



**MAH-MBA/MMS-CET 2011 NOTIFICATION**

No. : 2A/ADG/ADM/Management/2011/3583

Date:- 20<sup>th</sup> January 2011

**ADMISSIONS TO FIRST YEAR OF FULL TIME POST GRADUATE COURSES IN  
MANAGEMENT VIZ. MBA/MMS/PGDBM/PGDM  
FOR THE YEAR 2011-2012**

Applications are invited for **MAH-MBA/MMS-CET 2011** for admission to First Year of two-year Full Time Post Graduate Degree Courses in MBA/MMS and PGDBM/PGDM in the Government, University Managed, University Departments and Unaided Institutes in the Maharashtra State.

**Eligibility Criteria for appearing to MAH-MBA/MMS-CET 2011:**

The candidate should fulfill the following eligibility criteria:

Passed with minimum of 50% marks in **aggregate** or equivalent CGPA ( 45% in case of candidates of backward class categories belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the **Association of Indian Universities**, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

**OR**

**Appeared** for the final year examination of any Bachelor's degree to be awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the **Association of Indian Universities**, or an equivalent qualification recognized by the Ministry of HRD, Government of India. Such candidates will be considered for provisional admission subject to passing the Degree exam with minimum of 50% marks in **aggregate** or equivalent CGPA (45% in case of candidates of backward class categories belonging to Maharashtra State only).

**Note:**

1. The admission to the management courses viz. **MBA/MMS/PGDBM/PGDM** is centralized and covered under Centralized Admission Process (CAP) carried out by the Competent Authority of the State of Maharashtra.
2. The admission to the PGDM courses will be carried out by the Competent Authority of the State of Maharashtra as per the regulation of the All India Council for Technical Education, New Delhi. *The details about the admission process of PGDM courses will be notified before the start of the CAP. The candidates aspiring for the admission to PGDM courses in the state of Maharashtra should appear for CET; GD &PI conducted by Competent Authority of the State of Maharashtra and verify the documents as per the schedule given herewith.*
3. Maharashtra State and OMS candidates who have appeared for the CAT 2010 are considered eligible for admission against the **All India Seats** subject to the fulfillment of eligibility criteria mentioned in the Information Brochure. **Such candidates are also required to procure the Information Brochure along with Application kit and submit & confirm the Online Application form.**
4. For admission to MBA/MMS/PGDBM/PGDM course, the candidate is required to score minimum 30 marks in MAH-MBA/MMS-CET 2011. Candidates seeking admission to All India seats on the basis of CAT 2010 are required to obtain minimum equivalent score.

*Refer Information Brochure for detailed Eligibility criteria and steps in the entire process of CET, GD&PI, Document Verification, Centralized Admission Process etc., for securing admission against the Maharashtra seats, All India seats, Minority seats, Institute level seats and seats for NRI/ Foreign National/ Foreign Students/ PIO / Children of Indian Workers in the Gulf Countries.*

**Availability of Information Brochure alongwith Application Kit :**

*The Director of Technical Education, Maharashtra State, Mumbai continues the system of online receipt of application form for MBA/MMS/PGDBM/PGDM for the year 2011-12.*

- Information brochure along with the Application Kit for the aspiring candidates will be available at the **identified post offices** mentioned below during contact hours from 27/01/2011 to 08/02/2011 (excluding Public Holidays) against the payment of the application form processing fees.
- It is mandatory to procure the information brochure and go through it carefully. The CET that will be conducted in pursuance of this advertisement is subject to the rules and regulations set out in this information brochure. The further admission process, especially in respect of **Private Unaided Institutes** will be in terms of the clarification read with aforesaid rules and regulations.
- Submission of the application form in response to this advertisement will amount to accepting the afore said rules & regulations unequivocally by the applicant and upon such submission it will be presumed that the **applicant agrees and accepts these rules & regulations as legal, valid and correct**. It will not be open for any applicant, once having submitted the application form to question the legality, validity and correctness of these rules & regulations.
- The Centralized Admission Process will consist of first 3 rounds of allotment and the fourth (i.e. last) round of counseling. Candidates are instructed to carefully read the **Annexure-I** of the Information Brochure to understand the **eligibility criteria for participating in each round**.
- **NRI candidates** are eligible to apply for admission against Institute level seats in Private Unaided Management Institutes. Please refer information Brochure for details.
- Application form processing fees (including fees for GD & PI) as stated below is to be paid at the **identified post offices, in cash only**. No other mode of payment shall be permitted.

For Open Category Candidates from Maharashtra State, Outside Maharashtra State (OMS), J & K Migrant candidates and NRI/Foreign National/Foreign Students/PIO/Children of Indian Workers in the Gulf Countries Candidates	<b>Rs. 1150/-</b>
For Candidates of Backward Class Categories [SC, ST, VJ/DT- NT(A), NT(B), NT(C), NT(D), OBC, SBC] belonging to Maharashtra State only.	<b>Rs. 950/-</b>

- Maharashtra State and J & K migrant candidates who wish to apply against All India quota based on their CAT 2010 score are required to purchase only single Information brochure along with the Application Kit.
- This fee is non-refundable and non-transferable under any circumstances.

**Submission and Confirmation of Online Application Form :**

- Aspiring candidates will be able to **submit and confirm** the Online Application form through the web site [www.dte.org.in/mba](http://www.dte.org.in/mba) through any computer connected to Internet.
- For the submission and confirmation of the online Application Form the candidates are required to use the Application ID and Password provided in the Application Kit. Candidates are also required to upload his/her photo and signature as per the instructions given in the Application Kit. Candidates are advised to preserve the Application Kit carefully and not to disclose the Application ID & Password to others to avoid impersonation.
- In order to take the printout of the Online submitted Application form and the printout of the Hall Ticket for the CET, **it is mandatory for all the candidates to confirm the Online submitted Application form** and such applications only will be considered valid for further processing.
- Candidates who have appeared for the CAT2010 and aspiring to claim admission against the All India seats and wanted to appear only for GD&PI are also required to submit the online CET application form. Such Candidates will not be issued the Hall Ticket for the CET; however such candidates are required to register for GD &PI as per schedule so as to get the Call letter for GD &PI.
- **Applications sent by Post/Courier etc. to ARCs/DTE office will be rejected and no communication in this regard will be done with the candidates.**
- **It should be noted that no documents are required to be submitted at this stage. Candidates are advised to keep the necessary documents ready at the time of Document verification stage scheduled in the month of May 2011.**

## Schedule of Activities

Sr. No.	Activity	Schedule	
		First Date	Last Date
1.	Sale of the Information Brochure at select post offices	27-01-2011	08-02-2011
2.	<b>Online submission</b> of the “ <b>CET Application Form</b> ” through computer connected to Internet on the web site <b>www.dte.org.in/mba</b> for Maharashtra State /OMS/J&K candidates and receipt of the Hall Ticket for the MAH-MBA/MMS-CET 2011. Note: Candidates who have appeared for the CAT2010 and aspiring to claim admission against the All India seats are also required to submit the online CET application form.	27-01-2011	09-02-2011 Up to 5:00pm
3.	<b>Date and timing</b> of the MAH-MBA/MMS-CET 2011	<b>27-02-2011 (2.00 p.m.)</b>	
4.	<b>Declaration of the results</b> of the MAH-MBA/MMS-CET 2011 on the website <b>www.dte.org.in/mba</b>	11-04-2011 at 5.00 p.m.	
5.	<b>Registration for the Group Discussions(GD) and Personal Interviews(PI)</b> and receipt of call letter	19-04-2011	30-04-2011 Up to 5:00pm
6.	<b>Conduct of GD and PI</b> at select centers	10-05-2011	31-05-2011
7.	<b>Submission of the Work Experience Certificate</b> (In Proforma-G) at SIMSREE, Mumbai only by Registered Post.	10-05-2011	21-05-2011 Up to 5:00pm
8.	Document verification, updation and confirmation of <b>Application Form for Admission</b> at ARC for Maharashtra State/OMS/J&K candidates.	10-05-2011	31-05-2011
9.	Display of the provisional merit lists (Maharashtra State, All India and J&K candidates) on the web site <b>www.dte.org.in/mba</b>	16-06-2011 at 5.00 p.m.	
10.	Submission of grievance applications of Maharashtra, All India and J&K candidates, if any, at respective ARC	17-06-2011	18-06-2011 Up to 5:00pm
11.	<b>Display of the final merit lists</b> (Maharashtra State, All India and J&K candidates) on web site <b>www.dte.org.in/mba</b>	23-06-2011 at 5.00 p.m.	

• **LATE SUBMISSION & CONFIRMATION of ONLINE APPLICATION FORM-**

The candidates who have failed to procure Information Brochure along with Application Kit, submit & confirm the online Application form on or before 9<sup>th</sup> February 2011 will be able to **submit & confirm** the Online Application form at following office by paying **Additional Late Fees of Rs. 1000/- in cash on 10<sup>th</sup> and 11<sup>th</sup> February, 2011 (Between 11AM-5PM)**, at the following address:

**Sydenham Institute of Management Studies Research and  
Entrepreneurship Education (SIMSREE), B-Road, Near Churchgate Station,  
Churchgate, Mumbai-400020**

**List of Post Offices where the Information Brochures will be available:**

Sr.No.	Name of the Post Office	Sr.No.	Name of the Post Office
1.	AKOLA HO, Civil lines, Near S.T. Stand No 1, Gandhi Road, Akola-444001	2.	AHMEDNAGAR HO, In front of Evanjaline Booth Hospital, Ahmednagar- 414001
3.	AMRAVATI HO, Shyam Chowk, Near Shyam Talkies, Amravati- 444 601	4.	AURANGABAD HO, Juna Bazar, Near Bhadkal Gate, Aurangabad- 431 001
5.	ANDHERI Railway Stn. Post Office, S V Road, Andheri (W), Mumbai-400 058.	6.	BANDRA HO, Near Bhaba Hospital, St. Martin Road, Bandra(West), Mumbai-400 050
7.	BORIVALI (W) Railway Station, Bhaji Galli, Near Borivali Police Stn, Mumbai-400 092.	8.	BEED HO, Basir Ganj, Near Shivaji Chowk, Beed- 431 122
9.	BHANDARA H.O. Bhandara -441 904	10.	BHUSAVAL H.O. Dist: Jalgaon- 425 201
11.	BULDHANA H.O. Karanja Chowk, Buldhana-443 001	12.	CHALISGAON H.O., Chalisgaon, Dist: Jalgaon-424 101

13.	CHANDRAPUR HO, Near Water Tank, Besides S.T. Stand, Ramnagar, Chandrapur- 442 401	14.	CHEMBUR HO, 10th Road, Mumbai-400 071
15	DOMBIVALI PO, Phadake Road,Dombivali-421201	16	DOMBIVALI PO, Tilaknagar-421 201
17	DADAR HO, Dr Babasaheb Ambedkar Road, Dadar T.T., Dadar (E), Mumbai-400 014	18	DAHISAR Railway Station P.O., Above Dhanraj Hotel, Nr. Railway Station, Dahisar (W), Mumbai-400 068
19	DHULE H.O. Plot No.31, Survoday Colony, Dhule-424 001	20	GONDIA H.O. Dist: Bhandara- 441 601
21	HADAPSAR PO GIG Mansion, Pune Solapur Road, Pune-411 028	22	ICHALKARANJI H.O. Anand Bhavan Near Main Post Office Ichalkaranji, Dist: Kolhapur-416 115
23	JALGAON HO,Zilha Peth,Near Telephone Exchange,Jalgaon- 425 001	24	JALNA HO,S.R.P Road,Near Shivaji Statue, Jalna- 421 201
25	KALBADEVI HO, Resham Bazar Lane, Mumbai-400 002	26	KALYAN Railway Stn. Post Office, Near Kalyan Railway Stn., Kalyan.
27	KARAD HO,482,Shanivar Peth,Opp.Tahsil Court,Karad- 415 110	28	KHAMGAON H.O. Dist: Buldhana- 444 303
29	KOLHAPUR CITY HO,Ubha Maruti Chowk,Kolhapur- 416 012	30	KOLHAPUR HO,Kolhapur,Near New Palace,Old R.T.O Office,Kolhapur- 416 003
31	KOTHRUD PO,S.N.1/374,Kothrud,Pune-411 038	32	KURLA PO,New Mill Road,Kurla(West),Mumbai-400 070
33	LATUR HO,Gandhi Chowk,Latur- 413 512	34	MALEGAON H.O. G16, Azad Complex, Near New Bus Stand, Opp. Ramesh Petrol Pump Old Agra Road, . Malegaon, Dist:Nashik-423 203
35	MALVAN HO, Bharod Naka, Near Municipal Office, Malvan-416 606	36	MIRAJ H.O. Near Sukniwas Railway stand, Miraj Dist: Sangli-416 410
37	MUMBAI GPO,Near V.T. Railway Station, Mumbai-400 001	38	MUMBAI CENTRAL HO, Dr.Bellasis Road, Opp. S.T. Stand, Mumbai-400 008
39	NAGPUR CITY HO, Near Tanga Stand, Sarafa Market, Itwari, Nagpur- 440 002	40	NAGPUR GPO, Civil Lines, Opp. Collectors Office, Nagpur- 440 001
41	NAGPUR, HANUMAN NAGAR P.O. Hanuman Nagar, Nagpur.	42	NANDED HO,Station Road,Near Shivaji Statue,Nanded- 431 601
43	NASHIK HO,Near Z.P Office,Nashik- 422 001	44	NASHIK ROAD HO,Near Rly Stn,Nashik- 422 101
45	OSMANABAD HO,Near Police Stn & Collector's Residence,Osmanabad- 413 501	46	PALGHAR H.O., Kamat Bldg.Sagar Nagar, Devisha Road, Palghar-401 404 Dist: Thane
47	PANDHARPUR HO,Opp.S.T.Stand, Pandharpur- 413 304	48	PANVEL HO,Sector 19, New Panvel-410 206
49	PARBHANI HO,Near Shivaji Bazar,Parbhani- 431 401	50	PARATWADA H.O. Paratwada, Dist:Amravati- 444 805.
51	PARVATI HO,Pune Satara Road,Near Lotus Court,PARVATI- 411 009	52	PIMPRI HO,Pune Mumbai Highway,Near H A Factory,PIMPRI- 411 018
53	PUNE CITY HO,Budhvar Peth,Laxmi Road,Pune-411 014	54	PUNE HO,Cannought Road,Near Police Commission Office,Pune- 411001
55	RATNAGIRI H.O.,Near Gogate & Jogalekar College,Ratnagiri- 415 612	56	SANGLI HO,Rajwada Chowk,Sangli- 416 416
57	SATARA HO,Powai Naka,Satara- 415 001	58	SHIVAJI NAGAR HO,End of Jungli Maharaj Road,Pune- 411005
59	SHEGAON PO, Near Rly. Station, Shegaon- 444 203	60	SHRIRAMPUR H.O. Dist: Ahmednagar-413 709
61	SOLAPUR HO,Opp.Rly.Stn,Solapur- 413 001	62	THANE Railway Stn. Post Office, Near Thane Railway Stn. Thane(W) 400 601
63	VASAI Road PO, Next to Vimal Shopping Center, Vasai Road(W) -401 202	64	VASHI PO,Plot No. 18 & 19,Sector 16-A, Vashi,Nav Mumbai-400 703
65	VIRAR PO, Shri Sakti Sadan Bldg., Virar-401 303	66	VISHRANTWADI PO,Survey No. 113/4,Visharantwadi,Pune-411 015
67	WARDHA HO, Civil Lines, Jhansi Rani Chowk, Wardha- 442 001	68	YEOTMAL HO, Near Court, Dhamangaon Road, Yeotmal- 445 001
69	YERWADA PO, Survey No. 191, Jail Road, Pune-411 006	70	BHOPAL GPO, Near Hamidia Hospital, Royal Market, Bhopal-462 001 (M.P.)

71	KOLKATA G.P.O. #79-B, Dalhousie Square, Kolkata -700 001	72	AHMEDABAD GPO, Lal Darwaza, Near Main Bus Stand, Near Relief Cinema, Ahmedabad-380001
73	DELHI G.P.O. 2829/3 Shiv Mohan Market Pep Mah Gali, New Delhi- 110 006	74	CHANDIGARH H.O. Sector 17, Chandigarh - 160 017
75	INDORE H. O. Speed Post Centre Indore HO-452 001	76	RAIPUR G.P.O. Maliya Road, Raipur - 492 001
77	CHENNAI G.P.O. 77/1, N 34 Gdn Street, Parrys, Chennai - 600 001.	78	GUWAHATI GPO Meghdoot Bhawan, Guwahati- 781 001
79	BHUVANESWAR G.P.O., Station Square, Bhuvaneshwar -751 001	80	JAIPUR G.P.O. Bombay Misthan Bhandar, Sanganeri Gate, Jaipur - 302 001
81	BANGLURU G.P.O. Raj Bhavan Road, Near Hotel Capitol, Bangluru-560 001		

- ✦ Candidates are required to approach the identified post offices mentioned above from **27/01/2011 to 08/02/2011** during the working hours of the respective Post Offices for obtaining Information Brochure along with Application Kit.
- ✦ Candidates may also approach ARC cum Facilitation Centers (Annex. V of Information Brochure) to scan & upload photo, submit & confirm the Online Application Form. Candidates are required to pay facilitation charges of Rs. 50/- in cash towards scanning, printing etc. at these centers.
- ✦ To facilitate candidates from Outside of Maharashtra State, the **MAH-MBA/MMS-CET 2011 examination** will also be conducted ` at **Ahmedabad, Bangluru, Bhopal, Bhuvaneshwar, Chandigarh, Chennai, Delhi, Guwahati, Indore, Jaipur, Kolkata & Raipur.**
- ✦ **IMPORTANT:** Aspiring candidates are required to Register on the website for GD&PI, Send Work Experience Certificates to SIMSREE in proforma-G, Appear for the GD&PI, Get the documents verified & Register for CAP at ARC strictly as per the schedule mentioned above
- ✦ Candidates seeking admission to the PGDBM course at Sydenham Institute of Management Studies & Research and Entrepreneurship Education, Mumbai and PGDM courses in unaided institutes should note that MAH-MBA/MMS-CET 2011, GD and PI being conducted by the Competent Authority of Maharashtra State is applicable for the above mentioned courses.

Sd/-  
(Dr. S.K. Mahajan)  
I/c Director, Technical Education  
Maharashtra State, Mumbai.