

DISTANCE EDUCATION  
B.C.S. DEGREE EXAMINATION, MAY 2011.  
PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. What are the principles of management?
2. Explain the different kinds of policies.
3. What are the functions of staff officers?
4. What are the features of delegation?
5. Describe Maslow's hierarchy of needs.
6. Explain the process of communication.
7. What do you mean by direction? Explain the importance of direction.
8. Explain the steps involved in process.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

9. Describe the functions of different levels of management.
10. Discuss the various techniques for effective co-ordination.

11. What do you mean by management by objectives? What are the steps involved in it?
  12. Explain the process of decision-making.
  13. Compare line, staff and functional organization.
  14. Identify the major styles of leadership and mark the features of each style?
  15. Explain the several techniques used for managerial control.
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