

# SATHYABAMA UNIVERSITY

(Established under section 3 of UGC Act, 1956)

Course & Branch: B.E - CIVIL

Title of the paper: Principles of Management and Professional Ethics

Semester: IV

Max. Marks: 80

Sub.Code: 6C0091

Time: 3 Hours

Date: 03-11-2008

Session: AN

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PART – A

(10 x 2 = 20)

Answer All the Questions

1. What is MBO?
2. Matrix Organization.
3. Causes of accident.
4. Types of Layout.
5. What do you mean by Morale?
6. State the importance of Moltivation.
7. What is Noise in communication?
8. Functions of Trade union.
9. Give examples for ethical behavior in your profession.
10. What is the social responsibility engineers have?

PART – B

(5 x 12 = 60)

Answer All the Questions

11. Define Management. Explain the Taylor's Principles of Management.  
(or)
12. Critically evaluate the merits and demerits of Centralization and Decentralization.
13. What are the different forms of organization? Explain them with the merits and demerits?  
(or)
14. Explain in significance of maintenance with different types.
15. Explain any two theories of Motivation in detail.  
(or)
16. Define leadership. What are the ingredients of leadership? Describe the various types and styles of leadership?
17. What are the different barriers of Communication? What steps can be taken to overcome barriers?  
(or)
18. What are the essential characteristics of a good communication system? Discuss the steps of making communication effective.
19. How moral commitment and religious belief are related? Explain how commitment is related one's progress in life?  
(or)
20. Business ethics is a reality rather than a myth." Do you agree with this statement? Justify your point of view.