



### **MESSAGE**

The National Institute of Fashion Technology (NIFT), created to infuse into the country's large apparel and textile industry the one element without which it cannot hope to grow and expand in a multi-competitive world — the element of design — has married two seemingly incongruous objectives with remarkable success. A mass production industry can hope to succeed only by adherence to systems, which lose productive efficiency with deviation and change; fashion, on the other hand, projecting itself as being different, by its very definition, must constantly strive for the new and the distinctive.

NIFT has met this challenge by creating a system of instruction that makes of those who pass its portals entrepreneurs who can respond to demands with agility and flexibility. This NIFT has done by designing its education as a creative configuration that traffics in diverse directions in search of distinctive solutions that lead to the common goal of excellence in output. Taught freedom of inquiry and independence of thought, NIFT students learn quickly that depth of understanding and mastery of technology will give them the confidence to express their creativity and strike out differently. Whether within the mass production system or as fashion designers on their own, NIFT students have achieved remarkable success and distinction of repute in meeting the exacting demands of fashion, constantly innovating to remain constantly at the top.

From a relatively straightforward aim of creating a satisfying vocational opportunity for the creative mind, NIFT has evolved with the years to being able today to offer courses of higher education with greater depth and wider specialization. NIFT's Research Programme is the latest milestone in its growth, and the current concern is to shape it so that for student and faculty alike, it becomes a limb of that higher education that leads society to the creation of a more desirable future.

Smt. Kiran Dhingra, IAS (Retd.) Former Secretary, Ministry of Textiles Chairperson of BOG NIFT





### **FOREWORD**

When we started in 1986, the notion of 'fashion education' was remarkably novel and even viewed with skepticism. Competing theories emerged about the role and future of fashion education in India. We went ahead with firm conviction and vision to emerge as the country's premier institute playing a pivotal role in fashion education. New information and ideas and differentiated instruction have always been essential to the institute.

Balancing varied creative forces amidst multifaceted systems and issues, National Institute of Fashion Technology (NIFT) has come a long way. Through its journey of almost three decades, NIFT has emerged as a hub of innovation in the realm of design, management and technology. We prepare our students to produce solutions nearly to any challenge within defined domain specifics.

In my considered opinion, higher education establishes the foundation for both individual and societal development. The same opportunities to succeed should therefore be available to young people from all backgrounds throughout the country. Driving forward this conviction, NIFT provides a framework of 15 professionally-managed Centres to ensure that the prospective students from different parts of the country achieve their highest potential through the programmes offered, and as per studentss' aspirations.

At NIFT, training and experience is drawn from inquiry-based teaching and learning. The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and applied dynamics across levels and disciplines. The faculty at NIFT builds critically engaged teaching practices while testing its relevance through a wide range of real-life projects and contexts.

Our academic practices lead to future possibilities that are address both current and future challenges. I invite you to join us here at the National Institute of Fashion Technology to explore unique opportunities in learning.

Come and experience what sets NIFT apart. Why wait?

Prem Kumar Gera, IAS Director General, NIFT

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M.F.M. (Master of Fashion Management)
M.F.Tech. (Master of Fashion Technology)

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for 27 years stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up in 1986 under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instuctors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is a reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 15 professionally managed campuses, National Institute of Fashion Technology provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.



### **NIFT** accreditation

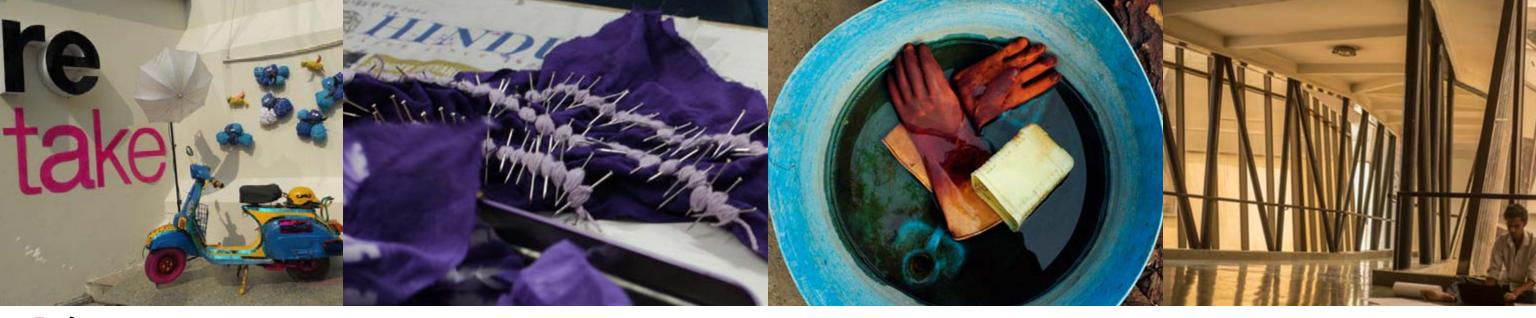
NIFT Act 2006 published in the Gazette of India on 14th July, 2006 confers Statutory Status on the institute. The Act came into effect from 1st April, 2007. The President of India is the 'Visitor' of the institute under the Act. The Act empowers the institute to award Degrees and other distinctions. NIFT is the first premier institute in the world to award its own Degrees in the field of fashion education

### **CONFERRING DEGREES**

National Institute of Fashion Technology awards Degrees for undergraduate, postgraduate and doctoral studies. The Degrees awarded by the institute are recognised by the academia worldwide. The institute confers Degrees to the graduates in the Convocation Ceremony marking the occasion when the students leave the realms of the institute to take up key leadership positions in the industry.

### **BOARD OF GOVERNORS**

In accordance with NIFT Act 2006, the Institute consists of the Board of Governors comprising key officials and experts from different areas of expertise. Members of Parliament, representatives from the Ministry or departments in the Government of India, eminent industry experts and educationists broadly comprise the Board of NIFT. This Board is responsible for the general superintendence of the institute and for steering the institute & providing direction in related matters.



The academic strategy of the Institute places the students as one of its prime assets. The institute capacitates an enrolment of about 7000 students across fifteen campuses of study. The institute is committed to providing a stimulating environment to encourage learning in first year of study.

### SHIFTING THE FRAME: EXPLORING NEWER DIMENSIONS

Education can be used to investigate new dimensions, which are aimed at pedagogical affordances of altered ways of thinking. Educationists have ordered a range of methods and accounts in fashion education. Identifying principles of good learning, NIFT has constructed its philosophy of progressive thinking. Over the years, the institute has emerged as a hub of innovation in the realm of design, management & technology. We prepare our students to produce solutions nearly to any challenge within our domain specifics.

### INTEGRATED LEARNING

We stand for the value of inquiry-based teaching and learning. The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and industrial dynamics across levels and disciplines. It is this integrated learning at NIFT that provides a unique platform to its students transforming them into professionals and preparing them for a wide variety of careers. Cutting across specialisms, the students are encouraged to work with a cohesive approach to learning.

### INDUSTRIAL DYNAMICS

The emphasis is on professional development of students. The teaching methodology promotes interactivity, critical to students' understanding, development and maturity. Students undertake classroom and workshop assignments, conduct field studies, participate in group discussions and critique sessions. Hands on experience on live industry projects allows the students to brace themselves for the industry and other entrepreneurial possibilities. The course curriculum accommodates student interaction with the industry through internships, ringing in requisite insight and appreciation of industry diktats.

### GRASSROOT CONNECT

NIFT has emerged as a Centre of excellence & innovation with a distinctly conscious concern for social responsibility. Connecting with the grassroots, the institute has built the 'Craft Cluster Initiative' into its curricula that enables the students to work in collaboration with the artisans and weavers from different pockets of India. On one end, the 'Craft Cluster Initiative' engages artisans & weavers to broaden their knowledgebase and channelize their efforts into more market friendly and profitable ventures. On the other, it promotes a culture of understanding and appreciation of the arts & crafts of India amongst students with a view to provide sustainable solutions to the craft sector.

### CRITICAL APPRAISAL

Critical appraisal at every step encourages self improvement. The evaluation system closely monitors the students' evolution through the course study. The evaluation pattern focuses on the gamut of learning practices and corresponding evaluation tools like task-based assignments, research papers and written examinations throughout the academic calendar. Interactive juries and viva-voice provide qualitative evaluation in the overall growth of the students. The critical appraisal also assesses the students' ability to collate and correlate learning from various inputs as a demonstrated outcome through presentations and displays.

### TEAM BUILDING

With a view to encourage team building, trust & motivation among students, the institute conducts an outbound workshop for students as a part of the academic plan. The workshop aims to put the 'bigger picture' in front of the students and helps them individually to introspect and discover themselves from a fresh perspective. 'Behavioural training' complements the classroom inputs to maximize learning. The workshop integrates aspects like teamwork, planning & co-ordination, personal & social communication, lateral thinking, self exploration and self realization. The facilitators use campsites and other tools like adventure activities. camp games, natural settings, local people & their habitat to provide qualitative learning experiences.







The academic strategy of NIFT embraces a global approach. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with about 26 leading international fashion institutes & organisations that share the same academic direction, integrating NIFT students with the global mainstream of fashion.

International collaborations allow students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The opportunity can be undertaken by the students across NIFT campuses and all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research fora/ exhibitions and other events.

NIFT students at all campuses are encouraged to participate in international events and competitions. The students have participated and won laurels in several prestigious international competitions like Mittelmoda Premio, Crespi and ITS, Italy; Gifu and Asia Makuhari Grand Prix, Japan; Asia Pacific Young Designers, Hong Kong; World of Wearable Art, New Zealand; Arts of Fashion Foundation USA; Lindstorm awards in Helsinki; Triumph Inspirational awards in Shanghai.

The institute also attracts international students who come and experience its academic and cultural richness. Through the exchange programmes, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. The students of Management & Technology have had invaluable exposure to production techniques that cater to high fashion demands of the global marketplace.

The strategic alliances encourage academic enhancement at faculty level as well. Faculty exchange and joint research initiatives ensure that the institute's teaching methods and facilities are constantly updated & upgraded to be at par with the best institutes in the world. To

professional ideas, the faculty at NIFT participates in academic exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing their substantial experience to the classroom thus enriching the knowledge pool at NIFT.

Some of the key institutes with whom NIFT has an association are London College of Fashion (UK), Queensland University of Technology (Australia), De Montfort University (UK), Swiss Textile College (Zurich), Mod Art International (Paris), NABA (Milan), School of Art & Design, University of Wolverhampton (UK), Colorado State University (USA), Academy of Arts (San Francisco), Philadelphia University (USA), University of Southampton (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Royal Academy of Arts (Netherlands), BGMEA Institute of Fashion and Technology (BIFT), Dhaka, Bangladesh amongst others.

### **DUAL DEGREE OPPURTUNITY**

NIFT has entered into a strategic alliance with Fashion Institute of Technology, New York, USA. The partnership encompasses a landmark achievement and first of its kind at NIFT. This new international dimension will allow select meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT will undertake two years study at the home institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. Currently, six students from various B. Des disciplines are pursuing the Dual Degree opportunity.



### **ALUMNI**

As leading agents of change, NIFT graduates are reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. About 16866 alumni are working with the industry in key decision making positions and are instrumental in shaping the future of fashion business.

Some of them have become brands themselves. Others are excelling in the domain of entrepreneurial dynamics. NIFT alumni are also actively taking their knowledge to the grassroot levels, working towards enhancement of the craft pockets of the country.

The linkage between graduates and their alma mater continues. NIFT has the significant opportunity to benefit from the network of its graduates. NIFT has always valued this resource and has involved the alumni in the future direction of the institute. Alumni Association provides a platform for mutually beneficial contribution to the alma mater. Students pursuing their studies also benefit from this network, as the alumni provide a stimulating ground for learning through internships, graduation projects, joint research initiatives.

### **FACULTY**

### inspiration

Faculty at the institute articulates a sense of expertise & dynamism inspiring the students to realize their full potential. NIFT faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts.

Students enhance their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy projects for the industry. Few prime projects include designing uniform for Forest Department of Gujarat State, Forest Personnel of Maharashtra State, Reliance, IOCL and school students of KVS; designing of sarees for Anganwadi Supervisors: ICSD scheme; designing of seat covers for Hyundai Automobiles, designing of Indo-Tibetan Border Police T-shirts. The faculty is a constant source of inspiration to the student commune encouraging them to integrate function with specialized knowledge.

### enablers

NIFT faculty is the strategic enabler in transforming the vision of the institute into reality. Trained at some of the leading fashion institutes of international repute, the faculty brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience.

Engaging in doctoral studies, the faculty is committed to grow in their profession. The faculty constantly upgrade their knowledge & skills, creating a stimulating learning environment for students. Faculty paper presentations in the international circuit, participation in seminars & symposia of high repute enable world-class academic discourse and knowledge transfer.

### pathfinders

In the near future, NIFT intends to address questions of major importance to global society. The institute aims to have research studies centered around human importance.

The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty pool is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future'.



The vision of NIFT ensures that it has a physical environment that reflects the institute's academic ideals. The Institute provides comprehensive State of the Art infrastructure and equipment to impart both theoretical and practical training to its students. The facilities and services offered to the students allow them the freedom to explore, experiment and create.

### **RESOURCE CENTRE**

In the 21st Century information is the most important resource and knowledge management is the most crucial function in an organization. The Resource Centre (RC) in each NIFT Campus provides the necessary infrastructure to collate and disseminate this critical input.

The Network of NIFT Resource Centres is the only Fashion Information System in India serving the fashion professionals, would-be professionals and fashion educators. Its integrated collection of print, visual and creative materials resources is the only systematically documented source of information available in India for study of international and contemporary Indian fashion. The system is a decentralized network, partially automated and is co-ordinated by the National Resource Centre (NRC) at NIFT, New Delhi.

The Resource Centres also provide information services to the design community, industry practitioners and entrepreneurs.

The Resource Centre at NIFT New Delhi was established in 1987. The Resource Centres at Chennai, Gandhinagar, Hyderabad, Kolkata and Mumbai were established in 1995. The Resource Centres at Bangalore and Rae Bareli were set up in 1997 and 2007 respectively and Bhopal, Kannur, Patna and Shillong were set up in 2008. The Resource Centre at Kangra was setup in 2009 and that of Bhubaneshwar and Jodhpur were set up in 2010.

### collections

- The print collections include books and periodicals pertaining to fashion studies and related disciplines.
- A rich collection of e-books and digital resources, including leading online databases, are available for reference.
- All RCs subscribe to leading international forecast services and journals for fashion & textile.
- The audio-visual materials in CDs, DVDs and videos are primarily used as teaching aid. The materials pertain to history of costume, history of art, fashion illustration etc.; lessons on garment manufacturing

- and design collections of NIFT graduates.
- The reference collections of RCs comprise regional clippings documenting; trade catalogues from manufacturing industries and retailers; manuals, company profiles; standards, prospectuses and other information sources.
- The RCs showcase designer clothing, regional costumes of India and other nations. International collections in RC include works of eminent designers such as YSL, Chanel, Armani, Christian Dior, Dolce & Gabbana are included in the international collection. Among Indian designers there are Ritu Kumar, Hemant Trivedi, Rohit Bal, Suneet Verma & several others. Creations of students of NIFT are documented and inventoried in all RCs.
- The Textile collections in RCs have fully documented and methodically arranged collections of fabrics (displayed fabric and region-wise), export fabrics and latest international fabrics procured from leading trend services.
- The RCs also have collections of Fashion Accessories Findings Collection containing all the materials required to complete a garment.

### services

All RCs use library management software for collection management and dissemination of information.

These offer numerous proactive information services.

The online libraries operate on multi-user library management software. The highlights of the systems are —Article Index, Selective Dissemination of Information (SDI) and barcode based circulation system.

### reference service

Highly qualified professional staff members are at reference desks. Besides the print collection the staff also browses the Internet for reference queries.

### Online Public Access Catalogue (OPAC)

RCs using multi-user version of the library management software offer the catalogues of all print and non-print collections online. All RCs are in the process of offering the same service.

### **Bibliographic Service**

Subject bibliographies on topics relevant to the fashion industry are available online and print out of bibliographies on any topic is provided on demand.



### **Indexing Service**

An important research tool for easy retrieval of journal literature on fashion & related areas in the NIFT library is the online periodicals index.

### **Current Awareness Service**

Lists of new additions to books and audiovisual collections are available online.

### Circulation service

All RCs offer circulation services for selective collections of recommended reading materials. The bar-coded charging system in some of the RCs has ensured data accuracy and fast check-in & check-out at the circulation counter

### Reprographic Service

Selective reprographic service is provided to the users at all RCs.

Thematic displays and exhibitions are regular features of the activities of RCs. Access through web is being provided to the services of RCs for effective use and greater access.

### **Digitization of valuable Resource Collections**

A futuristic programme is that of converting the valuable print and non-print collections into electronic format. The entire reference collections of diploma project reports, audio-visual materials, textiles and costumes spread across the network of RCs are being digitized into an interactive multimedia format.

Collections and services vary from Campus to Campus

### **COMPUTER LABS**

In the new age of technological advancements, the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful way. The information technology infrastructure is playing a key role in providing an IT-enabled learning environment, with the objective of developing computer savvy, well-rounded professionals. All course disciplines maintain computer labs integrating IT with the academics.

The computer labs are well equipped with State of the Art hardware and software like Macintosh server and workstation, Computers, Plotters, Digitizers, Image Scanners, Wide Format Printers, Sound Mixers, Digital Cameras, etc. Majority of NIFT campuses are a part of NKN (National Knowledge Network) that will connect to the National Knowledge Network at speeds of 100 Mbps /1 Gbps.

NIFT has a fully Wi-Fi enabled setup across the campus. This allows learning to move outside the classroom where students can discuss, learn and grow. It helps to maintain a wire free campus area with access to secured Internet for the students as well as the faculty. All course disciplines offer IT application as part of their curriculum. NIFT imparts teaching inputs in industry specific CAD software for Apparel Design, Textile Design, Graphic Design and Accessory Design programmes. Apart from the specialized industry specific software, IT inputs for Animation, 2D/3D Modeling, Photo Imaging & Editing, Enterprise Resource Planning, Product Lifecycle Management, Production planning and scheduling, Statistical Analysis, Web Programming are integrated into the academic curriculum.

### **ART LABS & STUDIOS**

The institute promotes brilliance without boundaries. Students from different disciplines are encouraged to use art labs & studios across specialisms. This integrated approach to learning promotes interactivity, arriving at one creative language. The Institute

invests in the latest equipment to introduce the updated teaching practices to the class set.

### PHOTOGRAPHY LAB

The Department of Fashion Communication maintains a photography lab that includes the most advanced hardware used by domain experts. It is equipped with State of the Art suspended Elinchrom lights and motorised backdrops, various accessories like diffusing materials, extensions & radio triggers, Manfrotto tilt-pan tripods to enhance the learning experience for students. The infrastructure provided, not only helps students develop awareness of old and new photography practices but also assists them in realizing ambitious production based projects.

### PATTERN MAKING & DRAPING LABS

Course disciplines imparting inputs in apparel design & apparel technology, maintain pattern making & draping labs. These labs are stocked with specialized pattern making tables & dress forms sourced internationally. The infrastructure provides an environment that allows the students to rigorously apply and contextualise concepts and processes of realizing garments. These labs are the breeding ground for heightened creativity, unique approach and innovative perspectives in relation to garment making.



### **WEAVING LAB**

Textile Design Department maintains a weaving lab that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a wholistic approach to enquiry and exploration from an individual perspective in relation to materials, processes and methods within the domain of woven structures.

### DYEING & PRINTING LAB

Most NIFT campuses are equipped with a Dyeing & Printing lab that is maintained by the Textile Design Department. The lab provides a stimulating learning environment where the students test their theoretical knowledge by gaining practical insight and exposure. The infrastructure allows the students to understand, appreciate and learn different dyeing and printing techniques.

### **TECHNOLOGY LABS**

NIFT realises the significance of the role of Technology in modern technical education. The technology labs not only support the classroom teaching but also enhance academic deliverance by providing practical insight to the students. The Institute has developed well-stocked Technology labs at all campuses.

### KNITWEAR LAB

The Department of Knitwear Design is equipped with state of the art machinery required to familiarize the student with industry set-ups. This includes specialized machines for seaming and finishing fine-gauge circular knit fabric as well as manual flat-knitting and linking machines. The laboratories house computerized flat and circular knitting machines, facilitating an understanding of CAD. This infrastructure provides the students with an opportunity to explore practically and develop design possibilities in their field.

### GARMENT TECHNOLOGY LAB

Most NIFT campuses are equipped with specialized labs specific to garment technology. RFID fitted lab, ETON system lab, patternmaking lab provide a complete learning environment to students creating a pathway to unmatched career opportunities in the apparel industry. The infrastructure provides an ideal sensitization to contemporary practice in apparel technology methods and techniques. ACCESSORY DESIGN LAB

Owing to a strong industrial approach, Accessory
Design Department maintains a state of the Art lab that
houses machines & equipment essential to material
handling techniques, model and prototype making.

Laser cutting machines and metal & wood lathes allow the students to integrate theoretical knowledge with substantial practical learning. Determined by the Campus-specific course specialization, the lab provides a stimulating workspace for students to acquire a wholistic understanding of machinery and material.

### LEATHER DESIGN LAB

The Department of Leather Design allows students to gain hands on experience in processes and methods in relation to handling leather as a material. The department maintains a well-equipped lab that houses the latest technology in sewing and finishing for leather apparel & accessories. Infrastructural framework of machinery for cutting, sewing, fusing, engraving, embossing, skiving, etc. helps students develop an understanding of practical knowhow to realize their design potential to the fullest.

### AMPHITHEATRES & AUDITORIUMS

NIFT aims at providing an exceptional student experience. The institute promotes academic inclusiveness but with an equal focus on student development through co-curricular opportunities. In most campuses, the amphitheatre is the hub of all student activity. Interesting architecture and high-end infrastructure allows students to indulge in a variety of activities in the amphitheatre. Film nights, dance recitals, music shows, intra-collegiate & inter-collegiate events are mostly conducted in the amphitheatre.

Emphasizing on all round development of its students, the institute houses State of the Art auditoriums. Some NIFT campuses are equipped with world-class hydraulic ramps that provide an in-house infrastructural framework for fashion shows and other creative pursuits. The auditoriums provide the venue for peer and industry interaction through talk shows, seminars, exhibition & display.



### HOUSING

The institute intends to provide residential accommodation for girls at most campuses. The NIFT hostels are run on a no profit/ no loss basis. All the hostel premises including the ones being run by private enterprises are provided with round the clock professional security, a doctor on call and hostel warden(s). Recreation facilities like television, some indoor and outdoor games are also available in the hostels.

### DINING

Most NIFT campuses are housed with a cafeteria that provides fresh, hygienic and healthy food at reasonable rates. The variety of food available and a friendly atmosphere makes the cafeteria an ideal place for students to relax and interact with their peers. Almost all cafeterias are Wi-Fi enabled, allowing the students to utilize their free time to the fullest.

### RECREATION

Student Development Programme at all NIFT campuses is initiated to encourage students to participate in extra-curricular pursuits making their education at NIFT more holistic and complete. Participation in these activities complements academic studies while providing ways to socialize, relax and be revitalized to face day-to-day challenges of student life.

Students participate in wide range of activities through Student Development Activity Clubs: Cultural Club, Literary Club, Sports, Adventure & Photography (SAP)Club, Ethics, Social Service and Environment (ESSE) Club. Through the academic term, student clubs function in the activity hour called 'zero hour' every Wednesday evening. Also, at most NIFT centres, a sports gymnasium is open to students that houses State of the Art exercise equipment.

'Fashion Spectrum', the annual fest of the institute provides a pulsating platform for students to showcase their talent in varied inter-collegiate and intracollegiate activities & events. To promote interaction across campuses, the best of best from all campuses compete at 'Converge', a centralised cultural and sports event hosted by any one NIFT Campus.

### **HEALTH CARE**

Medical aid is available on campus. Every NIFT Campus provides an infirmary/ sickbay to its students. A doctor and nurse are available to attend to general medical concerns of the students. A psychologist is also available on Campus to counsel students.

### **SCHOLARSHIPS & BURSARIES**

The financial strategy of the institute places student development as a key priority. A considerable sum from NIFT Development Fund is effectively put to use in this core area every year. To maximize the potential of its students, the institute's Means-cum-Merit Financial Assistance scheme allows students from humble backgrounds to avail subsidized tuition fee at every Campus. Determined by the parental income, students can fall into three slabs of monetary assistance. Many students in the past have benefited from this scheme. Further, many leading organisations from the apparel sector have come forward to encourage NIFT students in their academic and creative quest. Pioneers in the related field have instituted awards & scholarships to recognize and compliment academic brilliance. This provides motivation to the students, from their first year of study.

### **NIFT AWARDS**

NIFT honours students in three categories of Awards which are conferred at the time of the Convocation:

- NIFT Best Academic Performance Award: one student in each discipline at each NIFT Campus.
- NIFT Extraordinary Service Award: one student at each NIFT Campus.

NIFT Student of the Year: one student at each NIFT Campus
All three awards carry a citation, a gold medal and a
cash component. NIFT also institutes awards in various
categories for respective programmes which are given
at the time of their graduation show/presentation.

### **EMPLOYMENT SERVICES**

NIFT Placement Cell facilitates on campus placements for graduating students, enabling them to start their careers in challenging positions in the industry. Leading national and international apparel companies vie with each other to recruit NIFT professionals.

The star employers of NIFT professionals in the past from domestic companies have been Blackberrys, Globus, Pantaloon, Proline, Titan, Carbon, Madura Garments amongst others. Leading buying offices like Gap, Li&Fung, Tommy Hilfiger, Triburg, Colby, Impulse-Next have been regularly offering key decision making positions to the graduates. Many international companies like Benetton, C&A, J.C. Penny, Jockey, Levi Strauss, Nike Inc. have also absorbed young talent from the institute to meet their specialised needs. Unbridled creativity of the fresh graduates has been noticed by leading designers like J.J. Valaya, Ritu Beri, Ashish Soni, Rajesh Pratap Singh, Manish Arora, to name a few.

### dministration

### **BOARD OF GOVERNORS** members

Smt. Kiran Dhingra, IAS (Retd.) Former Secretary, Ministry of Textiles Chairperson of BOG NIFT

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Ms. Namita R. L. Chowdhary

Shri Sabyasachi Mukherjee Fashion Designer. Sabyasachi Couture.

Shri Pradyumna Vyas Director National Institute of Design

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Ms. Pramila Sharan, IRS Director(Administration & Admission)

Ms. Jyoti Mehta, IOFS Chief Vigilance Officer

Mr. Anand Kumar Kedia. IRS Director(Finance & Accounts)

Prof. Dr. Vandana Bhandari Dean (Academics)

Prof. Suhail Anwar Head (Academic Affairs) Ms. Neenu Teckchandani Registrar & Board Secretary

Prof. Sudha Dhingra Head(Cluster)

Prof. Shalini Sud Head(Continuing Education)

Mr. Vijay Kumar Dua

Head (Corporate Communication Cell)

Prof. Malini Diyakala Head(FOTD, FDP & Bridge Programme) Prof. Dr. Sibichan Mathew Head (Industry & Alumni Affairs)

Prof. Dr. Prabir Jana Head (Information Technology)

Prof. Sharmila Dua Head (International & Domestic Linkages)

Prof. Vandana Narang Head(Projects)

Prof. Dr. Anitha Mabel Manohar Head (Research)

### **CHAIRPERSONS**

Ms. Varsha Gupta Department of Design Space

Ms. Vibhayari Kumar Department of Fashion Communication

Prof. Monika Gupta Department of Fashion Design Ms. Preetha Hussain Department of Fashion & Lifestyle Accessories

Ms. Bharti Moitra Department of Fashion Management Studies

Prof. Dr. Noopur Anand Department of Fashion Technology Prof. Jomichan S. Pattathil Foundation Programme

Mr. V.P. Sinah Department of Knitwear Design

Ms. Shiniu Mahaian Department of Leather Design

Ms. Savita S. Rana Department of Textile Design

### NIFT OFFICERS campuses

BENGALURU Prof. V. Sivalingam Campus Director

Mr. D. Gopalakrishna Joint Director

**BHOPAL** Mr. U.S. Tolia Campus Director

Mr. Vasant Kothari Joint Director

**BHUBANESHWAR** 

Dr. K.C.S Ray Campus Director

CHENNAI Prof. Dr. Anitha Mabel Manohar Director In-charge

Mr. B. Narasimhan Joint Director

**GANDHINAGAR** Prof. Pawan Godiawala Campus Director (In-Charge)

Mr. N.B. Vaishnav Joint Director

**HYDERABAD** Dr. N.J. Rajaram

Campus Director

Mr. E. Venkat Reddy Joint Director

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**KANGRA** 

Mr. N. S. Bora

Joint Director

Prof. S.K. Bala Siddhartha Campus Director

**KANNUR** 

Mr. Rajeev Pant Campus Director

> **KOLKATA** Prof. B. Baneriee Campus Director

Col. L.M. Swain Joint Director

> MUMBAI Ms. Neelima R. Singh Campus Director

Mr. M. Muthukumar Joint Director

**NEW DELHI** Mr. Arindam Das Campus Director

Mr. D.K. Rangra Joint Director

PATNA

Prof. Sanjay Srivastava Campus Director

Mr. Shankar Kumar Iha Joint Director

**RAEBARELI** 

Mr. Asish Debnath Director (Additional Charge)

SHILLONG

Mr. Dorji T. Wangdi Campus Director (In Charge)

Mr. Robert N. Dkhar Joint Director

JAMMU & KASHMIR

Mr. Ashutosh Porus Coordinator

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### PROGRAMME

### ELIGIBILITY

### **BACHELOR PROGRAMMES (4 YEARS)**

### BACHELOR PROGRAMMES (B.DES.) - DESIGN

Accessory Design Knitwear Design
Fashion Communication Leather Design
Fashion Design Textile Design

10 + 2 from a recognised Board of Education

### BACHELOR PROGRAMME (B.FTECH.) - TECHNOLOGY

Apparel Production

10 + 2 (with Physics, Chemistry & Mathematics) from a recognised Board of Education.

### **MASTERS PROGRAMMES (2 YEARS)**

### MASTER PROGRAMME (M.DES.) - DESIGN SPACE

Design Space is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme.

Undergraduate Degree from any Institute / University recognised by law in India or Diploma in UG Design from NIFT / NID only.

NIFT programme would not provide any basic knowledge and skill development in design as a part of Master programme.

### MASTER PROGRAMME (M.F.M.) - MANAGEMENT MASTER OF FASHION MANAGEMENT

Undergraduate Degree from any Institute
/ University recognised by law in India or
Undergraduate Diploma of minimum three years
duration from NIFT / NID.

### MASTER PROGRAMME (M.FTECH.) - TECHNOLOGY MASTER OF FASHION TECHNOLOGY

B.FTech. from NIFT or B.E / B.Tech from any Institute / University recognised by law in India

- \* The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working knowledge of English language.
- \* All aspirants applying to NIFT must possess basic computing knowledge and skill as applied to operating system, word processing, text editing, spread sheet, data base application, presentation as well as net surfing abilities
- \* For further details, refer to Admission Guidelines

### SEAT AVAILABILITY MATRIX CAMPUS options

	2014	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
	PROGRAMMES	Bengaluru	Bhopal	Chennai	Gandhinagar	Hyderabad	Kannur	Kolkata	Mumbai	New Delhi	Patna	Raebareli	Shillong	Kangra	Jodhpur	Bhubaneshwar	Total Seats
	Bachelor Programmes (B.De	26) -	Desid	n													
1	Fashion Design	30		30	30	30	30	30	30	30	30	30	30	30		30	390
2	Leather Design			30				30		30		30					120
3	Accessory Design	30	30	30	30	30		30	30	30		30	30	30	30	30	390
4	Textile Design	30	30	30	30	30	30	30	30	30	30			30	30	30	390
5	Knitwear Design	30		30		30	30	30	30	30							210
6	Fashion Communication	30		30	30	30	30	30	30	30				30			270
	Bachelor Programme (B.F.Te	ech.)	- Tech	nolo	gy												
7	Apparel Production	30		30	30	30	30	30	30	30	30			30	30		330
	Masters Programmes																
8	Master of Design						30		30	30							90
9	Master of Fashion Management	30	30	30	30	30	30	30	30	30	30		30		30	30	390
10	Master of Fashion Technology	25		25	25					25							100
	Total	235	90	265	205	210	210	240	240	295	120	90	90	150	120	120	2680

Seats per programme may be added /deleted at the time of Counselling.

The rapid changes due to globalisation, advance technology and communication are affecting the nature of society at large.

Design belongs to a transient moment in history, continuously evolving and conditioned by the country's socio-cultural and economic environment. Suspended between tradition and modernity, art and technology, craftsmanship and industrialisation, design education in India is characterised by a two-fold thrust harnessing available and indigenous human, material and technological resources on one hand and aligning itself with global trends and influences on the other hand.

It is towards this objective of providing a sound foundation in design and fashion with a strong industry orientation that NIFT has introduced a four-year Bachelor programme that will create competent and professional designers and managers in the field of fashion. It will also lead to enhancement of corecontent through an integrated approach to Design, Technology, Management and Communication

### **PROGRAMMES OFFERED**

Bachelor Programmes (B.Des.) - Design FASHION DESIGN LEATHER DESIGN ACCESSORY DESIGN TEXTILE DESIGN

KNITWEAR DESIGN
FASHION COMMUNICATION

Bachelor Programme (B.F.Tech.) - Technology APPAREL PRODUCTION

### CONTENT

### Design

Basic design skills and processes leading to conceptual skills and ideation for creative mobilisation of processes and strategies for innovation.

### Technology

Production processes, tools and equipments Material sciences.

### **Management and Marketing**

Research, trade and professional practices Marketing, promotion and merchandising Industry orientation and business management.

### **Liberal Arts and Communication**

Socio-cultural history of fashion, art and design.

### Field Study/Internship/Projects

Production environment, structures and processes through hands-on experience and research.

### YEAR 1

Basic essential knowledge and skill based competencies, generic to design for conceptualisation and ideation.

### YEAR 2

Broad-based competencies generic to design discipline and introduction to industrial know-how, processes and materials.

### YEAR 3

Core competencies and conceptualisation specific to chosen disciplines.

### YEAR 4

Specialisation, industrial internships and consolidation based on research and innovation to acquire professional competencies.



### **FOUNDATION** programme

To meet the dynamics of fashion education, a Foundation Programme, common to all 4 year Bachelor programmes in Design is designed to orient and sensitise students towards understanding of the fundamentals of fashion business namely design, technology and management in a socio-cultural perspective. The programme focus is to build the base for future learning of the design and technology function.

### **COURSE** objectives

- To provide an overview and orientation to the fashion industry.
- To introduce the context and academic structure of the design and technology curriculum.
- To provide an enhanced environment for thinking, learning and gestation.
- To ensure a fundamental and common approach for fashion industry in consonance with the emerging challenges and needs of the industry and the overall vision and goal of NIFT.
- To provide uniform basic knowledge and skill competencies generic to the disciplines of design and technology.

### **COURSE** content

The Design and Technology core encompass a strong integrated skill and knowledge base essential to the fashion industry. An overview of apparel industry provides inputs on the socio-economic, traditional and cultural aspects of the industry, which would lead to ideation, conceptualisation and communication. Exploration with various materials and study of general and material science will enhance basic understanding and appreciation of manufacturing processes leading to product realisation. To understand the intricacies of design, inputs in Geometry and Visualisation and Representation and Elements of Design are included as part of the Foundation Programme.

The Management core focuses on the close nexus between the manufacturer, consumer and the commercial environment on one hand and the various infrastructure, administrative and human resource management on the other. The inputs on fundamentals of computer science are a part of the Foundation Programme.

The Communications and Liberal Arts core address the essential socio-cultural perceptions and contexts. Envisioning and inculcating ethical and aesthetic values lead to the understanding and expression of physical, psychological, professional and ergonomic concerns.

The one of its kind programme in the country, Accessory Design has a well defined curriculum for developing integrated expertise in design methodology, materials & production process, consumer behaviour, market dynamics trends, forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning.

The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystal ware, office furniture, consumer interface design and retail environment design.

### SPECIALIZATION:

Accessory Design at NIFT New Delhi, Mumbai, Bengaluru, Bhubaneshwar, Bhopal, Chennai, Hyderabad, Rae Bareli, Shillong and Kangra:

Product range: Home Accessories, Luxury products, Lighting, & Lighting Fixtures, Garden Sitting, Bathroom & Kitchen Accessories and Utensils, Leisure Accessories, Switches, Door Knobs, Toys & Children Products, Architectural Accessories, Corporate & Business Accessories, Handcrafted Accessories & Visual Merchandising for Retail Business Environments.

### Jewellery & Precious Products specialisation at NIFT Gandhinagar & Kolkata:

Product Range: Precious & Costume Jewellery, Silverware, Giftware using Precious Metal & Stones.

**DEGREE** Bachelor of Design

**DURATION** 4 Years

CAMPUSES New Delhi, Bengaluru, Bhubaneshwar,

Bhopal, Chennai, Gandhinagar, Hyderabad, Jodhpur, Mumbai, Rae Bareli, Shillong, Kolkata and Kangra.

SEATS 390



### **CAREERS**

The programme prepares students for careers as Designers, Brand Managers, Visual Merchandisers, Product Managers and Entrepreneurs in broad areas of precious and costume jewellery, leather goods, giftware, tableware, watches, footwear, handicrafts and lifestyle products

### **COURSE** content

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

Orientation to programme specialisation: familiarity, appreciation and insight to various accessory types. Development of skills and basic understanding of materials and processes, construction principles, anthropometrics, principles of size and proportion, with broad orientation to socio-cultural and historical context of the sector. Orientation to Indian as well as global context of fashion, trends, consumers and market. Application of learning through basic design projects.

### YEAR 3

Development of core competence and knowledge through research and applied experiences. Capability to develop realistic design approach within limited constraints inherent in accessory products. Ability to evolve strategy for design, which integrates technical complexities and



fashion influences. Ability to generate systems thinking towards range development and design collection in relation to fashion identity and prevailing fashion trends. Develop competence in handling marketing and retail environment, product merchandising, and consumer interface issues within design context, integrating finer aspects of technology, materials and processes as well as various levels of production from precision oriented to vendor based manufacturing.

### YEAR 4

Consolidation and real life application of holistic professional competence and values to realise and execute design development projects within a business context. Develop broad based approach towards specific design capability and application to multi-product and multi-materials in areas of fashion accessories and lifestyle products. Develop capabilities to induce design perspective and potential in the industry mindset.

Today, the success of a brand is marked and understood largely through its uniqueness in identity. With a multitude of prêt and luxury brands mushrooming in the Indian retail scenario, it has become essential for each one of 'them' to develop a unique brand identity for maximum impact in the domain of Fashion and Lifestyle. Thus, 'Fashion Communication' forms the core of the whole business of Fashion. One of the newest and most exciting avenues in the industry, Fashion Communication encompasses integrated course study relating with areas such as Graphic Design, Fashion Journalism, Visual Merchandising, Styling and Photography, Advertising, Public Relations and Space Design. Thus, at the exit level equipped with an intensive skill, knowledge and concept base Fashion Communication students emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion and lifestyle industry.

**DEGREE** Bachelor of Design

**DURATION** 4 Years

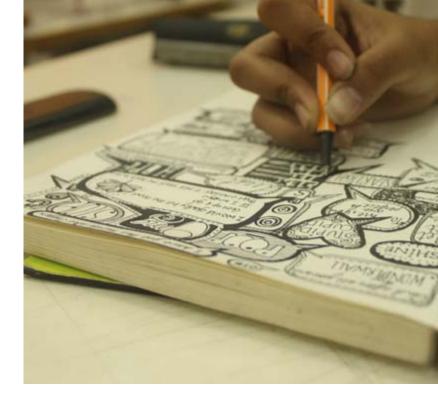
CAMPUSES Bengaluru, Chennai, Gandhinagar,

Hyderabad, Kangra, Kannur, Kolkata, Mumbai and New Delhi

SEATS 270



Fashion Communication is a specialised programme that enables students to acquire communication skills pertinent to the Fashion and Lifestyle industry. Five exit levels are envisaged overall: Graphic Design, Visual Merchandising, Retail Space Design, Styling and Photography, Fashion Journalism, PR/Events and Fashion Advertising.



### **COURSE** content

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

Students receive inputs in the fundamentals of communication and design through courses that employ the pedagogical tools of theory, exploration and application. Spread over two semesters, the process of introduction and orientation to communication design is addressed through subjects like Fashion Studies, History and Philosophy of Design, Communication Concepts & Processes, Writing Skills, Consumer Behaviour in Fashion, Computer Application, Graphic Design, Visual Merchandising, Photography, Design Methodology, Research Methodology and Basics of Styling.

### YEAR 3

The third year delves deeper into the core discipline areas with greater emphasis on creativity. Subjects like Visual Merchandising, Graphic Design, Styling and Photography and Fashion Journalism are studied in more detail, with emphasis on independent studies and project work. The students undertake craft research and documentation and propose communication design solutions to promote and uplift the craft. Industry internship is also an integral part of the curriculum at the end of the third year.

### YEAR 4

The students develop a deeper understanding of their area of specialization through further research, contextual studies, seminars and design projects.



The Fashion Design department has been instrumental in bringing about a paradigm shift in design perception in India. It works closely with fashion professionals in order to evolve a unique fashion identity universally relevant and acceptable for an international audience. With a three — pronged approach, the programme is strengthened with an increased relevance to the fashion industry in India and with a mission to create a global identity in design.

Holistic inputs on generic design with focused approach towards apparel inculcate the ability to develop and channelise creativity. The curriculum hones design sensitisation, which balances global fashion aesthetics with an Indian soul.

Fashion Design addresses needs of the export market as well as both couture and prêt-a-porter clothing in India, expanding and categorising apparel design into niche segments. In tandem with the shifts in the industry where design has become even more significant, the students are trained to anticipate and address relevant concerns and issues. A logical, sequential, hands-on experience enables students to conceptualise designs, make patterns, drape and construct garments of impeccable quality.

**DEGREE** Bachelor of Design

**DURATION** 4 Years

**CAMPUSES** Bengaluru, Chennai, Gandhinagar,

Hyderabad, Kannur, Kangra, Kolkata,

Mumbai, New Delhi, Rae Bareli, Patna, Shillong & Bhubaneswar

SEATS 390



### CAREERS

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organisers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.



### **COURSE** content

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

Introduces students to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques, Design Process and History of Design & Fashion. Pattern Making, Draping and Garment Construction culminates into development of a Prototype. Students are given handson exposure to the craft heritage of the country.

### YEAR 3

Builds on learning of the previous year, by strengthening and building on departmental specialisation. The focus is on greater exposure to the complexities and nuances of different segments of the Apparel Industry. An industry internship during the year is an invaluable experience for students to interface between design and technicalities of production.

### YEAR 4

Focuses on niche specialisations and electives with a focus on Research, Design and Development. The final semester culminates in a Design Collection, where students present their collections in a show.

# KNITWEAR design

Knitwear has evolved from its perception of a cottage Industry to a rapidly growing global industry for fashion apparel. Knits play a key role in casual wear, sportswear and intimate apparel. Developments in the field have also added versatility to knits in other areas of fashion previously limited to woven fabric, across the global ramp. The Knitwear Design programme at NIFT is structured with knowhow and identity close to this very exclusive area of fashion products. The four-year programme is developed towards creating a design professional who can cater to knitted apparel - an exclusive segment in fashion. It aims to provide the students with creative thinking, strong technical skills and a dynamic market orientation. The curriculum is multipronged, including diverse subjects that cover skill development, conceptualisation, technical understanding and management skills. Students apply their classroom learning to industry-simulated environments, and undertake an 8-week industry internship for flat and circular knitting to hone their skills. Their design and technical knowledge culminates with a design collection or graduation project at the end of the 8th semester.

**DEGREE** Bachelor of Design

**DURATION** 4 Years

CAMPUSES Bengaluru, Chennai,

Hyderabad, Kannur, Kolkata,

Mumbai and New Delhi

SEATS 210



### CAREERS

The programme has been designed to create well-rounded professionals equipped to handle the challenges of circular and flat-bed knitting in the domestic and export fields. They can pursue careers as Designers, Creative Managers, Merchandisers, Production Managers and Entrepreneurs.



### **COURSE** *content*

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

The students are introduced to the world of knitted apparel through subjects like Basic Pattern Making, Flat Knitting, Garment Construction and Fashion Illustration. They also work with core areas of knitwear with subjects like Hand Knitting and Circular Knitting.

### YEAR 3

Students are sensitised and made aware of traditional design and crafts by working with craftspersons during their experience with craft documentation. Advanced concepts are introduced with subjects like Technical Specification, Draping, Print Design

and Computerised Flat Knitting. Students also learn intricacies of category wise planning in knitwear with areas like Womenswear, Menswear and Sportswear. The third year culminates with an industry internship.

### YEAR 4

Students are introduced to elective subjects offering specialisation across multiple areas of industry requirements. These include Retail Buying, Retail Space Design, Fashion & Product Photography, Image and Fashion Styling, Creative Design & Development. Other subjects include Entrepreneurship and Design & Development for Women's Intimate Apparel (knits). In the last semester every student undertakes an eighteen week Design Collection or Graduation Project.

# LEATHER design

Leather Design Programme of NIFT is unique as it offers advanced study in Leather garments, goods & accessories, footwear and lifestyle accessories. The course is highly structured with a mix of design, technology and management input and aims at developing a holistic design professional with expertise in leather as a material. Exposure to the industry through field trips, tannery training, industry internship and graduation projects is an integral part of the curriculum. The multidisciplinary approach strengthens the spectrum of various product categories being dealt with in the curriculum. In sync with the rapidly changing fashion scenario, the students are also given inputs in areas like visual merchandising and entrepreneur development.

With emphasis on hands-on learning, the graduates have an in-depth knowledge of the materials, construction and presentation techniques and are able to conceptualise professional design collections for global brands and markets. **DEGREE** Bachelor of Design

**DURATION** 4 Years

CAMPUSES Chennai, Kolkata, New

Delhi and Rae Bareli

SEATS 120



### CAREERS

The programme equips students to pursue a wide range of careers in the leather industry in the areas of Design, Product Development, Merchandising, Manufacturing, Retail and other areas. The programme also develops entrepreneurial skills enabling students to set up businesses geared for Export and Domestic markets.



### **COURSE** content

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

Focuses on understanding materials, development of design skills and product realisation concepts. Students will study skill based subjects like Fashion Illustration, Pattern Making and Construction, Leather Processing and Surface Techniques, Computer Applications and Design Projects in garments and small goods.

### YEAR 3

Builds on the learning of the previous year with understanding of manufacturing processes, advanced leather processing techniques and further application of design concepts and skills. Subjects include Advanced Illustration and Technical Drawings, Advanced Pattern Making and Construction, Merchandising & Supply Chain, Production Systems and Analysis. Students also undergo an industry internship for hands-on experience. Inputs in Design software gives the students a competitive edge in the industry.

### YEAR 4

The final year focuses on Research and Development in design and technology with choices in electives. Students undertake industry sponsored graduation projects in the areas of design, management and technology.

# TEXTILE design

Textile Design forms the core of the whole business of fashion. The rapidly expanding activities in the export and domestic sectors of the Indian apparel and home fashion industry demands professional inputs in design and development of textiles and raw material.

The Textile Design programme focuses on value addition that can make all the difference in transforming a fashion business into an economically viable and profitable proposition.

The programme provides opportunities for collaborative and interdisciplinary work with world-leading industry partners, such as Arvind Mills, Hyundai Motors, Bombay Dyeing, Seasons Furnishings, Trident, Ratan Textiles, Vardhman Spinning, among others.

**DEGREE** Bachelor of Design

**DURATION** 4 Years

CAMPUSES Bengaluru, Bhopal, Chennai,

Gandhinagar, Hyderabad, Kannur, Kangra, Kolkata, Mumbai, New Delhi, Patna, Jodhpur & Bhubaneswar

SEATS 390

### CAREERS

The programme prepares students for a wide range of careers in textile mills and export houses, with fashion designers, design studios, handloom cooperatives and buying agencies as Design or Fabric Managers, or work independently as Designers or Entrepreneurs.





### **COURSE** content

### YEAR 1

Common Foundation Programme in Design

### YEAR 2

Focuses on introduction to textile terminology namely, weaving, printing, embroidery and dyeing. It will also lay emphasis on fundamentals of graphic software and its usage for image creation. Field visits to textile mills, printing units and other processing houses will be an important part of the curriculum. The students also explore digital and non-traditional approach to design, structure and surface. At the end of second year, the students will also undertake a Craft Research and Documentation to be exposed to a craft environment.

### YEAR 3

Strengthens the knowledge base of students, imparting design, technical, marketing and communication skills. Areas of study are Dyeing, Printing & Finishing, Quality Analysis & Assurance, CAD & Weave Design, Print Design and Marketing & Merchandising. At the end of the third year, the students undertake industry internship to interface between practical learning and theoretical know-how.

### YEAR 4

Students will undertake a number of elective subjects to gain knowledge in specific areas. In the final semester, students will undertake a Graduation Project with an industry like export house, textile mill, designer or a NGO. During this period, the students will be required to work on the brief given by the sponsor. The programme culminates into design collections developed by students, that are showcased as a static display during the graduation show.

The four year Bachelor programme is designed to meet the requirements of ever emerging challenges of the apparel industry. The programme lays emphasis on best practices in apparel manufacturing and prepares professionals who can significantly contribute to the fashion technology domain of the apparel industry. The industry responsive course curriculum, state-of-the-art infrastructure, practical insights in real world through constant interaction with apparel industry, alongwith experienced faculty helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups.

**DEGREE** Bachelor of Fashion Technology

**DURATION** 4 Years

CAMPUSES Bengaluru, Chennai, Gandhinagar,

Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi & Patna

SEATS 330



### **CAREERS**

The programme equips students to pursue wide range of careers in areas of Garment Production, Quality Assurance, Garment Fit, Industrial Engineering, Product Development, Sourcing, Project Analysis, Production Planning, Entrepreneur Development, Human Resource Management, System Analysis, Software Application and Merchandising for retail and export.

### **COURSE** content

### YEAR 1

The first year lays emphasis on the understanding of the fundamentals of Design, Management and Technology for fashion industry. This creates a firm foundation for the students to understand the fast changing multi-dimensional fashion industry.

### YEAR 2

The second year introduces apparel technology subjects like understanding raw materials and machinery specific to apparel manufacturing, introduction to statistical tools and software related to the apparel industry. The students also get hands-on experience to transform the raw material from 2D to 3D through pattern making and garment construction.



### YEAR 3

The third year imparts knowledge in production planning, operations management, quality management, fashion merchandising, costing and work study, advanced pattern making and garment construction. The departmental electives offered in diverse and contemporary topics like sustainable production and IT applications further enhance their learning. The understanding and comprehension of the textile fabric as raw material is enhanced with a four week textile internship during the 3rd year.

### YEAR 4

In the final year students undertake an intensive 14 week apparel internship. The students are also introduced to application based subjects like Plant Layout, Ergonomics, Lean Manufacturing, Product Analysis and Development, Apparel CAD and Grading. The students undertake research project based on real life projects and the implementation of their project gives them a comprehensive learning experience thus preparing them for their careers as apparel professionals.

The objective of the programme is to create new avenues for professionals pursuing higher education. It is designed to focus towards academia and industry related Research & Development. The nature of Fashion has evolved beyond its association with only apparel and has become multi-disciplinary and multi-dimensional. Likewise its approach to various concepts, material, technology, craftsmanship, culture, business, economics, promotion, consumption etc. has presented immense scope for study and response. The programme will have students with multi-disciplinary backgrounds who bring together their skills and ideas in new and exciting ways and combine these with research and practice. Students are trained to provide critical solutions to future problems and innovations for the evolving fashion industry. The research environment provided would create a platform for answering questions which may arise in the future. Opportunities created in an open market structure, rising aspirations of individuals along with advancement in technology and growing recognition of India in Knowledge Process Outsourcing in the area of Design has created emergence of niche areas

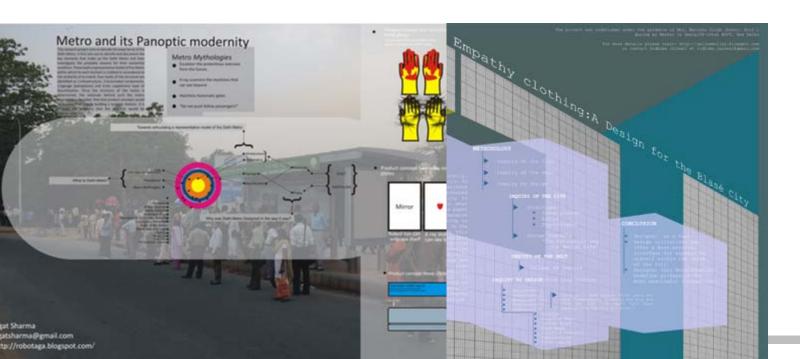
in the Design industry. These areas are at a nascent stage and form an important base for opportunities in sunrise industries. Additionally, there is a wider place for industry professionals in key positions at higher level in the established industries. The Master's programme in design at NIFT is designed to cater to these burgeoning requirements of industry in the forthcoming years.

**DEGREE** Master of Design

**DURATION** 2 Years

CAMPUSES Kannur, Mumbai and New Delhi

SEATS 90



### **CAREERS**

Students graduating from this programme would be equipped to hold key positions in large fashion or corporate houses, and in related fields like accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics etc. based on the area of specialisation pursued by them. The graduates would be able to contribute in Research and Development in Government and private agencies. The Master of Design programme would enable the graduates to become scholars and contribute to the teaching community as well.



### **COURSE** content

### YEAR 1

The preliminary semester forms a platform to bring students from diverse backgrounds at parity. The semester creates a foundation with research methodology, design thinking, digital design, professional communication, IPR and builds on developing contextual knowledge in design through culture studies, outbound workshops and fashion language. The next semester reinforces advanced research methods and augments design focus through introduction of specialised electives in a collaborative approach. Students choose from design electives cutting across disciplines such as Space & Interactive Design, Craft Studies, Costume Studies, Fashion Innovation, Interface Design, Ergonomics, Design for Special Needs and Functional Textiles. Monitored research and design projects encourage students' to ideate research and propose original approaches to existing research in the selected area of specialisation. At the end of year one, the students undertake industry internship during the summer break to gain real life industry experience.

### YEAR 2

The second year builds on progressive futuristic applications through trend research and forecasting and projects to demonstrate clear evidence of originality of thought and approach towards the final individual outcome in their areas of specialisation. Craft studies and sustainable systems embrace the global concerns and practices into learning. Inputs on design entrepreneurship inculcate entrepreneurial abilities which the student proposes to the industry/ governmental/private/NGO/ international organisations through interactive projects. This approach encourages the student to act as an incubator for industry interface. The knowledge and skill acquired during the course work culminates into a final dissertation which is demonstrative of student's personal ideas and investigation towards the realisation of an original body of work.

### FASHION management studies

The objective of the two year Master of Fashion Management (MFM) Programme (erstwhile AMM), started in 1987, is to develop managerial talents in the field of marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors.

Students undergo rigorous education in buying, merchandising (retail and export), retail operations, forecasting, international marketing, international trade practices and project formulation. They are exposed to creative merchandising/marketing, innovative fashion management practices, directions of fashion trends and business practices through field visits and industry internships. They have the right blend of hard and soft skills and possess the right attitude to enter the middle management of any growing organisation.

**DEGREE** Master of Fashion Management

**DURATION** 2 Years

CAMPUSES Bengaluru, Bhopal, Bhubaneswar,

Chennai, Gandhinagar,

Hyderabad, Jodhpur, Kannur, Kolkata, Mumbai, New Delhi,

Patna &Shillong

SEATS 390



### **CAREERS**

The programme offers a solid platform for those wishing to pursue careers in Fashion Marketing, Fashion Merchandising, Retail & Mall Management, Brand Management, Retail Buying, Global Sourcing, Product Development, Visual Merchandising, Export Merchandising, Management Consulting, Fashion Education, Retail Technology, Supply Chain, Customer Relationship etc. in the sectors of apparel, lifestyle, accessories (watches, footwear, eyewear, jewellery), home furnishings and wellness.



### **COURSE** content

### YEAR 1

In the first year, the programme introduces concepts and principles of Fashion Marketing, Retailing, Merchandising, Management, Product related knowledge and Soft Skills.

The curriculum is relevant and updated through regular interaction with the stakeholders. Latest innovations in the programme have been in the areas of Mall Management, E-Business and Store Operations. Departmental electives offered allow students to select areas of specialisation according to their individual interests.

Towards the end of the year the students are exposed to the dynamics of an organisation through an eight week fashion industry internship and training programme. This enables the students to integrate classroom learning with practical experience.

### YEAR 2

In the second year, the emphasis is on application of knowledge and skills acquired in the first year. Relevant new areas of study like Social Media Marketing, Luxury Management, Services Marketing and the study of Special Product Groups provide the young minds with an opportunity to further explore their areas of interest.

As part of the curriculum, the students carry out the sectoral studies and involve themselves in rural development social responsibility projects. They undertake company sponsored graduation research project with an organisation of their choice to integrate the learning of previous semesters.

# FASHION technology

The Master of Fashion Technology (M.F.Tech.) is one of the flagship programmes offered by NIFT. The programme is exclusively designed for engineers and aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities.

The programme is designed to facilitate students to excel in understanding and integrating the areas of technology and management for the garment industry. The curriculum is planned to inculcate a truly global trade oriented perspective in its students in the areas of Operations and Strategy. The students with 'Operation' specialisation are equipped with tactile / hands-on knowledge of the apparel sector. Those with 'Strategy' specialisation are equipped to provide best strategic solutions.

The industry responsive course curriculum, state-of-theart infrastructure, practical insights in real world through constant interaction with apparel industry, alongwith experienced faculty helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups. **DEGREE** Master of Fashion Technology

**DURATION** 2 Years

CAMPUSES Bengaluru, Chennai,

Gandhinagar & New Delhi

SEATS 100 (25 at each campus)



The programme equips students to pursue careers in areas of Apparel Technology
Management, Industrial Engineering, Quality
Management, Production Management, Garment
Fit, Supply Chain & Logistic Management,
Merchandising, CSR, Business Analysis, Research
& Development and Consultancy in the global fashion industry.



### **COURSE** content

### YEAR 1

In the first year students are given exposure to dimensions of sewn product manufacturing industry to gain a comprehensive understanding. The areas of study in the first semester include basic understanding of fabrics, introduction to manufacturing process, apparel quality management, professional practices, pattern appreciation and technology for apparel production. At the end of this semester students have an option to choose between Operations and Strategy as a specialisation. In the second semester students from both specialisations get common inputs in the areas of fabric processing, production process, apparel marketing, merchandising, costing, plant layout and facility design, along with specific subjects for chosen specialisation. The students also undertake a two-week winter internship in textile or allied sector.

### YEAR 2

The next semester has been designed to equip students with problem solving capabilities and cross functional studies along with hardcore production exposure. In this semester students undergo 12 weeks intensive apparel internship to gain first hand exposure of the shop floor and understand the industrial practices. The common areas of study in this semester are ERP, entrepreneurship management and business plan. In the final semester students undertake research project in the areas of their expertise in association with the industry/specific areas of interest to develop capabilities of analysing the situations, gap identification, problem solving and offering an effective rational solution.





### **Admission Calendar- 2014 Online Registration** 04thOctober, 2013 to 10th January, 2014 **Last date of Online Registration** 10th January, 2014 Last date of online registration with late fees of Rs.5000/- (in addition to the applicable application fees) through Credit/ 17th January, 2014 Debit Card only. In case of DD, the print out of application alongwith DD should reach the given address before 17th January, 2014 **PHASE II** PHASE I **PHASE II Computer Based Test Programmes** Paper Based Test Paper Based Test (PBT 1) (PBT 2) (CBT) **Bachelor of Design** 9th Feb 2014 23rd Feb 2014 23<sup>rd</sup> Feb 2014 **Master of Design** 9<sup>th</sup> Feb 2014 **Bachelor of Fashion Technology** 9<sup>th</sup> Feb 2014 23<sup>rd</sup> Feb 2014 9<sup>th</sup> Feb 2014 23rd Feb 2014 **Master of Fashion Management** Master of Fashion Technology 9<sup>th</sup> Feb 2014 23<sup>rd</sup> Feb 2014 Admit Card (Only online) 27th January 2014 (1300 Hrs) Situation Test / Group Discussion / Inter-April – May 2014 view **Declaration of Final Result (Online)** End of May / June 2014 Online Counselling June 2014 onwards

For Admission to 2014 session, candidate will have multiple options for taking the admission test as given below:

For any single programme a candidate may appear for the test on

- 9<sup>th</sup> Feb 2014 (Sunday)
- 23<sup>rd</sup> Feb 2014 (Sunday)
- 9<sup>th</sup> Feb 2014 (Sunday) & 23<sup>rd</sup> Feb 2014 (Sunday)
- Candidate has the option to apply for two programmes; taking test for the first programme on 09<sup>th</sup> Feb 2014 and for the Second Programme on 23<sup>rd</sup> Feb 2014
- In case a candidate has appeared for the test twice for the same programme; the better of the two scores will be considered.
- Separate application are to be submitted for each date and/or programme

### WHO CAN APPLY?

### For Bachelor Programmes:

**Maximum Age:** 23 years as on 1<sup>st</sup> October, 2013. The upper age limit shall be relaxed by a period of 5 (five) years for the candidates of Scheduled Castes/Scheduled Tribe/ Differently Abled Person (PHP) subject to following qualifications:

### Eligibility for Bachelor Programmes – Design – B.Des.

(Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

The +2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education / State Board New Delhi, and Council for Indian School of Certificate Examination, New Delhi.

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• General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the Advanced (A) level/ International Baccalaureate (IB).

or

• Any Public School/Board/University Examination in India or in Foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

or

 A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

• 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education.

### Eligibility for Bachelor Programme – Technology

Bachelor of Fashion Technology (Apparel Production) (B.FTech.)

 The +2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi with Physics, Chemistry and Mathematics

or

• General Certificate Education (GCE) Examination (London/Cambridge/Sri- Lanka) at the advanced (A) level with Physics, Chemistry and Mathematics / International Baccalaureate (IB).

or

 Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system with Physics, Chemistry and Mathematics.

r

A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects with Physics, Chemistry and Mathematics.

or

3 or 4-years diploma recognized by AICTE or a State Board of Technical Education (Engineering background).

### For Masters Programmes:

### Age - No age limit

### **Eligibility for Master Programme – Design**

M.Des (Master of Design)

Undergraduate Degree from any Institute / University recognized by law in India

or

- Diploma in UG Design from NIFT/NID only.
- Undergraduate Diploma of minimum three years duration from NIFT / NID.

(Design Space is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme. M.Des. would not provide any basic knowledge and skill development in design as a part of Master programme. The programme provides an option to students to earn final semester credits through 'Course Work' or 'Dissertation').

### Eligibility for Master Programme – Management

M.F.M (Master of Fashion Management)

• Undergraduate Degree from any Institute / University recognized by law in India.

or

Undergraduate Diploma of minimum three years duration from NIFT / NID.

### **Eligibility for Master Programme – Technology**

M.F.Tech. (Master of Fashion Technology)

B.F.Tech. from NIFT

or

• B.E / B.Tech. from any Institute / University recognized by law in India.

### IMPORTANT NOTE

- 1. Candidates appearing in the qualifying examination are also eligible to apply provided:
- (a) That they produce a proof of having acquired minimum prescribed qualifications at the time of counselling/admission.
- (b) If the 12th class/final year/final semester (as the case may be) result of qualifying degree/certificate examination is not declared by the concerned Board/University till the date of counselling/admission, his/her admission in that case will be strictly provisional subject to the following conditions:
- (i) Affidavit on non-judicial stamp paper of Rs.10/- in the prescribed Performa (please see Annexure –I) is submitted. In case the candidate is minor i.e. below 18 years of age, the affidavit shall be signed by his/her parent/guardian. Candidates/ parent /guardians may note that submission of false affidavit is a punishable offence;
- (ii) The candidate will submit the final result of qualifying degree/certificate providing his/her eligibility on or before **30th September**, **2014** to their Campus Director / Jt. Director where the admission has been granted.
- (iii) In case the candidate fails to submit his/her final result of qualifying degree in the manner as prescribed at ii) above to prove his/her eligibility on or before **30th September**, **2014**, whatsoever the reason may be, his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited. Any exception will be as per the decision of DG-NIFT, on a case to case basis.

- (iv) The Campus Director / Jt. Director will be responsible to ensure that the eligibility of all students meet prescribed qualification for admission specially incase of provisional students. The provisional admission will automatically stand cancelled if the candidate fails to submit result in time i.e. **30th September**, **2014**.
- (v) Those candidates who are seeking provisional admission due to non-declaration of their final year/final semester/12th class (please see Annexure -I) will provide proof of having passed all papers in all the previous years /semesters of qualifying degree examination (whichever relevant).
- (vi) The candidates will also bring the date sheet /admit card/ principal's certificate as proof of having appeared in the qualifying exam.
- (vii) Candidates who have appeared for compartment/ Supplementary examination(s) in the 12th standard or final semester/ final year of graduation and the result of the same is not declared by the time of counseling/ admission, such candidates will be considered for admission as per para 1 (b) (ii) above, for the academic session 2014-15.

### 2. Any candidate who has not appeared for the qualifying exam before the date of counselling/ admission to NIFT, will not be eligible.

3. It is further clarified that provisional admission will be considered only in such cases where the result of Final year/ semester of the qualifying degree has not been declared by the concerned Board/University in its totality. In case the result has been declared by the concerned Board/ University but it has not been declared in a specific case, for any reason, such cases will NOT be considered under provisional admission category.

### **RESERVATION OF SEATS**

The seats reserved for SC / ST / Differently Abled Candidates (PHP) / Foreign Nationals / SAARC / NRI, in each programme are as under:

SC 15% ST 7.5% OBC (NON-CREAMY) 27%

Differently Abled Person (PHP) 3% Horizontal reservation for Differently Abled Person (with 40% or more disability)

cutting across all sections i.e. SCs, STs, OBCs Non-Creamy and General category. Campus and programme will be allotted on rotation, at NIFT's

discretion.

Foreign Nationals/SAARC/NRI 15% (supernumerary)
State Domiciles 20% (supernumerary)

### Category once filled up in the application form will not be changed at any stage.

The qualifying candidates need to meet the eligibility and admission requirements of NIFT. Requirements of each category are as follows:

### **SC/ST Candidates**

Candidates applying under this reserved quota will have to produce a Caste/Tribe certificate from the Competent Authorities of the respective States/Union Territories/ National Commission of Tribes.

### **OBC (Non-Creamy) Candidates**

Candidates applying under this quota would have to satisfy the caste and creamy layer requirement details. National Commission for Backward Class (NCBC) website may be seen for reference:

- (a) http://www.ncbc.nic.in/backward-classes/index.html
- (b) http://www.ncbc.nic.in/html/creamylayer.html

Candidates applying under this quota will have to produce a caste certificate from the Competent Authorities of the respective States/Union Territories certifying that they do not belong to the creamy layer. The certificate should be current and not more than one year old and should be issued in favour of the candidate.

### **Differently Abled Candidates (PHP)**

### Medical Certificate issuing Authority for Physically Handicapped Candidates(PHP)

At the time of submission of application, Physically Handicapped candidates will be required to necessarily attach the copy of Disability Certificate issued in Form II, Form III or Form IV as applicable to a person with disability as defined in sub-clause (t) of section 2 by a medical authority under section- 4 of rules framed by Central/State Govt. in exercise of the powers conferred by sub-sections (1) and (2) of section 73 of the Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995 (1 of 1996). Such candidates are required to produce the original Medical Certificate both at the time of Counselling and at the time for Admission to the institute.

It is mandatory for the Differently Abled candidates to attend the Counselling for evaluation. The course will be allotted to the candidates after assessing the capabilities of the candidate. NIFT may consider applications from PHP students for providing external assistance during assessments, with the condition that the expenses for the same will be borne fully by the student/ applicant. It is however recommended that the student/ applicant arrange his/her own external assistant for this purpose as this will ensure a better fit for individual needs.

NIFT will assess the actual physical/psychological capability of a candidate selected for counseling of a particular programme/ course as per the specific requirements of that particular Programme/ course by a Board constituted at each campus by the Campus Director. The three members Board will consist of a medical officer/psychologist, a faculty from the concerned department (Design/ Technology/Management) and an administrative officer. Candidates are advised to come prepared for such assessments at the time of counseling. NIFT may utilize its laboratories/equipment/test materials for making such assessment of the physical/psychological capability of a candidate for undertaking that Programme/ course and may tailor such test for each individual separately as decided by the Board. The assessment is compulsory for all candidates seeking reservation under this category.

The Board in its proceedings will recommend whether the candidate is capable or otherwise for undertaking the particular programme/course he has applied. A copy of such order will also be communicated to the candidate in writing under acknowledgement informing him that he can make an appeal against the order, in which case the appeal will be referred to another Standing Board at Head office (HO) whose recommendation will be final and no further representation will be accepted. NIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular programme.

The table below indicates the type of assessment that may be conducted by a Board of NIFT for various categories of disability and programmes:

Program	Criteria / Method	Suitability / Capability				
Design	Drawing/ Sketching/ making models/ colour sense/ operating machines/ computer keyboard manually/ mobility	Visual clarity	Minor speech dis- ability	Minor Hearing disability	No major locomotor disability in hand, legs, face & neck	Sound mental health
Technology	Operating Computer keyboard/ operation of machines manually/ mobility	Minor visual disability	Minor speech disability	Minor Hearing disability	No major locomotor disability in hand, legs, face & neck	Sound mental health
Fashion Management	Operating computer keyboard manually/ mobility	Minor visual disability	Minor speech disability	Minor Hearing disability	No major locomotor disability in hand, legs, face & neck	Sound mental health

### NOTE:

- 1. The required certificate (s) for reserved categories / classes will be essential at the time of the counselling / admission and no provisional admission shall be granted for want of caste/category certificate from the local competent authority. Further, the caste/category certificate has to be in the name of candidate himself/ herself and not in favour of respective parents/ guardians.
- 2. In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband / mother/ father is not acceptable.

### Foreign Nationals / SAARC / NRI

Fifteen percent (15%) of total seats (5 seats) on supernumerary basis in each discipline in Delhi, Mumbai, Kolkata, Bengaluru, Chennai, Hyderabad, Gandhinagar and Raebareli are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from SAARC countries and Non Resident Indian (Non Resident Indian is a citizen of India who holds and Indian passport and has temporarily immigrated to another country for six months or more for work, residence or any other purpose). The admission to NIFT programmes for foreign nationals / SAARC / NRI candidates will be based on the following examinations:

Bachelor Progaramme (B.Des & B.FTech)	SAT-1 Score
Master Programme (MFM, M.Des & M.FTech)	GMAT Score

Centre / Programme will be allotted on the basis of merit list drawn as per the scores obtained by the candidates. Candidate may appear in as many as SAT-1 / GMAT examination prior to 30<sup>th</sup> April 2014. The highest score among the test will be taken into consideration for allotment of seat at Centre.

### PROCEDURE FOR APPLYING UNDER FOREIGN NATIONALS/SAARC/ NRI CATEGORY:

Those seeking admission under this category have to apply online at website www.nift.ac.in https://applyadmission.net/niftnri2014 The last date for applying under this category is 30 April 2014.

Candidates applying for Bachelor Programmes of NIFT should arrange to send SAT-I scores directly from College Board, USA, to NIFT. SAT-I scores have to be submitted through College Board to NIFT. **The Designated Institution (DI) Code is 7258.** 

The Centre and Programme will be allotted to the candidates based on SAT- I/GMAT score as well as the preference of the candidate.

**Internet downloaded score cards are not acceptable.** Candidates at the time of registration for SAT-I should indicate **DI code: 7258** for sending their scores to NIFT New Delhi.

Candidates applying for Master Programmes (i.e. Master of Fashion Management (MFM), Master of Design (M.Des.) and Master of Fashion Technology (M.FTech.) should arrange to send GMAT test scores directly to NIFT. Test (GMAT) score of which should not have been declared before 1<sup>st</sup> January, 2012 and should be received by the Institute latest by 30<sup>th</sup> April, 2014. The applicants must designate NIFT Programmes as choice in the GMAT.

Candidates seeking admission under this category should apply in the prescribed Application Form online.

**Academic Eligibility:** All candidates must satisfy the required academic qualifications. In case Degree/certificate has been obtained from some University /Board of any other country then an equivalence certificate must be obtained from Association of Indian Universities (AIU) New Delhi (website: www.aiuweb.org) prior to admission.

The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working knowledge of English language.

Any NRI seat remaining vacant will lapse and not be converted to any other category. **However, the remaining seats will be offered to the children /wards of NRI as per merit during counselling.** 

### Fee Payment:

The candidates who fulfill the admission criteria specified above may apply online with requisite application fee of \$100 either through SWIFT Transfer or E-Payment through credit/ debit card as under:

### 1.Details for payment through SWIFT Transfer:

Payment can be made through money transfer to Union Bank of India:

- i. Address of the Bank: Union Bank of India, NIFT Campus, New Delhi 110016
- ii. SWIFT Code: UBININBBNDL
- iii. Account Number: **340602050000020**
- iv. Name of the Beneficiary: NIFT, New Delhi
- v. Purpose of inward remittance: Mention "Name of the candidate, Application Fee, <Your Passport number>"
- vi. Telephone: +91 011-26198504, 26195040, 09999086141
- vii. Correspondent Bank of Union Bank of India in USA for US Dollar payment: Bank of America, New York, USA.

  SWIFT Code BOFAUS3N
- 2. For RTGS / NEFT

IFSC – UBIN0569291 MICR-110026132

The candidates selected under this quota will be required to pay Rs. 5,17,800/- as Fee at the time of admission for the first academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the programme.

**Hostel Accommodation and Other Expenses:** Hostel fee and other expenses, indicated in Admission Prospectus may vary from one NIFT Campus to another. The Hostel fee is required to be paid by the candidate directly to the Campus at the time of admission/joining. Candidates are advised to visit the websites or contact concerned authorities of the respective NIFT campuses for detailed information regarding hostel accommodation and related expenses.

### **State Domicile Preferential Seats**

Twenty percent (20%), i.e 06 supernumerary seats in addition to 30 seats will be offered for admission as State Domiciles Preferential Seats for admission at the NIFT Campuses at Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur and Bhubaneswar. The domicile of the student will be the State in which he / she has completed his /her class 12 examination / graduation. A certificate from the school / college may be obtained.

S.No.	State
1	Bihar
2	Himachal Pradesh
3	Kerala
4	Madhya Pradesh
5	Meghalaya
6	Odisha
7	Rajasthan

Candidates who are domicile of the State where the NIFT Campuses exist will be allowed to opt for this preference in the online application form. However, they have a choice to take admission under General / ST/ SC / OBC category (as applicable) as per merit to any course/campus of their choice. The domicile of the candidate in a particular state shall not be applicable in any other Campuses of NIFT in any other State.

Reservation of SCs / STs/ OBCs (non creamy layer)/ Physically Handicapped candidates, i.e. 49% reservation shall be applicable to the domicile seats also.

The Domicile seats remaining vacant will be offered to the children /wards of NRI as per merit during counseling, subject to non availability of candidates under that category.

### **HOW TO APPLY: SUBMISSION OF APPLICATION FORM**

Candidates can apply online at <a href="https://applyadmission.net/nift2014">www.nift.ac.in</a> or <a href="https://applyadmission.net/nift2014">https://applyadmission.net/nift2014</a>

Guidelines for applying online may be referred for the purpose. The applicant need not buy the Admission Prospectus as the Prospectus is available at NIFT website <a href="https://www.nift.ac.in">www.nift.ac.in</a> free of cost. However, the Application Fees has to be paid either through online payment gateway or through Bank Demand Draft issued in favour of "NIFT HO" payable at New Delhi.

- Fees for General/OBC (Non-Creamy) Category: Rs.1200/- through payment gateway or Demand Draft.
- Fees for SC/ ST/ PHP Category: Rs.600/- through payment gateway or Demand Draft.

### Mode of Payment: Credit Cards/Debit Cards & Demand Draft

### (A) Credit Cards / Debit Cards

Payments of application fee (Rs.1200/- or Rs.600/-) can be made through credit cards / debit cards as explained. The Bank and transaction charges on the application fee will be borne by the applicant.

Candidates are advised to apply on time. Candidates can apply after 10<sup>th</sup> Jan 2014 with late fees, through credit/debit cards and Demand Draft.

### (B) Demand Draft

Payment of application fee (Rs 1200/- in case of GEN/OBC (Non-Creamy) candidates and Rs 600/- in case of SC/ST/PHP candidates) can be made through Bank Demand Draft as explained. The Demand Draft should be issued in favour of "NIFT HO", payable at New Delhi. The details of the Demand Draft are to be filled in the online application form.

Candidates are advised to check the following details carefully before sending the Demand Draft

- DD made in favour of "NIFT HO",
- Amount of Demand Draft as applicable i.e. Rs 1200/- in case of GEN/OBC (Non-Creamy) candidates and Rs 600/- in case of SC/ST/PHP candidates
- Signature of the issuing authority on the Demand Draft.

Candidates applying through Demand Draft are required to send the printout of the Application Form, duly completed in all respect, along with Demand Draft on the following address:

Project Manager - CMS All India Management Association Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110003

The duly filled in form should reach the above address <u>on or before 14 January 2014.</u> Incomplete forms or forms received late will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier. Candidates are advised to keep the copy of printout and Demand Draft for future reference.

Applicants are advised to keep a print out / photocopy of Application Form for further reference along with proof of payment.

### PRINTED PROSPECTUS

The applicant applying online need not buy the Admission Prospectus as the Prospectus is available at NIFT website <a href="https://www.nift.ac.in">www.nift.ac.in</a> free of cost. However, printed copy of the Prospectus can be obtained from any of the 15 NIFT Campuses on payment of Rs.200/- or by post enclosing a DD of Rs.300/- in favour of NIFT, payable at the NIFT Campus.

### LIST OF EXAMINATION CITIES

**PHASE I - PAPER BASED TEST (PBT1)**: The Paper Based Test (PBT1) for all UG and PG Programmes will be conducted on 09 Feb 2014 at 32 cities mentioned in the table.

Programmes	PBT 1
Bachelor of Design	9 <sup>th</sup> Feb 2014
Master of Design	9 <sup>th</sup> Feb 2014
Bachelor of Fashion Technology	9 <sup>th</sup> Feb 2014
Master of Fashion Management	9 <sup>th</sup> Feb 2014
Master of Fashion Technology	9 <sup>th</sup> Feb 2014

The candidate has to select only ONE city for the examination on 9<sup>th</sup> February, 2014 carefully. No request for change in examination center will be entertained at any stage.

### LIST OF EXAMINATION CENTRES ONLY FOR PBT1 ON 9TH FEB 2014

S.No.	CITY	S.No.	CITY
1	Ahmedabad	17	Kannur (Kerala)
2	Bengaluru	18	Kolkata
3	Bhopal	19	Lucknow
4	Bhubaneswar	20	Madurai
5	Chandigarh	21	Mumbai
6	Chennai	22	Nagpur
7	Cochin	23	Patna
8	Coimbatore	24	Pune
9	Dehradun	25	Raipur
10	Delhi	26	Ranchi
11	Guwahati	27	Surat
12	Hyderabad	28	Udaipur
13	Jaipur	29	Vadodara
14	Jammu	30	Vishakhapatnam
15	Jodhpur	31	Shillong
16	Kangra	32	Srinagar (J&K)

Please note that NIFT reserves the right to cancel any of the Examination Centres mentioned above. In such case, alternate centre, which is administratively convenient will be allotted.

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### PHASE II: Paper Based Test (PBT 2) and Computer Based Test (CBT)

The Paper Based Test (PBT2) will be conducted for B.Des. / M.Des. and the Computer Based Test (CBT) will be conducted for BFTech, MFM and MFTech on 23 Feb 2014 at the cities mentioned in the table.

Programmes	Date & Mode of Test		
Bachelor of Design	23 <sup>rd</sup> Feb 2014 - <b>Paper Based Test (PBT2)</b>		
Master of Design	23 <sup>rd</sup> Feb 2014 - Paper Based Test (PBT2)		
Bachelor of Fashion Technology	23 <sup>rd</sup> Feb 2014 - Computer Based Test (CBT)		
Master of Fashion Management	23 <sup>rd</sup> Feb 2014 - <b>Computer Based Test (CBT)</b>		
Master of Fashion Technology	23 <sup>rd</sup> Feb 2014 - Computer Based Test (CBT)		

CBT assumes that the candidate has basic familiarity with use of computers like use of keyboard and mouse operation. It is the responsibility of the candidate to acquire these skills before appearing in the test and NIFT cannot take responsibility for the same.

### LIST OF EXAMINATION CENTRES FOR PBT2 & CBT ON 23RD FEB 2014

S.No.	CITY	
1	Bengaluru	
2	Chennai	
3	Delhi / NCR	
4	Gandhinagar	
5	Hyderabad	
6	Kolkata	
7	Lucknow	
8	Mumbai	
9	Patna	

The candidate has to select only ONE city for the examination carefully. No request for change in examination center will be entertained at any stage.

Please note that NIFT reserves the right to cancel any of the Examination Centres mentioned. In such case, alternate centre which is administratively convenient will be allotted

### **ADMIT CARDS**

On the basis of information given in the NIFT Application Form, Admit Card of provisionally eligible candidates will be available for download from <a href="https://applyadmission.net/nift2014">www.nift.ac.in</a> or <a href="https://applyadmission.net/nift2014">https://applyadmission.net/nift2014</a> from 27th January 2014 (1300 Hrs) onwards. Admit card will not be sent by Post. Candidates are advised to regularly check NIFT website for updates.

### **ENTRANCE EXAMINATION**

Based on the choice, all eligible candidates will have to appear for a written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

The objective type tests are subject to negative marking at the rate of 0.25 for each wrong answer. Each right answer will be awarded 1 mark.

Mobiles and other infotech gadgets are not allowed inside the Examination Centre campuses. The candidate found with mobile or other infotech gadgets will be asked to leave the examination and will be disqualified.

Candidates should reach the examination center at least 30 minutes before the start of the examination.

### **SCHEDULE OF WRITTEN EXAMINATION**

PHASE I Paper Based Test (PBT1) (All UG and PG Programmes )

Date of Test: 09th February, 2014

PROGRAMMES	Test	Test Timings
Dashalas of Dasiss	CAT	10.00 am to 01.00 pm
Bachelor of Design	GAT	02.00 pm to 04.00 pm
Master of Design	CAT	10.00 am to 01.00 pm
Master of Design	GAT	02.00 pm to 04.00 pm
Bachelor of Fashion Technology	GAT	10.00 am to 01.00 pm
Master of Fashion Technology	GAT	10.00 am to 01.00 pm
Master of Fashion Management	GAT	10.00 am to 01.00 pm

### PHASE II Paper Based Test (PBT2) ( For B.Des and M.Des programme only)

Date of Test: 23rd February, 2014

PROGRAMMES	Test	Test Timings		
Bachelor of Design	CAT	10.00 am to 01.00 pm		
	GAT	02.00 pm to 04.00 pm		

Master of Design	CAT	10.00 am to 01.00 pm
	GAT	02.00 pm to 04.00 pm

### PHASE II Computer Based Test (CBT) ( For B.Ftech, MFM and MFTech programme only)

Date of Test: 23<sup>rd</sup> February 2014 (Sunday) onwards (If the number of candidates registered for Computer Based Test is limited and can be accommodated in a single day, the test will be completed on 23<sup>rd</sup> February 2014 itself)

PROGRAMMES	Test	Test Duration	Test Timings
Bachelor of Fashion Technology	GAT	3 Hours	On different time slots at specific
Master of Fashion Technology	GAT	3 Hours	test venues; subject to the number of candidates registering for
Master of Fashion Management	GAT	3 Hours	Computer Based Test.

### The result of the entrance examination will be displayed on the NIFT website.

On the basis of result of written test GAT and CAT, B.Des candidates will be called for second test called Situation Test. For B.F.Tech., GAT will be the final test for selection .The candidates for M.Des will take GAT and CAT. On the basis of result of GAT and CAT, in case of M.Des. and GAT in case of M.F. Tech and MFM, candidates will be called for Group Discussion/Personal Interview.

The candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission. Their admission at all the stages of the examination for which they are admitted by NIFT viz. Written Test, Situation Test, Group Discussion and Interview (as the case may be) will be purely provisional, subject to their satisfying the prescribed eligibility conditions. If on verification at any time before or after the Written Test, Situation Test, Group Discussion and Interview (as the case may be), it is found that candidate does not fulfill any eligibility criteria, his/her candidature for the examination shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

The weightage assigned to each test in the final merit list of the entrance examination will be as under:

PROGRAMMES	Test	Weightage
	CAT	50%
Bachelor of Design	GAT	30%
	Situation Test	20%

	CAT	40%
Master of Design	GAT	30%
	GD/PI	30%
Bachelor of Fashion Technology	GAT	100%
Master of Fashian Tashnalagu	GAT	70%
Master of Fashion Technology	GD/PI	30%
Master of Fashian Management	GAT	70%
Master of Fashion Management	GD/PI	30%

In case of the score being equal, the older candidate according to the date of birth will be given preference.

### **DESCRIPTION OF COMPONENTS OF ENTRANCE EXAMINATION**

GENERAL ABILITY TEST (GAT) FOR BACHELOR OF DESIGN (B.DES.) AND MASTER OF DESIGN (M.DES.): This test will comprise of various section as given below:

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

The number of questions may vary in each section year to year.

### **TEST STRUCTURE**

PROGRAMME	BDES	MDES
PAPER NAME	GAT	GAT
LANGUAGE OF WRITTEN TEST	English	English
TEST DURATION (MIN)	120	120
Sections	No. of Questions	No. of Questions
Quantitative Ability	25	25
Communication Ability	35	35
English Comprehension	30	30
Analytical Ability	30	30
General Knowledge and Current Affairs	30	30
TOTAL	150	150

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- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- **2) Communication Ability:** This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- **3) English Comprehension:** This sub-test is to test one's ability to comprehend a situation from a given passage and test of basic English language.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- **5) General Knowledge and Current Affairs:** This sub-test is designed to test the candidate's general knowledge and current affairs.

**CREATIVE ABILITY TEST (CAT):** This test is administered to judge the intuition skill, power of observation, innovation in development of a concept and design ability of the candidate. An important aspect of the test is the creative and innovative use of colour and illustration skills.

**GENERAL ABILITY TEST (GAT)** FOR BACHELOR OF TECHNOLOGY (B.FTECH.), MASTER OF FASHION MANAGEMENT (MFM), MASTER OF DESIGN (M.DES.) AND MASTER OF FASHION TECHNOLOGY (M.FTECH.). This test will comprise of various section as given below:

- 1) Quantitative Ability
- 2) Communication Ability and English Comprehension
- 3) Analytical and Logical Ability
- 4) General Knowledge and Current Affairs
- 5) Case Study

### **TEST STRUCTURE**

PROGRAMME	BFTECH	MFTECH	MFM
PAPER NAME	GAT	GAT	GAT
LANGUAGE OF WRITTEN TEST	English	English	English
TEST DURATION (MIN)	180	180	180
Sections	No. of Questions	No. of Ques- tions	No. of Questions
Quantitative Ability	30	30	10
Communication Ability & English Comprehension	45	45	50
Analytical & Logical Ability	25	25	25
General Knowledge and Current Affairs	25	25	25
Case Study	25	25	40
Total	150	150	150

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability and English Comprehension: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, comprehend a situation from a given passage etc.
- **3) Analytical Ability and Logical Ability:** This sub-test is designed to test the candidate's inference and logic from the given information and evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying it in solving the problem. Concepts and practice of creative and lateral thinking are likely to be useful.
- **4) General Knowledge and Current Affairs:** This sub-test is designed to test the candidate's general knowledge and current affairs.
- **5) Case Study:** This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.

### M.F Tech will also have some questions from engineering field.

The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for all courses will vary.

Short listed candidates from the written entrance examination are required to undergo Situation test/Group Discussion (GD) / Interview as applicable (except B.FTech).

### SITUATION TEST

Shortlisted candidates for B.Des from the written entrance examination are required to undergo a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials.

No additional material will be provided / allowed.

Model will be evaluated on Space Visualization, Innovative and creative use of given material, composition of elements, colour scheme, construction skill, finesse of the model and overall presentation etc. These parameters will be checked with the write up explaining the concept / idea behind the model constructed. The weightage of the write up is 30%. Since the medium of teaching in NIFT is English, the write-up will be in English language. No marks will be given for write-up in any other language.

### **GROUP DISCUSSIONS**

Shortlisted candidates for Masters Programs from the written entrance examination are required to undergo Case Study based Group Discussions (GD) and Personal Interview(PI). GD would comprise of approximately 15 to 20 minutes of discussion on a case study assigned, on which a panel of experts will assess the candidates on the following parameters:

- 1) Conceptual clarity
- 2) Knowledge of the topic assigned
- 3) Contribution made to the topic
- 4) Interpersonal skills
- 5) Ability to generate new ideas

- 6) Problem solving approach
- 7) Leadership qualities
- 8) Effective communication

### PERSONAL INTERVIEW

A candidate is judged on the various parameters as listed below by a Panel, in the Personal Interview:

- 1) Career orientation
- 2) Aptness for the field
- 3) Overall personal achievements in academics and co-curricular activities
- 4) Communication
- 5) General awareness and aptitude, creative and lateral thinking are likely to be useful.

NIFT does not recommend or endorse any coaching classes.

### COUNSELLING

The details of Counselling viz. the mode, dates and procedure will be available on the website in the end of April 2014. Candidates are advised to regularly check the NIFT website from time to time for further information.

The following documents shall be required for the Admission after qualifying the entrance examination for admission: (The Original Certificates, except the medical certificate, will be returned to the candidate after verification):

- (i) Filled-in Check list
- (ii) Original certificates of qualifying examination i.e. 10th, 12th class/degree (marks Sheet and Certificate). In case of admission in PG course, the candidate will be required to bring the Original Certificate (Mark Sheet and Certificate) of the qualifying degree examination. In case the candidate has appeared in final semester/ final year (as applicable) then he/she will have to bring the Original Mark Sheet of all the previous semester/years. A photocopy of the original certificates will also be produced which will be retained by NIFT.
- (iii) In case the candidate has appeared for qualifying exam/compartment (of final year/semester) and the result is due, date sheets /admits card of examination as a proof of appearing in it has to be brought.
- (iv) Bank Draft(s) of requisite fee in favour of NIFT Campus in which candidate opts to attend the counseling, payable at the city in which campus is situated. The name of the candidate, date of counselling, phone/mobile no., name of the programme, Category, Rank and Roll Number are to be clearly mentioned at the back of Bank Draft(s).
- (v) Proof of date of birth (Secondary School Mark Sheet & Certificate) (Original and Photocopy).
- (vi) SC/ST/OBC Non-Creamy/Physically Handicapped (supported with requisite Certificate). For State Domicile seats the status of domicile will be decided by the address of school/college last attended (for the Campus where domicile preferential seats are offered), whichever applicable, on the basis of which reservation is claimed (Original and Photocopy).
- (vii) Two recent passport size & four stamp size photographs.
- (viii) Basis of funding of the tuition fee/certificate of the parents income e.g Income Tax Return of 2013-14, Salary Certificate of March'2014 etc.
- (ix) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner holding a degree not lower than MBBS

in the prescribed format in original.

- (x) Affidavit on non-judicial stamp paper of Rs.10/- for seeking provisional admission only in case, the result of qualifying examination is yet to be declared (in the format at Annexure –I).
- (xi) An undertaking regarding refund of fee and Anti-Ragging in the prescribed format in original.

Note: -

In case any of the above document(s) is/are in any language other than Hindi/English, then the authentic translation in English/Hindi should be produced duly verified by the issuing institution/gazetted officer/(original and photocopy), by the candidate at the time of Counselling /Admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

### **CANCELLATION OF ADMISSION**

- (i) Only qualifying the entrance examination shall not, ipso facto, entitle a candidate to get admission to a programme;
- (ii) If NIFT is not satisfied with character, past behavior or antecedents of a candidate, it can refuse to admit him/her to any course of study of any Campus or cancel the admission at a later stage.
- (iii) If at any stage it is found that a candidate has got admission in any Campus /Programme on the basis of false or incorrect information or by hiding relevant facts or if at any time after admission it is found that the admission was given to the candidate due to some mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/her studies by the Director of the Campus / Director (Admission) and fee deposited by the candidate will be forfeited.
- (iv) If a candidate does not report to join the programme offered at the allotted NIFT campus within ten days of commencement of the session, the admission of such candidate will stand cancelled without any intimation and the tuition fee paid shall be forfeited.
- (v) The Director General may cancel the admission of any student for specific reason and debar him/her for a certain period.
- (vi) It will be the sole responsibility of the candidates themselves to make sure that they are eligible and fulfill all the conditions prescribed for admission. Before issue of admission receipt at the time of allotment of seat, candidate should ensure that he/she fulfills all eligibility conditions as laid down in Admission Brochure. If it is found at any stage during the entire period of the programme that the candidate does not fulfill the requisite eligibility conditions, his/her admission will be cancelled and entire fee will be forfeited;
- (vii) The merit will be valid only for the programme/ category for which the candidate has appeared and cannot be utilized for admission to any other programme/ category. Further, the merit of the candidate shall be valid only for the academic session 2014-15.

NOTE: All admissions shall be completed on or before the last date decided by the Director General.

### **AGAINST RAGGING:**

Ragging in educational institutions is banned and any student indulging in ragging is liable to be punished appropriately, which may include expulsion from the institution, suspension from the institution or classes for a limited period or fine with a public apology. The punishment may also take the shape of (i) withholding fee subsidy/ scholarships or other benefits, (ii)

debarring from representation in events, (iii) withholding results, (iv) suspension or expulsion from hostel or mess, and the like. If the individual committing or abetting ragging are not/cannot be identified, collective punishment can be awarded to act as a deterrent.

The following will be termed as the act of ragging: any disorderly conduct whether by words spoken or written or by an act, which has the effect of teasing, treating or handling with rudeness any other student(s), indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in fresher or junior student(s) or asking the student(s) to do any act or perform something, which such student(s) will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student. Rules/laws framed by the Government against ragging will be applicable (Annexure II).

### Points to be noted:

- NIFT does not recommend or endorse any coaching classes.
- NIFT reserves the right to add or discontinue any programme at any Campus.
- Any attempt to influence the admission process by way of recommendation will invite immediate disqualification of the candidate (s).
- Any dispute arising out of admission would be under the jurisdiction of Delhi courts.

NOTE: ALL INFORMATION REGARDING THE ADMISSION PROCESS WILL BE AVAILABLE ONLY ON THE NIFT WEBSITE, AND THE CANDIDATES APPLYING TO NIFT SHALL BE DEEMED TO HAVE FULL NOTICE OF THE ELIGIBILTY AND THE PROCESS WHICH IS DISCLOSED ON THE NIFT WEBSITE. NIFT SHALL NOT BE RESPONSIBLE FOR ANY CANDIDATE'S IGNORANCE OF THE SAME.

### **EDUCATIONAL LOAN**

NIFT has tied up with the Union Bank of India (UBI) for Student Education Loans at a special rate of interest of 11.75%. The rate of interest is 11.25% for candidates belonging to SC/ST category. Girls students also enjoy a rate of interest of 11.25%. UBI has issued preapproved sanction of loans to all aspirants who gain admission at NIFT. **The pre approved sanction letter is at Annexure - III.** The students can approach any Branch of UBI across the country with this letter and proof of clearing the entrance test, after the results, to avail the facility.

### NIFT Means-cum-Merit Financial Assistance Scheme

NIFT offers fee subsidies to students who are in need of financial assistance as per the provisions made in Means-cum-Merit Financial Assistance Scheme.

Students who are interested in availing this facility should submit their application along with parental income certificate and contact the Student Development Activity Coordinator (SDAC) at their Campus after admission.

NIFT also offers assistance through a Student Assistantship Programme which gives them part time employment within the Institute itself.

### Important note

Withdrawal of Admission after admission and refund of fee:

(i)A candidate, who has taken admission once & then withdraws, will not be considered for admission at later stage.

(ii) All the requests for withdrawal of admission in the prescribed proforma (Annexure -IV) are to be submitted to the Campus Director of the Campus in which candidate attended the Counselling. The candidates will be required to surrender the original Admission Receipt issued at the time of Counseling/Admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original admission receipt.

(iii) The refund against withdrawal of seat will be governed as under:

S. No.	Time	Amount refunded
1	On or before 21st July, 2014 for Non-NRI	Full fee except Registration Fee
2	After 21st July, 2014 for Non-NRI	Full fee except 50% tuition fee and Registration Fee
3	After commencement of Academic session	Only Security Deposit
4	Before the start of Academic session-2014 for NRI/ SAARC/Foreign National	Rs.2,63,900/-
5	After commencement of Academic Session for NRI/ SAARC/Foreign National	Only Security Deposit

NOTE: No representation at later stage will be entertained by the Institute. No further correspondence in this regard will be made under any circumstances.

### **ACADEMIC**

### **FEE** structure

Academic Fee Semester wise (In Rupees)				
TUITION FEE (NON-REFUNDABLE)	60500			
LIBRARY FEE (PER YEAR) (NON-REFUNDABLE)	4000			
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON-REFUNDABLE)	2000			
EXAM FEE (PER YEAR )	2000			
TOTAL	68500			
ONE TIME PAYMENTS				
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	5000			
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON-REFUNDABLE)	2500			
REGISTRATION FEE (ONE TIME)	5000			
TOTAL	12500			
TOTAL at admission Time	81000			

Academic Fee for NRI ( Per Year - consisting of two semesters) (In Rupees)				
TUITION FEE (NON-REFUNDABLE)	459800			
LIBRARY FEE (PER YEAR) (NON-REFUNDABLE)	26500			
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON-REFUNDABLE)	17000			
EXAM FEE (PER YEAR )	2000			
TOTAL	505300			
ONE TIME PAYMENTS				
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	5000			
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON-REFUNDABLE)	2500			
REGISTRATION FEE (ONE TIME)	5000			
TOTAL	12500			
TOTAL at admission Time 517800				

Note: As per decision of Finance & Audit Committee Meeting held on 28.09.2012, the Tuition Fee will be increased by a minimum of 10% every year.

(Upon the approval being given by the Board of Governors, NIFT reserves the right to revise its fee for any academic year. The revised fee structure shall be applicable at all Campuses to all students including old batches from the notified date).

### **HOSTEL INFORMATION**

### **CAMPUS** contacts

	NIFT Campus	Contact Person	Designation	Phone / Mobile
1	Benguluru	Prof. V .Sivalingam	Campus Director	080-22552565
				9448993614
2	Bhopal	Ms.Kislaya Choudhary	Hostel Convener	7509051636
3	Bhubaneswar	Dr.K.C.S Ray	Campus Director	0674-2305700/701
4	Chennai	Ms.PadmaEaswar	Hostel Warden	9791028185
5	Gandhinagar	Mr.N.B.Vaishnav	Jt. Director	9978406380
6	Hyderbad	Mrs. G. Sukanya,	Hostel Warden	04023113448, 23110629
7	Jodhpur	Mr.AnkurSaxena	Boys Hostel Incharge	9529615812
		Ms.Ruchika	Girls Hostel Incharge	9782353413
8	Kangra	Prof. S.K. Bala Siddhartha	Campus Director	01892-260873
				9805007796
9	Kannur	Mr.K.Rajeev Pant	Campus Director	04972784780
10	Kolkata	Prof. Bibekananda Banerjee	Campus Director	033-23357332
				23355734
11	Mumbai	Ms.Sandhya Badge	Assistant Hostel Warden	022-22919830
				976210751
12	Patna	Mr.Shankar Kr. Jha	Jt. Director	91-7783847010
13	Raebareli	Mr.Sanjay Singh	Assistant Warden - Boys	0535-2702426 Ext.209
			Hostel	9454149455
		Ms.Pratibha Singh	Assistant Warden- Girls Hostel	0535-2702426 Ext. 254
				9415962100
14	Shillong	Ms.GeraldineGirie	Hostel Warden	91-364-2534496
				8794004059

### HOSTEL INFORMATION FEE structure

	Bangalore	Bhopal		Bhubaneswar	Chennai	Gandhi nagar		Hyderabad	Jodhour	
PARTICULARS	Girls only	Girls & Boys	Day Scholar	Girls only	Girls only	Girls	Boys	Girls only	Girls & Boys	Day scholar
Hostel Fee	27500	18000	-	17000	21000	21000	22000	21000	24000	1
Security (Refundable)	2500	5000	-	2500	2500	3000	3000	2500	2500	1
Security ( Non fundable)	3000	2500	-	2500	1500	2500	2500	2000	1500	-
Electricity	7000	2000	-	5000	6500	8000	6000	6000	6000	1
Internet	-	-	-	1000	-	Actual		1	-	1
Service	4000	1000	1000	5000	3500	7500	5500	4000	8000	1
Bus Fee	-	3500	1000	-	-	Actual	Actual	-	5000	3000
Mess Charges	Actual	13000	10000	-	Actual	Actual	Actual	Actual	Actual	Actual
Total	44000	45000	12000	33000	35000	42000	39000	35500	47000	

	Kangra	Kannur	Kolkata	Mumbai		Patna		Rae bareli	Shillong
PARTICULARS	Girls & Boys	Girls & Boys	Girls Only	Girls & Boys Non (AC)	Girls (AC)	Girls Double Occupancy	Girls Single Occupancy	Girls & Boys	Girls & Boys
Hostel Fee	1200	27000	24500	45000	45000	15000	24000	18500	23500
Security (Refundable)	2500	2500	2500	5000	5000	4000	4000	5000	2000
Security ( Non fundable)	1500	1500	1500	3000	2500	4000	4000	2000	1000
Electricity	-	-	6000	7000	20000	3000	3000	5500	-
Internet	-	Actual	500	-	-	-	-	-	-
Service	-	-	3000	5000	5000	6000	6000	4000	2000
Bus Fee	-	-	3000			-	-	5000	-
Mess Charges	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	-
Total	16000	31000	41000	65000	77500	32000	41000	40000	28500

The refund of hostel fee may differ from Campus to Campus

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### Annexure I

### (ONLY FOR THE CANDIDATES SEEKING PROVISIONAL ADMISSION)

### To be submitted at the Time of Counselling (On Non-Judicial Stamp Paper of Rs.10/-)

I/my ward	(name of the candidate) so	on/daughter/wife of
(Father's/Husband's name) Resident of		(permanent address)
seeking admission to (name of the course) of NIFT, hereby solemnly aff		_
(name of the course) of NIF1, hereby solemnly an	irm and declare.:	
1.That I/my ward have/has appeared in the 12th of which has not yet been declared.	Class/final & semester/final yea	ar (name of the qualifying (Board/university), the result
	OR	
I have compartment/supplementary in 12th Class	s/final vear/final semester of	and I have appeared in the examination,
result of which has not yet been declared.		пинато аррешно и ино оканинато и
2. I have passed all the papers of the qualifying of	learee	(name of the qualifying degree) examination other
than the final year/final semester examination (F		
		to any let de also a constituent orden to the top of a House of a con-
celled without any further notice to me/my ward.		ing which the provisional admission shall stand can-
,		
		nal admission and I fully understand that in the event of
get cancelled and full fee deposited will be forfei		risional admission to the said course will automatically
get cancened and run ree deposited will be forter	todi	
		Deponent
Verification:		
vermeation.		
Verified aton this		2014 that the content of the above affida-
vit are true and correct to the best of my knowled	dge and beliet.	
		Deponent
		1
Notes		
Notes:	40 ( (6.1	

- I. In case the candidate is minor i.e. below 18 years of age; the affidavit shall be signed by his/her parent/guardian.
- Il Submission of false affidavit is punishable offence. If it is found at any stage false affidavit was submitted, admission shall be cancelled and legal proceeding shall be initiated, for which candidate/parent/guardian shall be responsible.

### Annexure-II

\_Seeking admission in the

### NATIONAL INSTITUTE OF FASHION TECHNOLOGY (MINISTRY OF TEXTILES, GOVT. OF INDIA) NIFT CAMPUS, HAUZ KHAS, NEW DELHI

### Undertaking from the students, as per provisions of anti-ragging verdict by the Hon'ble Supreme Court

Merit Rank

Roll No

I Mr./Ms.

Programme	!	_do hereby undertake this day	Month	Year	the following with
respect to a	bove subject:				-
	hat I have read and understood be taken in the above referenc	the directives of the Hon'ble Suproe.	eme Court of In	dia on anti-rago	ging and the measures
		of ragging and know that the raggi and is prohibited by the Directives			offence and the same is
	,	cion is brought to the notice of NIF I law to report the same to the con	-	, , , ,	, , ,
disciplinary		arged for any involvement in any k ing expulsion from the Institute if t			
	hat I shall not resort to ragging ia and the NIFT authorities for t	in any form at any place and shall he purpose from time to time.	abide by the ru	les/laws prescri	ibed by the Courts, Govern-
Date:					Signature of the candidate
I hereby full	ly endorse the undertaking mad	e by my child/ward.			
			9	Signature of the	e Mother/Father or Guardian
Witness:					

Annexure III



### Pre Approved Loan Letter

S.K.Sangar General Manager

FGMO:DEL:AS&SD:2013:1112

Ist.Oct.2013

Dear Students,

Greetings from Union Bank of India on your getting selected for admission in to National Institute of Fashion Technology (NIFT) - a premier institution in the field of Designing & Fashion Technology.

On this occasion we are pleased to inform you that the Union Bank of India, one of the top five Public Sector Banks in the country, in tie-up with NIFT, has brought out a special Education Loan scheme for the successful students, selected and securing admission in to a regular courses (Bachelors/ Masters- Design/ Management/ Technology) offered by the institution (NIFT).

Features of the scheme, in nutshell, are as follows-

✓ Maximum Loan amount

: Rs. 12 Lakh

✓ Rate of Interest at the time of

Disbursement of loan

:Base Rate +1.50% (Fixed) for Male

:Base Rate + 1.00% (Fixed) for Female

(At present our Base Rate is 10.25%)

√ Repayment

: 15 Years

- ✓ Reimbursement of Admission acceptance fee.
- ✓ Loan covers "Student Exchange Program", Hostel charges, Mess Charges, Living expenses.
- ✓ No processing charges.
- No prepayment penalty.

As a successful student, selected for getting admission into NIFT for the academic year 2013-14, you are eligible for education loan from the Bank under the aforesaid special scheme. Students desiring to avail education loan may contact the nearest branch of Union Bank of India with relevant documents or apply online (www.unionbankofindia.co.in)

The bank assures you of formal sanction of Loan within a fixed time frame of one week as per your eligibility on the submission of all required documents like - Application form and other related documents like selection letter for admission into NIFT, Mark sheets & certificates of all Exams from HSC & onward, identity proof of applicant & co applicant (Parents/ Spouse), address proof etc.

Thanking You

Yours Sincerely

Field General Manager's Office - New Delhi Shaheed Bhagat Singh Place, Illrd Floor, Bangla Sahib Marg. Gole Market, New Delhi - 110 001. Tel.: +91 11 2334 6982, 2334 7998 Fax: +91 11 2334 7795 E-mail: gmfgmodelhi@unionbankofindia.com

Innovate, Execute & Excel

### National Institute of Fashion Technology Form for withdrawal of Admission

(Must be submitted only by the Student seeking Withdrawal, at the allotted NIFT Centre)

l.	Name of student
II.	Parent / Guardian's name
III.	Programme
	(from which withdrawing)
IV.	Campus
V.	Roll No & Category
VI.	Fee Receipt No
VII.	Address
	(at which refund is required to be send)
VIII.	Telephone
IX.	Mobile

### UNDERTAKING

I state that I am willingly withdrawing from admission in the Institute. I hereby undertake that I know the refund rules of the Institute and agree to abide by the same. I further understand that the refund would be made in due course of time through a Crossed Cheque issued in my name only.

We also undertake that no further claim than as mentioned in the prospectus shall be made subsequently citing any court ruling/ AICTE rules etc.

(Signature of the Student)

Compulsory Encl: ORIGINAL fee receipt issued at the time of Admission/Counselling.

### Annexure-V

### NATIONAL INSTITUTE OF FASHION TECHNOLOGY (MINISTRY OF TEXTILES, GOVT. OF INDIA) NIFT CAMPUS, HAUZ KHAS, NEW DELHI

### **AUTHORISATION LETTER**

(Not applicable for differently abled candidates- PHP)

I authorize Mr./Ms.

to attend the counselling for (program name) which is scheduled on (date) at

(NIFT campus name) in my behalf as I am unable to atte ship with candidate).	end the counselling due to	Mr./Ms. is my (relation-
Common Merit Rank: Category Merit Rank:		(Signature of the Candidate)
Roll No:		
Name:		
Programme:		
Permanent/Correspondence Address:		
Tel. No. with STD Code Mobile No: e-mail ID:		
Place	(Signature of the authorized person) Name:	
Date		(Signature of the Candidate)
		(Signature of the parent)

Centre Allotted\_\_\_\_\_ Annexure VI

(To be filled by NIFT at the time of counselling)

### NATIONAL INSTITUTE OF FASHION TECHNOLOGY (MINISTRY OF TEXTILES, GOVT. OF INDIA) NIFT CAMPUS, HAUZ KHAS, NEW DELHI

(LATEST PHOTOGRAPH)

### **UNDERTAKING**

- 1. I confirm and state that the certificates furnished by me are true & correct to the best of my knowledge. No part of it is false or fabricated and nothing has been concealed. I hereby undertake that if any certificate submitted by me is found to be false/fabricated or not conforming to the stipulated standards mentioned in the Admission Guidelines/Prospectus my admission will be cancelled without any notice and the fee paid by me will be forfeited.
- 2. I confirm and state that I have undergone the admission formalities as laid down in the Prospectus-2014 of NIFT. I understand that if I fail to submit the proof of eligibility by the said date, my admission will be automatically cancelled.
- 3.I further confirm that I am aware of the rules regarding refund of fees as mentioned under:

S. No.	Time	Amount refunded
1	On or before 21st July, 2014 for Non-NRI	Full fee except Registration Fee
2	After 21st July, 2014 for Non-NRI	Full fee except 50% tuition fee and Registration Fee
3	After commencement of Academic session	Only Security Deposit
4	Before the start of Academic session-2014-15 for NRI/SAARC/Foreign National	Rs.2,63,900/-
5	After commencement of Academic session for NRI/SAARC/Foreign National	Only Security Deposit

(i) A candidate, who has taken admission once & then withdraws, will not be considered for admission at later stage.

(ii) All the requests for withdrawal of admission in the prescribed proforma (Annexure-IV of Prospectus-2014) are to be submitted to the Campus Director in which the candidate attended the Counselling, as accompanied with the original Admission Receipt issued at the time of Counselling/Admission.

Note: No representation at later stage will be entertained by the Institute. No further correspondence in this regard will be made under any circumstances.

- 4. I also undertake that I will not bring any outside pressure on NIFT authorities in any regard. In case, it is found, it will make me liable for disciplinary action which will include expulsion from NIFT.
- 5. I shall abide by the rules & regulations of the NIFT as amended from time to time.
- 6. I hereby declare that I have read & understood the content of the undertaking & I am aware of its implications.

(Signature of the Candidate)

Common Merit Rank:	Permanent/Correspondence Address:
Category Merit Rank:	
Roll No:	
Name:	
Programme:	
Tel. No. with STD Code	
Mobile No:	
e-mail ID:	

Place\_\_\_\_\_ Date\_\_\_\_\_ (Signature of the Parent/Guardians )

### REACH US FT campuses

### NIFT BENGALURU

NIFT Campus, No. 21st, 16th Cross Street 27th Main Road, Sector I HSR (Hosur Sarjapura Road) Layout, Bengaluru – 560 102 (Karnataka)

Contact Person Prof.V.Shivalingam, Campus Director

Contact Details T: (080) 22552565 F: (080) 25632566 E: sivadirblr@gmail.com

### **NIFT BHOPAL**

NIFT Campus, M P Bhoj (Open) University Campus, Kolar Road, Bhopal-462016 (MP)

Contact Person Mr.U.S.Tolia, Campus Director

Contact Details
T: (0755) 2493636/736
F: (0755)2493635
E: director.niftbhopal @qmail.com

By Air: The Centre is around 48 Kms from Bengaluru International Airport. Bus Nos. 7, 7A (Volvo Vayu Vajra – A/C buses) travel from Bengaluru Airport to BDA Complex - HSR Layout, from where NIFT Campus is 1.5 kms away.

By Rail: The Centre is around 17 Kms from the City Railway Station (Central Railway Station - Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station - Majestic (situated opposite the Bengaluru City Railway Station), directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from Majestic to reach Agara, from where NIFT Campus is 1.5 kms away.

By Road: The Centre is around 16 Kms from the Main Bus Stand (Majestic). Bus nos. 340A, 340M travel from the BMTC main bus station – Majestic directly to NIFT Campus, and bus nos. 341E, 342, 342A, 342F travel from BMTC main bus station (Majestic) to reach Agara, from where NIFT Campus is 1.5 kms away. For additional information please log on to www.nift.ac.in

By Air: Bhopal is connected by regular Indian Airlines/Jet Airways flights to Mumbai, Indore, Delhi, Raipur, Hyderabad, Gandhinagar. Airport is 20 km (Approx.) from the NIFT Bhopal.

By Rail: Bhopal is on one of the two main Delhi to Mumbai railway lines and also on the main line to the southern state capitals of Chennai, Hyderabad, Bangalore and Thiruvananthpuram, There are two main stations - Bhopal Junction Railway Station -14 km (approx.) from NIFT —Bhopal campus and Habibganj Railway Station (Nearest station )-6 km (approx.) from NIFT —Bhopal campus.

By Road: There are extensive bus service (private and state) to cities within the region and interstate. Bus Route: Major bus services coming to NIFT campus: Bhopal city Link (Low floor bus) and Private buses.

Taxi: From airport you can get a Taxi /Auto. Radio Taxi. Person wishing to travel by radio taxi in Bhopal can call up Metro Radio Taxi head office at (0755)6555555.

Auto: You can come by auto to the NIFT campus from any part of the city.

For additional information please log on to www.nift.ac.in

### **NIFT BHUBANESHWAR**

NIFT Campus, IDCO Plot No-24 Opp. KIIT School of Mgmt. Chandaka Industrial Estate, Bhubaneswar – 751024, Odisha

Contact Person Dr.K.C.S. Ray, Campus Director

Contact Details T: (0674) 2305700, 2305701 F: 0674-2305710 E: nift.bhubaneswar@gmail.com

### NIFT CHENNAI

**Contact Details** 

NIFT Campus, Rajiv Gandhi Salai, Taramani, Chennai – 600 113. Tamil Nadu

Contact Person Prof. (Dr.) Anitha Mabel Manohar, Campus Director

T: (044) 22542759 F: (044) 22542769 E: academics.niftchennai@amail.com By Air: Bhubaneswar is well linked by air to Delhi, Chennai, Varanasi, Nagpur, Kolkata and Vishakhapatnam on daily basis flights by Indian Airlines. Distance and Directions from city: 15 kms from City Centre towards city. From Airport Public and Private Transports are available round the clock to reach NIFT Bhubaneswar Centre. Presently the Centre is situated at a distance of around 18 kms from airport.

By Rail: Superfast trains connect Bhubaneswar to major cities of India. NIFT Bhubaneswar Centre is located in front of KIIT School of Management about 15 km from Bhubaneswar Railway station. It is well connected to every part of the city through city buses and taxies. Public & Private transports are available round the clock to reach NIFT, Bhubaneswar Centre from these Railway stations.

By Road: Bhubaneswar is well linked to the rest of India by the national highways. The new bus stand is on NH-5, at Baramunda, about 6 Kms. from NIFT.

For additional information please log on to www.nift.ac.in

NIFT Chennai campus is located at Taramani on Rajiv Gandhi Salai (old Mahabalipuram Road). It is well connected by Air, Road and Rail. From Airport, it is only just 15 Kms and from the Central Railway Station 20 Kms. NIFT Campus is well connected by Mass Rapid Transit System (MRTS). The nearest Railway Station is Thiruvanmiyur, which is a walkable distance (500 mts.). For additional information please log on to www.nift.ac.in

# REACH US NIFT campuses

### NIFT GANDHINAGAR

NIFT Campus, GH-0 Road, Behind Info City, Near DAIICT Gandhinagar – 382 007, Gujarat

Contact Person Prof.Pavan Godiawala, Campus Director

Contact Details
T: (079) 23227994
F: (079) 23240772
E: directorniftgandhinagar@gmail.com

### NIFT HYDERABAD

NIFT Campus, Opposite Hi-Tech. City, Cyberabad Post, Madhapur, Hyderabad – 500 081 (AP)

Contact Person Dr.M.J.Rajaram, Campus Director

Contact Details T: (040) 231110841/42/43, 23110630 F: (040) 23114536 E: dirnifthyd@gmail.com

### NIFT JODHPUR

NIFT Campus, Old Nagar Nigam Building, Inside Sojati Gate, Jodhpur - 342 001

Contact Person Dr.A.K.Khare, Campus Director

Ph: 91-291-2640067, Fax: 91-291-2640066 Handphone: 91 9783804084 E: director.niftjodhpur@gmail.com Gandhinagar is 15 kms. from Ahmedabad Airport and 25 kms. from Ahmedabad (Kalupur) Railway Station.

Gandhinagar Capital Railway Station is situated appx., 5 kms., from the Institute at Sector No. 14, which is near to the Sports Authority of India complex. Gandhinagar Capital Railway station is connected with Vadodara (Memu Train), Indore (Shanti Express), Mumbai (Garib Rath) and Delhi-Haridwar (Haridwar Mail). The computerized railway-booking center is situated at Sector No. 10 in the Old Sachivalaya Complex near Head Post Office as well as at the Railway Station.

State Transport Buses are operated from Ahmedabad at the intervals of 15 minutes.

By Air: From Rajiv Gandhi International Airport, Shamshabad (Located near about 36 Kms. from NIFT Campus) the campus is connected by Radio Cabs, Aero Express Bus (AC Bus available every hour from airport)& by City Bus. away.

By Rail: Major stations: Nampally Railway Station (Located near about 16 Kms. from NIFT Campus), Kachiguda Railway Station (Located near about 25 Kms. from NIFT Campus)

By Road: From MGBS (Central Bus Station) located near about 18 KM from NIFT Campus. Also align points available at Ameerpet, Kukatpally, Miyapur which are near by to NIFT Campus.

By Air: Airport: 27 Kms from the Centre

By Rail: Railway Station: 23 Kms from the Centre

By Road: Bus Stand: 22 Kms from the Centre

### **NIFT KANGRA**

NIFT Campus, Chheb, Kangra – 176 001 (HP)

Contact Person Prof. S.K. Bala Siddartha, Campus Director

Contact Details Tel: (01892) 263872 F: (01892) 260872 E: dirniftkangra@gmail.com

### NIFT KANNUR

NIFT Campus, Dharmasala, Mangattuparamba, Kannur – 670 562, Kerala

Contact Person Mr. Rajeev Pant, Campus Director

Contact Details T: (0497) 2784780-83 F: (0497) 2784785 E: kannurnift@gmail.com

### NIFT KOLKATA

NIFT Campus, Plot-3B, Block - LA, Near 16 No. Water Tank, Sector III, Salt Lake City, Kolkata – 700 098, West Bengal

Contact Person Prof. B. Banerjee, Campus Director

Contact Details T: (033) 23357332 F: (033) 23355734 E: bift50@yahoo.com By Air: There is a flight from Delhi to Dharamshala which lands at Gaggal Airport and Gaggal Airport is 6 Kilometer away from NIFT Campus.

By Rail: There nearest Railway Station is Chakki Bank (Pathankot) which is 83 km far from Kangra, from there one can take bus/taxi to Kangra.

By Road: Regular buses ply from Delhi to Kangra and from Chandigarh to Kangra.

Kannur is an important city in Kerala, located at the northern part of the state. NIFT campus is located at Dharmasala, 16 kilometers from the Kannur city and on the National high way (NH-66) connecting Kochi to Panavel. It is well connected by road and direct access is available to all major towns in kerala and other cities like Bangalore, Mangalore, Coimbatore, Mumbai, Delhi, Happa, Bikaneer, Porbunder, Bangalore, Chennai, Trichi, Kolkata etc. it is accessible from three international airports: Kochi (245 km), Kozhikode (135 km) and Mangalore (150 km) Dharmasala and surrounding area albeit as an educational hub and important educational institutions like University of Kannur, Medical college, State Engineering college, B.Ed college, Institute of Cooperative Management, Kendriya Vidalaya etc. are located.

The campus is located within 4 km from Sealdah railway station, 10 KM from Howrah railway station, and 12 KM from Kolkata airport. It is well connected to every part of the city through city buses and autorikshaws.

## NIFT cambuses

### NIFT MUMBAI

NIFT Campus, Plot No.15, Sector – 4, Kharghar, Navi Mumbai – 410 210, Maharashtra

Contact Person Mrs. Nilima Rani Singh, Campus Director

Contact Details T: (022) 27745549/ 27747000 / 7100 F: (022) 27745386 E: niftmumbaiacademics@gmail.com

### NIFT NEW DELHI

NIFT Campus, Hauz Khas, Near Gulmohar Park, New Delhi – 110 016

Contact Person Mr.Arindam Das, Campus Director

Contact Details T: (011) 26867704, 26542149/48/59 F: (011) 26542151 E: campusdirectordelhi@gmail.com NIFT Mumbai is located on Pune expressway and just opposite to Kharqar railway station.

By Air: NIFT-Mumbai is around 45 kms from Mumbai airport and it takes around 1 ½ hour by road to reach NIFT-Mumbai from Mumbai airport.

By Rail: Destination/ Distance/ Time
Kharghar (Harbour Line, Panvel train) /½ Km / 5 minutes walking
Belapur Station / 2.5 Kms / 5 minutes by train
Panvel /12 Kms / 15 minutes by train
Lokmanya Tilak terminus /25 Kms /40 minutes by train
Bandra Terminus /35 Kms /1 Hour by train
Chhatrapati Shivaji Terminus /45 Kms /1 Hour 15 Minutes by train
Mumbai Central Station /40 Kms / 1 Hour 15 Minutes by train

By Road: Destination / Distance / Time Belapur Depot / 2.5 Kms / 10 minutes by road Panvel Depot / 12 Kms / 15 minutes by road

By Air: Indira Gandhi International Airport - 16 Kms. Domestic Airport (Palam) - 14 Kms

By Rail: New Delhi Railway station - 12 Kms Nizamuddin Railway station - 10 Kms Old Delhi Railway station - 20 Kms

By Road: Inter State Bus Terminus(ISBT) - 25 Kms

### NIFT PATNA

NIFT Campus, 2nd Floor, Udyog Bhawan East Gandhi Maidan Patna -800004 Bihar

Contact Person Prof. Sanjay Shrivastava, Campus Director

Contact Details Ph. No (0612) 2675464, 2675089, 2675087 Fax no. (0612) 2675035 E: shrisanjay@gmail.com

### **NIFT RAEBARELI**

NIFT Campus, Doorbhash Nagar, Sector II Raebareli – 229 010, (UP)

Contact Person
Dr. Ashish Debnath, Campus Director (In Charge)

Contact Details T: (0535) 2702422/31 F: (0535) 2702423/24/29 E: director.raebareli@nift.ac.in Distance from Airport: Distance: 05-06 Km.
Distance from Railway Station: Distance: 01 Km.
Distance from local bus terminal: Distance: 400-500 meters

Guidelines about how to reach the centre :

- •15-20 minutes from Lok Nayak Jai Prakash Narayan Airport, Mode of transport: Taxi/Three wheeler.
- •05 minutes from Patna Jn. Railway Station. Mode of Transport: Taxi/ Three wheelers/Bus/Rickshaw.
- •05 minutes from local bus terminal. Mode of Transport: Three wheelers/Bus/Rickshaw/on foot

How to reach:

Rae Bareli is located on National Highway (NH) 24-B from Lucknow to Allahabad. NIFT Rae Bareli Campus is situated in ITI Premises, Sector – II, Doorbhash Nagar, Nearby Landmark – "ITI Market" and "ITI Community Centre", which is about 1 km from NH – 24-B.

By Air:

The Lucknow Amousi Airport (also known as "Chowdhury Charan Singh Airport, Lucknow") is the nearest airport from Raebareli, which is about 85 kms. from NIFT, Raebareli Campus and about 12 kms. from Lucknow city. Lucknow is well connected by regular Indian Airlines/Jet Airways/Jet Connect/IndiGo/Go Air etc. flights. One can get taxi from Lucknow Airport to reach Raebareli or Lucknow city.

By Rail:

The Raebareli Junction Railway Station is situated on Lucknow – Varanasi Railway Line and well connected from major cities like Delhi, Kolkata, Varanasi, Lucknow, Kanpur, Allahabad etc. NIFT Campus is about 5 kms. from Raebareli Station. One can get Auto/Cycle Rickshaw from Raebareli Railway Station to reach NIFT Campus.

By Road:

The Raebareli U.P. Roadways Bus Stand is well connected from major cities of U.P. like Lucknow, Kanpur, Allahabad etc. NIFT Campus is around 6 kms. from Raebareli Bus Stand. One can get Auto/Cycle Rickshaw to reach NIFT Campus.

## KEACH US NIFT campuses

### **NIFT SHILLONG**

NIFT Campus, Old NEIGRIHMS, Near Ganesh Das Hospital, C-Block, Pasteur Hills Lawmali, Polo, Shillong – 793 001 (Meghalaya)

Contact Person
Dorji T. Wangdi, Campus Director (In Charge)

Contact Details T: (0364) 2590240 / 253 F: (0364) 2590676 E: nift.shillong@yahoo.com How to Reach:

Guwahati, capital of Assam is the nearest Railway Station/ Airport. The approximate distance is 128 Kms from Airport and 108 Kms from Guwahati Railway station and can be reached by shared Taxi /Sumo etc to NIFT Shillong campus.

By Air:

From Guwahati (Assam) - Gopinath Bordoloi International Airport

Gopinath Bordoloi International Airport in Guwahati (128 km from Shillong) is connected to rest of India with regular flights. Shared cabs are available from outside airport connecting to Shillong.

From Umroi (Meghalaya) – Umroi Airport

There is a small airport at Umroi, about 35 km from Shillong. At present, Air India operates ATR42 type of aircraft from Kolkata only on this route. Buses / Taxis are available from Umroi Airport to Shillong which typically takes about an hour to reach NIFT Campus.

By Rail:

Guwahati Railway Station(Assam).

There are no direct rail lines in Meghalaya. The nearest railway station is Guwahati (Assam). It is 104 km from Shillong and very well connected with all major cities of India.

Meghalaya Transport Corporation (MTC) has bus services coordinated with train arrivals at Guwahati. The buses leave Guwahati beginning 6 am till 5 pm. Regular taxis to Shillong are available at Paltan Bazar outside Guwahati Railway Station and can be hired on shared and reserved basis.

By Road:

National Highway 40, an all-weather road, connects Shillong with Guwahati.

Meghalaya Transport Corporation (MTC) and Assam State Transport Corporation (ASTC) operates bus services from Shillong to Guwahati and Guwahati to Shillong from 0600 hours to 1700 hours daily. Taxis and coaches are also available for travel between Shillong and Guwahati. In Guwahati, ASTC buses leave from the Inter State Bus Terminus, Beltola, while the privately run services leave from Paltan Bazar (Outside Railway Station).

### **NIFT BENGALURU**

NIFT Campus, No. 21st, 16th Cross Street 27th Main Road, Sector I HSR (Hosur Sarjapura Road) Layout, Bengaluru – 560 102 (Karnataka) T: (080) 22552565 F: (080) 25632566

### **NIFT BHOPAL**

NIFT Campus, M P Bhoj (Open) University Campus, Kolar Road, Bhopal-462016 (MP) T: (0755) 2493636/736 F: (0755)2493635

### **NIFT BHUBANESHWAR**

NIFT Campus, IDCO Plot No-24 Opp. KIIT School of Mgmt. Chandaka Industrial Estate, Bhubaneswar – 751024, Odisha T: (0674) 2305700, 2305701 F: 0674-2305710

### **NIFT CHENNAI**

NIFT Campus, Rajiv Gandhi Salai, Taramani, Chennai – 600 113, Tamil Nadu T: (044) 22542759 F: (044) 22542769

### NIFT GANDHINAGAR

NIFT Campus Gh-O Road, Behind Info City, Near DAIICT Gandhinagar-382007, Gujarat T: (079) 23265000, 23240832, 23240834 F: (079) 23240772

### **NIFT HYDERABAD**

NIFT Campus, Opposite Hi-tech City, Cyberabad Post, Madhapur, Hyderabad-500 081 (AP) T: (040) 23110841/42/43, 23110630. F (040) 23114536.

### NIFT JODHPUR

NIFT Campus, Old Nagar Nigam Building, Inside Sojati Gate, Jodhpur - 342 001 T: 91-291-2640067, F: 91-291-2640066

### **NIFT KANGRA**

NIFT Campus Chheb, Kangra-176001 (HP) T: (01892) 263872 F: (01892) 260872

### **NIFT KANNUR**

NIFT Campus, Dharmasala, Mangattuparamba, Kannur - 670 562 (Kerala) T: (0497) 2784780-83 F: (0497) 2784785

### NIFT KOLKATA

NIFT Campus, Plot No. 3B, Block - LA, SEC-III, SALT LAKE CITY, Kolkata-700098 (WB) T: (033) 23357332 F: (033) 23355734

### **NIFT MUMBAI**

NIFT Campus. Plot no 15, Sector 4, Kharghar, Navi Mumbai - 410210 (Maharashtra) T: (022) 27745549, 27747000, 27747100 F: (022) 27745386

NIFT NEW DELHI Hauz Khas, Near Gulmohar Park New Delhi T: (011) 26867704, 26542148/49/59 F: (011) 26542151

### **NIFT PATNA**

NIFT Campus, 2nd Floor, Udyog Bhawan East Gandhi Maidan Patna -800004 (Bihar) T: (0612) 2675464, 2675089, 2675087 F: (0612) 2675035

### **NIFT RAEBARELI**

NIFT Campus, Doorbhash Nagar, Sector - II, Raebareli - 229 010 (UP) T: (0535) 2702422/31 F: (0535) 2702423/24/29

### NIFT SHILLONG

NIFT Campus, Old NEIGRIHMS Campus 'C' Block, Pasteur Hills, Lawmali, Polo Shillong - 793 001, Meghalaya T: (0364) 2590240 /253 F: (0364) 2590676

	72		
Admission C	Calendar- 2014	No. of Particular Street, Stre	AND
Online Registration 04th October, 2013 to 10th January, 2014			
Last date of Online Registration	To do	10 <sup>th</sup> January, 2014	11
Last date of online registration with late fees of Rs.5000/- (in addition to the applicable application fees) through Credit/Debit Card only. In case of DD, the print out of ap- plication alongwith DD should reach the given address before 17th. January, 2014		17 <sup>th</sup> January, 2014	The same of the sa
Programmes	PHASE I Paper Based Test (PBT 1)	PHASE II Paper Based Test (PBT 2)	PHASE II Computer Based Test (CBT)
Bachelor of Design	9 <sup>th</sup> Feb 2014	23 <sup>rd</sup> Feb 2014	711
Master of Design	9 <sup>th</sup> Feb 2014	23 <sup>rd</sup> Feb 2014	
Bachelor of Fashion Technology	9 <sup>th</sup> Feb 2014		23 <sup>rd</sup> Feb 2014
Master of Fashion Management	9 <sup>th</sup> Feb 2014		23 <sup>rd</sup> Feb 2014
Master of Fashion Technology	9 <sup>th</sup> Feb 2014		23 <sup>rd</sup> Feb 2014
Admit Card (Only online)	27 <sup>th</sup> January 2014 (1300 Hrs)		
Situation Test / Group Discussion / Interview	April – May 2014		
Declaration of Final Result (Online)	End of May / June 2014		
Online Counselling	June 2014 onwards		

### **Design Co-ordinator:**

Mr. Vijay Kumar Dua, Associate Professor, Fashion Communication Department, New Delhi Head-Corporate Communication Cell

### **Design & Content:**

Ms.Smita Ghosh Dastidar, Assistant Professor, Knitwear Design Department, New Delhi Unit-in-Charge, Corporate Communication Cell

### Admissions:

Ms. Pramila Sharan, IRS. Director Admin - NIFT, Mr. Raj Singh, AD- Admissions

### Academics:

Prof. Dr. Vandana Bhandari, Dean (A)

### Illustrations:

Ms. Smita Ghosh Dastidar, Assistant Professor, Knitwear Design Department, New Delhi

### **Picture Builder:**

Special thanks: Dimple Bahl, Assistant Professor, Fashion Communication Department, New Delhi Pranoy Sarkar, Fashion Communication - Batch 2010, NIFT, New Fashion Communication Students, New Delhi: Aniket Krishna - Batch 2015 Fashion Design Students, New Delhi:

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Kabeer - Batch 2015

Akanksha Sharma - Batch 2015 CCC database

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