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Question Paper Code : GG 1503

M.B.A. DEGREE EXAMINATION, AUGUST 2010.

First Semester

DBA 1603 — ECONOMIC FOUNDATIONS OF BUSINESS ENVIRONMENT

(Regulation 2009/2007)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. How do you measure inflation?
2. State some of the methods of savings.
3. How does maturity rate of business cycle affect economy?
4. What is fiscal policy?
5. Why is there demand for money?
6. What is money market equilibrium?
7. What is a commodity market?
8. Give any two reasons for unemployment.
9. What is an external sector?
10. What is trade multiplier?

PART B — (5 × 16 = 80 marks)

11. (a) State the various methods of measuring national income.

Or

(b) Critically examine the balance of payment position of India. Also explain how it affects the exchange rate.

12. (a) Elaborate on the Keynesian perspectives of national income.

Or

(b) Discuss the business cycle in detail.

13. (a) Critically examine the Indian monetary policy.

Or

(b) Give an analysis of money market.

14. (a) How does commodity market differs from money market? How is it related to inflation?

Or

(b) State the ways and means of tackling unemployment.

15. (a) Discuss the documents involved in international trade.

Or

(b) How does liberalisation and multinational players affect Indian economy?