

**MBA 816****MSP-80**

**M.B.A. DEGREE/P.G.D.I.T.M  
EXAMINATION – JANUARY 2009.**

(M.B.A. A.Y. 2005–06 batch onwards  
PGDITM A.Y. 2006–07 batch onwards)

**MANAGING INFORMATION TECHNOLOGY**

Time : 3 hours

Maximum marks : 75

Answer for 5 marks question should not  
exceed 2 pages.

Answer for 15 marks questions should not  
exceed 5 pages.

**PART A — (3 × 5 = 15 marks)**

Answer any **THREE** questions.

1. What is the role of information technology in an organization?
2. Discuss about primary activities of system analysis phase.
3. Explain information system architecture.
4. Explain management involvement and governance.
5. Explain Encryption.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the multifaceted role of an system analyst.
7. Discuss about promotion of Enterprise innovation.
8. Explain the trend in information system. Discuss about the impact of these changes on the end users and managers of an organisation.
9. What has been the impact of information technology on the work relationships, activities and resources of managers?
10. What potential security problem do you see in one increasing use of Intranet and Extranet in business?
11. List the reasons for process specification.
12. Write short notes on :
  - (a) Data security control
  - (b) Contents of MIS Plan
  - (c) Decision supported system (DSS).