriculum, course development, teaching and case writing.

Fast growing library with large number of books, journals and other resources, physical and online, satisfy our students' thrust for knowledge. Computer lab and other physical facilities on our campus provide a backbone for creating a healthy and convenient learning environment for teachers and students. Modern hostel, sports and other facilities make campus life quite liveable, enjoyable and interactive, all conducive to learning and enriching campus experience.

If you want to pursue a lucrative management career in the fast growing energy and infrastructure sectors or other aspects of business, the School of Petroleum Management of PDPU is one option that, I am sure, you would consider very seriously. You are welcome to visit our website and also our campus.

Pandit Deendayal Petroleum University

Pandit Deendayal Petroleum University, Gandhinagar, promoted by Gujarat State Petroleum Corporation Limited (GSPC) is a university primarily engaged in the field of energy education and research. The University is recognised by UGC. The University addresses the need for trained and specialized human resource for energy sector worldwide, PDPU offers other programmes as well. The six Schools of PDPU are listed below:

1. School of Petroleum Management (SPM)
2. School of Petroleum Technology (SPT)
3. School of Solar Engineering (SSE)
4. School of Nuclear Engineering (SNE)
5. School of Liberal Studies (SLS)
6. School of Technology (SOT)

It helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate, post graduate and doctoral education programmes in the field of energy and also through intensive research initiatives.

School of Petroleum Management

SPM was established in 2006 by GERMI (Gujarat Energy Research and Management Institute), as an initiative of GSPC (Gujarat State Petroleum Corporation), to address the issue of aging managerial manpower, in the energy sector in general and oil and natural gas sector in particular. However, the programme was then opened up for Energy and Infrastructure sector and has now broadened its scope for those who wish to pursue an MBA degree without sectoral focus, but with concentration in any of the functional areas of management. SPM on its part, has formed a strong faculty team with sectoral expertise and a global perspective. It has developed a rigorous curriculum for the following programmes currently offered:

- (a) Masters of Business Administration (MBA); a two-year full-time residential programme
- (b) Doctoral Programme (Ph.D.) in Management; a four-year full-time residential programme
- (c) Postgraduate Diploma in Petroleum Management for Executives (PGDPM-X); a two-year part-time modular programme with one-week campus requirement every trimester for eight trimesters
- (d) Executive Masters of Business Administration (Executive MBA); a 15-month full-time residential programme

The MBA programme focused on oil and natural gas industry in the initial three years, and recently the curriculum has been thoroughly revised to make it all inclusive. The new MBA programme curriculum allows students to opt for a concentrated study in either energy sector or infrastructure sector, while laying focus on functional areas of management, like finance, marketing, operations, human resource management and general management. It also allows students to acquire MBA degree with concentration in any of the functional areas of management.

This two year programme is delivered on trimester (quarter) basis, with three quarters every year and eight weeks of summer training. The first year lays the foundation with courses like communication skills, organisational behaviour, economics and mathematics, and also equips students with conceptual knowledge of various functional areas of management like accounting, finance, marketing, operations, human resource management etc.

In the second year, a student can opt for energy track and/or infrastructure track and study track specific core

and elective courses and also study advance courses offered in the form of free electives from various functional areas of management. A student has an option of ignoring a sector specific track, but choose one or more concentration areas from finance, marketing, operations, human resource management etc. and earn the MBA degree without focus on any specific sector.

SPM, within a short span, aims to become a premier institution with state-of-the-art facilities, providing world class education, training, research, consultancy and outreach services in the sectors of oil and gas, energy and infrastructure. Apart from the academic programmes, SPM offers short-term executive programmes and certificate programmes for working executives and professionals to keep them abreast of the latest managerial issues and topics in the energy and infrastructure sectors.

GSPC, being a promoter organization of SPM, has committed the requisite infrastructure, proactive practical learning environment and intellectual capital to the budding energy and infrastructure sector management professionals at SPM.

Gandhinagar

An Ideal Setting for Learning & Knowledge

Gandhinagar, the capital city of Gujarat is established along the river Sabarmati, and embellishes a lush green garden-city atmosphere, with a generous provision of extensive plantations, a well developed infrastructure and large recreation opportunities. Located in Gandhinagar, PDPU is spread over an impressive campus of about 100 acres and offers the necessary infrastructure for a world class institute.



Objectives

- To operate as an educational and research hub that networks with national and international practitioners from energy sector.
- To offer business education programmes leading to Master's and Doctoral Degrees with a strong recognition in energy and infrastructure management.
- To manage the content, design, delivery, learning outcomes and continuous innovation of the academic programmes in a manner that earns accreditation of international stature.
- To offer customized training programmes with relevant conceptual inputs and skills to address the demand of the increasingly competitive and complex domain of the energy sector.
- To create knowledge through research in the areas of techno-managerial challenges, and also disseminate it for the benefit of students, practising managers and policy makers in the energy and infrastructure sectors.
- To promote a strong, effective and mutually beneficial Industry-Institute interaction.

SPM Advantages

At SPM the students, faculty and learning resources endeavour to produce some of the best minds in the country that are focused on the management of energy and infrastructure sector.

Students

Students of SPM come from diverse backgrounds, which help them to examine managerial issues of the energy and infrastructure sector from multiple perspectives. In addition, an environment conducive to new ideas and sharing of knowledge, helps in the development of a spirit of cooperation and teamwork among students. Some of the unique characteristics of our students include academic excellence, leadership potential, willingness to change and also make change, and a deep rooted respect for all cultures and values.

Every year a good number of students come with prior work-experience. These students bring tremendous value to the school, in the form of a rich mix of learning of the applicability of their knowledge in a functional domain and its relevance in the larger business context. As a result, all students develop better appreciation of theory and grow as more mature and complete managers at the end of the academic process.

Faculty

The essential catalyst in the process of transformation is our accomplished and erudite faculty. Our faculty members are involved in teaching and consultancy, as well as leading-edge research in key managerial areas. Many of them have taken up teaching assignments at SPM after years of corporate experience. They have reputed publications to their credit. As a consequence, they bring a rich combination of academic rigour as well as practical and industrial experience to the class room. For these reasons, SPM students are known to have significantly higher domain exposure.

Support Facilities

Faculty and students of SPM derive the best campus experience due to the effective support of physical and non-physical facilities that SPM has been able to build from the beginning. State of the art academic & hostel facilities, IT infrastructure with Wi-Fi connectivity, well stocked library, along with dedicated well-trained staff collectively enrich the learning experience of students on campus.

Recognition

Pandit Deendayal Petroleum University is recognized by the University Grants Commission (UGC). The MBA programme offered by SPM is duly approved by All India Council for Technical Education (AICTE), Ministry of Human Resources and Development, Government of India, New Delhi. SPM sincerely believes in the recognition of its programmes by the corporate world, by virtue of its content, quality, uniqueness and the superior genre of graduating students. We are proud to have earned that recognition in such a short period of existence.





The Programme

The flagship two-year full time residential programme leading to Master in Business Administration (MBA) is delivered in quarter (trimester) system over the two years, with three quarters of study in each of the two years and a summer internship with industry at the end of the first year of study.

Curriculum

The curriculum is designed such that those who want to focus their study on energy sector or infrastructure sector can do so, and others can simply acquire competencies in the chosen functional area of management, like finance, marketing, operations, human resource management etc. Those who pick a specific sector can also take concentration in functional areas of management.

To complete the credit requirements of the entire programme, students take 120 credit hours (an equivalent of 40 full-credit courses) during the programme. 75 credit hours of core courses are generic in nature in the first and second year. The remaining 45 credit hours of courses in the second year would depend on the choice made by the students. A student can opt for any combination listed below:

- (a) Focus on energy track
- (b) Focus on infrastructure track
- (c) While focussing on energy and/or infrastructure track opt for a concentration in any of the functional areas of management like finance, marketing, operation, human resource management etc.
- (d) Opt for concentration (specialization) in functional areas of management, like finance, operations, marketing, human resource management, economics etc. without opting for any of the sector specific track.

To facilitate more choices the courses are divided into four categories, namely (a) Programme Core, (b) Track Core, (c) Track Electives and (d) Free Electives.

Courses

ACCOUNTING & FINANCE

- Financial Accounting for Managers*
- Cost & Management Accounting*
- Oil & Gas Accounting & Taxation+
- Financial Management I*
- Financial Management II*
- Business Ethics and Corporate Governance*
- Management Control Systems++
- Management of Financial Services++
- Energy Trade & Risk Management**
- International Finance++
- Infrastructure Finance

MARKETING

- Marketing I*
- Marketing II*
- Business to Business Marketing**
- Marketing of Petroleum Oil Lubricants+
- Business of LNG+
- CGD Business+

ORGANISATION BEHAVIOUR

- Organizational Behaviour*
- Organizational Dynamics & Change Management*
- Negotiation and Conflict Management++
- Stress Management++
- Managing Cross-Cultural Issues++
- Creativity and Innovation Management++

HUMAN RESOURCE MANAGEMENT

- Human Resource Management*
- Industrial Relations & Labour Law*
- HR Tools & Techniques++
- Talent Management++
- Training & Development++
- Compensation & Benefits Management++
- Health, Safety & Environment Management**

ECONOMICS

- Managerial Economics*
- Macroeconomics*
- Pricing of Energy Products**
- Carbon Finance: New Business Opportunities+
- Energy Economics**
- Market Structure & Game Theory++
- Public Sector Economics++
- * Programme core courses
- + Track elective courses
- ** Track core courses
- ++ Free elective courses

- Econometrics++
- Regulatory Economics**

OPERATIONS MANAGEMENT

- Operations Management I*
- Operations Management II*
- Operations Research*
- Project Management**
- Operations management in Oil & Gas Sector+
- Infrastructure Contract Management**
- Supply Chain and Logistics Management++
- Managing Refineries+
- Managing Oil & Gas Contracts+
- Operations Strategy++
- Materials and Spares Management++
- Quantitative Methods I*
- Quantitative Methods II*

GENERAL MANAGEMENT

- Business Communication I*
- Business Communication II*
- Business Research Methods*
- Legal Aspects of Business*
- Corporate Strategy*
- Energy Laws**
- Business Consulting++
- Entrepreneurship++
- International Business Management*
- Indian Ethos and Management++

INFORMATION SYSTEM

- Managerial Computing*
- Management Information Systems*
- IS in Energy Value Chain+
- Business Intelligence & Data Mining++

ENERGY & INFRASTRUCTURE

- An Introduction to E&I Sector – a Business Perspective*
- Energy and Infrastructure Sector – a Management Perspective*
- Enterprise Asset Management++
- International Maritime Affairs in E&I Sector**
- Course on Independent Study+

SPM is in the process of adding more free electives from various functional areas of management.

Pedagogy

Teaching methods at the SPM include lectures, case studies, seminars, group discussions, business games, role plays, simulation exercises, structured and unstructured group work as may be needed by a specific topic. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business requirements of the energy and infrastructure sector. As an added advantage, the learning provided at SPM is not only restricted to the classroom but also through field visits, summer internship, independent study courses and constant interaction with industry personnel.

Case Studies

The teaching and learning process at SPM mainly focuses on case study method which includes a dynamic process of exchanging perspectives, countering and defending points and building ideas that improve students' understanding and exposure to decision-making process in a complex business environment. Case studies are chosen from different industries to start with and then gradually focused on business aspects of energy and infrastructure sector, as the programme progresses.

Summer Internship

Summer Internship is a major component of the learning process at SPM. At the end of third trimester, all students are required to undergo summer internship of eight weeks with energy sector companies, financial institutions, IT and infrastructure majors, management consultancies. On successful completion of the training, a student is required to make a presentation and submit a written report for valuation. The formal assessment and feedback of the industry guides are also taken into consideration for overall evaluation of summer projects.

Beyond the Classroom

SPM offers a dynamic campus with outstanding study and research facilities. It also offers students extraordinary opportunities for professional growth through participation in various cultural and academic clubs that organize field trips, academic seminars, cultural programs, debates, discussions and various community services. Domain specific workshops are also organized periodically to strengthen the teaching-learning process.

Group Projects

Working with talented and accomplished peers provides a unique opportunity for accelerated professional and personal growth. Group projects, a major component of most courses, help students to not only to learn the intended concepts and skills, but also to develop and refine skills to work in diverse groups. The groups are formed from pools of varied disciplines, backgrounds, corporate experience and career orientations to leverage the enormous diversity in perspectives. The projects are designed in such a manner that the entire class benefits with coverage of multifarious aspects of energy and infrastructure sector with minimum overlapping and duplication.

Course of Independent Study

A self motivated student can also take up a course of independent study under the guidance of a faculty and learn a specific topic of interest in the field of energy and infrastructure.



Infrastructure

SPM believes that creating a serene environment blended with modern technology enhances the spirit and energy level of all learners and inspires them to optimize their learning efforts. In this direction SPM provides an intellectual ambience in a stimulating campus. Towards this end SPM provides:

Campus Facilities

- Impressive and aesthetically built academic areas
- Wellness Centre
- Automated Library and latest communication facilities
- Cafeteria and Food Court
- Sports and Recreational facilities
- Good living condition in hostels

Hostel Facility

The on-campus, fully-furnished residential facility extends the flexibility of conducting all types of academic and extracurricular activities. There is a separate hostel facility for girls.



Library and Information Centre (LIC)

LIC is the heart of the School which aims to provide knowledge, information, insights and facilitate intellectual development. The centre has utilized Information Technology extensively to ensure that resources are accessible from anywhere at any time. Services such as OPAC for checking online availability and reserving online, bio-metric reader, remote access to e-resources and database makes the LIC user friendly. LIC is well-equipped with a collection of printed as well as electronic resources which includes books, journals, databases, CDs/DVDs, e-journals, reports, case studies, conference proceedings, training manuals, etc.

The school also has an inter-library arrangement with premier institutes of Ahmedabad such-as AMA, IIM-A, EDI and DAIICT. This association facilitates access to books, periodicals etc to create a wider resource for both students and the faculty.



Admissions 2011

SPM announces admissions to the 2011 Batch. The admission process consists of the following components:

- Admission Test conducted through CAT (Common Admission Test, conducted by IIMs)
- Group Discussion
- Personal Interview

Eligible candidates can apply through a prescribed Admission Form along with the payment of application fee. In due course, candidates who will be short-listed on the basis of CAT score will be invited for GD and PI.

KEY ADMISSION DETAILS

- **Intake : 120**
- **Electives**
 - A - Energy & Infrastructure Track
 - B - General Management Track
 - Marketing/Finance/Human Resource/Operations
- **Last Date for Application**
18th February, 2011
- **GD/PI**
23rd to 27th March, 2011
- **Session Begins**
27th June, 2011

Eligibility

School of Petroleum Management uses CAT score as an input for the admission process. The minimum eligibility criterion for admission to the programme is a Bachelor's Degree with at least 50% marks (45% marks for SC-ST candidates) or equivalent CGPA of any of recognised university in India or abroad.

The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The basis of computing the percentage obtained by the candidate in bachelor's degree would be as per the practice followed by the university / institution from where the candidate has obtained the degree. In case of the candidate being awarded grades / CGPA instead of marks, the equivalence of percentage will be considered. For details you are advised to visit our website www.spm.pdpu.ac.in and read the MBA Admission Policy.

Scholarships

School of Petroleum Management, has announced various scholarship schemes for the MBA (focused on Oil and Gas) for meritorious students seeking admissions each year. Various scholarships given to students are:

- ♦ Merit Scholarships
- ♦ Special Scholarships for Girls
- ♦ Merit-Cum-Means Scholarships
- ♦ Freeships

Faculty And Human Resources

The School is in the continuous process of building a world-class intellectual community of distinguished and dedicated faculty to promote learning and knowledge creation of a high order. The School endeavours to create an environment of academic freedom overlaid by meticulous standards of excellence and socially responsive practices. The fundamental strength of the faculty is in the rich experience they bring to SPM, enhanced by enthusiasm at participating in the early days of a budding domain specific institution.

SPM encourages and cultivates an environment of collaborative learning amongst the faculty team. The School also recognizes that research provides a major interface with wider academia and industry. Pioneering interdisciplinary research by the faculty contributes directly to a better learning environment at the School and indirectly to a wider audience of practicing managers and teachers of management.

The model for the Faculty has a portfolio mix of competent permanent and visiting faculty from Academia and professionals from industry. This model ensures that students are exposed to the latest insights and perspectives in diverse businesses, especially those related to the energy and infrastructure sector.

The faculty endeavour is efficiently supported by a competent and dedicated team of research associates and administrative staff members.

Core Faculty

Akash Patel, Ph.D.
Accounting & Finance

Ashutosh Muduli, Ph.D.
Human Resource
Management

Bhavesh Patel, Ph.D.
Director
Accounting & Finance

D M Pestonjee, Ph.D.
GSPL - Chair Professor
Organizational Behaviour

Ganes Pandya
Operation Research and
Statistics

Kaushal Kishore
Marketing

Lalit Kumar Khurana
Finance

Pramod Paliwal, Ph.D.
Marketing

Rasananda Panda, Ph.D.
Economics

Satish Pandey, Ph.D.
Organizational Behaviour

Somdeb Lahiri, Ph.D.
Economics

Subrat Sahu, Ph.D.
Marketing

Sudhir Yadav, Ph.D.
Production & Operations
Management

Taral Pathak
Finance

Visiting Faculty

A. H. Kalro, Ph.D.
AES Post Graduate
Institute of Business
Management-[HL MBA]

A. Khandual
IDBI

Amit Biswas, Ph.D.
Indian Statistical Institute

Aneesh Chinubhai
GIPL

Ashish Verma
Infosys

Ashwini Kumar Gupta, Ph.D.
CEPT University

Capt. Sarabjit Butalia
Independent Consultant

C.P. Dayanand Murthy, Ph.D.
Gujarat National Law
University

Chinmoy Sarkar, Ph.D.
IIT-Kharagpur

David Conklin
Geo Global Resources

Debasis Sarkar, Ph.D.
CEPT University

D. G. Shukla
Legal Expert

D. K. Banik
Independent consultant

Dipen Chauhan
GSPC Gas

F. S. Sekkar Nekkar
Gujarat National Law
University

Gautam Patel
Independent Consultant

G. S. Gupta, Ph.D.
IIM-Ahmedabad

Indra Nath Chatterjee, Ph.D.

Jindal Drilling &
Industries Ltd.

L. Sridhar, Ph.D.
IIM-Bangalore

Malathesh Swaminath
IIM-Bangalore

Mayank Joshipura, Ph.D.
S. P. Jain Institute of
Management Studies

Mayuri Pandya, Ph.D.
L. A. Shah College

Nirja Sharma
Independent Consultant

Pankaj Jain
Cairn India

Rajendra Hittanagi, Ph.D.
Gujarat National Law
University

R. B. Shinde
GSPC Ltd.

Sanjay Kumar Gupta
Independent Consultant

Shailesh Gandhi, Ph.D.
IIM-Ahmedabad

Shantanu Mehta, Ph.D.
NIRMA University

Shubhra Gaur, Ph.D.
MICA

S. Krishnamurthy
IIM-Bangalore

Vikas Mehrotra
Infosys

Guest Faculty

Arbind Sinha, Ph.D.
MICA

Aravind Sahay, Ph.D.
IIM-Ahmedabad

Ashok Som
ESSEC Business School,
France

Basheer Khumawala, Ph.D.
Huston University

C. Gopalkrishnan, Ph.D.
NIRMA University

Dwijendra Tripathi, Ph.D.
Former Professor, IIM-A

Gautam Appa
London School of
Economics

Jagdeep Chhokar, Ph.D.
IIM-Ahmedabad

Preeta Vyas, Ph.D.
IIM-Ahmedabad

R. R. K. Sharma, Ph.D.
IIT-Kanpur

Guest Speakers

A. K. Bansal, Ph.D.
Independent consultant

Akhil Mehrotra
Gujarat Gas Company Ltd.

Anjali Hazarika, Ph.D.
Oil India Ltd.

B. S. Negi
Petroleum & Natural Gas
Regulatory Board

D. J. Pandian, IAS
Government of Gujarat

D. Panda
GSPC Ltd.

Dr. Jayram Soni
Independent consultant

Ghajanana Bakade
Xtra Power Fleet & Field

Janaki Anant B
i-Flex Communications

Jeremy B. Benthams, Ph.D.
Royal Dutch Shell

Jeffrey A. Serfass,
National Hydrogen
Association, USA

J. Mahapatra
IPS, Commissioner
of Police

L. Balasundaram
Gujarat Gas Company Ltd.

L. Mansingh
Petroleum & Natural Gas
Regulatory Board

Manjit Singh
Total Fina-Elf India Ltd.

Manoj Nair
LNG Marketing

Manoj Parmesh
Weatherford Oil Tool
Middle East Ltd.

Mike Hugentobler
Halliburton Offshore
Services Inc.

M. P. Tiwari
Indian Oil Corporation Ltd.

PPG Sharma
GSPC Gas Ltd.

R. N. Das
Government of Gujarat

Rajiv Khanna
BG India

Srinivas Rao
Shell Group

S. K. Pandey
Indian Oil Corporation Ltd.

Other Academic Programmes

Apart from its flagship programme of MBA, SPM has several other academic programmes and activities.

PGDPM-X

The Post Graduate Diploma in Petroleum Management-Executive (PGDPM-X) is a two year programme tailor made to enhance the managerial capabilities of working executives in the petroleum and allied sectors. The programme is delivered through eight modules (each module is of eight days) on quarterly contact hour basis.

The Doctoral Programme

The purpose of the Doctoral Programme of SPM is to train prospective scholars to become highly skilled and innovative researchers and teachers in various aspects of management related to the energy sector. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

Projects and Consulting

The faculty of the School undertakes the projects and consulting assignments from the corporate clients, government and other constituents.

Executive MBA

Executive Masters in Business Administration (Executive MBA) programme is a 15 month programme offered by SPM leading to MBA degree in energy and Infrastructure sector. The curriculum is delivered in quarter system, with four quarters in one year. First four quarters involve study of classroom courses, where residential requirement is essential. The fifth quarter is devoted for Comprehensive Project Work.

Management Development Programmes

The School designs and delivers the short-duration programmes for the benefit of industry and corporate personnel in the areas of general management as well as energy specific topics. The Schools also undertakes need survey and designs the specific training programmes for corporate clients.

Students' Clubs

There are various clubs managed by the students as an initiative to add new flavours and themes to capture the pulse of the energy sector. This gives an extra edge to understand, learn and share their knowledge on a common platform. This translates into enhancement of their intellect from their peers and industry experts. The students at SPM manage the following clubs:

- ♦ **Finnacle** (in the area of Finance)
- ♦ **Dig & Burn** (focused on activities related to Oil and Gas sector)
- ♦ **Marcom** (in the area of Marketing)
- ♦ **Prodigy** (in the area of Production and Operations)

These clubs organise the following activities regularly:

- ♦ **Debate** - Debating over current issue
- ♦ **Analyst** - Presentations on various sector specific topics
- ♦ **Quiz** - Quizzes at regular intervals which provide an opportunity to compete with colleagues
- ♦ **Guest Sessions** - Learning from eminent industry experts and taking benefit of their experience and expertise
- ♦ **Discussion Forum** - Discussions on contemporary issues
- ♦ **News Crunchers** - Sharing the latest news and information about the Oil & Gas sector



Confederation of Indian Industry - Young Indians (CII - Yi)

SPM proactively participates in CII's Young Indians (Yi), a premier business association of entrepreneurs, professionals and progressive achievers between the age group of 18 to 40 years, engaged in creating a platform for young Indians to realize the dream of a developed nation. SPM Yi Net has successfully completed its 3 years, wherein it has organized social, cultural, entrepreneurial and managerial events. SPM's Yi members have organized events like Dell – Bloomberg National B-plan contest, Akshara (An initiative for strengthening municipal schools), Immunization programmes for the underprivileged, Blood donation camps and Yi Cricket league to name a few. Some of the SPM Yi Net's Achievements are:

SPM Yi Net's Achievements

- ♦ Ranked fourth Best Net in India, 2008, by CII, students were felicitated at ISB – Hyderabad (Feb 2009).
- ♦ Ranked second Best Net in India, 2009, by CII, students were felicitated (Feb 2010).
- ♦ One of our students was ranked as the fourth Best student in India, 2009 out of 12,500 Yi members all over India.



Events

Management Conclave

SPM organised a Management Conclave with a participation of more than fifteen industry leaders in energy sector sharing their views and experiences on prospects and challenges that industry is facing together with their suggestions regarding management education requirement at MBA level from the perspective of energy sector. This event was planned as a part of the comprehensive review of the MBA curriculum. Valuable insights were received by students and faculty and that helped a lot in curriculum design.

CGD Roundtable

City Gas Distribution (CGD) is an evolving phenomenon in India. Industry, regulators and policy makers are still at the early phase of learning curve in localising the world experience of this environment friendly source of energy. SPM organised a CGD Roundtable, in which senior executives from a large number of CGD firms were invited and three members of a regulatory agency as well as state policy makers were invited on a common platform. They all discussed their perspectives and issues with several suggestions on removing hurdles.

Catalyst

CATALYST provides a forum for students to demonstrate their leadership capabilities in a creative manner. Catalyst, the ensemble of business and management events brings together students from business schools, distinguished people from corporate world and entrepreneurs. Every year, the event contains activities like Empresario, Energia, Pitch, Crusade, cognize and Share-da-Bazaar etc.

Conference (ICOMPS)

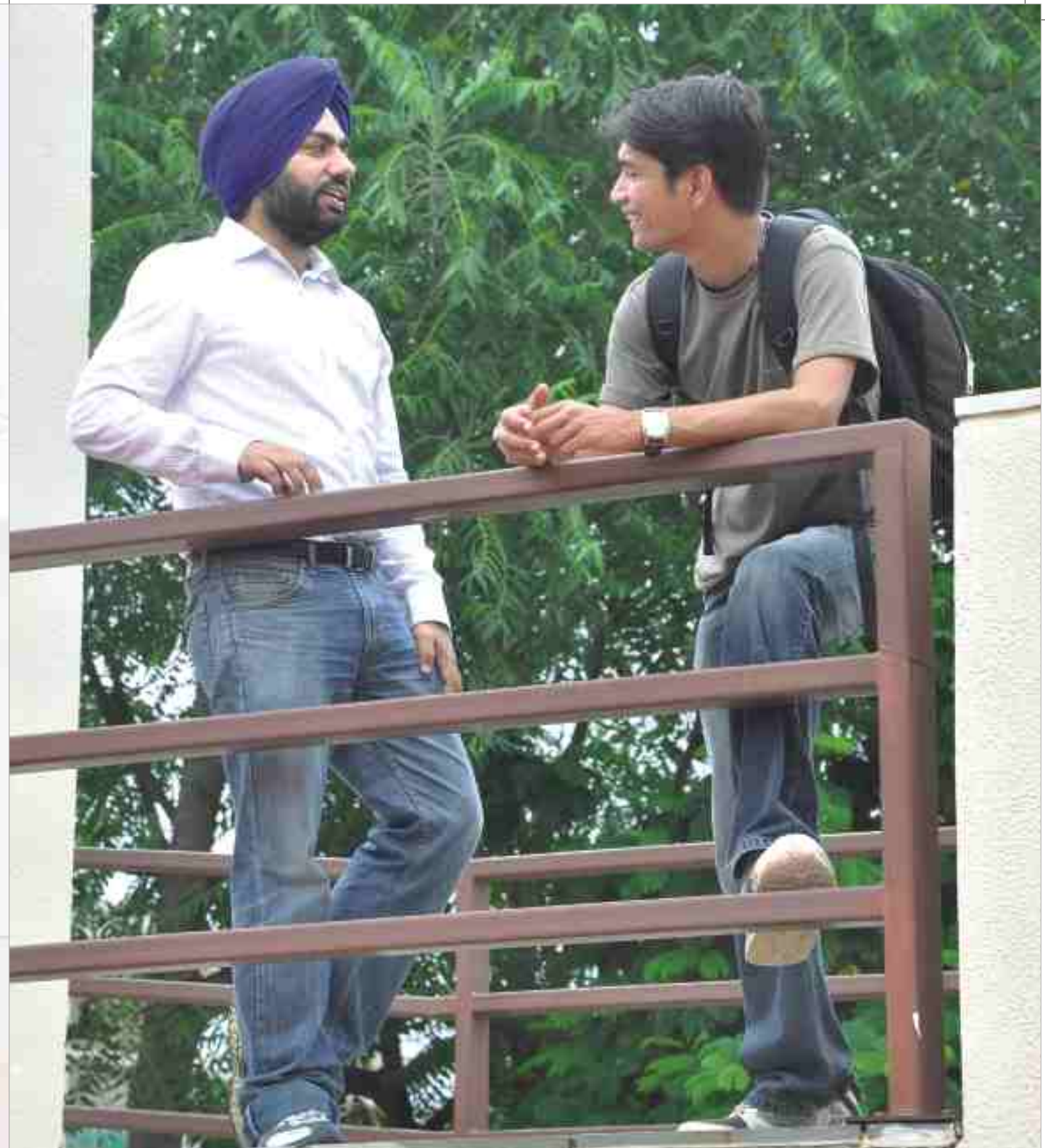
SPM has been conducting an international conference on petroleum management every two years. The second such conference drew good amount of interest among researchers, students and policy makers. Foreign researchers also participated and presented their research findings.

Energy Consulting Conclave

Financial advisory, business strategy, technology management and risk management has become more important for the energy sector in general and oil and gas sector in particular. The energy sector companies in their quest for excellence have started looking for the services of consulting firms in these domains of services. Realising this, SPM has taken the initiative to provide a platform for the executives of the consulting industry to share their views with the students' community.

PIZZAZZ

This is an annual event hosted by the students of the School as a two day fun filled jamboree comprising of a theme based poster competition, one act plays, a painting competition and a musical show. It is a sign off event for the passing batch and is celebrated with great enthusiasm by the students every year.



Community Development

PDPU envisions developing better humans and citizens beyond professionals with qualities and right attitude. To achieve this vision, the university has undertaken Community Development Initiative to prepare students to see life in a larger perspective, to have cross cultural learning, to cultivate multiple perspective of the situation and to explore ways to use their education and skills for adding value to the self and the society. PDPU has undertaken community development initiative with an objective to be part of the growth of the surrounded villages and to sensitize and motivate university students to be a part of societal progress along with their own development. PDPU has been organizing summer workshops and other periodical activities involving children between age group of 6 years to 15 years from nearby villages.

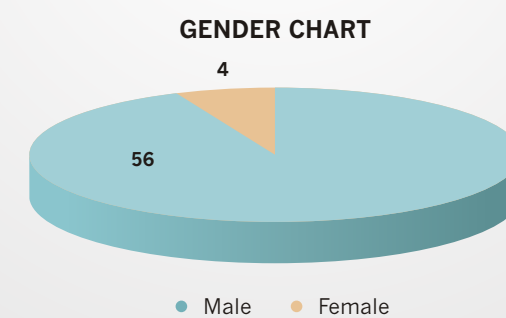
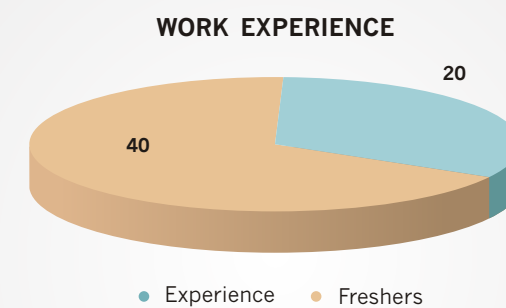
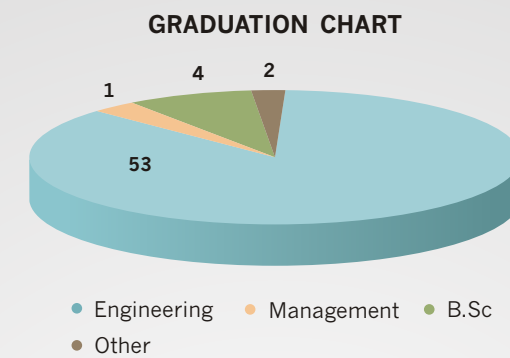




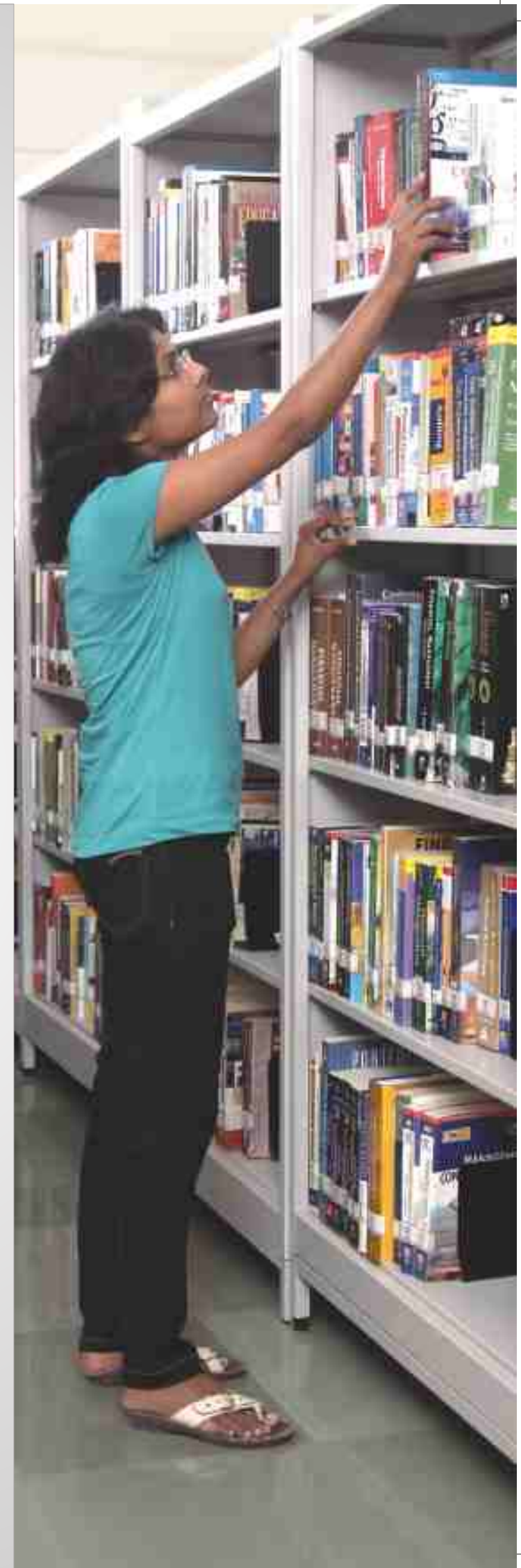
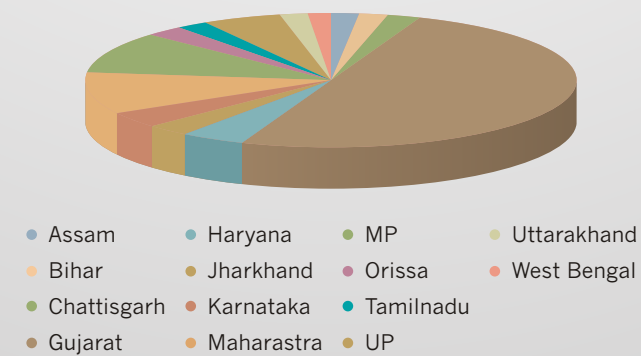
SPM ALUMNI

SPM has a strong and well-networked Alumni Association that aims to establish a rapport with former students and have common programmes which will be mutually beneficial. The Alumni Association works to unite its students working across the energy sector, relive the passion they share, build connections that help each other and give back to SPM a better network in a niche sector. As of date, more than 120 of our former students are life members of the association.

Profile of 2010 Batch



STATE-WISE DISTRIBUTION: 2010 BATCH



Final Placements 2008 & 2009 : A Brief

The placement initiatives of SPM for its previous batches attracted a good number of companies from oil & gas (upstream, midstream and downstream) sector including service providers and also the firms with energy verticals in IT, consulting, banking and financial services sectors. Students were placed with job profiles varying from business development, petro retailing, lubricant marketing, risk management, NELP bidding, city gas distribution, materials and spare management, project management to talent management and corporate communication, consulting, financial analysis, banking etc.

Aban Offshore Ltd.	ICICI Bank
Adani Group	ICICI Lombard
Adani Welspun & Exploration Ltd.	Infraline Energy
Aneri Construction	Indian Oil Corporation Limited
Bharat Petroleum Corporation Limited	Jai Hind Projects Ltd.
Cairn India Limited	Jay Somnath JSIW
Castrol	Jindal Drilling & Industries Ltd.
Central Bank of India	John Energy Ltd.
Chandra Group	J P Kenny (Wood Group Engineering India Pvt. Ltd.)
Corrtech International	Jubilant Energy
Datamonitor Group	Kapasi Offshore Ltd.
Dorf Ketel Chemicals Pvt. Ltd.	Kotak Mahindra Bank
DGH (Directorate General of Hydrocarbons)	KPMG
DMV Business Research & Marketing Ltd.	L & T
E. I. Technologies Pvt. Ltd.	Mafoi Management Consultants Ltd.
Emerson	Mahanagar Gas Ltd.
Ernst & Young	Mahindra Satyam
Essar Group	Oilex Ltd.
Great offshore	ONGC Petro Additions Limited
GSPC Gas Company Ltd.	Parsons Brinckerhoff India Pvt. Ltd.
Gujarat Alkalies & Chemicals Ltd.	Punj Lloyd
Gujarat Energy Transmission Company Ltd.	Reliance Industries Limited
Gujarat Energy Regulatory Commission	Schlumberger
Gujarat Gas Company Limited	Sabarmati Gas Ltd.
Gujarat Narmada Valley Fertilizers Company Ltd.	Tata Consultancy Services
Gujarat Power Corporation Ltd.	TCE Consulting Engineers Ltd.
Gujarat State Fertilizers & Chemicals Ltd.	Tebodin Consultants & Engineers
Gujarat State Petroleum Corporation	Torrent Power
Gujarat State Petronet Ltd.	Tractebel Engineering
Gujarat Info Petro Ltd.	Weatherford Oil Tool Middle East Ltd.
Hindustan Oil Exploration Company Ltd.	
Hindustan Petroleum Corporation Ltd.	

The following companies have participated in Final Placements:

