

5. What is decentralisation ? What factors determine the degree of decentralisation ?
6. Critically examine dual factor theory by A.Maslow.
7. What are the barriers of communication ? How do you overcome them ?
8. Explain the nature and importance of Direction.
9. Explain the importance of co-ordination as an essence of managerial process.
10. What is Control ? What steps are involved in Control process ?

Register Number :

Name of the Candidate :

**2 9 4 5**

**P.G . DIPLOMA EXAMINATION, 2011**

( BUSINESS ADMINISTRATION )

( PAPER - I )

**110. PRINCIPLES OF MANAGEMENT**

May ]

[ Time : 3 Hours

Maximum : 100 Marks

*Answer any FIVE questions.*

*All questions carry equal marks.*

( 5× 20=100)

1. Explain the functions of management.
2. What is planning ? Explain its importance in detail.
3. What do you mean by organisation ? What are the basic principles of organisation ?
4. What is organisation structure ? Discuss its merits and demerits.

**Turn Over**