

B.C.S. DEGREE EXAMINATION, MAY 2009.

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

1. Define the term Management. Bring out its importance.
2. Explain the different types of decisions.
3. Discuss the various principles of delegation.
4. What are the forms of verbal communication?
5. What are the steps in control process?
6. Write a note on:
  - (a) Authority
  - (b) Responsibility
  - (c) Accountability.
7. Explain Management By Objectives.(MBO)
8. What do you mean by line organisation? State its merits and demerits.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

9. Define the term management. Discuss briefly the various functions of management.
10. What is planning? What are the steps in planning process?
11. State the barriers to communication and how they should be overcome?
12. What is span of control? What factors determine the span of supervision?
13. Enumerate the principles of a good organisation.
14. Discuss briefly the different control techniques.
15. Define motivation. Write a note on monetary and non-monetary incentives provided to motivate the employees of an organisation.

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