

**POST GRADUATE DIPLOMA IN  
DISTANCE EDUCATION**

**Term-End Examination**

**December, 2006**

**ES-318 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 75%*

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**Note :**

- (i) Attempt **all** the three questions.
  - (ii) All the three questions carry equal weightage.
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1. Answer any **two** of the following in about 600 words each :
  - (i) Discuss any three specific factors that influence the growth of communication technology in a country.
  - (ii) "Educational communication systems share the characteristics of an open system." Discuss the statement and list the barriers to communication.
  - (iii) "We are moving fast towards a society which will be a network of people, information, resources and so on." Critically evaluate this statement in the light of current trends in communication technology.
  
2. Answer any **four** of the following in about 300 words each :
  - (i) Discuss the uses of computer as a medium in distance education.

- (ii) Distinguish between satellite and terrestrial communication.
- (iii) Describe the strengths and limitations of Internet.
- (iv) Discuss the computer and communication skills required of a teacher in distance education.
- (v) Write a short note on Bates' principles of media choice.
- (vi) Describe the steps involved in editing of TV programmes.

**3.** Answer any **two** of the following questions in about 600 words each :

- (i) Describe the basic television shots with the help of diagram/sketch.
- (ii) Explain the working of a television camera. Describe the precautions and care you will take while operating a TV camera in a studio.
- (iii) Describe the different types of formats used in TV programmes. Which format will you use for a programme on 'Behavioural Science' aimed at industrial workers and why ?