

**POST GRADUATE DIPLOMA IN
DISTANCE EDUCATION**

Term-End Examination

June, 2007

**ES-318 : COMMUNICATION TECHNOLOGY
FOR DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

Note :

- (i) Attempt **all** the three questions.
 - (ii) All the three questions carry equal weightage.
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1. Answer any **two** of the following in about 600 words each :

- (a) “In open and distance education system, number of communication technologies are used.” Describe the skills required by an academic counsellor to use these technologies.
- (b) Describe the role of non-print media in open and distance education system.
- (c) “Educational Radio started in 1937 in India.” Describe any three educational radio projects in India.

2. Answer any **four** of the following in about 300 words each :

- (a) Identify the uses of Internet for a distance learner.
- (b) Explain any four functions of communication.
- (c) Describe any five merits of using broadcast television in distance education.

- (d) Differentiate between live and recorded broadcast programmes.
 - (e) List the functions of a producer in production of a television programme.
 - (f) Explain the advantages of an audio conferencing in open and distance education system.
- 3.** Answer any **two** of the following questions in about 600 words each :
- (a) Suppose you have to produce a radio programme on “Educational Radio Programmes in India”. Write a radio script for this topic.
 - (b) Describe the various production skills a producer should acquire.
 - (c) “You are asked to organize a teleconference session on a topic of your choice in the course ES-318 for 45 minutes duration.” Explain how you will organize this session.