

DE-2332

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DISTANCE EDUCATION
B.C.S. DEGREE EXAMINATION, DECEMBER 2011.
PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

1. Explain “Planning in essentially forward looking”.
2. “Management is what a manager does” Do you agree? Justify your answer.
3. Distinguish between unity of command and unity of direction.
4. What is a policy? Explain its characteristics.
5. Explain the steps involved in making planning effective.
6. What are the principles of delegation?
7. Describe the way to control process work.
8. What qualities should a good supervisor possess?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

9. Explain the nature of authority - responsibility relationships in an organisation by means of a suitable chart.
10. What are the factors which determine the extent of decentralization?
11. Explain departmentation. What are the basis for departmentation.
12. What do you mean by span of control. How will you determine the span of control.
13. Explain the different methods how a person can be motivated.
14. Explain the Barriers of communication and how can you overcome it?
15. What are the objectives of controlling? State and explain the principles of controlling.