DE-1287

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DISTANCE EDUCATION

B.B.M. DEGREE EXAMINATION, MAY 2011.

PRINCIPLES OF ECONOMICS

Time : Three hours

Maximum : 100 marks

PART A — $(5 \times 8 = 40 \text{ marks})$

Answer any FIVE questions in about 200 words each.

All questions carry equal marks.

- 1. Define National Income. Bring out the importance of National Income analysis.
- 2. What do you mean by division of labour? What are its various forms?
- 3. Bring out the economies of large scale production.
- 4. Explain the concept of consumer surplus with diagram.
- 5. Bring out the differences between
- (a) Fixed cost and variable cost
- (b) Average cost and marginal cost.
- 6. Write down the features of monopoly.
- 7. What is meant by price discrimination? When is it possible?
- 8. Examine the causes for wage differentials.

PART B — $(4 \times 15 = 60 \text{ marks})$

Answer any FOUR questions in about 400 words each.

All questions carry equal marks.

- 9. Explain the three methods of measuring National Income.
- 10. What is price elasticity of demand? What are its various types?
- 11. Explain the short run equilibrium of a perfectly competitive firm.
- 12. Explain the Law of Returns.
- 13. State and explain the Marginal Productivity Theory of Wages.
- 14. Explain the concept of Quasi-Rent with diagram.
- 15. Describe Liquidity Preference Theory of Interest.