



MB 101

I Semester M.B.A. Examination, July 2010
MANAGEMENT
Course – 1 : Management Theory and Practice (Freshers)

Time : 3 Hours

Max. Marks : 75

SECTION – A

1. Answer **all** sub-questions. **Each** sub-question carries **2** marks : **(5×2=10)**
- a) What is Grapewine ?
 - b) What is Neo-classical Theory ?
 - c) What is production planning and control ?
 - d) What do you understand by organizational manual ?
 - e) What do you mean by budgetary control system ?

SECTION – B

- Answer **any two** questions. **Each** question carries **10** marks : **(2×10=20)**
- 2. What are the functions of a manager ? Is mere knowledge of management enough to become a successful manager ?
 - 3. What are the major steps in the decision making process ? Identify and explain the key considerations in each step.
 - 4. What do you mean by levels of management ? Briefly describe the different levels of management.
 - 5. Discuss the various styles of leadership. Do you think categorization of leadership styles into water-tight compartments is possible ?

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **15** marks : **(3×15=45)**

6. Differentiate between behavioural approach and scientific approach to management. Which approach do you think is more suitable in the current conditions ?
 7. What do you understand by planning ? How do the plans help in the effective management of a business enterprise ?
 8. Discuss the importance of MBO and explain the measurability of management objectives.
 9. What do you understand by line organization, functional organization and line and staff organization ? Discuss their respective merits and demerits.
 10. “Motivation is core of management”. Discuss what management can do to motivate the staff in an industrial organization ?
 11. Why is control a must in business organization ? What are the requirements of an effective control system ?
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