

ADMISSION GUIDELINES

ADMISSION CALENDAR

Application Form Available	19th November, 2010 to 5th January, 2011
Last date of Submission of Application Form	10th January, 2011
Written Entrance Examination	20th February, 2011
Declaration of Written Examination Result	End of March, 2011
Situation Test/GD/Interviews	April-May, 2011
Declaration of Final Results:	
Bachelor Programmes	End of May, 2011
Master Programmes	First week of June, 2011

Prospectus alongwith Application Form can be obtained from the selected branches of Axis Bank and IDBI Bank across India on payment of Rs.250/- or by post enclosing a DD of Rs.350/- in favour of NIFT, New Delhi from all NIFT centres.

who can apply

ELIGIBILITY FOR BACHELOR PROGRAMMES - DESIGN

B.Des. (Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

- The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi.
or
- General Certificate Education (GCE) Examination (London/Cambridge/Sri- Lanka) at the Advanced (A) level.
or
- Any Public School/Board/University Examination in India or in Foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system.
or
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.
or
- 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education.

ELIGIBILITY FOR BACHELOR PROGRAMME - TECHNOLOGY

B.FTech. (Apparel Production)

- The +2 level examination in the 10+2 pattern of examination of any recognised Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi with Physics, Chemistry and Maths.

- General Certificate Education (GCE) Examination (London/Cambridge/Sri- Lanka) at the advanced (A) level with Physics, Chemistry and Maths.
or
- Any Public School/Board/University Examination in India or in foreign countries recognised by the Association of Indian Universities as equivalent to 10+2 system with Physics, Chemistry and Maths.
or
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects with Physics, Chemistry and Maths.
or
- 3 or 4-years diploma recognised by AICTE or a State Board of Technical Education (Engineering background).

(Candidate must be pass in Physics, Chemistry & Mathematics.)

Please note that the upper age limit for applying in bachelor programmes is restricted to 23 years as on 1st November, 2010.

ELIGIBILITY FOR MASTER PROGRAMME - DESIGN

M.Des (Master of Design)

- Undergraduate Degree from any institute / university recognized by law in India
or
- Diploma in UG Design from NIFT / NID only

Design Space is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme. NIFT programme would not provide any basic knowledge and skill development in design as a part of Master programme.

ELIGIBILITY FOR MASTER PROGRAMME - MANAGEMENT

MFM (Master of Fashion Management)

- Undergraduate Degree from any institute / university recognised by law in India
or
- Undergraduate Diploma of minimum three years duration from NIFT / NID

ELIGIBILITY FOR MASTER PROGRAMME - TECHNOLOGY

M.FTech. (Master of Fashion Technology)

- B.FTech. from NIFT
or
- B.E / B.Tech from any institute / university recognised by law in India

IMPORTANT NOTE

Candidates appearing for their qualifying examinations can also apply. Their admission, however, will be provisional and subject to obtaining the defined eligibility by 31st July, 2011. Proof of the candidates having successfully passed the qualifying examination will have to be produced at the time of joining the programme.

Compartment cases as on date of admission will not be considered for admission. In case, candidates do not produce the required documents by 31st July, 2011, their admission will be cancelled and 50% of the tuition fee will be refunded. Non fulfillment of the above conditions will automatically result in the cancellation of the provisional admission.

RESERVATION OF SEATS

The seats reserved for SC / ST / Physically Handicapped Candidates (PHP) / Foreign Nationals / SAARC / NRI, in each programme are as under:

SC	15%
ST	7.5%
OBC	27%
Physically Handicapped (with 40% or more disability)	3% Horizontal reservation for physically handicapped candidates cutting across all sections including SC's, ST's and the Other Backward Classes and the non-reserved category. Centres and programmes will be allotted on rotation, at the discretion of NIFT.
Foreign Nationals/SAARC/NRI	15% (supernumerary)
State Domiciles	20% (supernumerary)

The qualifying candidates need to meet the eligibility and admission requirements of NIFT.

Requirements of each category are as follows:

SC/ST CANDIDATES

Candidates applying under this reserved quota would have to produce a Caste/Tribe certificate from the Competent Authorities of the respective States/Union Territories/National Commission of Tribes.

OBC CANDIDATES

Candidates applying under this quota would have to produce a caste certificate from the Competent Authorities of the respective States/Union Territories alongwith a certificate that they do not belong to the creamy layer.

Candidates applying under this quota would have to satisfy the caste and creamy layer requirement details on the following National Commission for Backward Class (NCBC) website:
(a) <http://www.ncbc.nic.in/backward-classes/index.html>
(b) <http://www.ncbc.nic.in/html/creamy.html>

The valid format of OBC Certificate and Declaration/Undertaking for OBC candidates is shown at page 59-60 (Annexure II & III).

PHP CANDIDATES

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate at the time of counselling issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India. To prevent disappointment, candidates are advised to have themselves examined by VRC.

1. Visual Impairment (VH) - Visual acuity less than 6/60 or 20/200 (Snellen) with correcting lens (Blind by one eye are not eligible).
2. Hearing Impairment (HH) - Hearing loss of 60 db or more, in both ears.
3. Mild Mental Retardation - I.Q. between 51 to 70 only.

(See list of VRC on page 58 - Annexure I)

NIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular programme.

FOREIGN NATIONALS / SAARC / NRI

Fifteen percent (15%) of total seats on supernumerary basis in each discipline are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from SAARC countries and Non Resident Indian as specified in the Income Tax Act, 1961. The admission to NIFT programmes for foreign nationals / SAARC / NRI candidates will be based only on the written examination. The written examination of the candidates applying under this category is normally conducted in the premises of the Indian Embassy / Mission of the respective country.

The candidates selected under this quota will be required to pay Rs. 3,60,000/- as Fee for each academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the programme.

Procedure for applying under foreign nationals / SAARC / NRI category:

- Candidates seeking admission under this category should apply in the prescribed Application Form.
- The duly filled in Application should accompany the following documents:
 - 1) An attested copy of the relevant pages of the passport containing details of the applicant.
 - 2) An attested copy of proof of status of NRI / SAARC / foreign national.
 - 3) A Demand Draft of US\$ 100 in favour of NIFT, New Delhi payable at New Delhi.



STATE DOMICILES PREFERENTIAL SEATS

Twenty percent (20%), 06 supernumerary seats besides 30 seats will be offered for admission as State Domiciles Preferential Seats for admission at the NIFT Centres at Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur and Bhubneshwar on submission of a Domicile certificate issued to the student or either of their parents by the competent local authority under the State Rules, which has been issued within 5 years prior to the date of admission.

NOTE: A Domicile Certificate shall be accepted by NIFT ONLY if it is issued within 5 years of the date of Application Form of the concerned student by an authority prescribed under the relevant State enactment. In case of absence of any State law, a Domicile Certificate issued only by the Collector or the District Magistrate of the local area of residence of the student/parent only shall be accepted by NIFT.

There would be no dilution of NIFT admission policy in terms of merit and not separate list under this category will be released. Only candidates who are residents/ domiciles of the State where such NIFT Centre exist would be allowed to opt for this preference. The resident/ domiciles status of the candidates would have to be duly certified by the competent authority in the state concerned. The domicile of a student in a particular state shall not be applicable in any other Centre of NIFT.

The seats provided for reservation of SC's / ST's/ OBC's / Physically Handicapped Persons, i.e. 49% reservation shall be included in the domicile seats to the extent that they are occupied by persons falling in the reserved category exercising their domicile preference. In case reserved or general candidates for these 06 seats are not available as per merit form the particular State, these seats will lapse and will not be filled up from the candidates of other States.

submission of application form

Application Form complete in all respects alongwith Demand Draft (DD details mentioned on page 50) should be sent at the following address on or before **10th January, 2011**.

The Project Manager - CMS
All India Management Association
Management House, 14, Institutional Area,
Lodhi Road, New Delhi - 110003

Incomplete and Forms received after this date will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

admit cards

On the basis of information given in the NIFT Application Form, Admit Card of provisionally eligible candidates will be despatched to the address mentioned in the Application Form. The admit cards for provisionally eligible candidates shall be despatched by 1st February 2011.

In case of non-receipt of Admit Cards by mid of February 2011, the candidates can download the Admit Card from the NIFT website <http://www.nift.ac.in> on or after 1st February 2011.

On such downloaded admit cards, the candidates are required to affix their photograph (similar to that affixed on the Application Form) on the downloaded Admit Card and get it attested by a Gazetted Officer / School or College Principal for producing at the Examination Centre.

Candidate without the admit card or without the photograph on the downloaded admit card will NOT be permitted to appear in the written entrance examination.

bank list with codes

The candidates are required to make demand draft preferably from any one of the banks listed overleaf. In the list given below a three digit code is given against each bank. You need to write the three-digit Bank Code on the OMR Application Form at item no 7. Shade the corresponding oval below each digit.

Candidates belonging to General/OBC Category are required to submit a Demand Draft for Rs.1000/- drawn in favour of 'National Institute of Fashion Technology' payable at New Delhi, alongwith the NIFT Application Form filled-in manually. Candidates (General/OBC Category) applying online are required to submit a Demand Draft for Rs.1,250/- alongwith the print-out of the filled-in online NIFT Application Form.

Candidates belonging to SC/ST or Person with Disabilities Category are required to submit a Demand Draft for Rs.500/- drawn in favour of 'National Institute of Fashion Technology' payable at New Delhi, along with the NIFT Application Form filled-in manually. Candidates (SC/ST/PHP Category) applying online are required to submit a Demand Draft for Rs.750/- alongwith the print-out of the filled-in online NIFT Application Form.

The list of Banks along with Codes is as given below:

NAME OF THE BANK	Bank Code
Allahabad Bank	151
Andhra Bank	152
Axis Bank	153
Bank of Baroda	154
Bank of India	155
Bank of Maharashtra	156
Canara Bank	157
Central Bank of India	158
Citi Bank	159
Corporation Bank	160
Dena Bank	161
HDFC Bank Ltd.	162
ICICI Bank	163
IDBI Bank Ltd.	164
Indian Bank	165
Indian Overseas Bank	166
Oriental Bank of Commerce	167
Punjab & Sind Bank	168
Punjab National Bank	169
Standard Chartered Bank	170
State Bank of Bikaner & Jaipur	171
State Bank of Hyderabad	172
State Bank of India	173
State Bank of Indore	174
State Bank of Mysore	175
State Bank of Patiala	176
State Bank of Saurashtra	177
Union Bank of India	178
United Bank of India	179
OTHERS	200

Category once opted will not be changed at any stage.

Application submitted without the Demand Draft will not be accepted.

Candidates have to provide the following details in the OMR application form:

1. DD Number at item no. 5 of NIFT Application Form
2. Date of Demand Draft at item no. 6 of NIFT Application Form
3. Bank Code at item no. 7 of NIFT Application Form
4. DD Amount at item no. 8 of NIFT Application Form

admission test

All eligible candidates will have to appear for a written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

The objective type tests are subject to negative marking. The negative marking will apply at the rate of 0.25 for each wrong answer.

The written entrance examination will be conducted on **20th February, 2011** at the cities mentioned in the table.

The candidate has to select only ONE city for the examination. The candidate should write the two-digit Exam Centre Code on the OMR (Optical Marker Reader) Application Form at item no 17, and shade the corresponding oval below each digit.

Candidates are cautioned to fill this Code and shade correctly as the allotment of the required Examination Centre will be based on this information only.

Please note that NIFT reserves the right to cancel any of the Examination Centres mentioned. In such case, alternate centre which is administratively convenient will be allotted.

Please note that the request for change of Examination Centre will not be entertained.

The list of Examination Centre Cities and Exam Centre Codes is as follows:

Examination Centre City	Exam Centre Code
Ahmedabad	11
Bangalore	12
Bhopal	13
Bhubaneswar	14
Chandigarh	15
Chennai	16
Cochin	17
Coimbatore	18
Dehradun	19
Delhi	20
Guwahati	22
Hyderabad	23
Jaipur	24
Jammu	25
Kolkata	26
Lucknow	27
Madurai	28
Mumbai	29
Nagpur	30
Patna	31
Pune	32
Raipur	33
Ranchi	34
Surat	36
Udaipur	37
Vadodara	38
Vishakhapatnam	39
Shillong	40
Kannur	41
Kangra	42

checklist for candidates

In case of applicants submitting an application form purchased from Axis Bank & IDBI Bank / NIFT centres:

The NIFT Application Form is kept in small envelope addressed to "The Project Manger CMS, All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110 003". The Application Form is folded in a particular manner.

Do not Staple, Pin, Wrinkle, Scribble, Tear, Wet or Damage the Application Form. Do not attach, staple or pin any document/certificate with the filled in Application Form.

WHILE DESPATCHING THE NIFT APPLICATION FORM MAKE SURE YOU HAVE

1. Kept the DD alongwith Application Form.
2. Filled in all required information in the Application Form.
3. Darkened all requisite bubbles in the Form corresponding to the entries made.
4. Signed the Application Form in ink with date.
5. Affixed recent photograph of good quality in the space provided.
6. Retained photocopy of filled in Application Form.
7. Filled in NIFT Application Form is folded again in the same manner.

8. Not Stapled any other document/certificate with the filled Application Form.
9. Used address printed envelope for sending the Application Form to
The Project Manger CMS,
All India Management Association,
Management House,
14, Institutional Area,
Lodhi Road, New Delhi - 110 003.
10. Kept the details of despatch for reference.

POINTS TO NOTE

Mobiles and other infotech gadgets are not allowed inside Examination Centre campuses.

Applicants are advised to keep a photocopy of Application Form and DD submitted to All India Management Association for further reference; alongwith proof of despatch, if any.

Counselling

Successful candidates eligible for admission will be required to attend the counselling session on a specified date and time at their own expense at NIFT Campus, New Delhi. The schedule of the counselling for final allotment of course would be displayed on the NIFT website www.nift.ac.in. All Candidates whose names appear in the list published on the NIFT website are compulsorily required to attend counseling on the date notified. Candidates whose name appear in the list put on the website but have not received the invitation for counselling in writing are also required to appear for counselling on the counselling date(s) notified.

A candidate must bring all the necessary certificates/ documents mentioned below (in original along with attested photocopy of each) and bank drafts of requisite drawn in favour of NIFT, New Delhi and payable at Delhi, towards the payment of fees At the time of Counseling:

- (i) Certificate of 10th Class for confirmation of date of birth.
- (ii) Certificate/Degree and Mark-sheet of qualifying examination or any other eligibility certificate as mentioned in the prospectus.
- (iii) Caste & domicile certificates (for candidates belonging to Scheduled Cast (SC), Scheduled Tribe (ST), (PHP) Physical Handicap Person supported with VRC Certificate and Other Backward Class excluding creamy layer (OBC) and domicile certificate for those seeking domicile reservation, in the Centres where domicile preferential seats are available.
- (iv) Two recent passport size & four stamp size photographs.
- (v) Basis of funding of the tuition fee/certificate of the parents income.
- (vi) An undertakings regarding refund of fee and Anti-Ragging (to be available at NIFT Website www.nift.ac.in)

The publication of the list for counseling on the NIFT website is only an offer for admission by NIFT to a student against a vacant seat. However, if a student fails to present himself/herself at the time of Counseling, the said offer shall be deemed to have been rejected by the candidate, and such a candidate shall have no claim to the seat that was offered to him/her, or any other seat which may thereafter fall vacant. Any seats remaining vacant after the counseling upto 10% of the total number of seats at all NIFT centers on an All India basis, shall not be required to be filled except if so decided by the Director General. However, if the total number of seats that remain vacant after the first counseling is more than 10% of the total All-India seats, the same shall be filled by a second counseling in order of the merit list. No other student shall have any claim to any seats offered by NIFT.

If a candidate fails to produce the relevant certificates in original in prescribed proforma and does not deposit the fee through Bank Demand Draft, he/she shall not be selected against of the said Seat and the next candidate in the final merit will be called immediately. However, if he/she undertakes to produce the documents at a later stage during the counselling, the same may be considered for Counselling in which case, he/she shall be entitled to select the seat and institution which are available at that point of time.

If a candidate does not report during the entire period of Counselling, i.e. even on the last day of Counselling, such a Candidate shall forfeit the right of admission.

If a candidate fails to present himself/herself on the date of Counselling because of serious illness or accident and is admitted in the hospital, then his/her guardian/parents may be permitted to appear in the Counselling on his/her behalf, provided the concerned candidate gives a prior notice in writing (which may be transmitted through post or fax) and submits an authority letter to this effect along with a medical certificate issued by the concerned Chief Medical Officer/ Civil Surgeon as a proof of illness and hospitalization. If later on it is found that the information provided by the candidate was wrong, then the admission is liable to be cancelled. In the event no intimation of illness is received in writing, such a Candidate shall have no claim against any vacant seat remaining at NIFT.

Original Documents:

During the Counselling process the documents presented by the verified with originals and original documents will be returned back to the candidates. However, candidates need to produce / submit such original documents in the admitted Centres at the time of reporting.

At the time of counselling, the candidates shall have to deposit the Demand Draft of requisite amount, as prescribed by the Competent Authority. If a candidate does not deposit the required fee, he/she shall not be permitted to participate in the counselling.

Cancellation of Admission:

If at any stage it is found that a candidate has got admission in any Centre/Programme on the basis of false or incorrect information or by hiding relevant facts or if at any time after admission it is found that the admission was given to the candidate due to some mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/her studies by the Director of the Centre or by Competent Authority and fee deposited by the candidate will be forfeited.

If candidate does not report within 10 days to join the programme offered at the allotted study centre within ten days of commencement of the programme, the admission of such candidate will stand cancelled without any intimation and the tuition fee paid shall be forfeited.

Ragging:

Ragging in educational institutions is banned and any one indulging in ragging is liable to be punished appropriately, which may include expulsion from the institution, suspension from the institution or classes for a limited period or fine with a public apology. The punishment may also take the shape of (i) withholding fee subsidy/

scholarships or other benefits, (ii) debarment from representation in events, (iii) withholding results, (iv) Suspension or expulsion from hostel or mess, and the like. If the individual committing or abetting ragging are not/cannot be identified, collective punishment can be awarded to act as a deterrent.

The following will be termed as the act of ragging: any disorderly conduct whether by words spoken or written or by an act, which has the effect of teasing, treating or handling with rudeness any other student(s), indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in fresher or junior student(s) or asking the student(s) to do any act or perform something, which such student(s) will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

NOTE: KINDLY NOTE THAT NO ADMISSION WHATSOEVER SHALL BE MADE TO ANY CENTRE AT NIFT AFTER THE START OF THE ACADEMIC SESSION.

please note

- The candidate can choose any one of the following programmes:
 - B.Des. (Design) - Four years
 - B.FTech. (Apparel Production) - Four years
 - M.Des. (Master of Design) - Two years
 - M.F.M. (Master of Fashion Management) - Two years
 - M.FTech. (Master of Fashion Technology) - Two years
- The admission to a programme is based strictly on merit as obtained in the entrance examination and the seats in the programmes would be offered as per the merit during the counselling.
- Transfer of Centre and Programme will not be permitted.
- All admissions shall be completed on or before the last date declared by the Competent Authority.
- In the counselling, first candidates of reserved categories shall be called in Order of merit.
- After conducting counselling of reserved category candidates, vacant seats, if any subject to being more than 10% of total number of seats or the decision of the Director General, shall be transferred to the general category seats during the Counselling. Note: In conformity with the Supreme Court pronouncement in the case of Ashok Kumar Thakur Vs. Union of India and Others reported in (2008) (6SCC1).
- If the Institution authorities are not satisfied with the character, past behavior and antecedents of a candidate, they may refuse to admit him/her in the Institute.
- The medium of instruction in NIFT is English and all aspirants applying to NIFT must possess working knowledge of English Language.
- All aspirants applying to NIFT must possess basic computing knowledge and skill as applied to operating system, word processing, text editing, spread sheet, data base application, presentation as well as net surfing abilities.

- NIFT does not recommend any coaching classes.
- Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.
- Any dispute arising out of admission would be under the jurisdiction of Delhi courts.
- NIFT reserves the right to add or discontinue any programme at any centre.
- NIFT has also implemented the facility for applying ONLINE. Guidelines for applying online with detailed procedure are available on the website: www.nift.ac.in.
- Candidates can apply for Admission 2011, by following any one of the procedure given below :
 - Purchasing the NIFT prospectus containing the OMR Application Form from Axis Bank and IDBI Bank and then submitting the filled-in OMR Form as per instructions given in the prospectus.
 - Visiting NIFT website, applying online and submitting duly completed print version of Application Form alongwith Demand Draft as per instructions given on the website.

NOTE: ALL INFORMATION REGARDING THE ADMISSION PROCESS IS AVAILABLE ON THE NIFT WEBSITE, AND THE CONDIDATES APPLYING TO NIFT SHALL BE DEEMED TO HAVE FULL NOTICE OF THE ELIGIBLTY AND THE PROCESS WHICH IS DISCLOSED ON THE NIFT WEBSITE. NIFT SHALL NOT BE RESPONSIBLE FOR ANY CANDIDATE'S IGNORANCE OF THE SAME.

schedule of written examination

Written Entrance Examination on **20th February, 2011**

BACHELOR PROGRAMMES	TEST	TIME
DESIGN	GAT	10.00 a.m. – 12.00 noon
	CAT	2.00 p.m. – 5.00 p.m.
APPAREL PRODUCTION	GAT	10.00 a.m. - 12.00 noon
	MAT	2.00 p.m. - 4.00 p.m.
MASTER PROGRAMMES	TEST	TIME
DESIGN	GAT	10.00 a.m. – 12.00 noon
	CAT	2.00 p.m. – 4.00 p.m.
MANAGEMENT	GAT	10.00 a.m.- 12.00 noon
	MAT	2.00 p.m. - 4.00 p.m.
TECHNOLOGY	GAT	10.00 a.m. - 12.00 noon
	MAT	2.00 p.m. - 4.00 p.m.

The result of the written entrance examination will be displayed at all NIFT Centres and on the NIFT website in the end of March 2011. Shortlisted candidates will also be informed separately by registered post about the dates of subsequent tests. Maximum number of candidates called for interview is three times the number of the seats in the programme. All those called for the second phase are required to attend Situation Test/Interview/ Group Discussion as the case may be, which completes the process of selection.

IMPORTANT

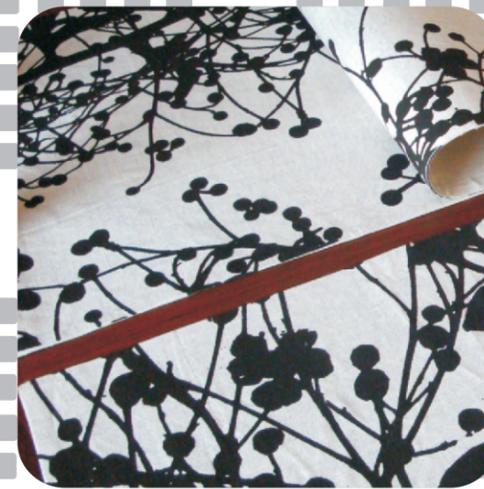
The candidates applying for the examination should ensure that they fulfil all the eligibility criteria for admission to the examination. Their admission at all the stages of the examination for which they are admitted by NIFT viz. Written Test, Situation Test, Group Discussion and Interview (as the case may be) will be purely provisional, subject to their satisfying the prescribed eligibility conditions. If on verification at any time before or after the Written Test, Situation Test, Group Discussion and Interview (as the case may be), it is found that candidate does not fulfil any eligibility criteria, his/her candidature for the examination shall stand cancelled without any notice or further reference.

The weightage assigned to each test in the final merit list of the entrance examination will be as under:

BACHELOR PROGRAMMES	TEST	WEIGHTAGE
DESIGN	GAT	40%
	CAT	40%
	SITUATION TEST	20%
APPAREL PRODUCTION	GAT	60%
	MAT	40%

MASTER PROGRAMMES	TEST	WEIGHTAGE	
DESIGN	GAT	40%	
	CAT	40%	
	GD	10%	
INTERVIEW	INTERVIEW	10%	
	MANAGEMENT	GAT	40%
	MAT	40%	
GD	GD	10%	
	INTERVIEW	INTERVIEW	10%
		TECHNOLOGY	GAT
MAT		40%	
GD	GD	10%	
INTERVIEW	INTERVIEW	10%	

In case of the score being equal, the older candidate according to the date of birth will be given preference.



description of admission test programme-wise

BACHELOR PROGRAMMES - DESIGN

B.Des. (Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

The candidates applying for this programme will be administered with General Ability Test (GAT) and Creative Ability Test (CAT) for the written entrance examination.

GENERAL ABILITY TEST (GAT): This test will comprise of various sub-tests as given below:

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- 3) English Comprehension: This sub-test is to test one's ability to comprehend a situation from a given passage.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- 5) General Knowledge and Current Affairs: This sub-test is designed to test the candidate's general knowledge and current affairs.

CREATIVE ABILITY TEST (CAT): This test is administered to judge the skill, power of observation, innovation and design ability of the candidate. An important aspect of the test is the candidate's usage of colour and illustration.

SITUATION TEST

Shortlisted candidates from the written entrance examination are required to undergo a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials.

BACHELOR PROGRAMME - TECHNOLOGY

B.FTech. (Apparel Production)

The candidates applying for this programme will be administered with General Ability Test (GAT) and Managerial Ability Test (MAT) for the written entrance examination.

GENERAL ABILITY TEST (GAT): This test will comprise of various sub-tests as given below :

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- 3) English Comprehension: This sub-test is aimed to test one's ability to comprehend a situation from a given passage.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- 5) General Knowledge and Current Affairs: This sub-test is designed to test the candidates general knowledge and current affairs.

MANAGERIAL ABILITY TEST (MAT): It is a test to judge the managerial effectiveness. This test comprises of various sub-tests as given below:

- 1) Case Study
- 2) Logical Ability

- 1) Case Study: This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.
- 2) Logical Ability: This sub-test is aimed to evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying the logic in solving the problem. Concepts and practice of creative and lateral thinking are likely to be useful.

MASTER PROGRAMME - DESIGN

M.Des (Master of Design)

The candidates applying for this programme will be administered with General Ability Test (GAT) and Creative Ability Test (CAT) for the written entrance examination.

GENERAL ABILITY TEST (GAT): This test will comprise of various sub-tests as given below :

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub-test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- 3) English Comprehension: This sub-test is aimed to test one's ability to comprehend a situation from a given passage.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- 5) General Knowledge and Current Affairs: This sub-test is designed to test the candidate's general knowledge and current affairs.

CREATIVE ABILITY TEST (CAT): This test is administered to judge the intuition, power of observation, innovation in development of a concept by the candidate and its application through various skills. This test demonstrates the creative and innovative medium, skills and conceptual ability.

Short listed candidates from the written entrance examination are required to undergo Group Discussion (GD) and Interview.

Case Study based Group Discussions: Group Discussions would entail a discussion comprising of approximately 15 to 20 minutes of discussion on a case study given on which a panel of experts will assess the candidates on the following parameters:

- 1) Conceptual clarity
- 2) Knowledge of the topic assigned
- 3) Contribution made on the topic to the group
- 4) Interpersonal skills
- 5) Ability to generate new ideas
- 6) Problem solving approach
- 7) Leadership qualities
- 8) Effective communication

Personal Interview: A candidate is judged on the various parameters as listed below:

- 1) Career orientation
- 2) Aptness for the field
- 3) Overall personal achievements in academics and co-curricular activities
- 4) Communication
- 5) General awareness and aptitude, creative and lateral thinking are likely to be useful.



MASTER PROGRAMME - MANAGEMENT
M.F.M. (Master of Fashion Management)

The candidates applying for this programme will be administered with General Ability Test (GAT) and Managerial Ability Test (MAT) for the written entrance examination.

GENERAL ABILITY TEST (GAT): This test will comprise of various sub-tests as given below :

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub-test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- 3) English Comprehension: This sub-test is aimed to test one's ability to comprehend a situation from a given passage.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- 5) General Knowledge and Current Affairs: This sub-test is designed to test the candidate's general knowledge and current affairs.

MANAGERIAL ABILITY TEST (MAT): It is a test to judge the managerial effectiveness and interpersonal skills of the candidates. This test comprises of various sub-tests as given below:

- 1) Case Study
- 2) Logical Ability

- 1) Case Study: This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.
- 2) Logical Ability: This sub-test is aimed to evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying the logic in solving the problem. Concepts and practice of creative and lateral thinking are likely to be useful.

Short listed candidates from the written entrance examination are required to undergo Group Discussion (GD) and Interview.

Case Study based Group Discussions: Group Discussions would entail a discussion comprising of approximately 15 to 20 minutes of discussion on a case study given on which a panel of experts will assess the candidates on the following parameters:

- 1) Conceptual clarity
- 2) Knowledge of the topic assigned
- 3) Contribution made on the topic to the group
- 4) Interpersonal skills
- 5) Ability to generate new ideas
- 6) Problem solving approach
- 7) Leadership qualities
- 8) Effective communication

Personal Interview: A candidate is judged on the various parameters as listed below:

- 1) Career orientation
- 2) Aptness for the field
- 3) Overall personality traits
- 4) Overall personal achievements in academics and co-curricular activities
- 5) Communication
- 6) General awareness and aptitude

MASTER PROGRAMME - TECHNOLOGY
M.F.Tech. (Master of Fashion Technology)

The candidates applying for this programme will be administered with General Ability Test (GAT) and Managerial Ability Test (MAT) for the written entrance examination.

GENERAL ABILITY TEST (GAT): This test comprises of various sub-tests as given below :

- 1) Quantitative Ability
- 2) Communication Ability
- 3) English Comprehension
- 4) Analytical Ability
- 5) General Knowledge and Current Affairs

- 1) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub-test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.
- 2) Communication Ability: This sub-test is aimed at testing the language ability of the candidates in day to day communication in English. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, etc.
- 3) English Comprehension: This sub-test is aimed to test one's ability to comprehend a situation from a given passage.
- 4) Analytical Ability: This sub-test is designed to test the candidate's inference and logic from the given information.
- 5) General Knowledge and Current Affairs: This sub-test is designed to test the candidate's general knowledge and current affairs.

MANAGERIAL ABILITY TEST (MAT): It is a test to judge the managerial effectiveness and interpersonal skills of the candidates. This test comprises of various sub-tests as given below:

- 1) Case Study
- 2) Logical Ability

- 1) Case Study: This sub-test is based on a situation of an industry environment. It helps to evaluate the candidate's managerial ability.
- 2) Logical Ability: This sub-test is aimed to evaluate the candidate's ability to identify the logic or reason involved in a particular problem given and applying the logic in solving the problem. Concepts and practice of creative and lateral thinking is likely to be useful.

Shortlisted candidates of the written entrance examination are required to undergo Group Discussion (GD) and Interview.

Case Study based Group Discussions: Group Discussions would entail a discussion comprising of approximately 15 to 20 minutes of discussion on a case study given on which a panel of experts will assess the candidates on the following parameters:

- 1) Conceptual clarity
- 2) Knowledge of the topic assigned
- 3) Contribution made on the topic to the group
- 4) Interpersonal skills
- 5) Ability to generate new ideas
- 6) Problem solving approach
- 7) Leadership qualities
- 8) Effective communication

Personal Interview: A candidate is judged on the various parameters as listed below:

- 1) Career orientation
- 2) Aptness for the field
- 3) Overall personality traits
- 4) Overall personal achievements in academics and co-curricular activities
- 5) Communication
- 6) General awareness and aptitude

Annexure I

List of Vocational Rehabilitation Centres (VRC) - Ref. Page 48 (PHP Candidates)

Vocational Rehabilitation Centre for P/H ATI Campus Vidya Nagar Hyderabad - 500007 E-Mail : vrchyd@hub.nic.in Ph. 040-27427381 Fax 040-27427381	Vocational Rehabilitation Centre for P/H Dana Godam, Napier Town, Near Bus Stand Jabalpur - 482001 E-Mail : vrcjabal@hub.nic.in Ph. 0761-2405581 Fax 0761-2390169
Vocational Rehabilitation Centre for P/H Old ITI Campus, Rehabari, Guwahati - 781008 E-Mail : vrcguwahati@hub.nic.in Ph. 0361-2607858	Vocational Rehabilitation Centre for P/H S.I.R.D Campus Unit 8 Bhubaneswar - 751012 E-Mail : vrcbbr@hub.nic.in Ph. 0674-2560375 Fax 0674-2450800
Vocational Rehabilitation Centre for P/H A/84, Plot 1, Gandhi Vihar Police Colony Anisabad Patna - 800002 E-Mail : vrcpatna@hub.nic.in Ph. 0612-2250213	Vocational Rehabilitation Centre for P/H ATI Campus Gill Road, Near Arora Talkies Ludhiana - 141003 E-Mail : vrcldhiana@hub.nic.in Ph. 0161-2490883 Fax 0161-2491871
Vocational Rehabilitation Centre for P/H Plot No. 9-11, Karkar Dooma, Vikas Marg, Delhi - 110092 E-Mail : vrcdelhi@hub.nic.in Ph. 011-22372704	Vocational Rehabilitation Centre for P/H 5 - A/23, Jawahar Nagar Jaipur - 302004 E-Mail : vrcjaipur@hub.nic.in Ph. 0141-2652232 Fax 0141-2200072
Vocational Rehabilitation Centre for P/H ITI Campus, Kuber Nagar Ahmedabad - 382340 E-Mail : vrcahmd@hub.nic.in Ph. 079-22811629 Fax 079-22822486	Vocational Rehabilitation Centre for P/H CTI Campus, Guindy Chennai - 600032 E-Mail : vrcchennai@hub.nic.in Ph. 044-22501534 Fax 044-22501211
Vocational Rehabilitation Centre for P/H (Women) After Care Hostel Building, Pensionpura, Vadodara - 390018 E-Mail : vrcvadodara@hub.nic.in Ph. 0265-2782857 Fax 0265-2430510/ 2430362	Vocational Rehabilitation Centre for P/H Abhoy Nagar, Agartala - 799005 E-Mail : vrcagartala@hub.nic.in Ph. 0381-2325632
Vocational Rehabilitation Centre for P/H Nalanchira, MC Road Thiruvananthapuram - 695015 E-Mail : vrcvm@hub.nic.in Ph. 0471-2531175, 2530371	Vocational Rehabilitation Centre for P/H A.T.I. Campus, Govind Nagar, Kanpur - 208022 E-Mail : vrckanpur@hub.nic.in Ph. 0512-2296005 Fax 0512-2296273
Vocational Rehabilitation Centre for P/H 22, Hosur Road Bangalore - 560029 E-Mail : vrcblre@hub.nic.in Ph. 080-26564995	Vocational Rehabilitation Centre for P/H 38, Badal Roy Lane Beliaghata Kolkata - 700010 E-Mail : vrcckolkata@hub.nic.in Ph. 033-23508146 Fax 033-23378358
Vocational Rehabilitation Centre for P/H ATI Campus, VN Purav Marg, Sion Mumbai - 400022 E-Mail : vrcmumbai@hub.nic.in Ph. 022-24052707 Fax 022-25221560	Vocational Rehabilitation Centre for P/H Mohalla Baga Mataji, Near Rotary Chowk Una - 174303 Ph. 01975-202222
Vocational Rehabilitation Centre for P/H Opposite Boat House Ariyankuppam Puducherry - 605007 Ph. 0413-2602024	Vocational Rehabilitation Centre for P/H Gogji Bagh, Jawahar Nagar KG Polytechnic Campus Srinagar - 190008 Ph. 0194-2310658

Annexure II

Proforma for Other Backward Class (OBC) Certificate - Ref. Page 48 (OBC Candidates)

(CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES APPLYING FOR ADMISSION TO CENTRAL EDUCATIONAL INSTITUTIONS (CEIs), UNDER THE GOVERNMENT OF INDIA)

This is to certify that Shri / Smt. / Kum. _____ Son / Daughter of
Shri / Smt. _____ of Village / Town _____
District / Division _____ in the _____ State belongs
to the _____ Community which is recognized as a backward class under:

- (i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
- (ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
- (iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.
- (iv) Resolution No. 12011/96/94-BCC dated 9/03/96.
- (v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.
- (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.
- (vii) Resolution No. 12011/99/94-BCC dated 11/12/97.
- (viii) Resolution No. 12011/68/98-BCC dated 27/10/99.
- (ix) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
- (x) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.
- (xi) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.
- (xii) Resolution No. 12015/9/2000-BCC dated 06/09/2001.
- (xiii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.
- (xiv) Resolution No. 12011/4/2002-BCC dated 13/01/2004.
- (xv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri./ Smt. / Kum. _____ and / or his family ordinarily reside(s) in
the _____ District / Division of _____ State. This is also
to certify that he / she does not belong to the persons / sections (Creamy Layer) mentioned in Column 3 of the
Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt. (SCT)
dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt. (Res.) dated 09/03/2004 or the latest
notification of the Government of India.

Dated:

District Magistrate/ Competent Authority Seal

NOTE:

- (a) The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.
- (b) The authorities competent to issue Caste Certificates are indicated below:
 - (i) District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).
 - (ii) Chief Presidency Magistrate / Additional Chief Presidency Magistrate / Presidency Magistrate.
 - (iii) Revenue Officer not below the rank of Tehsildar.
 - (iv) Sub-Divisional Officer of the area where the candidate and / or his family resides.
- (c) The annual income / status of the parents of the applicant should be based on financial year ending March 31 2010.

Annexure III

Declaration/undertaking - for OBC Candidates only

I, _____ son / daughter of Shri _____ resident of village/town/city _____ district _____ State hereby declare that I belong to the _____ community which is recognized as a backward class by the Government of India for the purpose of reservation for admission in Central Government Institutions as per orders contained in Department of Personnel and Training Office Memorandum No. 36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No. 36033/3/2004 Estt. (Res.) dated 9/3/2004.

I also declare that the condition of status / annual income for creamy layer of my parents / guardian is within prescribed limits as on financial year ending on March 31, 2010.

Place:
Date:

Signature of the Candidate

Declaration / undertaking not signed by Candidate will be rejected

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ADMISSION CALENDAR

Application Form Available	19th November, 2010 to 5th January, 2011
Last date of Submission of Application Form	10th January, 2011
Written Entrance Examination	20th February, 2011
Declaration of Written Examination Result	End of March, 2011
Situation Test/GD/Interviews	April-May, 2011
Declaration of Final Results: Bachelor Programmes Master Programmes	End of May, 2011 First week of June, 2011