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B. B. A. (Semester - III) Examination - 2009

PERSONALITY DEVELOPMENT

(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions :

- (1) All questions are compulsory.*
- (2) Figures to the right indicate full marks.*

Q.1) Write short notes : (Any Four) [20]

- (a) Perceptions about Personality
- (b) Allports contribution towards Trait
- (c) Self Introspection Skill
- (d) Process of Self Development
- (e) Pillars of Character
- (f) Importance of Competency Mapping
- (g) Eye Contact
- (h) Importance of Time Management

Q.2) Define Personality Development. Explain the determinants of Personality Development. [15]

OR

Q.2) Elaborate on the statement "Seek first to understand and then to be understood". [15]

Q.3) What is Self-introduction ? Explain the tips for Self-introduction. [15]

OR

Q.3) What is Change Management ? Why do people Resist Change ? [15]

Q.4) Describe the importance and principles of 360* Feedback System. [15]

OR

Q.4) How will you make your Communication Effective ? Explain. [15]

Q.5) Define Self-Esteem. Explain the advantages of Self-Esteem. [15]

OR

Q.5) Define Self-Assessment. Explain the types and importance of Self-Assessment. [15]