

MBA-599**MSP-24**

**M.B.A. DEGREE EXAMINATION –
JUNE 2008.**

(AY 2005–2006 onwards)

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 75

Answer for 5 marks questions should
not exceed 2 pages.

Answer for 10/15 marks questions should
not exceed 5 pages.

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. How will you classify International Business?
2. Explain the strategies adopted by MNCs.
3. Outline the restrictive clauses in a foreign collaborations.
4. Explain the functions of a UNCTAD.
5. How will you draft an Arbitration agreement?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Bring out the factors influencing international business and explain with example.
7. Write short notes on :
 - (a) SAFTA and
 - (b) NAFTA.
8. Explain briefly different kinds of collaboration and joint ventures that are prevailing in international business.
9. Discuss in detail the dispute settlement procedures of WTO.
10. Elaborate on the implications of TRIPS and GATS.
11. Explain the step by step procedure for International Commercial Arbitration.
12. 'International trade will further pollute the natural environment' — Discuss.