MBA-362

MSP-60

M.B.A. DEGREE EXAMINATION – JUNE 2009.

(AY 2005-06 batch onwards)

Second Year

Operations Management

PROJECT MANAGEMENT

Time: 3 hours Maximum marks: 75

PART A — $(3 \times 5 = 15 \text{ marks})$

Answer any THREE questions.

All questions carry equal marks.

- 1. Who is a project manager?
- 2. How PERT helps in projects?
- 3. What is the necessity of project evaluation?
- 4. What is meant by termination of the project?
- 5. What are the objectives of project evaluation?

PART B — $(4 \times 15 = 60 \text{ marks})$

Answer any FOUR questions.

All questions carry equal marks.

- 6. What major information would you expect to find in a project audit?
- 7. Enumerate the steps involved in implementation of the project.
- 8. How can a project manager influence customer expectations and perceptions?
- 9. What are the various reports that the management call for during the implementation of the project?
- 10. Explain the responsibilities of a project manager.
- 11. Explain the various management techniques for the project management.
- 12. How control is useful for the project management?
